GLOBRIDGE

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Mission

GLOBRIDGE is composed of the word global and bridge, in connotation to providing resolutions to the presently prevailing issues of intermediaries as well as aiming to creating a platform to connect whomever, whenever and wherever without the limits of any restrictions.

GLOBRIDGE not only pursues job searches of those between individuals and companies, but also plans to endorse various intermediary services including trades of Real-Estate, Used cars, as well as E-commerce.

Moreover, GLOBRIDGE proposes a space which will incorporate all fields of B2B, C2C, C2B, as well as B2C, and with the utilization of blockchain based penalty system, reward system and a matching system, GLOBRIDGE promises a reliable intermediary system for all our users.

GLOBRIDGE will become the forerunner of the global market with innovative and differentiated services.

Vision

1   Containing
    All Transactions of
    the World

2   Liberation from
    Intermediaries

3   Global Service

4   Become the
    Top Leading Company

6
Real Estate
Agency Trade Deal
Trillion Won

111
Total Size of
E-Commerce
Trillion Won

5
Employment
Market
Trillion Won

110
Used Car Sales
Billion Won

Market Insight

Opportunity

Problems

The online market has developed laterally with the advancement of Internet technology as well as online transactions. Conversely, the foremost problem of monopolization and the enlargement of brokerage platforms in the online market remain unresolved. Thus, GLOBRIDGE will be the solution to these complications through its innovative services by continuously corresponding to its supply and demand.

Markets where buyers and sellers transact through the platform are referred to as two-sided markets. Often in two-sided markets, intermediaries are found who often utilize promotions or service polices as their early marketing strategies. Nonetheless, once the platform has matured, many cases are found where intermediaries by stand to false information or high commission fees within the platform.

Two- Sided Market		
Major **Sellers**	Minor Intermediaries	Major **Consumers**

After Obtaining a Monopoly Status		
Major Sellers	Minor **Intermediaries**	Major Sellers

Solutions Of GLOBRIDGE

Penalty System

Athough posts within the platforms are not automatically altered, if one believes that there is a post with misleading information all is free to report the post. If the reported posts are found to be misleading information, GLOBRIDGE is given the rights to intervene. The reporter is given rewards for the right doing and penalty is given to the prohibited for their wrong.

If one receives two yellow cards, they will be removed from the platform and the information will be saved through GLOBRIDGE's blockchain technology. This system was built on the intention so that all users will provide only with correct information.

Peer Review

The GLOBRIDGE platform comprises of an evaluation system where users are to assess one another after each match has been completed. The given period for each evaluation is one week, and the faster the assessment has been completed, users are to be compensated with higher rewards.

The system also comprises of a reporting function in which one can apply others for punishment if they feel they have received too little of scores or reports. The rules for this system are equivalent to that of the penalty system. Additionality, if one who has been reported feels that the report has been unreasonably intended, they may speak up their opinions within 7 days though a 1:1 chatting system provided by GLOBRIDGE.

Reward System

The current existing reward system is primarily focused on closed and impractical advertisement policies.
This causes a lack of motivation for the users to provide the service with enhanced quality information, initiating no subsidy for the service providers.

The GLOBRIDGE platform however, compensates rewards for its users for all activities that they provide. Thus, this allows for an environment where users are encouraged to continuously provide the platform with their information due to the high motivator of rewards.

Strict Standards, Liberalized Matching

GLOBRIDGE is a platform that will modify the traditional ways of intermediary services. Thus, it will focus to put an emphasis on giving power to both the service providers and users that used to devise less authority.

