Proposal for GNOME.Asia Summit 2016
GNOME Conference & Heckfest

Proposed city:	Delhi NCR
Proposed by:	MRIU, Faridabad
Proposed date:	21-24 April 2016
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1. Executive summary

Manav Rachna International University, Department of Computer Science and Engineering team propose to the GNOME.Asia Committee and the GNOME Foundation that the upcoming GNOME.Asia Summit 2016 / GNOME Hackfest to be hosted in Delhi, NCR. New Delhi is gaining in importance and significance as a powerhouse for the future. Delhi is a city dotted with ancient monuments, yet building infrastructure for the future. The city offers a glimpse of India's religious diversity, yet retains the essence of the various cultures (the ancient Indian, the Mughal, the British) in its purest form. We strongly believe that New Delhi is the best place to host the upcoming conference and hackfest.

2. Local Organizers and Supporters

Manav Rachna International University, Faridabad, Delhi-NCR

Manav Rachna International University (MRIU) is a world-class institution and a visible symbol of knowledge and experience providing high-quality education. A continuum of excellence from the Career Institute of Technology and Management (CITM), the University is part of the vibrant Manav Rachna Educational Institutions (MREI) which has grown from an institution of modest ambitions to one of energy, optimism and self-confidence. Carrying forward the mantle of excellence and professionalism with the philosophy of Manav Rachna ‘Vidyantariksha’ (the reality of inner vision or root of all knowledge), the group has built a reputation for excellence in professional education and research. Committed to creating better human beings, Manav Rachna focuses on the overall holistic development of its students, mentoring them to acquire the latest knowledge and skills. MRIU enjoys unparalleled reputation amongst all stakeholders i.e. its students and their parents, employers and community at large.

Proximity to National Capital Territory i.e. New Delhi, with MRIU campus located at a distance of about 5 Km from South Delhi. What distinguishes MRIU as a leading institution is its eye-catching infrastructure including state-of-the-art labs, a Central library with a collection of more than one lac documents in print and electronic format, and a sprawling campus highly conducive for academic excellence.

Key Event List:

- IEEE International Conference on Reliability, Optimization and Information Technology, Feb 6-8, 2014
- Workshop on programming skills in C/C++ and programming contest, Mar 25 2014
- National seminar on next generation networks, Apr 16, 2014
- Workshop on electronics and system design and manufacturing, Oct 14, 2013
- IEEE-MRIU quarterly meet of Delhi section, Mar 24-25 2012
- National workshop on “Geo-spatial Technologies and its applications”, May 30-31 2012
- National Workshop on Geo-cloud computing ad cryptology, Sept 21-22, 2012

Proposed organizing committee for summit

Dr(Prof) S.S. Tyagi, HOD-CSE, MRIU

Mr Srinivasa Ragavan, GNOME

Mr Arun Raghavan, GNOME

Mr Nirbheek Chauhan, GNOME

Dr(Prof) S.S. Handa, Prof., CSE, MRIU

Dr Suresh Kumar, CSE, MRIU

Wg Cdr Mr (Prof)Anil Chopra, CSE, MRIU

Dr Indu Wadhwa, CSE, MRIU

Ms Simple Sharma, CSE, MRIU

Ms Charu Virmani, CSE, MRIU

Dr Krishan Kumar, CSE, MRIU

Ms Shardha Verma, CSE, MRIU

Proposed supporting organisations

Manav Rachna International University (http://www.mriu.edu.in)

Defence Research and Development Organisation (http://www.drdo.nic.in)

Department of Science and Technology (http://www.dst.gov.in)

Ministry of Statistics and Programme Implementation (http://www.mospi.nic.in)

3. Objectives

To bring awareness about GNOME, free and libre open source software and encourage people around the world to use and adopt open source because of its various benefits. To introduce to the users, students and developers worldwide the ways in which they can contribute to GNOME or open source software at large. To make use of this big event to promote open source in different Asian countries.

4. Theme

Suggestions

Open Source and the power of liberty with GNOME.

Dimensions of Free Open Source Software.

5. Venue and date

Tentative dates

Possible period: Apr 21-24 2016.

• Workshop: First day of the above period

• Conference: Next two days of the above period

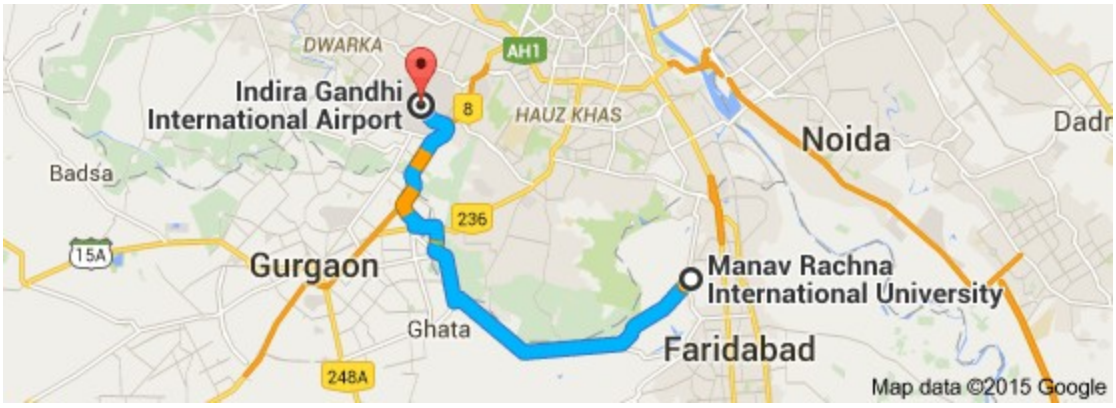
• Hackfest: Last day of the above period

