# Kakollu Sai Kiran

College Graduate | Software Engineer | Embedded Systems Engineer

Phone: +91 9542465183 Email: saikiranchowdary1718@gmail.com LinkedIn: LinkedIn/in/Saikiran Location: Hyderabad, India

#### CAREER OBJECTIVE

Aspiring Software Engineer and Embedded Systems Engineer adept in Python, C, HTML, CSS, and JavaScript, with a focus on innovative solutions for driver safety and social media analytics. Experienced in leading cross-functional teams and collaborating with stakeholders to deliver impactful projects.

## **EDUCATION**

Bachelor of Technology in Electronics and Communication Engineering Nalla Malla Reddy Engineering College

August 2020 – May 2024 CGPA: 7.00

Board of Intermediate Education Sri Chaithanya Junior College

August 2018 – March 2020 Percentage: 91

## **TECHNICAL SKILLS**

• Programming Languages: Python, C

Web Technologies: HTML, CSS, JavaScript, WordPress

Database Knowledge: SQL
Operating Systems: Windows
Version Control: Git, GitHub

Hardware and Embedded Systems: VLSI, Internet of Things

# **PROJECTS**

## Wireless Blackbox for Cars using Sensors and GPS Module

November 2023 - Present

- Engineered and implemented a wireless black box system for vehicles, integrating sensors and GPS technology to track and analyse driving behavior in real-time.
- Advanced advanced algorithms to detect and record critical events such as sudden acceleration, harsh braking, and collisions, enhancing accident reconstruction accuracy by 10%.
- Cooperated with automotive manufacturers to integrate the black box module seamlessly into vehicle systems, ensuring compatibility and reliability across various car models.
- Established with insurance companies to offer premium discounts for drivers equipped with the wireless black box, leading to a 15% increase in customer adoption rates.
- Spearheaded continuous innovation and improvement initiatives, incorporating feedback from users and to enhance the functionality and effectiveness of the black box system.

#### Social Media Video Trending Analysis

March 2024 - May 2024

- Conducted comprehensive analysis of trending videos across YouTube, Instagram, and TikTok, identifying key patterns and themes driving audience engagement.
- Developed data mining algorithms to identify viral video potential, resulting in a 15% increase in successful predictions of videos entering the trending section.
- Collaborated with corporate clients to strategize social media campaigns, leveraging trending topics to enhance brand visibility and engagement.
- Generated actionable insights through advanced data visualization techniques, enabling clients to make informed decisions on content creation and distribution.
- Led cross-functional teams in the development of predictive models for trend forecasting, resulting in a 13% reduction in time-to-trend identification.

## TRAININGS & CERTIFICATIONS

- Certified in Very Large Scale Integration at Coincent, online.
- Achieved certification in Internet of Things and Machine Learning at BOLT IoT, online.
- Trained in Data Science & Web Development at Swecha Telangana, Hyderabad