Therefore, whomever repeatedly posts false information on the platform will be reported, and those who report valid and correct information will be compensated raising credibility and service with low commission fee through GLOBRIDGE's guaranteed escrow services. In this form, users and providers within the service will be benefitted mutually.
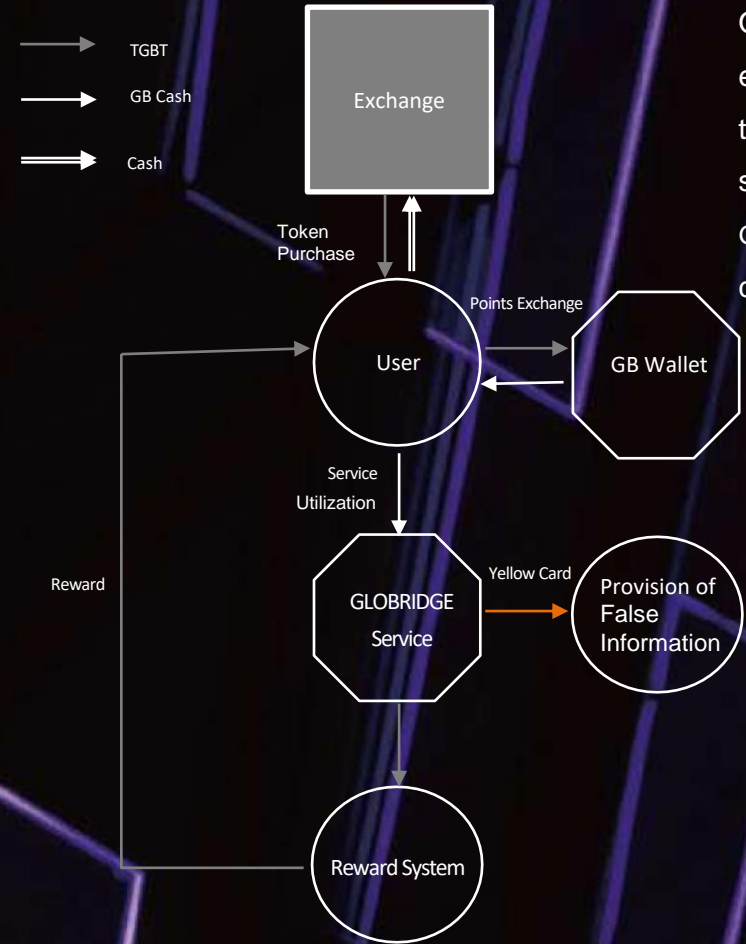
GLOBRIDGE Token Economy

GB Cash / a = TGBT (The GLOBRIDGE Token)
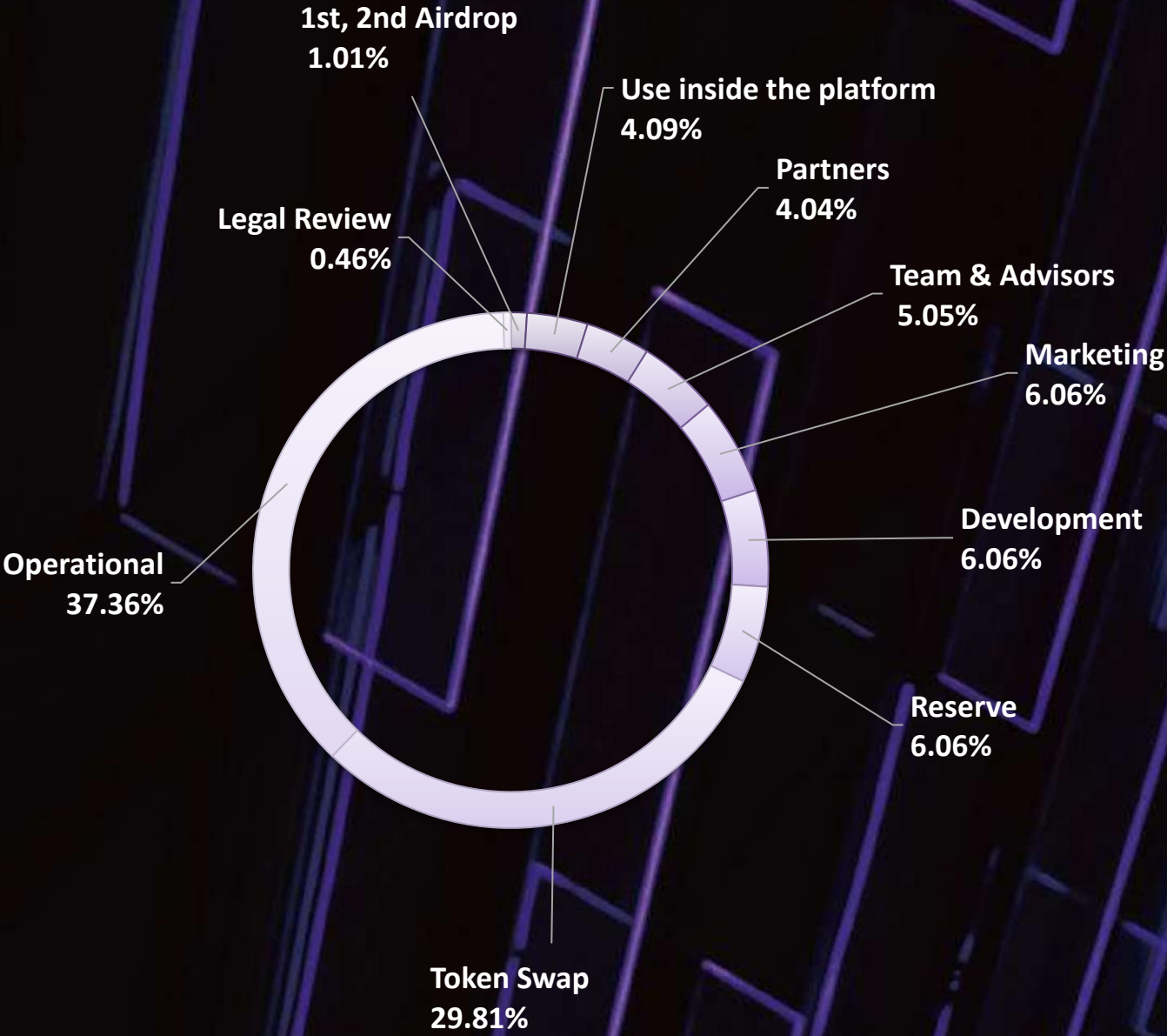
a = Daily Crypto Currency Rate

