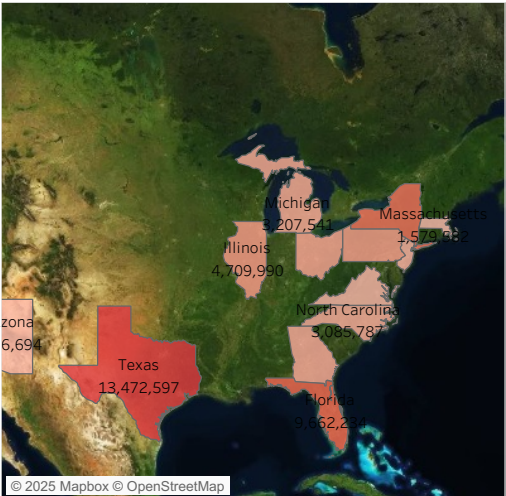


PROFIT TREND, CUSTOMER SEGMENTATION AND MARKET PERFORMANCE

Profit by Location



Profit by Customer Demographics

Customer L..	Customer Age Group				
	18-24	25-34	35-44	45-54	55+
High	7,567,061	8,696,173	6,588,353	6,593,130	6,685,666
Low	4,733,508	5,637,678	3,785,733	2,820,581	2,074,930
Medium	6,185,076	7,314,188	5,126,616	4,501,360	4,070,978

Monthly Profit Trends



Profit by Product Category

