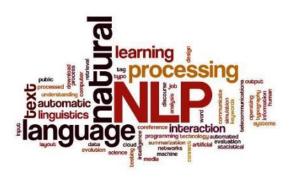
# Natural Language Processing (NLP) Application Capstone Project



# **Automated Ticket Assignment**



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	Intelligence and Machine	Learning(AIML)	
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# 1. Project Goal

One of the key activities of any IT function is to ensure there is no impact to the Business operations through Incident Management process. An incident is an unplanned interruption to an IT service or reduction in the quality of an IT service that affects the Users and the Business.

The main goal of the Incident Management process is to provide a quick fix / workarounds or solutions that resolves the interruption and restores the service to its full capacity to ensure no business impact.

These incidents are recorded as tickets that are created by various stakeholders (Business Users, IT Users and Monitoring Tools) within IT Service Management Tool and are assigned to Service Desk teams (L1 / L2 teams).

The *goal* of this project is to build a classifier that can classify the tickets by analyzing the text using Natural Language Processing(NLP) techniques in AIML.

# 2. Summary of problem statement, data and findings

In this section, we describe the problem statement: explaining the current situation, opportunities for improvement and data findings: data requirement, size and source of data with its challenges and techniques to overcome the same.

#### 2.1. Problem Statement

#### Current Situation -

Given the data that is collected from the IT Service Management Tool, the issues are recorded as tickets and are assigned to respective groups based on the type of issues that need to be addressed. Assigning the incidents to the appropriate group has critical importance to provide improved user satisfaction while ensuring better allocation of support resources, thus maintaining the organization's efficiency in the service.

However, the assignment of incidents to appropriate IT groups is still a manual process in many of the IT organizations. Manual assignment of incidents is time consuming and requires human efforts. There may be mistakes due to human errors and resource consumption is carried out ineffectively because of the misaddressing. On the other hand, manual assignment increases the response and resolution times which result in user satisfaction deterioration / poor customer service.



## Opportunity for improvement through ML-

This manual process can be improvised using machine learning based systems such as automatic ticket classification mechanisms that would:

- Reduce/remove the count for human error
- Use the allocated resources efficiently
- Ensure efficient ticket classification
- Provide quick solutions and turn-around times for the organization.

By leveraging the AI technology, we shall build a classifier that can classify the tickets into respective Groups by analyzing the text using NLP techniques in AIML.

# 2.2. Data Findings

In Natural Language Processing (NLP), most of the data in the form of documents and text contain many words that are redundant for text classification, such as stop-words, misspellings, slangs; and contain various languages since the users could potentially be located globally.

# Data Requirement -

To understand the tickets, we require the past ticket information comprising of the ticket summary/ title which captures the essence of the issue, the detailed description for additional details, the user information and the group assigned to the respective tickets.

Additional information such as separate fields for timestamp, geographic location of user, etc., would be useful in understanding the traffic and geo of the tickets logged to assign resources as per the demand of the tickets.

The Dataset used for the project can be referred from the following location in an excel format(\*.xlsx):

https://drive.google.com/drive/u/0/folders/1xOCdNI2R5hiodskIJbj-QySMQs6ccehL

## Source of data and challenges –

The data that has been captured by the IT Management System Tools is unclean. The data requires to be devoid from noise, punctuations, misspellings, htmls, etc. as a start. Further, data should be pre-processed to remove words which do not contribute to context (stop-words) and extract meaningful words (tokens) to feed the data to modelling algorithms.

	Short_description	Description	Caller	Group
0	login issue	-verified user details.(employee# & manager na	spxjnwir pjlcoqds	GRP_0
1	outlook	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:	hmjdrvpb komuaywn	GRP_0
2	cant log in to vpn	\r\n\r\nreceived from: eylqgodm.ybqkwiam@gmail	eylqgodm ybqkwiam	GRP_0
3	unable to access hr_tool page	unable to access hr_tool page	xbkucsvz gcpydteq	GRP_0
4	skype error	skype error	owlgqjme qhcozdfx	GRP_0

Figure 1 Raw data read from the Excel file with 4 columns

The methods employed to clean our data are used from the NLTK and Regular Expression (re) library.

#### Size of the data-

<u>Duplicate entries</u> - The dataset consists of 8500 entries of tickets. On analyzing for duplicate entries across all the 4 columns, 83 duplicates were observed and removed thus leading to unique 8417 values in the dataset.

```
# Drop duplicate rows
df_v1 = df
df_v1 = df_v1.drop_duplicates(keep='first', inplace=False)
df_v1.shape
(8417, 4)
```

Figure 2 dropping duplicate entries in the dataframe

## Class Imbalance -

Datasets require proper representation of Class information, i.e equal representation of all Groups. This would enable the modelling algorithms to be trained on equal amounts of data of any given class (Group). However, this is not the case, and we observe data imbalance in the dataset.

Given the Group information, the Unique Group Count = 74. However, there is a class imbalance w.r.t the representation of the groups in the data. Out of the total 8500 tickets, about 47% represents Group\_0 tickets.

One way to control the group data and maintain imbalance is by setting a 'Threshold' value which filters out the minority Group data. The threshold value is set at default 50.

```
# Reset Assignment Group for group types with less data
Frequency_Threshold = 50
count = df_v1['Group'].value_counts(ascending=True)
idx = count[count.lt(Frequency_Threshold)].index
df_v1.loc[df_v1['Group'].isin(idx), 'Group'] = 'GRP_Manual'
print("Updated unique group types",df_v1['Group'].nunique())
df_v1['Group'].value_counts(ascending=True)
```

Figure 3 Setting a threshold at 50 to control the class imbalance during modelling

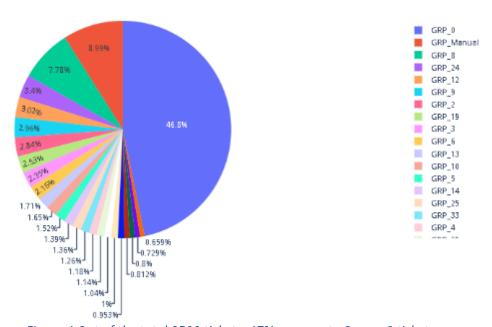


Figure 4 Out of the total 8500 tickets, 47% represents Group\_0 tickets

We can tune this Threshold value based on the business requirements to filter the appropriate information into our dataset.

However, there are drawbacks to this method which urges us to focus on sampling techniques. Sampling techniques would enable us to down sample the majority classes or/and upsample the minority classes.

```
# Reset Assignment Group for group types with less data
Frequency_Threshold = 5 #50
count = df_v1['Group'].value_counts(ascending=True)
idx = count[count.lt(Frequency_Threshold)].index
df_v1.loc[df_v1['Group'].isin(idx), 'Group'] = 'GRP_Manual'
print("Updated unique group types",df_v1['Group'].nunique())
df_v1['Group'].value_counts(ascending=True)
```

Figure 5 Setting a threshold = 5 to control the class imbalance during modelling

# 3. Summary of the Approach to EDA and Pre-processing

# 3.1. Analyze and understand the structure of data

### Reading the dataset –

The dataset is located in the google drive and accessed using Pandas library. This file is then stored in a dataframe. While reading the file, 'Assignment group' is renamed to 'Group' and 'Short description' to 'Short\_description' as given below.

Figure 6 Reading the dataset using Pandas library

Viewing dataframe with dataframe.head()

df.	df.head()						
	Short_description	Description	Caller	Group			
0	login issue	-verified user details.(employee# & manager na	spxjnwir pjlcoqds	GRP_0			
1	outlook	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:	hmjdrvpb komuaywn	GRP_0			
2	cant log in to vpn	$linear_$	eylqgodm ybqkwiam	GRP_0			
3	unable to access hr_tool page	unable to access hr_tool page	xbkucsvz gcpydteq	GRP_0			
4	skype error	skype error	owlgqjme qhcozdfx	GRP_0			

Figure 7 Getting a preview of the dataframe

We analyze the shape of the data to get a basic understanding of the data and features by using dataframe.shape and dataframe.describe() respectively.

