

HTML Part 1

03:55

Tags and Their Attributes - Images

Occasionally, you will need to be more specific about what the tag is going to do. This is where **tag attributes** come in.

Attributes communicate specific functionality about a tag and fall into two categories. First, it can be used to change or modify a tag's functionality. Second, it can add functionality that is not automatically associated with that tag. Either way, the **attribute** is added to the HTML start tag.

Now, you can explore the different tags and what attributes they need to fully work.

Image Element

The `` tag is another tag that does NOT need a closing tag, just like the `
` tag.

When you want to display an image on an HTML page, you need to specify exactly which image to display. To accomplish this, you need to add a source attribute, "src", which is used in specifying the source of the image or where the image is located on the page. Below, are the parts of an `img` tag with a `src` attribute:

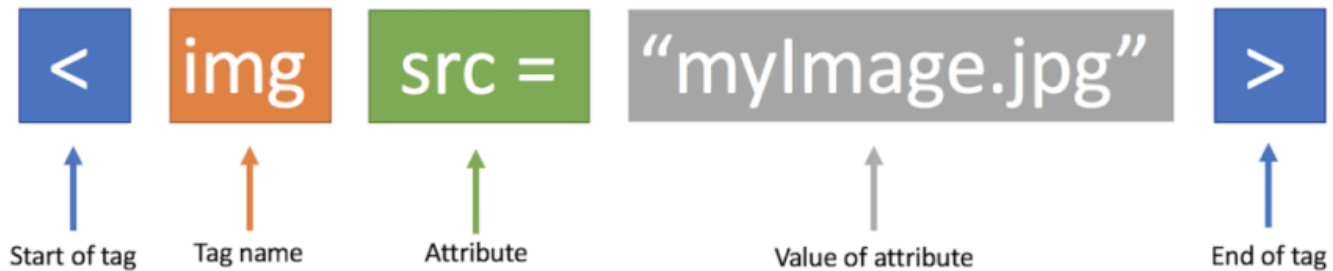


Figure 2-3: Attributes

When building a project, you will need to add any of the images you use into the project folder. This means you must add your photo to the folder that holds your HTML file. This is so you can easily access the photo. Below is what an `` element were to look like if you had an image named "myImage.jpg" in the root project folder:

```
<html>
  <body>
    
  </body>
</html>
```

Often, you will use many different image files throughout a project. Typically, you will create an "images" or "media" folder to contain these images. If you did that, the route to the image will look slightly different than what it does in the above example. Below, is how you would route to the images folder within the root project folder:

```
<html>
  <body>
    
  </body>
</html>
```

If you don't want to include the image in the project, but the image exists on the internet, you can use the URL of the image. See below:

```
<html>
  <body>
    
  </body>
</html>
```

The image below is what you are pointing to in the above code:

[< Previous](#)[Next >](#)