Suggested Conference, workshop and Hackfest Venue

Manav Rachna International Univerisity

Address: Manav Rachna International University (MRIU),Aravalli Campus, Sector – 43, Delhi –Surajkund Road, Faridabad, Haryana, India Pincode – 121004

It take 56 min (38.5 km) to reach MRIU from Indira Gandhi International (IGI) Airport via Gurgaon-Faridabad Rd



A virtual tour to the campus and the facilities available can be seen here:

http://places.wonobo.com/delhi/manav-rachna-university/1038539/Interior

Photo 1: MRIU Auditorium Hall (350 seats) - proposed venue for keynotes

Photo 2: MRIU Auditorium's stage

Photo 3: Class room of the capacity of ~200 people for talk

6. Activities and schedule

Workshop:

- Training session

Conference:

- Keynotes
- Talks
- BOF(Bird of Feather)
- Lightning Talks
- Booths
- Party after the conference

Hackfest:

A wiki page can be put up to allow participants to write down their proposed works / topics. Activities include:

- Hacking
- Collaboration
- Discussion
- Technical Helpdesk

Conference Schedule		
	Track 1	Track 2
8:00	Party starts	
08:45	Welcome speech - Local organizer & GNOME.Asia Committee	
9:00	Keynote #1	
10.00	Keynote #2	
11.00	Keynote #3	
12.00	Lunch	
13.30	Talk#1	Talk#2
14.00	Talk#3	Talk#4
14.30	Talk#5	Talk#6
15.00	Talk#7	Talk#8
15.30	Talk#9	Talk#10
16.00	Talk#11	Talk#12
16.30	Talk#13	Talk#14
17.00	Lightning Talk	
17.30	Closing speech – GNOME.Asia Committee	
18.00	Dinner Party	

*Schedule is tentative and can be rescheduled as per the suitability and mutual understanding.

*There will be booths and exhibitions from 8:00 to 17:00.

*We proposed to have a party room (and support booth) as well, the purpose is to help students/participants to install GNOME Shell and Linux Desktop with GNOME.

Optional: 1 day local tour

Option 1: Delhi Darshan

Option 2: Agra (Taj Mahal, Agra Fort, Memtabh Bagh)

7. Target audiences

Workshop(200-250 people):

University students new to GNOME and open source.

Hackfest (~ 20 GNOME contributors / developers):

GNOME Shell Developers

GNOME Marketing Team

GNOME Release Team

GNOME Documentation Team

Conference (250 - 350 people):

Existing and potential GNOME contributors and users

They are developers and university students

8. Expectation and marketing

We will send out "call for participation" 3 months before the event. We expect to have 500 participants joining the conference and around 20 people joining the Hackfest. We intend to invite participants from India and other Asian countries to attend the conference. On top of the above marketing channels, mass scale marketing will also be carried out 3 months before the conference in India and other Asian countries. Please find below the communication channels.

Conference/Workshop:

Advertising in universities, IT related colleges and some secondary schools in Delhi, NCR.

Articles and/or website banners at all FOSS communities and distributions in Delhi, India.

Mailing list of GNOME.Asia@gnome.org, every FOSS communities and distributions that use GNOME in Delhi, NCR.

Social Networks e.g. Facebook, Twitter, Linkedin, Identi.ca, Status.net,

Media interview for keynote speaker during the conference

Blog / interview in IT media

Magazine / newspapers ads

News site banners and articles

Word of mouth

Hackfest:

GNOME.org website

Selected mailing lists from GNOME and other related communities

Selected IRC channels from GNOME and other related communities

GNOME developers from different companies e.g. Red Hat, Novell, Oracle

Blog posting @ PlanetGNOME and other planets

Invitations to selected GNOME contributors

Social Networks e.g. Facebook, Identi.ca, Status.net, Twitter, Linkedin

Post event recap and promotion:

Daily report on conference day 1 and day 2

Summary report for whole conference, send to Board and Sponsors.