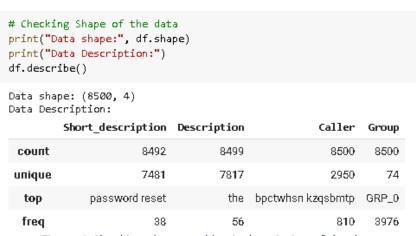


Figure 8 Checking shape and basic description of the data

- There are 4 columns namely Short\_description, Description, Caller and Group. The total number of entries are 8500 in the dataframe.
- The count is different for each column, indicating missing values at first glimpse.
- Unique denotes the unique values in each column Eg. There are 74 unique groups in the dataframe.
- Top displays the top word/content in the columns
- Frequency captures the frequency at which the top word/content appears in the columns.

## Checking for Missing values –

On analyzing the raw data, the fields (Short Description, Description, Caller and Group) were verified for missing values. It was observed that there are 8 missing values in Column - Short Description and 1 missing value in Column - Description and none in Column - Group.



The missing values were addressed by imputing a stop word 'the', which will be processed in the stop-word removal or text cleaning.

Figure 9 Checking for missing values and imputing data in the dataset columns

#### 3.2. Visualize data

Visuals are a great way to analyze data and get an idea about the data that we are handling. There are many packages in python that help visualize data.

We have chosen Word Clouds and defined a function to analyze:

- Most frequent words in raw Short description
- Most frequent words in raw Description
- Clean data in Summary field



Figure 10 Word Cloud function

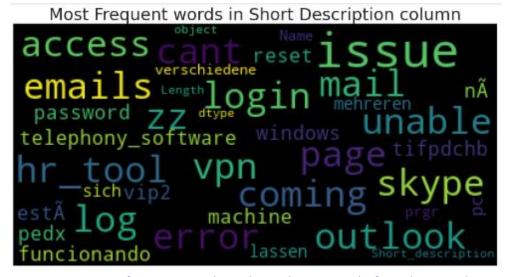


Figure 11 Most frequent words in Short description before cleaning data



Figure 12 Most frequent words in Description before cleaning data



Figure 13 Clean data in Summary field

On finding the counts of each group using dataframe['col'].value\_counts(), we observe that the GRP\_0 has the highest presence with a frequency of 3976. The top 5 Groups are listed below.



```
#Creating dataframe of Groups on the basis of their value counts
n_grp = list(df['Group'].value_counts())
grp_name = list(df['Group'].value_counts().index)
grp = pd.DataFrame(data=grp name,columns=['grp name'])
grp['n_grp'] = n_grp
print(len(grp['n_grp']))
print(grp.head())
74
  grp_name n_grp
     GRP 0
           3976
0
     GRP 8
1
   GRP 24
              289
   GRP_12
3
              257
    GRP 9
              252
```

Figure 14 Top 5 Groups with their frequencies

The frequency distribution of the Groups present in the dataframe is plotted as below.

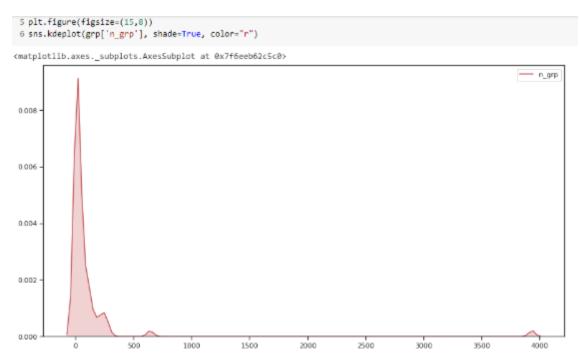


Figure 15 kde representing the frequency distribution of the groups

After classifying the less assigned groups into one group, Pie plot is further used to understand the distribution of each class in the dataset and found that GRP\_0 takes almost 48% of the ticket assignment.

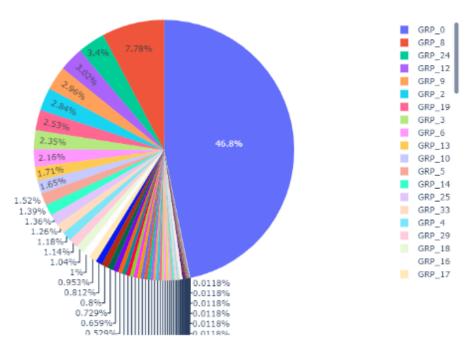


Figure 16 pie chart representation of Groups with Threshold VALUE = 50

The "Column – Caller" is anonymously provided in the dataset and hence it is difficult to comprehend. As seen in Figure 17 Caller Data anonymously provided in the dataset.

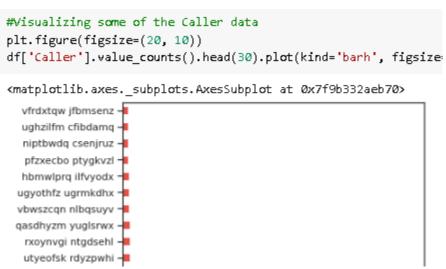


Figure 17 Caller Data anonymously provided in the dataset

The Caller data is then renamed with the word 'Caller' followed by an incremental number depending on the frequency of assignment. Eg: Caller1, Caller2, etc., Caller 1 has maximum ticket logged. The top 10 Caller information is displayed as below.



```
#Since caller column contains anonymous data, assigning name Caller1, Caller2,.... for better visualization
count = 0
new_caller = []
while count != len(data):
    new_caller.append('Caller'+''+ str(count+1))
    count = count +1
data['caller'] = new_caller
data = data.head(20)
data.head(10)
```

	caller	n_caller
0	Caller1	810
1	Caller2	151
2	Caller3	134
3	Caller4	87
4	Caller5	71
5	Caller6	64
6	Caller7	63
7	Caller8	57
8	Caller9	54
9	Caller10	51

Figure 18 Caller frequency

This graph depicts the Caller data with frequency of tickets logged.



```
Mtop 20 callers
fig = px.bar(data, x='caller', y='n_caller',hover_data=['n_caller'])
fig.show()
```

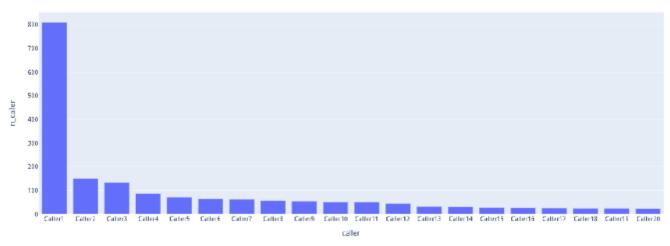


Figure 19 Barplot representing the Caller Frequency Data for Top 20 Callers

Analysing the caller data, we see that one caller has reported 810 tickets, and the distribution is skewed. This could be a batch job or an anomaly and should be considered for discussion with domain expert. We are not taking up further analysis of caller for this project, for now.

# 4. Data Preprocessing

The methods employed to clean our data are used from the NLTK and Regular Expression (re) library.



```
# NLTK Stop words
import nltk
nltk.download('stopwords')
nltk.download('wordnet')
nltk.download('averaged perceptron_tagger')
nltk.download('words')
words = set(nltk.corpus.words.words())
from nltk.corpus import stopwords
stop words = stopwords.words('english')
stop words.extend(['received from', 'hi', 'hello','i','am','cc','sir','good morning','gentles','dear','kind','best','pl
ease',''])
from nltk.tokenize import word tokenize
from nltk.stem import WordNetLemmatizer
from gensim.utils import tokenize
import string
import re
```

Figure 20 - Utilizing the NLTK and re Library to clean the data

# 4.1. Addressing Noise

### Stop-words -

The text dataset includes many words such as {'a', 'about', 'about', 'after', 'again',..}, which do not add any significance in model building. The most common technique to deal with these words is to remove them from the texts and documents.

#### Punctuations removal -

Text documents generally contains characters like punctuations or special characters and they are not necessary for text mining or classification purposes. Even though punctuation is critical to understand the meaning of the sentence, it can affect the classification algorithms negatively.

