Temple Inn&Suites Site Plan

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Site Name

This site is going to be called **TempleInn&Suites.com**.

Overview

Site Purpose

The purpose of this web site is to provide information about all the services that the hotel chain offers to its patrons. These patrons are those who come to serve in the temple, they participate in temple events, such as sealings and other kind ordinances and receptions and youth trips.

Target Audience

The audience to the TempleInn&Suites.com are those who are looking for specialized services that the hotel chain offers to those who travel long distances to serve in the temples.

Who: Members of the church that travel long distances to serve in the temples.
Age: 12 to 100
Technology: Internet
Income: between $30,000 and above annually.
Motivation: Have a place to stay during the days of temple work.

Personas

Neil Handmake

Occupation: Retired
Demographics and Education: 70 years old. He is business manager retired.
Goals and motivation for using the site: To make a hotel reservation and see temple information.
Social: He likes to have time with his family, loves to serve in the temples, he likes to learn new cultures.
Technology: Uses mostly his iPhone, and his MacBook. Uses mostly Microsoft Office software (Word, Outlook, Excel, PowerPoint).

Samantha Smith

Occupation: Student
Demographics and Education: 22 years old. She is an educational Student.
Goals and motivation for using the site: To make a hotel reservation and see temple information, as she goes to the temple every 2 weeks, she prefers to stay in a hotel close to the temple.
Social: She loves to make new friends, she loves swimming, sing and go out with family members and friends.
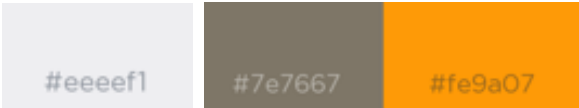**Technology:** Uses iPhone, and she also has an Intel laptop, which she uses to study. Uses Microsoft Office software (Word, Outlook, Excel, PowerPoint).
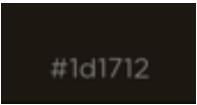
Color Palette

#ffd031	#eeeef1	#1d1712	#7e7667	#fe9a07

coolors

coolors.co/ffd031-eeeef1-1d1712-7e7667-fe9a07

Primary	Secondary	Accent
#fe9a07	#1d1712	#ffd031
#7e7667	# eeeef1	

Background

#eeeef1   #7e7667   #fe9a07

Text

#1d1712

Accent(s), highlights

#ffd031

Typography

Page Title

Philosopher
Jovanny Lemonad (4 styles)

Temple Inn&Suites

This font is universal: It can be used in logos, headlines, and for text. It is an open Sans.

Heading Font

Amaranth
Gesine Todt (4 styles)

Headings

The Amaranth family is a friendly upright italic design with a slight contrast and distinctive curves.
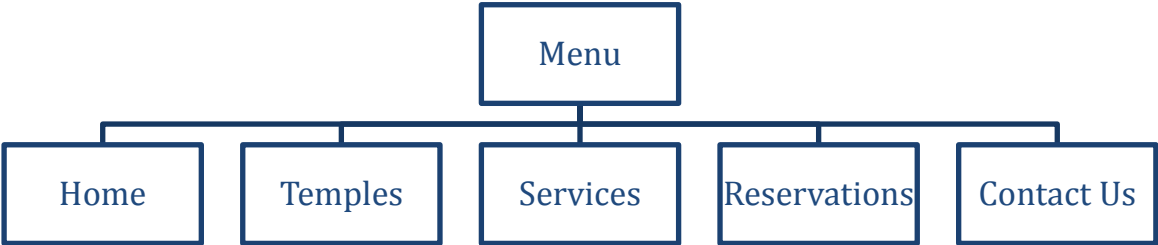
20 px

Paragraph

Sarabun
Suppakit Chalermlarp (16 styles)

I shall see the face of Mars, anyhow, and that will be
rare experience. It seems to me that a view of the
heavenly bodies through a fine telescope, as well as
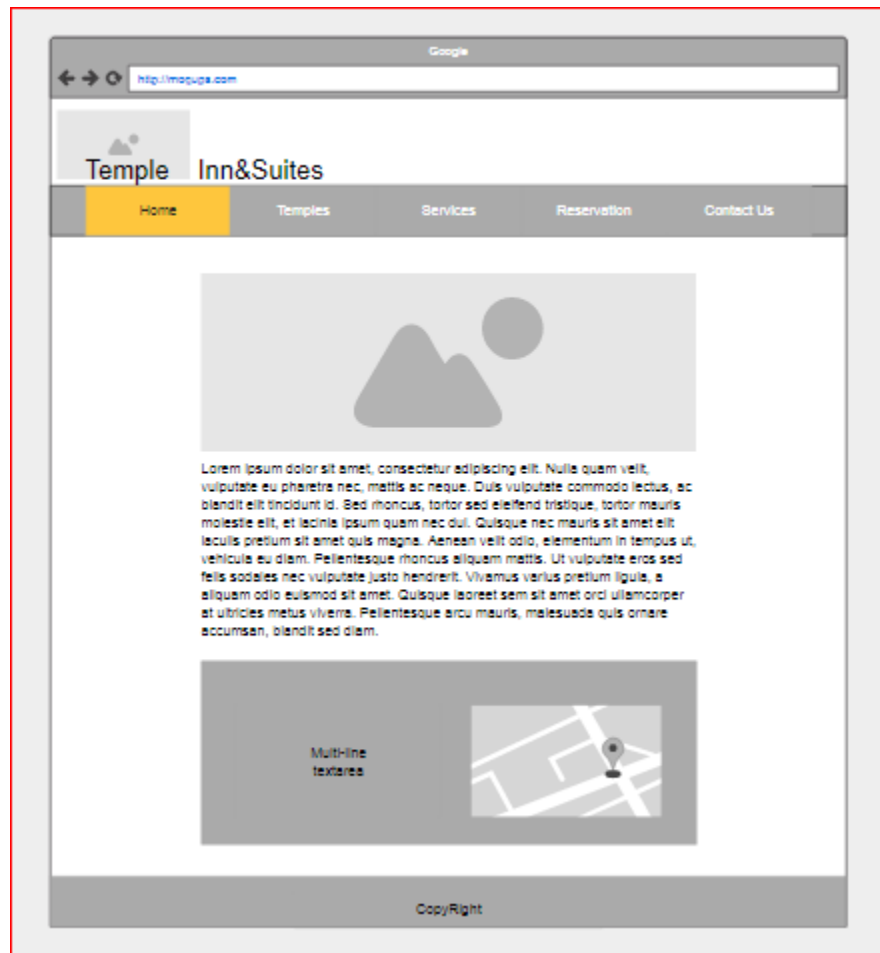tour round the world, should form a part of a liberal
education.