Best photo competition

5 minute video

9. Budget Estimation

Maximum Budget

Category	**Item and description**	**Quantity**	**U/P (USD)**	**Amount (USD)**
Hackfest/Conference Venue	Manav Rachna International University (wifi campus 24 hrs)	1hall(300 person) 2hall(100 person) Exhibition area	Free	Free
Conference meals	Lunch Coupon	400	5	2000
Conference coffee	Coffee and cookies	400	2	800
Transportation	Shuttle bus for hackers/ supporters/ volunteers	15	3	45
	Shuttle for Organizing team	2*(5 days)=10	3	30
Marketing Material	T-shirts	300	5	1500
	Stands - 4 for Hackfest, - 4 for conference schedules, - 6 for conference	14	18	252
	Banner	10	8	80
	Conference flyers (with Schedule)	500	.5	250
	Posters	20	45	90
Optional Tour	1 day tour	40	90	2000
Subtotal				7,047
Travel Subsidy	Average amount according to the pre-event survey*	12	1000	12,000
Miscellaneous(10%)				1901
Grand Total				**20948**

Minimum Budget

Category	Item and description	Quantity	U/P (USD)	Amount (USD)
Hackfest/Conference Venue	Manav Rachna International University	1hall(300 person) 2hall(100 person) Exhibition area	Free	Free
Conference meals	Lunch Coupon	400	5	2000
Conference coffee	Coffee and cookies	400	2	800
Transportation	Shuttle bus for hackers/ supporters/ voluteers	5*(3 days)=15	3	45

	Shuttle for Organizing team	2*(5 days)=10	3	30
Marketing Material	T-shirts			
	Stands - 4 for Hackfest, - 4 for conference schedules, - 6 for conference	14	18	252
	Banner	10	8	80
	Conference flyers (with Schedule)	500	.5	250
	Posters	20	45	90
Optional Tour	1 day tour			
Subtotal				3547
Travel Subsidy	Average amount according to the pre-event survey*	12	1000	12,000
Miscellaneous(10%)				1551
Grand Total				**17,098**

10. Potential sponsor and media partners

We will help to send out "call for sponsors" to find local open source sponsors in India.

- Potential Sponsors

  Red Hat India

  Google India

  CDAC

  local startups

  Defense Research and Development Organization (DRDO)

  Department of Science and Technology (DST)

  Ministry of Statistics and Programme Implementation (MOSPI)

  IBM, India

  Infosys, India

  TCS, India

  EMC, India

- Potential Media Partners

  Delhi Times by Times of India, New Delhi

Dainik Jagran, New Delhi, a daily local newspaper

Computer Society of India

Indian Society for Technical Education

Reporter, by Manav Rachna, Vidyantariksha

Campus Buzz, etc.

11. Accommodations near MRIU

Vivanta by Taj – Surajkund, NCR

Address: Vivanta by Taj – Surajkund Shooting Range Road, Faridabad – 121 009,

Located in Surajkund, just 5.2 km from venue. Rate US$148-$300.
You can can take taxi or auto rickshaw(INR ~25-30) to reach MRIU.

Phone: +91 (0129) 419 0000
Email: vivanta.surajkund@tajhotels.com
Website: http://www.vivantabytaj.com/surajkund-ncr/overview.html

Hotel Rajhans

Address: Suraj Kund Road, Lakewood City, Surajkund, Faridabad, Haryana 121009

Located in Surajkund, just 6.2 km from venue. Rate US $54.19 - $262.

You can can take taxi or auto rickshaw(INR ~25-30) to reach MRIU.

Phone: +91 129 2512057
Email: rajhans@hry.nic.in
Website: http://haryanatourism.gov.in/showpage.aspx?contentid=5617&serviceid=18

The Atrium

Address: The Atrium, Delhi, NCR Shooting Range Road

Faridabad – 121001 India

Located in Surajkund, just 5.4 km from venue. Rate US $44 - $82.
You can can take taxi or auto rickshaw(INR ~25-30) to reach MRIU in 8 minutes.
Phone: +91 129 4090700
Email: **info@atriumhotel.in**
Website: http://atriumhotel.in/index.php

Express Sarovar Portico

Address: Sec 39, Surajkund, Faridabad, Haryana 121010, India

Via Suraj Kund Badkhal Rd from venue just 6.6 km. Rates US $44 - $52.

You can can take taxi or auto rickshaw(INR ~25-30) to reach MRIU in 12 minutes.

Phone:+91 129 424 9999
website: http://www.sarovarhotels.com

Park Plaza

Address: Sector 21 C, Faridabad 121002 India
Via Suraj Kund Badkhal Rd from venue just 3.9 km. Rates US $54 - $116.
You can can take taxi or auto rickshaw(INR ~25-30) to reach MRIU in 8 minutes.

Phone: +91-129-4241111
Email: **ppf@sarovarhotels.com**
Website: http://www.parkplaza.com/faridabad-hotel-in-121002/indpkfd

University Campus Guesthouse

-upto 10-15 people soon upload the pictures

12. Conclusion

Manav Rachna International University have a great team of passionate people and plenty of experience in hosting events and conferences. We have been talking to different local FOSS communities and potential sponsors as well as media partners about this proposal, all of them showed their supports to the event GNOME.Asia 2016. We strongly believe Manav Rachna is the best place to host this upcoming GNOME.Asia summit. In case you have any questions, please feel free to contact us. Thank you.