Noise that is addressed as a part of this section includes – removal of brackets, newline, multiline spaces, numeric and alpha numeric, non-ascii text, underscores, email addresses, and disclaimers.



```
import string
import re
# Function for Text Cleaning with regex. Pass the column
def text_preprocessing(df_column):
    data = df column.values.tolist() # Convert to list
     temp = []
    for sentence in data:
                 sentence = sentence.replace("select the following link to view the disclaimer in an alternate language", '') f r
 emove disclaimer text
                b address and orls
                sentence = re.sub (r"[\s]+[\s]+[\s]+","", sentence) \ f \ remove \ alphanumerics \ and \ numerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ remove \ alphanumerics \ (dates, \ time, \ request \ id) \ for \ remove \ alphanumerics \ (dates, \ time, \ remove \ remove \ remove \ remove \ alphanumerics \ (dates, \ time, \ remove \
etc.)
                 sentence = re.sub(r"\W(2<!['.])"," ", sentence) # remove all non words with negative look back except ('. space
                 sentence = re.sub(r"[^a-zA-z.| ]+"," ", sentence) # remove non-alphabetic text
                 sentence = re.sub(r"[\]+"," ", sentence) \ddagger remove underscores sentence = re.sub(r"[\s]+"," ", sentence) \ddagger replace multiple spaces with single space
                 sentence = sentence.strip('\n')
                 sentence = sentence.lower()
                 temp.append(sentence)
     return(temp)
```

Figure 21 Noise Removal from text

# Capitalization -

Sentences can contain a mixture of uppercase and lowercase words. In our dataset, we do not want to create different tokens for capitalized words. Hence we change the words to follow lowercase this brings all words in a document in same space.

In some cases where capitalization changes the meaning of some words, such as "US" to "us" where first one represents the United States of America and second one is a pronoun, named identity, slang or abbreviation converters can be applied.

## Concatenation of all text to a new field – 'Summary'.

The preprocessed data is then concatenated into a single column called 'Summary'.

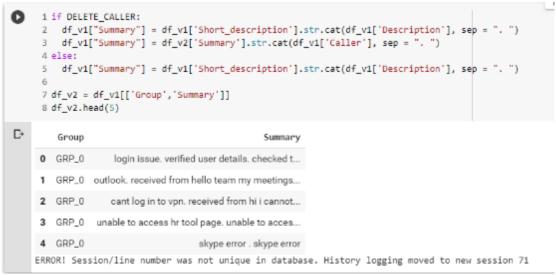


Figure 22 Concatenation of text into a new field – 'Summary'

### Language translations -

It has been observed that languages besides English are present in the dataset. As a part of the text processing activity, English alone has been considered and any other non-english text is dropped. However, the translation will be addressed as a part of Milestone -2.

# 4.2. Create word vocabulary and tokens -

#### Tokenization -

Tokenization refers to text segmentation or lexical analysis where the large chunk of text or sentence is split into words, phrases, symbols, or elements called tokens. The main goal of this step is to extract individual words in a sentence. Along with text classification, in text mining, it is necessary to incorporate a parser in the pipeline which performs the tokenization of the documents; for example:

```
sentence: cant log into vpn
tokens: {'cant', 'log', 'into', 'vpn'}
```



```
3 # Remove stopwords
4 df_v2['Summary'] = df_v2['Summary'].apply(lambda x: ' '.join([word for word in x.split() if word not in (stop_words)])]
5
6 # Remove words not in Englsih Dictionary (typos, anonymised names)
7 df_v2['Summary'] = df_v2['Summary'].apply(lambda x: ' '.join([word for word in x.split() if word in (words)]))
8
9 # Tokenise 'Summary' column
18 data = df_v2.Summary.values.tolist()
11
12 data = [list(tokenize(sentences)) for sentences in data]
13
14 token_data = data
```

Figure 23 Utilizing Tokenize to create word tokens

#### Lemmatization

Text lemmatization is the process of eliminating redundant prefix or suffix of a word and extracting the base word (lemma).

Eg: word: see or saw

lemma text: see or saw depending on whether the use of the token was as a verb or a noun

```
# lemmetise words
wordnet_lemmatizer = WordNetLemmatizer()
temp = []
for eachrow in data:
    lemma_words = []
    for eachword in eachrow:
        eachword = wordnet_lemmatizer.lemmatize(eachword, pos = "n")
        eachword = wordnet_lemmatizer.lemmatize(eachword, pos = "v")
        eachword = wordnet_lemmatizer.lemmatize(eachword, pos = "v")
        eachword = wordnet_lemmatizer.lemmatize(eachword, pos = ("a"))
        lemma_words.append(eachword)
    temp.append(lemma_words)
```

Figure 24 Lemmatizing words

## Weighted Words –

The most basic form of weighted word feature extraction is TF (Term Frequency), where each word is mapped to a number corresponding to the number of occurrences of that word in the whole corpora. Methods that extend the results of TF generally use word frequency as a boolean or logarithmically scaled weighting.

In all weight words methods, each document is translated to a vector (with length equal to that of the document) containing the frequency of the words in that document. Although this approach is intuitive, it is limited by the fact that words that are commonly used in the language may dominate such representations.



# Term Frequency-Inverse Document Frequency (tf-idf) –

Different word embedding procedures have been proposed to translate these unigrams into consumable input for machine learning algorithms. A very simple way to perform such embedding is weighted words term-frequency~(TF) and TF-IDF where each word will be mapped to a number corresponding to the number of occurrence of that word in the whole corpora.

Although tf-idf tries to overcome the problem of common terms in document, it still suffers from some other descriptive limitations. Namely, tf-idf cannot account for the similarity between words in the document since each word is presented as an index.

Figure 25 Creating weighted vectors of the vocabulary

# 5. Train Test Split and Evaluation

Before we proceed to build the model, we encode the Group information labelled as GRP\_X as 0,1...using label encoder(). This field represents the Target column.

```
le = preprocessing.LabelEncoder()
df_v2['Group']= le.fit_transform(df_v2['Group']) # LabelEncode 'Groups'
df_v2.head(20)
```

Figure 26 Encoding the Group Data using LabelEncoder

## Train Test split –

We then map the X(input data) to the vectorized data and y(target) to encoded groups in order to build our models. The training and testing datasets are formulated from the X and y data, in a ratio of 60-40 training and test data respectively using the train\_test\_split() function. The ideal range is 60-40 to 80-20. On changing the *test\_size* parameter, we can modify the testing data size.



```
X = tfidf_db
y = df_v2['Group']

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.40, random_state=42)

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.20, random_state=42)
```

Figure 27 Setting X and y(Target), splitting between training and testing sets

We then fit the training data to the model using model.fit(X\_train, y\_train). The predicted value of y is obtained using model.predict(X\_test).

#### **Deciding Evaluation Criteria-**

Training and Testing scores are determined based on the training and testing sets respectively for the models that are architected. We use model.score(X,y) to evaluate the same.

Recall, precision, and confusion matrix are metrics used to determine the algorithms response to the multi-classification problem.

Recall (also known as sensitivity) is the fraction of positives events that you predicted correctly as shown below and Precision is the fraction of predicted positives events that are actually positive as shown below. Confusion matrix is the matrix to the right which depicts the Y\_actual and Y predicted.

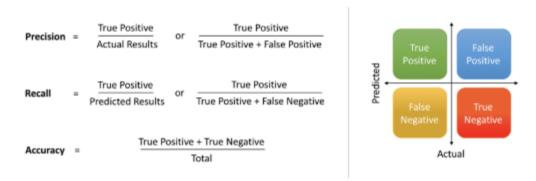


Figure 28 Recall, precision, and confusion matrix

#### Trade-off

F1 score is the harmonic mean of recall and precision, with a higher score as a better model. The F1 score is calculated using the following formula:

We have employed weighted-average F1-score, or weighted-F1 wherein we weight the F1-score of each class by the number of samples from that class.

# 6. Deciding Models and Model Building

The following models are considered as a part of classifying the tickets into their respective groups. In Milestone 1, we employed Traditional classification algorithms, such as the Naïve Bayes, Support Vector Classifier, Decision Trees, Random Forests, and Ensemble. For the given problem which is a supervised learning, multi-classification problem, the approach was to tackle the problem using conventional techniques in Milestone 1 and thereby proceeding to Deep Neural networks, such as -Long Short-Term Memory (LSTM), Recurrent Convolutional Neural Networks (RCNN), Random Multimodel Deep Learning (RMDL), etc in Milestone 2.

