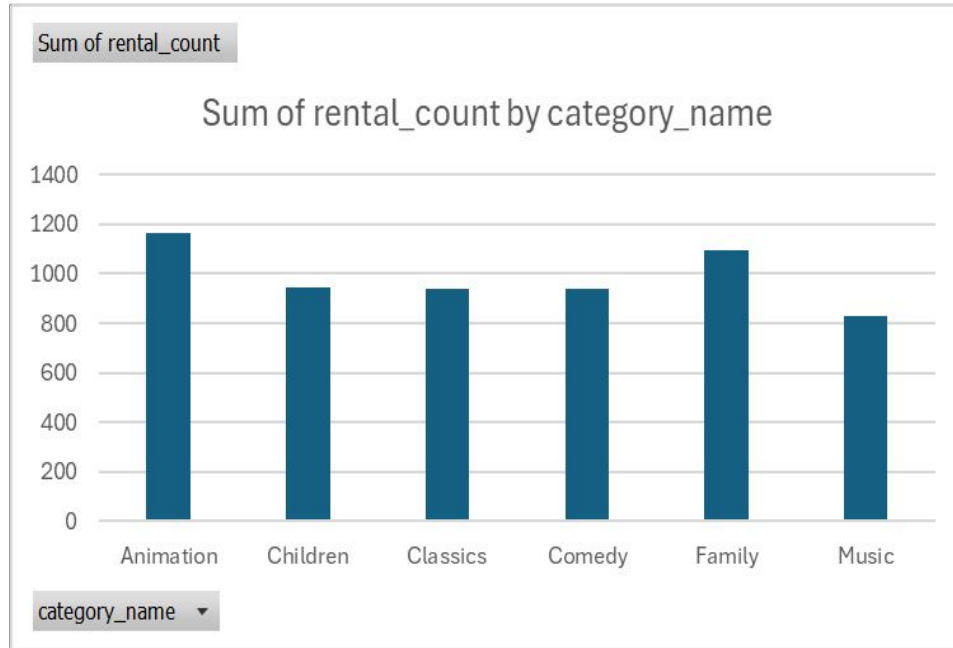
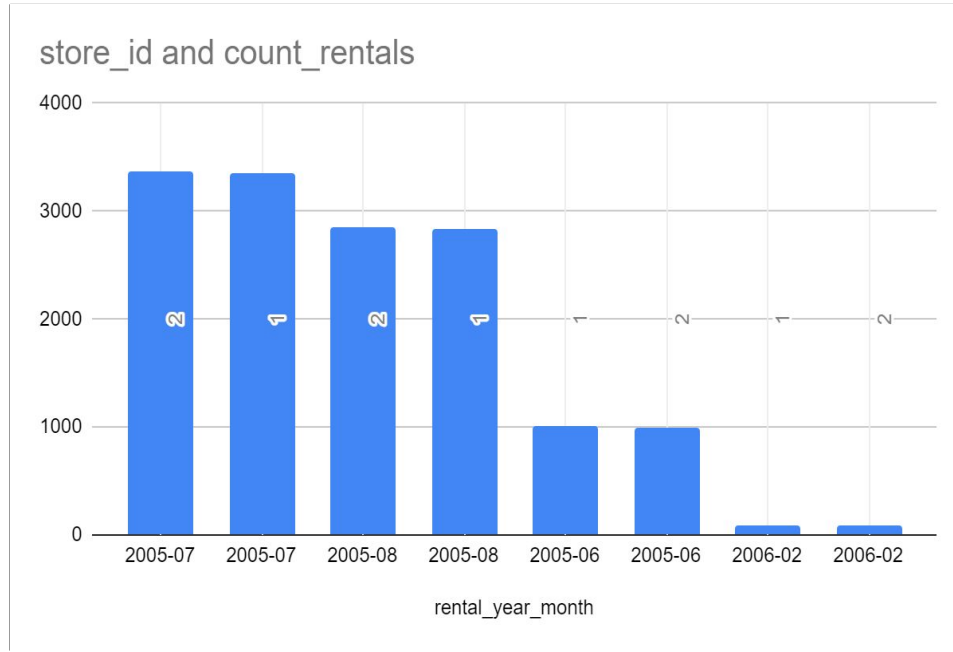


