Bank Loan Case Study

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1. Introduction

Bank Loan Case Study, in this project it give an idea of applying exploratory data analysis (EDA) in a real business scenario. Further develop a basic understanding of risk analytics in banking and financial services and understanding how data is used to minimise the risk of losing money while lending to customer. We have to use EDA to analyse the patterns present in the data. This will ensure that the applicants capable of repaying the loan are not rejected. So it would help the loan providing companies to decide for loan approval based on the applicant's profile. Tow tables are given for this type case study first one is 'application_data.csv' it contains all the information of the client at the time of application. The data is about whether a client has payment difficulties. Next one is 'previous_application.csv' it contains information about the client's previous loan data. It contains the data whether the previous application had been Approved, Cancelled, Refused or Unused offer.

Doing EDA In this projects Bank loan case study, It aims to identify patterns which indicate if a client has difficulty paying their instalments which may be used for taking actions such as denying the loan, reducing the amount of loan, lending at a higher interest rate, etc. This will ensure that the consumers capable of repaying the loan are not rejected. Identification of such applicants using EDA is the aim of this case study.

2. Tech-stack used

In this project I have used:

• Microsoft Office Excel 2007

The purpose for I used Microsoft Office Excel 2007 in this project because it work really well for simple calculations and tracking almost any kind of information. The cells can contain numbers, text, or formula.

3. Approach

I used Microsoft office excel for implementing this project. Firstly I have imported the given datasets into Microsoft excel. Analysed each column form the table and its attribute, also checked the connection with other columns. I have find null values and duplicate values then I remove null values and duplicates for better results, I removed unwanted columns also. Pivot table helps a lot for doing this project. It helps to connect different columns and helps to perform the task.

4. Exploratory data analysis

1. application_data.

A. Cleaning

2 100002 C Cash losse F N N N 0 20000 (1995) 24700 (1995)	-4	A B	C	D	E	F	G	н	1	J	K L	M	N	0	P
1,00032 O Carlo Acas F N N V	- 1					FLAG_OVN_R	CNT_CHIL A								NAME_HOUSIN
Marie Mari	2				N	Y	0								House / apartment
1,000 C. Lin house F. N. Y	3				N	N	0								House / apartment
1 100007 O Carlo house M	4			М	Y	Y	0								House / apartment
1 100008 O Cark house F Y Y 1 77800 59072 45400 Spoora, partner State services Secondary secondary specific House House State services State ser	5			F	N	Y	0								House / apartment
1,000 0 Cach house F Y Y 0 2000 55000 55000 55000 Laccompanied Commercial associate higher education Maried House 1,000 1,00	6				N	Υ	0								House / apartment
3 100000 O Carlo house M	7			M	N	Y	0								House / apartment
1 10001 C. Linkoust F N Y 0 12500 1999(0) 2926.5 9919(0 Challem Personner Secondary secondary speced hypothesis by 1 1 1 1 1 1 1 1 1 1	8			F	Y	Y	1								House / apartment
1	9				Y	Y	0								House / apartment
1	10				N	Y	0								House / apartment
10,00016 O Cash hours F N Y 0 3949,1955 W3750 Challem Personnel specodary proceeding speceding specified page Married House 10,00017 O Cash hours F N Y 0 67750 80185 67750 Macrographied Vorling Secodary speceding specified page Married House 10,00017 O Cash hours M Y Y 0 10,00017 0 20190 20190 20190 Cash hours Vorling Secodary specified page Married House 10,00017 O Cash hours M N V Y 0 10,00017 0 20190 20190 20190 Cash hours Vorling Secodary specified page Specified House Vorling Secodary specified page Married House Vorling Secodary specified page Specified House Vorling Secodary specified page Married House Vorling Vorl	11			M	N	Y	0								House / apartment
1	12			F	N	Y	1								House / apartment
1	13			F	N	Y	0								House / apartment
1	14			F	N	Υ	0								House / apartment
1	15				Y	N	1								House / apartment
19 1902 O Carl-brane M	16				N	Y	0								House / apartment
10 10 10 10 10 10 10 10	17				Y	Y	0								Rented apartment
	18				N	N	0								House / apartment
1	13			F	N	Y	1								House / apartment
20 100024 0 Revolving Dates M Y Y 0 155000 427500 102757 427500 Unaccompanied Volking Secondary secondary spece Married House 1 1 1 1 1 1 1 1 1				F	N	Υ	0								House / apartment
20 100025 O Cark hours F Y Y 1 20200 1027735 279615 32700 Usecompanied commercial associate specidary preceding previous permitten House	21			F	N	Y	1								House / apartment
4 19928 0 Cash hoars F N N 1 68000 497529 25215 45000 Ubaccompanied Vorhing Secondary secondary spec Married Plents 1 19927 0 Cash hoars F N Y 0 6250 23980 25000 Ubaccompanied Vorhing Secondary secondary speceding specified present Persistent Fernistent	22			М	Y	Y	0								House / apartment
1987 1987 1988				F	Y		1								House / apartment
00 00 00 00 00 00 00 0	24			F	N		1								Rented apartment
27 100020 0 Cash base F N V 0 10000 225000 1074.5 22500 Ubaccompanied Vorking Secondary secondary spec Married House 10 1 Cash base F N V 0 10000 279755 72000 Ubaccompanied Vorking Secondary secon					N		0								House / apartment
26 100025 1 Cash base F N Y	26			M	Υ		2								House / apartment
28 199022 0 Cash base M N V Y 112500 272704 29275 27000 Farily Voting Secondary recordary spec Martin House 1 1990 1990 1990 1990 1990 1990 1990 1	27			F	N	Y	0								House / apartment
100.01	28		1 Cash loans	F	N	Υ	0					Working	Secondary / secondary spe	: Vidov	House / apartment
10 10 10 10 10 10 10 10	29				N	Y	1								House / apartment
20 100035 0 Cash kozars F N Y 0 0 25550 685892 24592.5 477000 Unaccompanied Commercial associates Secondary spec. Chall maniage House 30 100036 0 Cash kozars F N Y 0 12550 65004 25003.5 360000 Family Volvining Secondary spec. Chall maniage House 10 10000 Family Secondary spec.	30				Y	Y	0								House / apartment
33 100036 0 Cash loans F N Y 0 112500 512064 25033.5 360000 Family Working Secondary / sec	31		0 Revolving loans	M	N	Y	0								With parents
	32			F	N	Y	0								House / apartment
	33	100036	0 Cash loans	F	N	Y	0				360000 Family	Working	Secondary / secondary spe	: Civil marriage	House / apartment
34 100037 0 Cash loans F N N N 0 90000 199008 20893.5 180000 Unaccompanied Working Secondary Sec	34	100037	0 Cash loans	F	N	N	0	90000	199008	20893.5	180000 Unaccompanied	Working	Secondary / secondary spe	: Civil marriage	House / apartment