Majority of the time (about 60% was spent in Data cleaning activities to prepare the data for modelling.

Below is a comparison of the models implemented along with the pros and cons of each.

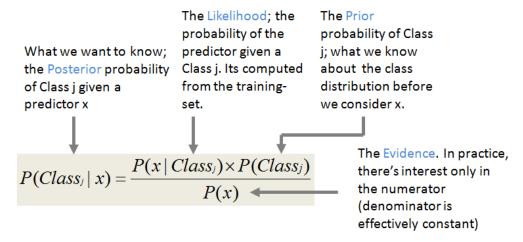
## Comparison of Models employed:

Model	Training Accuracy (%)	Testing Accuracy (%)	F1 score (weighted)
Naïve Bayes	67	58	0.67
SVC	78	60	0.65
Decision Trees	88	54	0.58
Random Forests	88	60	0.68
Ensemble			
LSTM			



# 6.1. Naive Bayes

Naive Bayes is a probabilistic learning algorithm derived from Bayes Theorem. Naive Bayes Model is considered to be extremely fast, reliable, and has stable classification ability relative to other classification algorithms. The algorithm is based on the assumption that each feature in independent of each other while predicting the classification.



Applying the independence assumption

$$P(x \mid Class_j) = P(x_1 \mid Class_j) \times P(x_2 \mid Class_j) \times ... \times P(x_k \mid Class_j)$$

Substituting the independence assumption, we derive the Posterior probability of Class j given a new instance  $\mathbf{x}'$  as...

$$P(Class_j | x') = P(x'_1 | Class_j) \times P(x'_2 | Class_j) \times ... \times P(x'_k | Class_j) \times P(Class_j)$$

Figure 29 Explanation of Naive Bayes

Source: <a href="http://shatterline.com/blog/2013/09/12/not-so-naive-classification-with-the-naive-bayes-classifier/">http://shatterline.com/blog/2013/09/12/not-so-naive-classification-with-the-naive-bayes-classifier/</a>

#### Pros:

- Simple, fast and well in multi class prediction.
- Performs better with less training data as it assumes feature independence

#### Cons:

- Bad estimator hence the probability outputs are not taken too seriously.
- Assumptions of independent feature cannot represent real time data.
- Zero frequency If training data set gets a category not trained on earlier, then model will assign a 0 (zero) probability and will be unable to make a prediction.



The multinomial Naive Bayes classifier is suitable for classification with discrete features (e.g., word counts for text classification), we will build Multinomial Naive Bayes model for our dataset.

#### Multinomial Naive Bayes

```
[42] 1 # Naive Bayes
2 NBModel = MultinomialNB(alpha = 0.001)
3 NBModel.fit(X_train, y_train)
4 NB_y_pred = NBModel.predict(X_test)
5 print('NB Training Accuracy:', 100*NBModel.score(X_train , y_train))
6 print('NB Test Accuracy:', 100*NBModel.score(X_test , y_test))
```

Figure 30 Implementation of Naive Bayes

#### Result:

We can see that the Training accuracy is 72% and testing accuracy is 71% with Naive Bayes Model. The model is able to predict True Positives and False Negatives equally.

# 6.2. Support Vector Classifier (SVC)

Support Vector Machine (SVM) creates a hyperplane between the classes which acts as decision boundary for each class. Data falling within these boundaries will belong to that particular class.

SVM can classify non-linear data and can capture complex relationships between data points without having to perform difficult transformations. While Naïve Bayes treats the features of dataset as independent, SVM analyses the interactions between each feature to certain.



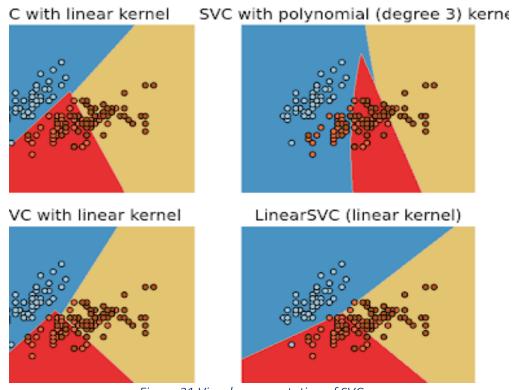


Figure 31 Visual representation of SVC Source: http://scikit-learn.sourceforge.net/0.8/modules/svm.html

We use linear kernel in SVC for this problem as the text are transformed into higher dimensions by using TF IDF and the data in higher dimensions are linearly separable.

The linear kernel equation for predicting a new input using the dot product between the input (x) and each support vector (xi) is calculated as

$$f(x) = B(0) + sum(ai * (x,xi))$$

#### Pros:

- Less affected by outliers, relatively computationally efficient and accurate than its competitors.
- Effective where number of features are greater than the number of samples.
- Good generalization capabilities which prevents it from over-fitting

## Cons:

- Does not perform very well when the data of target classes are overlapping.
- Choosing an appropriate Kernel function for handling the non-linear data could be tricky and complex



- Requires lot of memory size to store all support vectors and takes long time to train on larger dataset
- Support Vector Machine

```
1 # Creating SVC Model
2 svm_model = SVC(kernel='linear',C=10)
3 svm_model.fit(X_train, y_train)
4 y_pred = svm_model.predict(X_test)
5 print('Training Accuracy:', 100*svm_model.score(X_train , y_train))
6 print('Test Accuracy:',100*svm_model.score(X_test , y_test))
7
```

Figure 32 Implementation of SVC

#### Result:

We can see that the Training accuracy is around 69% and testing accuracy is around 55% with SVC. The model is able to predict True Positives and False Negatives equally.

# 6.3. Decision Tree (DT)

Decision Tree solves the problem of machine learning by transforming the data into tree representation. Each internal node of the tree denotes an attribute and each leaf node denotes a class label

Decision tree algorithm can be used to solve both regression and classification problems. Decision Tree creates a training model which can use to predict class by learning decision rules inferred from training data. Decision tree creates a model to predict the labels by learning the decision rule from training data.

The cost functions try to find most homogeneous branches, or branches having groups with similar responses. The mean of responses of the training data inputs of that group is considered as prediction for that group.

Classification: G = sum(pk \* (1 - pk))



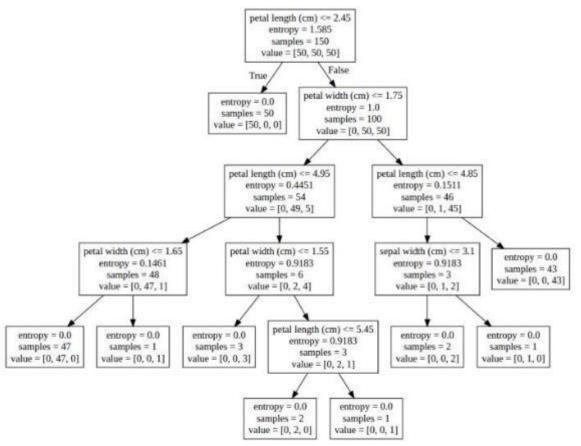


Figure 33 Explanation of Decision Trees

 $source: \underline{https://www.kdnuggets.com/2017/05/simplifying-decision-tree-interpretation-decision-rules-python.html}$ 

#### Pros:

- Missing values does not affect decision tree.
- Requires less effort for data preparation during pre-processing, does not need scaling or normalization.
- The Number of hyper-parameters to be tuned is almost null.
- A Decision trees model is very intuitive and Interpretation of a complex Decision Tree model can be simplified by its visualizations

#### Cons:

- Instable as a small change in the data can cause a large change in the structure of the decision tree.
- For a Decision tree sometimes calculation can go far more complex compared to other algorithms.



- Probability of overfitting is high and training time is more making it expensive and complex.
- low prediction accuracy compared to other algorithms and can become complex when there are many class labels.

#### **Decision Tree**

Figure 34 Implementation of Decision Trees

#### Result:

We can see that the training accuracy is around 83% and testing accuracy is around 50% with Decision Trees. The model is able to predict True Positives and False Negatives *almost* equally.

