

# Efficient Bandwidth Sharing In Densely Populated Area

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# Problem Statement

## Challenges in Densely Populated Areas

- Network congestion leading to reduced Quality of Service (QoS).
- High demand for bandwidth during events or peak hours.
- Uneven distribution of network resources.
- Lack of real-time insights into user movement and bandwidth requirements.

# Proposed Solution

## Efficient Bandwidth Sharing Framework

- Leverage open network APIs for adaptive resource allocation.
- Prioritize quality and reliability based on demand patterns.
- Real-time analytics for proactive network optimization.
- Dynamic bandwidth sharing tailored to crowd density and movement.

# Key Enablers

## Quality On Demand (QoD):

- Dynamically allocate bandwidth based on real-time user needs.
- Enhance video streaming, gaming, and emergency communications.

## Connectivity Insights:

- Monitor network performance metrics in real-time.
- Identify bottlenecks and areas of high demand.

## High-Speed Real-Time Crowd Flow Analysis:

- Predict crowd movement using AI-powered analytics.
- Optimize resource deployment for seamless connectivity.

# Implementation Architecture

## Multi-Layered Bandwidth Sharing Framework

**Data Collection Layer:** Real-time data from QoD, Connectivity Insights, and Crowd Flow APIs.

**Analytics Layer:** AI/ML models for predictive demand and movement analysis.

**Optimization Layer:** Dynamic bandwidth allocation using SDN and NFV.

**Service Delivery Layer:** Enhanced end-user experience through prioritized service.

# Use Case

Large Events (e.g., Sports Stadiums, Transportation Hub, In-Person Events)

- High-speed real-time crowd flow analysis detects movement patterns.
- QoD ensures sufficient bandwidth for streaming and uploads.
- Connectivity Insights highlight congested areas for targeted solutions.

# Benefits

## For Operators:

- Maximize network utilization and efficiency.
- Reduce operational costs with dynamic resource allocation.

## For Users:

- Seamless connectivity even during peak usage.
- Enhanced Quality of Experience (QoE).

## For Businesses:

- Support for data-intensive applications and services.

# Conclusion

Innovating for Smarter Connectivity

Open network APIs enable adaptive, efficient bandwidth sharing.

Real-time insights drive proactive network management.

A scalable solution for the growing demands of densely populated areas.



# Thank You!

Questions?

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