Table 4.1.1

Finding null values:

- ➤ for cleaning process we have to identify null values and remove it.
- ➤ The table contain 122 columns and 307511 rows. Some of the columns may have contain null values
- ➤ I used filter function to find null values in each columns.

 If the columns contain 50% null values. The columns should deleted
- ➤ I used those formulas for this purpose
 - =countblank(range)
 - =counta(range)
- ➤ Delete those columns which contain null values more than 50%. It include those columns like occupation type, EXT-source 1,apartment-avg, basement-avg, fondkapremont_m ode, housetype_mode, wallsmaterial_mode.
- Also I replace all the numerical missing values with medi an, because when the data is skewed, it is good to conside r using the median values for replacing the missing values

•

➤ Categorical missing values are low, so when found the mi ssing values I deleted in row vice.

Finding outliers:

➤ Here box blot is mainly used for finding outliers

AMT_INCOME_TOTAL

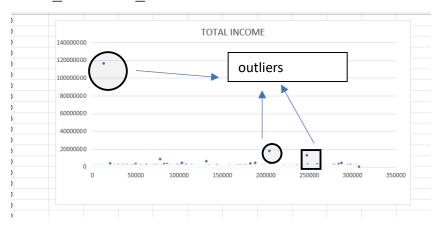


Figure 4.1.1

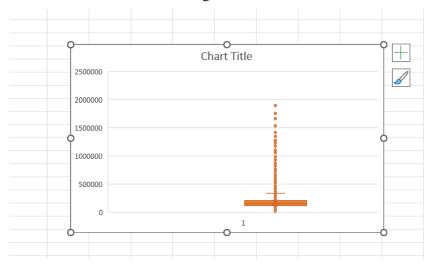


Figure 4.1.2

- From figure 4.1 scatter plot is used. The graph is not pretty clear, but we can notice some outliers there.
- Figure 4.2 shows box plot. We can notice here so many outliers are there
- ➤ Values greater than the upper bond is called outliers

CNT_CHILDREN

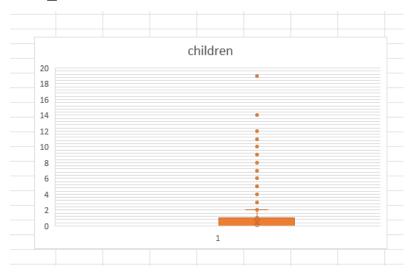


Figure 4.1.3

➤ From figure 4.3. the box plot shows outliers from columns CNT_CHILDREN, there are few outliers in this column we can see that in this graph.