# 6.4. Random Forest (RF)

Random forest classifier creates a number of decision trees from randomly selected subset of training set. It then uses averaging to improve the predictive accuracy and control over-fitting. Random forest applies weight concept, tree with high error rate are given low weight value and vice versa. This would increase the decision impact of trees with low error rate.

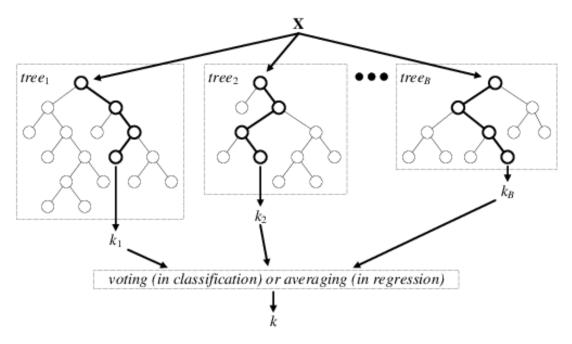


Figure 35 Explanation of Random Forests
Source: ttps://www.researchgate.net/figure/Architecture-of-the-random-forest-model\_fig1\_301638643

#### Pros:

- Random forest is an accurate and robust method because of the number of decision trees participating in the process.
- It takes the average of all the predictions, which cancels out the biases thereby does not suffer from the overfitting problem.
- Can handle missing values and can be used in both classification and regression problems.

#### Cons:

- Random forest is slow in generating predictions as it has multiple decision trees. All
  the trees in the forest must make a prediction then perform voting on it. This whole
  process is time-consuming.
- The model is difficult to interpret compared to a decision tree.



#### Random Forest Classifier

```
[48] 1 #Using Random Forest Classifier
    2 rfcl = RandomForestClassifier(criterion = 'entropy', n_estimators = 50)
    3 rfcl = rfcl.fit(X_train, y_train)
    4 test_pred = rfcl.predict(X_test)
    5 print('Training Accuracy:', 100*rfcl.score(X_train , y_train))
    6 print('Test Accuracy:', 100*rfcl.score(X_test , y_test))

[3] Training Accuracy: 83.60379346680716
    Test Accuracy: 55.94184576485461

[49] 1 print ('Precision Score:', precision_score(y_test, test_pred, pos_label='Positive', average='weighted'))
    2 print ('Recall Score:', recall_score(y_test, test_pred, pos_label='Positive', average='weighted'))
    3
    4 F1score = f1_score(test_pred, y_test, average='weighted')
    5 print('F1 Score:', F1score)
    6 print(confusion_matrix(y_test,test_pred))
    7 print(classification_report(y_test,test_pred))
```

Figure 36 Implementation of Random Forests

#### Result:

We can see that the training accuracy is around 83% and testing accuracy is around 55% with Random Forests. The model is able to predict True Positives and False Negatives *almost* equally.

#### 6.5. Ensemble

Most of the errors from a model's learning are from three main factors: variance, noise, and bias. Using ensemble methods, we can increase the stability of the final model and reduce the errors mentioned previously. By combining many models, we can (mostly) reduce the variance, even when they are individually not great, as we will not be affected by random errors from a single source. We have used two common ensemble techniques to solve the Automated Ticket Classification problem assigned in this project

#### **Bagging**

Bagging is shorthand for the combination of bootstrapping and aggregating. Bootstrapping is a method to help decrease the variance of the classifier and reduce overfitting by resampling data from the training set with the same cardinality as the original set. In bagging there is a tradeoff between base model accuracy and the gain you get through bagging. The aggregation from bagging may improve the ensemble greatly if there is an unstable model. Once the bagging is done, and all the models have been created on (mostly) different data, a weighted average is then used to determine the final score.

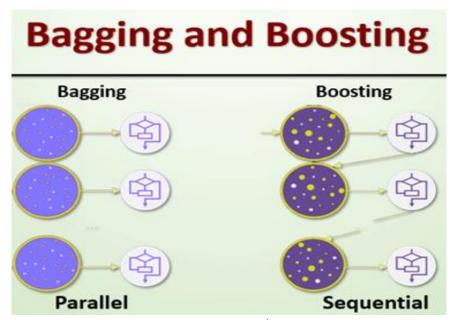


Figure 37 Bagging and Boosting
Source: https://www.educba.com/bagging-and-boosting/

## **Boosting**

The main idea of boosting is to add additional models to the overall ensemble model sequentially. With each iteration of boosting, a new model is created and the new base-learner model is trained (updated) from the errors of the previous learners. The algorithm creates multiple weak models whose output is added together to get an overall prediction and the boosted gradient shifts the current prediction nudging it to the true target. The gradient descent optimization occurs on the output of the various models, and not on their individual parameters.

For Bagging we have used an ensemble of RandomForestClassifier, ExtraTreeClassifier, KNeighborsClassifier, SVM and RidgeClassifier with hard voting, which just need a majority of classifiers to determine what the result could be Please see Figure 38 below.

We can see that the training accuracy is around 84% and testing accuracy is around 58% with Random Forests. The model is able to predict True Positives and False Negatives *almost* equally.

We can see that the training accuracy is around 84% and testing accuracy is around 58% with Random Forests. The model is able to predict True Positives and False Negatives *almost* equally.



```
2 seed = 1075
       3 np.random.seed(seed)
      5 rf = RandomForestClassifier()
       6 et = ExtraTreesClassifier()
      7 knn = KNeighborsClassifier()
      8 \text{ svc} = \text{SVC()}
      9 rg = RidgeClassifier()
      10 clf_array = [rf, et, knn, svc, rg]
      12 for clf in clf array:
           bagging_clf = BaggingClassifier(clf, max_samples=0.4, max_features=10, random_state=seed)
            bagging_scores = cross_val_score(bagging_clf, X_train, y_train, cv=10, n_jobs=-1)
      15
           print ("Mean of: {1:.3f} [Bagging {0}]\n".format(clf.__class__.__name__, bagging_scores.mean()))
 Mean of: 0.454 [Bagging RandomForestClassifier]
     Mean of: 0.454 [Bagging ExtraTreesClassifier]
     Mean of: 0.455 [Bagging KNeighborsClassifier]
     Mean of: 0.453 [Bagging SVC]
     Mean of: 0.450 [Bagging RidgeClassifier]

    Voting Classifier with Bagging

  [51] 1 # Using Voting Classifier with Bagging
        2 clf = [rf, et, knn, svc, rg]
        3 eclf = VotingClassifier(estimators=[('Random Forests', rf), ('Extra Trees', et), ('KNeighbors', knn), ('SVC', svc),
                                           ('Ridge Classifier', rg)], voting='hard')
       5 for clf, label in zip([rf, et, knn, svc, rg, eclf], ['Random Forest', 'Extra Trees', 'KNeighbors', 'SVC',
                                                            'Ridge Classifier', 'Ensemble']):
              scores = cross_val_score(clf, X_train, y_train, cv=10, scoring='accuracy')
             print("Accuracy: %0.2f (+/- %0.2f) [%s]" % (scores.mean(), scores.std(), label))
   Accuracy: 0.56 (+/- 0.01) [Random Forest]
       Accuracy: 0.57 (+/- 0.02) [Extra Trees]
       Accuracy: 0.51 (+/- 0.02) [KNeighbors]
       Accuracy: 0.56 (+/- 0.01) [SVC]
       Accuracy: 0.55 (+/- 0.02) [Ridge Classifier]
```

Figure 38 Ensemble model -Bagging

#### Result:

Accuracy: 0.57 (+/- 0.01) [Ensemble]

We can see that with Bagging ensemble model, the mean of each classifier used is around 48% and the maximum accuracy when using hard voting is 59% with the chosen classifiers.

For Boosting we have used an ensemble of AdaBoostClassifier, GradientBoostingClassifier and XGBClassifier using hard voting from EnsembleVoteClassifier(mlxtend).

