



## CERTIFICATE OF ACHIEVEMENT

is awarded to

## John Paul Villamarin Arlos

for successfully completing the DTI - Thames Management Certificate for MSMEs on

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The following modules were covered during the program:
 Growth Goals and Metrics
 Customer Experience Strategy
 Category Management
 Operations Enablement
 Channel Management
 Data and Analytics
 Financing Your Growth Plan

Conducted from May 3-14, 2021

MARY JEAN T. PACHECO

DTI eCommerce Lead Department of Trade and Industry JAIME NOEL J. SANTOS

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