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# What the Stock?!

Group #7

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# What is it?

- Web-based solution.
  - Education tool (Stocks, Stock Markets, Investment).
  - Stock ticker.
  - Stock predictor.
  - Stock tracker.
  - Personalized accounts.
  - Multi-platform compatible.
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# Who is it for?

- People who:
    - Do not know much about stocks, markets, and investment.
    - Think they know about stocks, markets, and investment.
    - Want to learn more about stocks, markets, and investment.
    - Lack any formal education on stocks, markets, and or investment.
  - Education institutions who:
    - Want to use digital tools to inclusively teach about stocks, markets, and investment.
    - Want students to have a more hands on approach with the stock market
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# What do end users need?

- A web-connected computer
  - Basic middle school reading comprehension
  - A desire to explore the stock market
  - A web-browser (i.e. Google Chrome, Firefox)
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# Our Vision

- An Informational Stock Application that can guide the user to a level of intermediate understanding regarding stocks
  - Accurate stock prediction that will aid trainees and brokers alike in expanding their portfolio
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