

# Ethics and the Internet

## Ethics

“The principles of conduct governing an individual or a group”

“The rules of conduct recognized in certain associations of departments of life

**Ethics** relates to the process for making decisions about right and wrong where the morality is not necessarily clear, typically internalised within a sector of society.

## Moral

“Relating to human character or behaviour, considered good or bad”

**Morals** are what is generally accepted as being right or wrong and often externally imposed through laws

## 2 theories of ethics

**Consequentialism** - An act is judged on its outcomes

**Deontology** - An act is judged on its motivation

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# Optimized notes

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