# **Intellectual Property**

#### Copying means:

downloading from the web

- uploading to the web
- photocopying
- making backups
- translating
- loading into RAM
- running a program

Which of the following are understood as "copying" (as meant by copyright legislation)?

□ Burning a book

☑ Downloading from the web
□ Deleting a file
☑ Running a program
☑ Translating
☑ Loading binary code into RAM
□ Discussing a program with a colleague
☑ Making a backup of software

## **Copyright notes**

- For author of things, lasts life + 70 years
- Database right, 15 years
- · Business logic is not protected

Uploading to the web

Copying software is protected

## **Anti-Counterfeiting Trade Agreement, ACTA**

### **EU Copyright Directive**

requires websites to obtain a licence from publishers to link to news stories on their sites

### **Trade Marks and Designs**

Intellectual Property 1

are automatically protected but registration is advisable

#### **Patent**

Temporary right to exploit an invention

#### Excluded:

Scientific theories

Mathematical methods

Aesthetic creations \*

Presentation of information \*

Algorithms and software

# **Digital Rights Management, DRM**

Product keys;

- Limited number of active installations;
- Persistent online authentication

# **Summary**

Registration Needed	Automatic
Patents	Copyright
Registered trade marks	Unregistered trade marks
Registered designs	Unregistered design rights
Domain names	Confidential information

In what circumstances can commercial confidentiality NOT be enforced (Public Interest Disclosure Act 1998)?

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☐ Offer of alternative employment

 $\ \square$  National security

☐ Civil offence

✓ Failure to comply with legal obligation

☐ Breach of contract

Criminal offence

Miscarriage of justice

Environmental damage

Intellectual Property 2

<sup>\*</sup> protected by copyright

Intellectual Property 3