Brainstorm

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

& idea prioritization Set the goal

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools productive session.

Before you collaborate

to do to get going.

10 minutes

A little bit of preparation goes a long way

with this session. Here's what you need

focus of your brainstorm. (1) 5 minutes

PROBLEM How might we (your problem statement]? Key rules of brainstorn To run an smooth and productive session Stay in topic. Encourage wild ideas. Listen to others. Defer judgment. Go for volume. If possible, be visual.

Define your problem statement What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the

that address your problem statement. You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

KAVIYARASAN P

Write down any ideas that come to mind

2

Brainstorm

(†) 10 minutes

NOTIFICATION & GENERATE CATEGORIZE MONTHLY THE STATEMENT EXPENSE RECURSIVE USER CAN AWARE OF ALERT TO CARRY POOR ENTER FORWARD THE THEIR BUDGET FOR HABIT
SPENDING NEXT MONTH

RITHIKA V

SPENDING

SORTING OF PERSONAL AND BUSSINESS EXPENDITURE CAPTURE REMAIN
THE BILL FOR DUE RECEIPTS DATES EASY TO YOUR BUDGET ACCORDING TO YOUR SPENDING S INTERFACE

SHANKAVI M

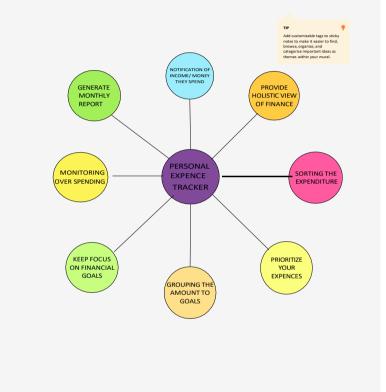
KEEP MAKE
FOCUS ON BUSSINESS
FINANCIAL
GOALS
FORCASTING
EASIER AVOID UNEXPECTED COST GROUPING GENERATE
OF THE
AMOUNT REPORT TO
TO GOALS EXPENCES TRACKING OF INCOME / EXPENSES

GOKULKUMAR M

PROVIDE HOLISTIC VIEW OF FINACE ENCOURAGE SAVING HABITS ANALYSIS CHART INVESTMENT & RETIREMENT FUND MONITORING OVER SPENDING PROVIDE ADVICE TO INVESTMENTS 3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. (1) 20 minutes



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

(i) 20 minutes



Quick add-ons

might find it helpful.

A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

After you collaborate

You can export the mural as an image or pdf

to share with members of your company who

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Share template feedback















Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