# **Boosting Classifier**

Figure 39 Ensemble model – Boosting

#### Result:

The maximum accuracy is with 58% with XGBoost classifier. Out of the ensemble models built, bagging with hard voting seem to give slightly higher accuracy of 59%

# 7. Improving Model Performance

Hyperparameters in Machine Learning are user-controlled settings of ML models. These hyperparameters influence how the model's parameters are updated and learned during the training. If the right hyperparameters are set, the model will learn the most optimal weights that it can with a given training algorithm and data. The best hyperparameters are found by trial and error method manually or with Grid Search module



## 7.1. Naïve Bayes

```
[ ] 1 def find_optimal_k(X,y, lr_list):
     3 # empty list that will hold cv scores
     4 scores = []
     5 for lr in lr_list:
          model_nb = MultinomialNB(alpha = lr)
         model = model_nb.fit(X_train, y_train)
        # predict the response on the crossvalidation train
    9
         predict = model.predict(X_test)
    10
    11
         # evaluate accuracy
    12 accuracy = accuracy_score(y_test, predict, normalize=True)
    13 scores.append(accuracy)
    14
    15
          # changing to misclassification error
    16
          mean_square_error = [1 - x for x in scores]
    17
   18 # determining best alpha
   19  optimal_alpha = lr_list[mean_square_error.index(min(mean_square_error))]
20 print('\nThe optimal alpha is ', optimal_alpha)
```

Figure 40 Hyperparameter tuning – Naïve Bayes

## Result

The best alpha found is 0.00001. The best training accuracy is 57% and test accuracy is 55%. With shuffleshift, we found that the least fit time is 0.021 seconds



## 7.2. Support Vector Classifier

Support Vector Machine

The kernel used for SVM in this project is 'linear'. We can use grid search to get optimal parameters that gives best accuracy

Figure 41 Grid Search - SVM

#### Result

The best param found is C-0.1, degree-2, gamma-0.01, kernel-poly. The best accuracy is 43%



## 7.3. Decision Tree

```
Decision Tree
[64] 1 #setting parameters for grid search
      2 max_dep_range = [4,5,8,10, 12,15,18,20,25,30, 40,50,60,70,80]
      3 \min_{f} = np.arange(4,20,2)
      4 tree_param = [{'criterion': ['entropy', 'gini'], 'max_depth': max_dep_range}, {'min_samples_leaf': min_lf}]
     5 GD = GridSearchCV(dt_model, tree_param)
      6 GD.fit(X_train,y_train)
     7 print("Best Hyper Parameters for DT:\n",GD.best_params_)
Best Hyper Parameters for DT:
      {'criterion': 'entropy', 'max_depth': 15}
[65] 1 #building model with best parameters
      2 DT_model = DecisionTreeClassifier(criterion = 'entropy', max_depth= 15)
      3 DT_model.fit(X_train,y_train)
      4 test_pred_DT = DT_model.predict(X_test)
      5 print('DT train accuracy after Grid Search:', DT_model.score(X_train , y_train))
      6 print('DT test accuracy after Grid Search:', DT_model.score(X_test , y_test))
DT train accuracy after Grid Search: 0.6112871287128713
    DT test accuracy after Grid Search: 0.5518265518265518
```

Figure 42 Decision Tree – Grid Search

#### Result

The training accuracy is 61% and testing accuracy is 55% after running the model with Grid search's best parameters.

The train accuracy has come down while the test accuracy is slightly more than the initial model. The model seems to be able to generalize better but the test accuracy is still not good enough



## 7.4. Random Forest

```
Random Forest
[60] 1 param_grid = {'criterion':['gini','entropy'],'n_estimators':[50,100,150,200,250]}
      2 gs = GridSearchCV(rfcl,param_grid)
      3 gs
     1 #get best parameter
      2 gs.fit(X_train,y_train)
      3 print("Best Hyper Parameters:\n",gs.best_params_)
 Best Hyper Parameters:
      {'criterion': 'entropy', 'n_estimators': 100}
[62] 1 #Build Modl with best parameters got from Grind Search
      2 rfcl = RandomForestClassifier(criterion = 'gini', n_estimators = 150)
      3 rfcl = rfcl.fit(X_train, y_train)
      4 test_pred = rfcl.predict(X_test)
     5 acc_RFGS = accuracy_score(y_test, test_pred)
     6 print('Training Accuracy:', 100*rfcl.score(X_train , y_train))
     7 print('Test Accuracy:',100*rfcl.score(X_test , y_test))
 Training Accuracy: 84.73267326732673
     Test Accuracy: 58.83575883575883
```

Figure 43 Random Forest – Grid Search

Using Grid Search for Random Forest model, we see that the best hyperparameters for the model is Entropy and 100 estimators. Applying these parameters and running the model gives us test accuracy of 58% but the accuracy is not a great improvement from the initial model accuracy.

# 8. Deep Learning Networks

In the basic models built so far the maximum accuracy we could reach was 58% with hyper tuning Random Forest model. We can now check to see if we can get better result with some deep neural network models.

## Random OverSampling

In this project, we have tried oversampling technique as one of the way to address class imbalance. We have upsampled the minority class and down sampled the majority class to get effective representation of each class.



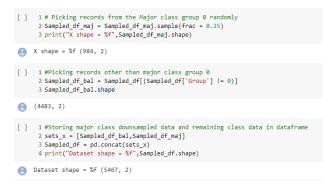


Figure 44 Sampling techniques implemented

After oversampling the minority class and undersampling the majority class, the size of features (X) is 72816. The distribution of groups after sampling is shown below.

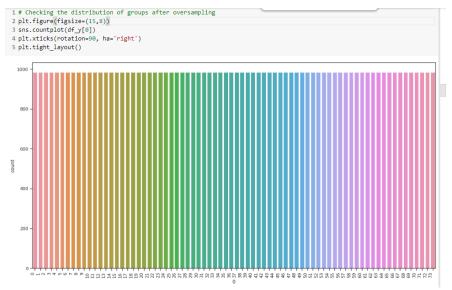
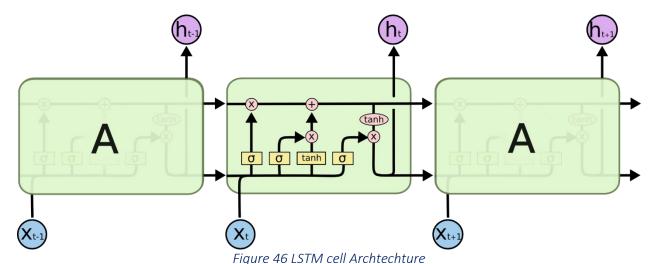


Figure 45 Group Distribution after sampling

#### 8.1. LSTM

Long short-term memory (LSTM) is an artificial recurrent neural network (RNN) architecture. Recurrent Neural Networks (RNN) has an internal state that store information of past inputs for a certain time by which the model learns the context of the information. Where the inputs of the model are sequential in nature, the model can return the output as sequence with the contextual information.





Source: https://colah.github.io/posts/2015-08-Understanding-LSTMs/

LSTM networks have some internal contextual state cells that act as long-term or short-term memory cells. The output of the LSTM network is modulated by the state of these cells. This is a very important property when we need the prediction of the neural network to depend on the historical context of inputs, rather than only on the very last input.

In our project, we have not been able to reach the expected accuracy with conventional ML models as SVM, NB, Ensembles, we decided to use LSTM to solve this Automated Ticket Classification problem.

We use the bidirectional LSTM which presents each training sequence forwards and backwards to two separate recurrent nets, both of which are connected to the same output layer. This means that for every point in a sequence, the model has complete information.

Figure 47 LSTM Model

There were total 74 categories in the data but the data was imbalanced across different categories with some categories having as high as 3900 records while around 49 categories contained less than 50 records. Thus a threshold for Automation criteria was setup. All categories with records less than 50 records were merged into single category and this category was not considered for automation or model training. The tickets in these categories should be considered for manual triaging. 24 categories with ticket count more than or equal to 50 were used for LSTM model training. The architecture of our LSTM model is shown as below.



Layer (type)	Output	Shap	oe .	Param #
embedding (Embedding)	(None,	16,	100)	435000
lstm (LSTM)	(None,	16,	64)	42240
batch_normalization (BatchNo	(None,	16,	64)	256
time_distributed (TimeDistri	(None,	16,	32)	2080
flatten (Flatten)	(None,	512)	)	0
dense_1 (Dense)	(None,	24)		12312
Total params: 491,888				
Trainable params: 491,760				

Figure 48 LSTM Model Summary

Model was trained with following setting of optimizers.

