

Logo

Clear space and colors

When you're using the logo together with other elements, make sure that it has minimum as much clear space as shown below.



The logo should have at least 25% clearing compared to height.

Example: If the logo used is 100px tall, it should have a 25px margin.

The logo shall always be used in either white (#ffffff) or black (#191919).

HOLIDAZE

Page and logo

Minimum size and favicon

Logo text

Logo text can be used in any font size as long as the logo appear clear and readable for anyone who sees the logo.

Sizes for menus

The logo shall be 48px tall and centered in the menu.

Placement

The logo shall always be placed in the middle of the menu, this is not to be changed. clear space must also be respected.

Do:



Don't:



HOLIDAZE

Page and logo

Minimum size and favicon

For all text types, montserrat is used.

LOGOTEXT - Bellota 48px

Header 1 - Montserrat light, 36px

Header 2 - Montserrat light, 24px

Paragraph - Montserrat light, 18px

Button text - Montserrat thin, 18px

Small paragraph - Montserrat light, 14px

HOLIDAZE

Logo and color palette

Minimum size and favicon

When it comes to colors, it is not allowed to change the colors of the logo, as specified before. The logo should always either be white (#ffffff) or black (#191919).

Colors



Don't:

HOLIDAZE
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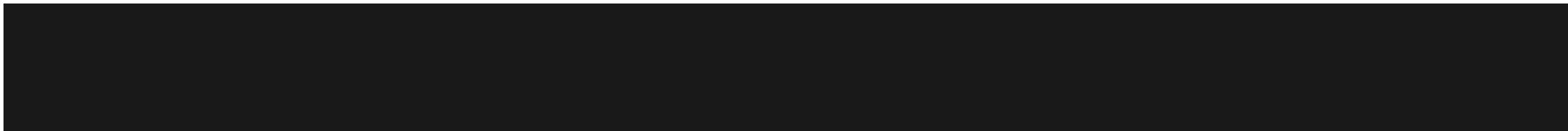
Page

Page layout

1 collums will usually be used for displaying images and for phones. For pc 3-collum layout will be used for the cards, instead of 1-collum.

Page layout - PC

1 collum

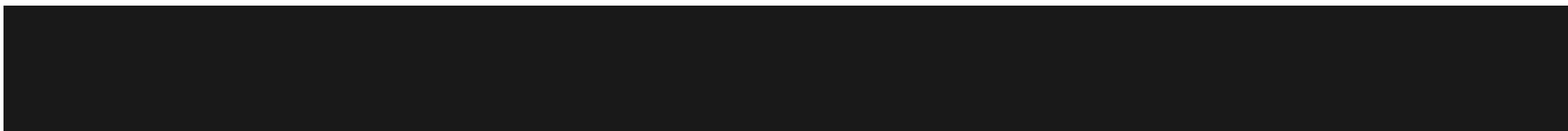


3 collum



Page layout - Phone

1 collum



Single form column example

Standard

Full name

Reserve now!

Valid

Full name



Reserve now!

Valid

.



Reserve now!

Elements on page

Buttons



H-lines



Form-items



Stars



Li-graph