# Which category of family movies are customers most and least likely to rent?



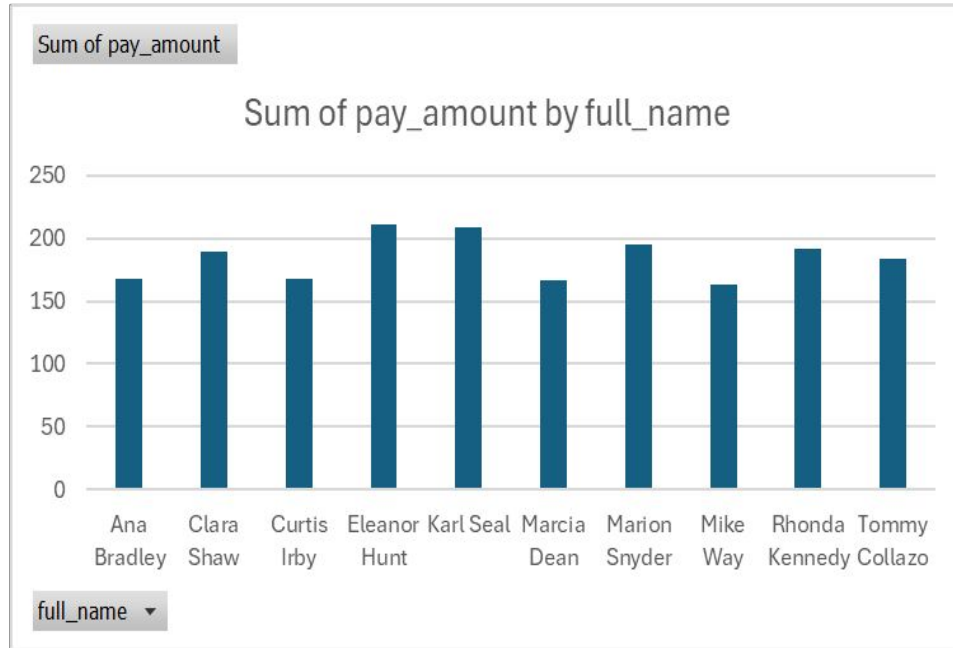
We can see from the column graph that when choosing a film from a family category, customers are more likely to choose Animation and least likely to choose music.

# How do rental count compare between stores in a given year and month?



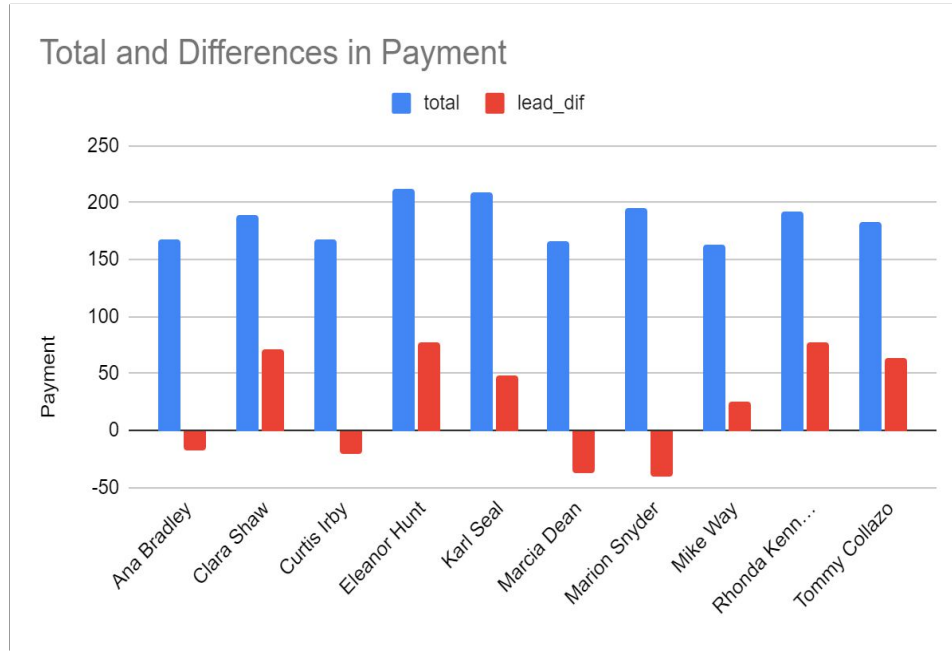
We can see from the column graph how each store compares with one another in a given date with the month and year given in the x-axis, the number of rentals on the y-axis, and the store id given on the center of the graph. The rental count appears to be relatively similar.

# In the year 2007, which ten customers have spent the most on movie rentals and how much did they spend?



This graph aggregated the top 10 customers monthly payments into a single yearly payment to show how much each customer spent within the given timeframe. Showing that most top customers are within the range of 150-250 a year.

# When looking at the top ten customers of 2007, who paid the most difference in terms of payment?



This graph shows off the total amount paid by each customer aggregated into a yearly total sum and a total difference also aggregated into a total yearly sum. The customer with the most difference was Eleanor Hunt.