- SGD
- RMSP
- Adam
- Nadam
- Adagrad

And different learning\_rates [0.001, 0.01,0.1]. The model was trained (with validation split of 0.2) for varying values of batch [100,200,250,500]. The model weights for each execution was saved and was reloaded for next execution for respective optimizer/learning rates.

The total parameters in this model is 491,888 with 491,760 trainable parameters. Out of the optimizers tried, Adam with learning rate 0.001 and batch of 200 have been able to attain a Training Accuracy of 90% and Test Accuracy of 88%.

We executed LSTM model with two options. Option 1: all 74 categories and option2: 24 classes, combining the minority classes into one category. LSTM with 74 category gives 90% training accuracy and 89% test accuracy.

LSTM with 24 category gives training accuracy of 90.6%, testing accuracy of 88.1%, validation accuracy of 87.8%, and AUC 94%.

#### 8.2. DNN

Deep Neural Networks architectures are designed to learn through multiple connection of layers where each single layer only receives connection from previous and provides connections only to the next layer in hidden part.

For Deep Neural Networks (DNN), input layer could be tf-ifd, word embedding, or etc. The output layer houses neurons equal to the number of classes for multi-class classification and only one neuron for binary classification.

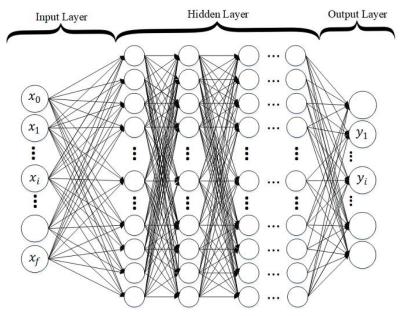


Figure 49 DNN Architecture

Our main contribution in this project is that we have many trained different architectures of DNNs to evaluate the impact on the performance. Here, we have multi-class DNNs where each learning model is generated randomly (number of nodes in each layer as well as the number of layers are randomly assigned). Our implementation of Deep Neural Network (DNN) is basically a discriminatively trained model that uses standard back-propagation algorithm and sigmoid or ReLU as activation functions. The output layer for multi-class classification should use Softmax.

```
▼ DNN

| The state of the stat
```

Figure 50. DNN Model

DNN#	DNN Architecture	Accuracy (%)	
		Training	Testing
DNN1	The model has the same number of nodes = 367 in all	85.30	84.70



	the 4 layers of the NN. Dropout =0.5.		
DNN2	The model has the same architecture as DNN1 however the hidden nodes = 367*2.	85.66	84.74
DNN3	The model has the same number of nodes = 367 in all the 8 layers of the NN. Dropout =0.5.	31.54	30.75
DNN4	Analyzing the DNN with input same as DNN2 but with 8 layers.	71.89	70.72
DNN5	Analyzing the DNN with input same as DNN1 but with Dropout =0.2.	86.12	84.95
DNN6	Analyzing the DNN with input same as DNN1 but with without Dropout.	85.76	84.63
DNN7 (NN7)	Simple NN layers- 1 input, 1 output and 1 hidden layer and no dropout.	86.35	<mark>85.43</mark>
DNN8	Activation function is replaced by sigmoid instead of relu for the hidden layers	82.55	81.27
DNN9	Analyzing the DNN with input same as DNN1 but with reduction in the hidden nodes by half the input nodes (367).	86.19	85.03

Besides the architectural tuning to find the optimum DNN, the epochs and batch size were increased however there was marginal improvement in the model accuracy. An epoch size of 20 and batch size between 100-150 delivered the same results as when the epoch was increased between 100-300.

The DNN 5 and DNN 9 architecture gives maximum accuracy. The AUC for DNN5 and DNN9 is computed to be 92%.

## 8.3. RCNN

The Recurrent Neural Network (RecurrentNN) analyzes a text word by word and stores the semantics of all the previous text in a fixed-sized hidden layer. The advantage of RecurrentNN is

the ability to better capture the contextual information. This could be beneficial to capture semantics of long texts. However, the RNN is a biased model, where later words are more dominant than earlier words. Thus, it could reduce the effectiveness when it is used to capture the semantics of a whole document, because key components could appear anywhere in a document rather than at the end.

To tackle the bias problem, the Convolutional Neural Network (CNN), an unbiased model is introduced to NLP tasks, which can fairly determine discriminative phrases in a text with a max-pooling layer. Thus, the CNN may better capture the semantic of texts compared to recursive or recurrent neural networks. The time complexity of the CNN is also O(n). However, previous studies on CNNs tends to use simple convolutional kernels such as a fixed window.

When using such kernels, it is difficult to determine the window size: small window sizes may result in the loss of some critical information, whereas large windows result in an enormous parameter space (which could be difficult to train).

To address the limitation of the above models, we suggest a combination of CNN and RNN to form a Recurrent Convolutional Neural Network (RCNN) and apply it to the task of text classification.

```
[ ] 1 def CNN_model():
     1 bet chm_model()
2  model = Sequential()
3  model.add(Embedding(vocab_size, output_dim=100, input_length=maxlen))
4  model.add(Dropout(0.25))
           model.add(Conv1D(filters=250,
                            kernel_size=3,
                            padding='valid',
activation='relu',
                            strides=1))
          model.add(MaxPooling1D())
model.add(LSTM(128))
     11
            model.add(Dense(74))
           model.add(Activation('softmax'))
           model.compile(loss='sparse_categorical_crossentropy',
                         optimizer='adam'
                         metrics=['accuracy'])
           model.summary()
     18
            return model
     22 CNN model = CNN model()
     24 print('Train...')
```

Figure 51 RCNN Model

First, we apply a CNN architecture of Conv1D for text classification and Maxpooling and there by feed it to the LSTM architecture which connects to a dense network to classify the output group probabilities.

#### Pros

- Tackles bias problems of RNN
- Better captures the contextual information
- Combination model that uses the strengths of both RNN and CNN combined.

#### Cons



• Training intensive.

The test accuracy for RCNN is 87%, and AUC is 93%.

# 9. Model Comparison and Evaluation

We have re-run all the models after sampling techniques for Milestone2. The traditional models too have performed well after oversampling the data. Tabulating all the models with their accuracies below.

Model	Accuracy (Train)	Accuracy(Test)	Precision	Recall	F1 score
Naive Bayes(Multinomial)	67.48	59.16	49.20	59.16	68.25
SVC(kernel='linear')	80.81	59.90	53.34	59.90	65.26
Decision Tree	88.47	51.91	46.52	51.91	55.94
Random Forest	88.45	58.65	50.23	58.65	67.47
Ensemble(Bagging)	-	61	-	-	-
Ensemble(Boosting)	-	58	-	-	-
Naive Bayes(Multinomial) (hyperparameter)	67.48	59.13	49.10	59.13	68.25
SVM(hyperparameter)	73.62	59.04	54.87	59.04	69.95
Decision Tree(hyperparameter)	62.45	55.44	44.00	55.44	66.55
Random Forest(hyperparameter)	88.47	59.96	51.41	59.96	67.74
LSTM	89.98	88.85	95.72	88.85	90.01
DNN	85.16	83.96	91.75	83.96	85.55
DNN2	85.32	84.44	92.00	84.44	85.78
DNN3	37.95	37.61	35.42	37.61	32.63
DNN4	64.79	64.05	65.87	64.05	60.49
DNN5	86.14	85.04	92.95	85.04	86.50
DNN6	86.17	85.01	93.00	85.01	86.59
NN	86.09	84.97	93.26	84.97	86.47
DNN8	83.00	81.76	89.16	81.76	82.90
DNN9	86.05	84.82	92.99	84.82	86.30
RCNN	88.54	87.36	95.62	87.36	88.76

## **Evaluation**

We have evaluated the models based on the test and validation accuracy reached. For the given problem statement, we have tried six traditional models, three deep learning models and recorded the train and test accuracy. We have fine tuned each model by finding optimal parameter to increase the accuracy. We also applied sampling techniques to aid the model learning and get better accuracy. Out of all the models tried, LSTM has given the maximum accuracy of 88%.