GB Cash is used in the same sense as mileages or as point systems within the service. This is to explain the nature of trading and exchanging within cryptocurrencies which results in delays and commission fees. Thus, the direct use of the TGBT (The GLOBRIDGE Token) will not be utilized for these very reasons. Therefore, the TGBT (The GLOBRIDGE Token) will only be used in the service for the use of purchasing GB Cash and for when given out to the users.

Once purchasing the TGBT (The GLOBRIDGE Token) from the exchange, it must be converted through the GB Wallet to the right amount of GB Cash. However, rewards for some specific activities of the users will be paid in the TGBT (The GLOBRIDGE Token). This is because GB Cash cannot be cashed.

TGBT

GB Cash

Cash

Exchange

Token Purchase

Points Exchange

User

GB Wallet

Service Utilization

Reward

GLOBRIDGE Service

Yellow Card

Provision of False Information

Reward System

Token Allocation

Total Issued Amount
4.95 Billion (4,950,000,000)

1st, 2nd Airdrop
1.01%

Use inside the platform
4.09%

Partners
4.04%

Legal Review
0.46%

Team & Advisors
5.05%

Marketing
6.06%

Development
6.06%

Reserve
6.06%

Operational
37.36%

Token Swap
29.81%

Roadmap

2018

4Q
- Concept of GLOBRIDGE
- Market Research

2019

1Q
- Team Composition Finalized
- White paper V.1.0
- GLOBRIDGE E-Wallet Development Plan

2Q
- Completion of the GLOBRIDGE Homepage
- Whitepaper V.1.1
- Initial Development of the GLOBRIDGE E-Wallet

3Q
- Establishment of LIUM Corporation
- Issuing of Tokens / Whitepaper V 1.2
- GLOBRIDGE E-Wallet Development Completed
- Planning of GLOBRIDGE Platform Server

4Q
- Planning and Development of the 1st DApp Service
- GLOBRIDGE Portal Architecture Planning
- Exchange Listing

2020

2Q
- Whitepaper V 2.0
- Establishment of Marketing Plan

4Q
- 1st DApp Service (JOBus)
- Beta-Version Release

2021

2Q
- 1st Dapp Service advancement plan
- Planning of GLOBRIDGE Service Portal

3Q
- 2nd Dapp Sevice plan
- 1st Dapp Service Renewal

4Q
- 1st Service On-Offline Integrated Marketing
- 2nd Dapp Service Development

Team

CEO
Taihoon Kim
Current Consultant at the Research and Research Advisory Committee
Former Secretary at the diagnosis Center Ministry of Public Administration and Security Organization
Former Researcher at the Korea Policy Review
Former Chief of Staff of the Member of National Assembly

CTO
SangKil Hong
Former Producer and Development Director of Ragnarok, Gravity Corp
Former Gobiz Korea Development Executive Director

Domestic Marketing
Hyunmin Lim

Web & App Designer
Jiae Mo

Global Marketing
Jonghyeok An

Developer
Youngseuk Lee

Marketing Designer
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Seohui Kim

Developer
Changheum Yoon

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Developer
Inyong Choi