Sarabun is an open source multi-script webfont. Source Sans Pro.
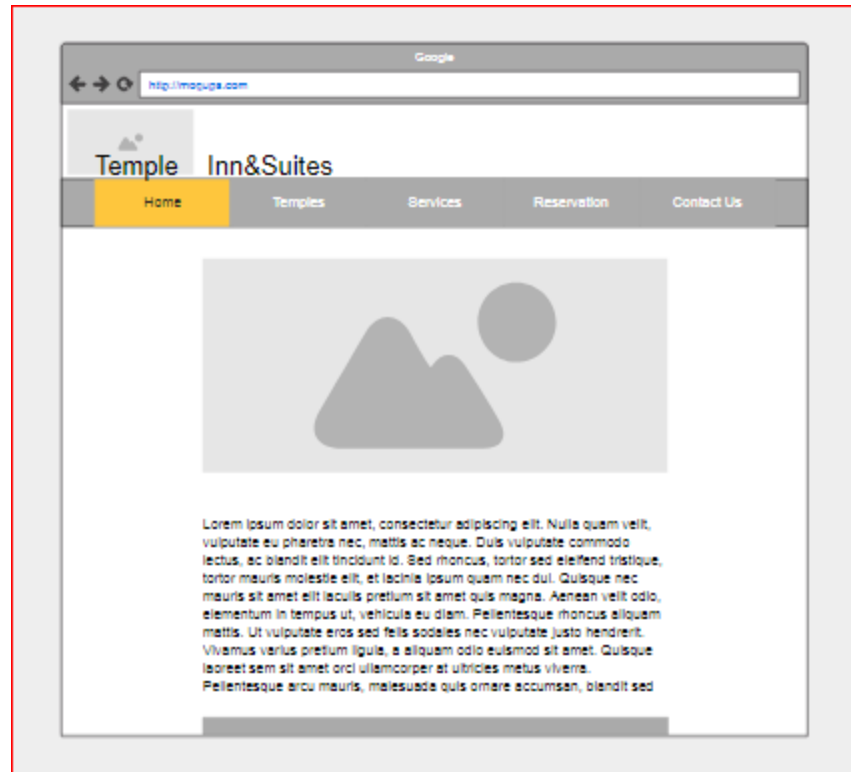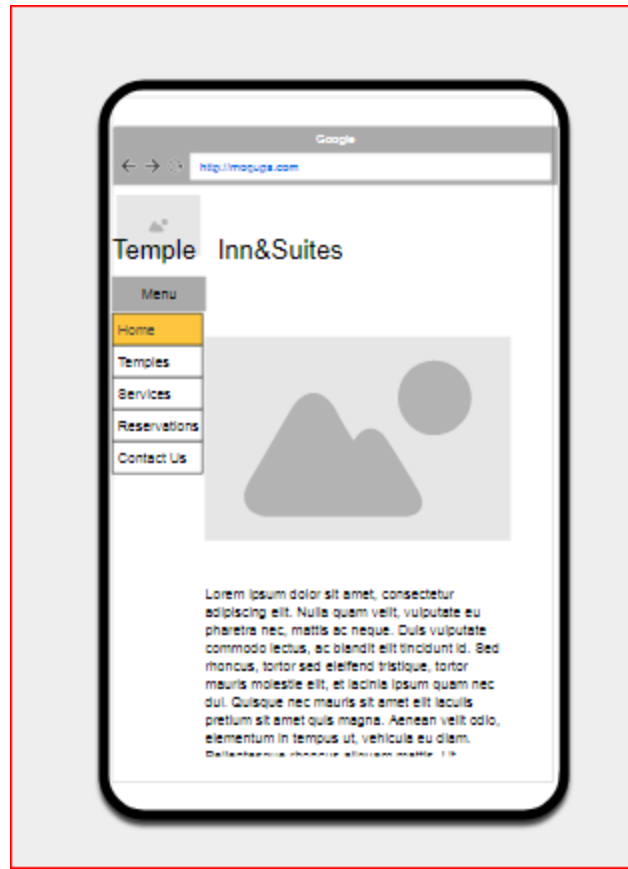
16 px

Site Map

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                        ┌──────────────┐
                        │     Menu     │
                        └──────┬───────┘
        ┌──────────┬──────────┼──────────┬──────────┐
   ┌────────┐ ┌────────┐ ┌────────┐ ┌────────────┐ ┌────────────┐
   │  Home  │ │ Temples│ │Services│ │Reservations│ │ Contact Us │
   └────────┘ └────────┘ └────────┘ └────────────┘ └────────────┘
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Wireframe Sketches

Desktop

Medium view

Small view