## **Benchmark Comparison**

For this problem statement, we had set a benchmark to achieve test and validation accuracy above 90%. After trying traditional models and then moving to Deep Neural Networks, we have tried various architectures, optimizers and learning rates to get 88% as a stabilized result with



LSTM. Further training the model or tweaking lead us to model overfitting. We have managed to attain the accuracy of 88% with LSTM.

## Implications and Limitations:

Since the business domain of this problem is IT solutions, 88% accuracy can be considered fair. The model is robust to be deployed in production with the accuracy attained; however, the model can be further improved if:

- Non-English text is translated and included for model learning
- Considerable data available pertaining to the minority classes for better learning (We have upsampled the minority classes for this project.)

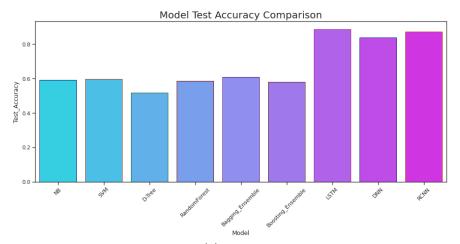


Figure 52: Model accuracy comparison

# 10. Summary and Conclusion

## Summary

- In this project we loaded the data from https://drive.google.com/drive/u/0/folders/1xOCdNI2R5hiodskIJbj-QySMQs6ccehL
- Analyzed each feature in the given dataset
- Found null values and imputed them, found duplicated values and removed them
- Cleaned the text in each feature for unwanted characters
- Concatenated all the features, created weighted vectors and split them into train and test
- Built basic models such as Naïve Bayes, SVC, Decision Tree, Random Forest, and Ensemble
- Tuned the model to get optimal accuracy by using Grid Search
- Applied random sampling techniques to address class imbalance

Built DNN and LSTM model

#### Conclusion

- The average accuracy with basic model is around:
- With over sampling and stratified Kfold, the average accuracy is around:
- DNN accuracy is 85%
- LSTM accuracy is 88%
- For this dataset, LSTM model gives the best accuracy.

The confidence level of 95% is computed for the model as below.

```
1 from math import sqrt
2 score_n = LSTM Model2.evaluate(X,y, verbose=0)
3 loss_n = round(score_n[0],2)
4 x_shp = X.shape[0]
5 #Considering 95% confidence level
6 z=1.96
7 intr- round(z*sqrt((loss_n*1c1-loss_n))/x_shp),3)
8 lower_ci = round(loss_n*1ntr, 2)
9 upper_ci = round(loss_n*intr, 2)
10
11 print("There is a 95% likelihood that the confidence level of [0.0, {}] kovers the true classification error of {} for the LSTM Model in this project".format(
There is a 95% likelihood that the confidence level of [0.0, 0.006], covers the true classification error of 0.32 for the LSTM Model in this project".format(
```

Figure 53 Confidence intervel for LSTM

## Closing Reflection and Insights

- This project considers only the English text for model, which can be improved if non-English texts are considered after translation
- Applying NMT was considered; however, within given timeframe we were unable to incorporate this.
- The dataset was highly imbalanced and we have applied sampling techniques to address the issue. In the production scenario, the accuracy could improve if we could get more data especially for minority class.

## Different Approaches for Next Time

Upon brainstorming, we have discussed few other approaches that we could try next time.

- Dropping the minority classes where the data is as less as one ticket
- Selecting fixed number of samples from each class in such a way that the sample size has equal representation of each class
- Adding/ Leaving out the caller feature to the model building and see the predictions and difference
- Adding NMT and translate all the data to English before processing
- Create an API and expose parameters such as exclude caller, frequency threshold etc so that the IT Business admin can set them manually



# 11. Challenges, Approach and Mitigation:

Challenge	Approach	Mitigation	
1. Hardware			
Personal machines used	Find easy and free platforms	The platform which was used to	
for the project has	with sufficient hardware and	achieve the task was - Google	
limited in storage and	processing support.	Colab, which provides around	
processing power.		15GB of Storage space on the	
		Google Drive as well as its GPU	
		which empowers us to train and	
		test our models effectively.	
Data is the most importa	nce piece of the puzzle with regar	ds to Machine Learning(ML)	
problems. Our observation	ons are as follows:		
2. Class Imbalance			
We can observe that	Use sampling techniques	We created a group clubbing the	
the number of	would enable us to down	minority classes into one group.	
observations in each	sample the majority classes	Groups having less than 50 tickets	
group is poorly	or/and upsample the minority	will be categorized into one group.	
distributed. There are	classes. Group the minority	We also used upsampling with	
totally 74 groups with	classes into one group for	stratification and downsampling of	
some groups having as	classification	majority class for Neural Network	
less as one observation.		model. This increased the	
		accuracy and precision.	
3. Noisy Data			
Data collected from the	Cleaning data is the primary	In the view of preparing the data	
systems would be noisy	task to any data modelling	for modelling, we must first clean	
with extra characters	problem. We spend a	the data. This has been	
like punctuations, html	considerable amount of time	accomplished using NLTK and RE	
texts, special characters	cleaning the data and	(regular expressions) Libraries.	
etc.	preparing it for modelling.		
4. Multi-lingual data			
Besides English, we	We checked if libraries from	For milestone 1, we considered	
observed non-English	Google Translate and other	only English text for the processing	
text in the dataset.	language translation modules	and would address the non-	
	would work for our purpose.	English text either through a	
	However, the limitations	translation or a mechanism to	



Challenge	Approach	Mitigation
	exceeded the cause. As a part	map the same using word
	of the text processing activity,	mappings. The findings would be
	English text has been	potentially shared in Milestone 2.
	considered and any other	
	non-English text was dropped.	
5. Collaboration		
The team is located in	As a team, the primary goal is	We used the following platforms
different parts of the	to be able to share data	which proved efficient in meeting
country and the course	between the team,	our team's expectations and goals.
is completely online	communicate effectively and	a. Github
which posed a	thereby work together.	b. Google Drive
challenge in		c. Telephony, Whatsapp groups,
communication and		etc.
collaboration.		

## 12. Code and Deliverables:

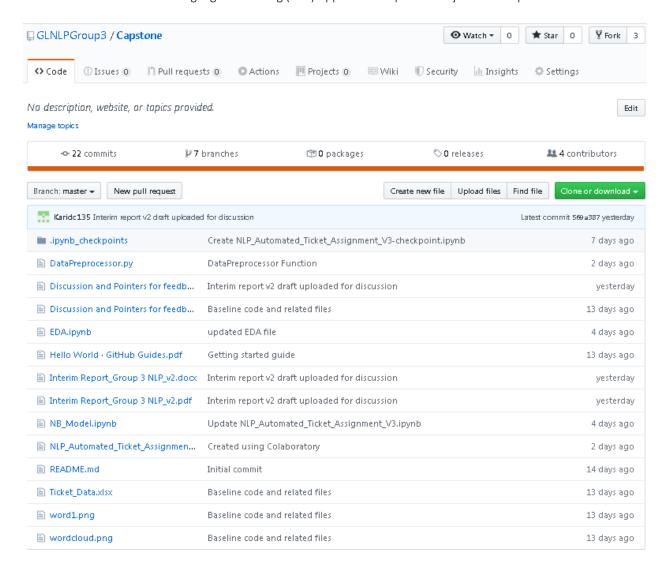
#### Interim Submission –

- PDF format Interim Report Group 3 NLP Final.pdf
- Filenames listed, attachments in the Great Learning (GL) portal
- NLP Automated Ticket Assignment Baseline.ipynb
- NLP Automated Ticket Assignment Baseline.html
- Snapshot of Github Repo (Capstone)- <a href="https://github.com/GLNLPGroup3/Capstone">https://github.com/GLNLPGroup3/Capstone</a>

#### Final Submission -

- NLP Automated Ticket Assignment Final.ipynb
- NLP Automated Ticket Assignment Final.html
- NLP Automated Ticket Assignment Final.zip containing Latex files
- NLP Automated Ticket Assignment Final.pptx
- NLP Automated Ticket Assignment Final.docx
- NLP Automated Ticket Assignment Final.ppt
- All other files supporting the project





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<END OF REPORT>