

A BAYESIAN MODEL FOR DATA FLOW: BIKEMI

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BIKE SHARING

We aim to develop a Bayesian model for the analysis of the **flow counts** on a **complex network**.

Application to the bike sharing platform **BikeMi**, in Milan.

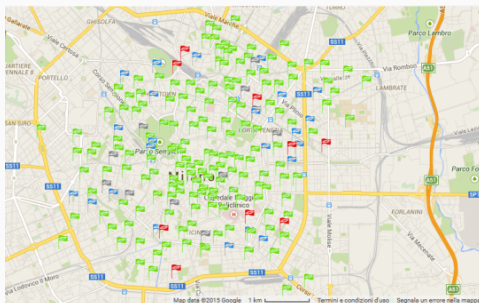
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THE BIKE SHARING SYSTEM

- Bike sharing is a service in which bicycles are made available for **shared use** to individuals on a short term basis for a price or free.
- BikeMi allows people to borrow a bike from a **“station”** and return it at another station belonging to the system.

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The data covers a period between 25/01/2016 and 07/03/2016, with a total of 35 thousand data points.

- Date;
- Time of departure/arrival;
- Station of departure/arrival;
- Weekday: binary indicating if the day is in the weekend or not.

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- vertices V representing the stations
- edges $E = \{(i, j)\}$: the weight of the edges will be the count flow of bikes.

As pre-processing it was introduced a node clusterization using the DBSCAN algorithm, since many stations are very close to one another.

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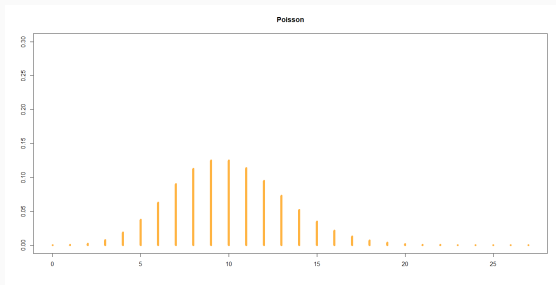
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A BASIC MODEL FOR THE PHENOMENON

The flow counts are modeled with a **Poisson** distribution:

$$\begin{cases} Y_{ij} \sim \text{Poi}(Y_{ij} | \mu_{ij}) \\ \mu_{ij} = \exp\{\beta \cdot \mathbf{x}_{ij}\} \end{cases} \quad (1)$$

The means are derived through **loglinear** regression.



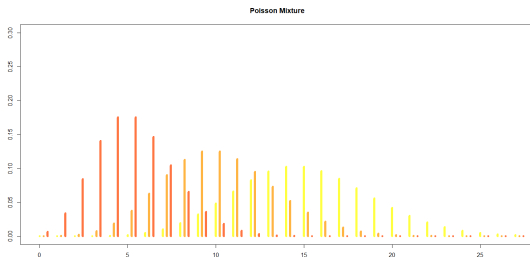
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AN IMPROVED MODEL FOR THE PHENOMENON

We introduce a division in K clusters:

$$\begin{cases} Y_{ij} \sim \text{PM}(Y_{ij} | \mu_{ij}, \lambda) \\ \text{PM}(\mu_{ij}, \lambda) = \sum_{k=1}^K \lambda_k \text{Poi}(\mu_{ijk}) \\ \mu_{ijk} = \exp\{\beta_k \cdot \mathbf{x}_{ij}\} \end{cases} \quad (2)$$

where λ_k is the probability of belonging to group k .

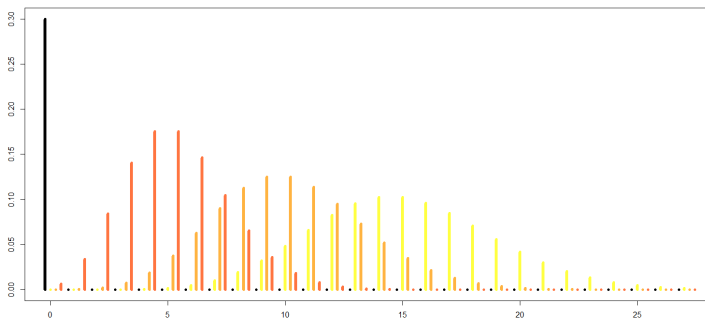


A PROPOSED MODEL FOR THE PHENOMENON

Since the model will determine the **topology of the graph** we might desire a better **control** on $\mathbb{P}(Y_{ij} = 0)$, they introduce a delta measure in 0.

$$Y_{ij} \sim \theta \delta_0 + (1 - \theta) \text{PM}(Y_{ij} | \mu_{ij}, \lambda)$$

Complete model



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ZERO-INFLATED POISSON MIXTURE REGRESSION MODEL

Final model proposed in the paper:

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$$\begin{cases} Y_{ij} \sim \theta \delta_0 + (1 - \theta) \text{PM}(Y_{ij} | \boldsymbol{\mu}_{ij}, \boldsymbol{\lambda}) \\ \text{PM}(\boldsymbol{\mu}_{ij}, \boldsymbol{\lambda}) = \sum_{k=1}^K \lambda_k \text{Poi}(\mu_{ijk}) \\ \mu_{ijk} = \exp\{\boldsymbol{\beta}_k \cdot \mathbf{x}_{ij}\} \end{cases} \quad (3)$$

where $\theta \in [0, 1]$, $\boldsymbol{\lambda} \in \text{Simp}(K - 1)$, $\boldsymbol{\mu}_{ij} \in \mathbb{R}^K, \forall i, j$, $\boldsymbol{\beta}_k \in \mathbb{R}^p, \forall k \in 1 \dots K$ are the parameters of the model.

Set priors:

$$\begin{cases} \boldsymbol{\beta}_k \sim \mathcal{N}(\mathbf{m}_0, \Sigma) \\ \boldsymbol{\lambda} \sim \text{Dirichlet}(\boldsymbol{\alpha}) \\ \theta \sim \mathcal{U}[0, 1] \end{cases} \quad (4)$$

Covariates: strenghts of the adjacent nodes and the geographical distance between the stations.

PROS

- Proper **description of flows**
- **interpretable clustering** of the edges inside the network

CONS

- Lack of **day-by-day prediction** of the flow
- no distinction between different hours of the day or between various days

For our project we decided on three main objectives:

- **AUTOREGRESSIVE MODEL**

Adding the *time dependence* to the model

$Y_{ij} \rightarrow Y_{ij}(t)$, with the objective of predicting the network flow for a **new day**;

- Introducing **new covariates** to keep track, for instance, of **weekdays** and **weather**;

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WEEKENDS

3.1 TRAVELS/DAY



WEEKDAYS

14.2 TRAVELS/DAY



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- leaner computations: a **mixed R/C++ implementation**.

- *A Bayesian model for network flow data: an application to BikeMi trips*; Giulia Bissoli, Celeste Principi, Gian Matteo Rinaldi, Mario Beraha and Alessandra Guglielmi, 2019