AMT_CREDIT:

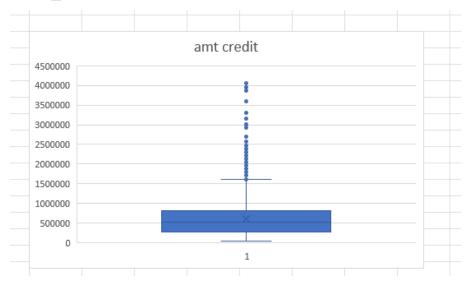


Figure 4.1.4

From the above figure 4.4. this box plot represent the column amt credit there are outliers in this column also

AMT_ANNUITY:

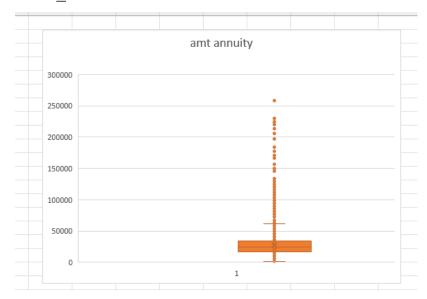


Figure 4.1.5

➤ from the above figure 4.5 we can infer that there are lot of outliers vested in this graph

AGE:

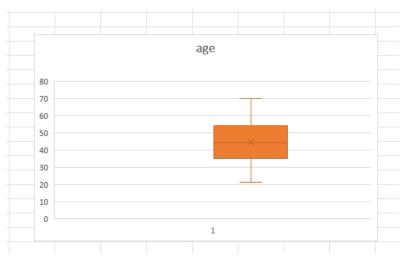


Figure 4.1.6

➤ from the above graph we can see that there is no outliers spotted from the graph. Its clean box plot plotted over here

DAYS EMPLOYED:

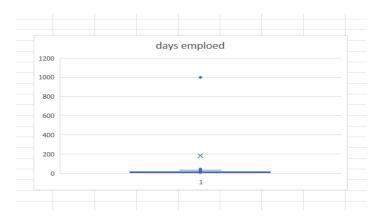


Figure 4.1.7

DAYS REGISTRATION:

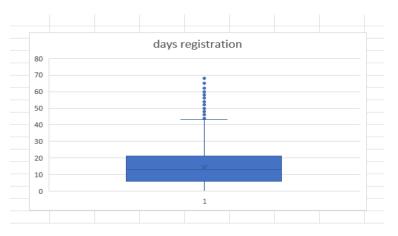


Figure 4.1.8

DAYS ID PUBLISHED:

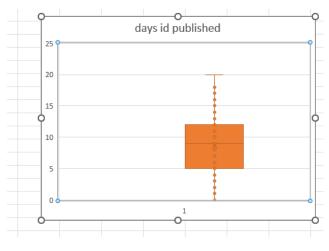


Figure 4.1.9

➤ From the above figure that shows outliers. In figure 4.9 spotted no outliers

B. Univariate analysis

Count of gender:

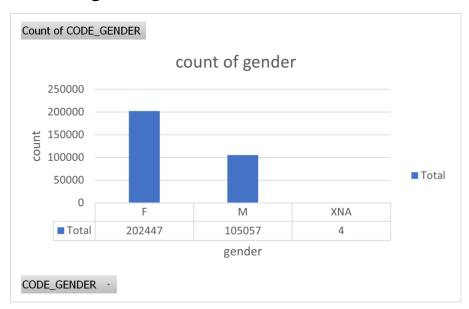


Figure 4.1.10

➤ We can see from the above figure 4.10 number of female is more than number of male.

Count of annuity income:

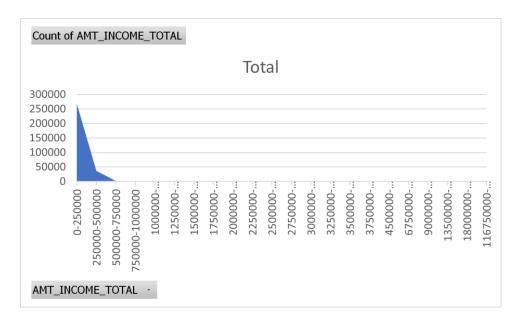


Figure 4.1.11

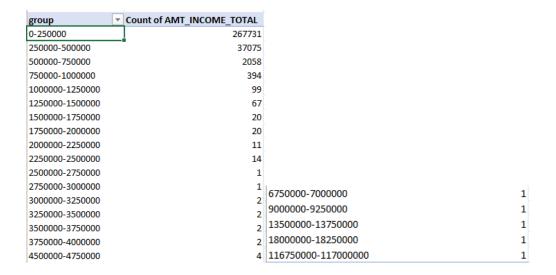


Table 4.1.2

➤ The above figure 4.11 shows range of income total most of the persons total income vested in 0-250000

Count of amount credit:

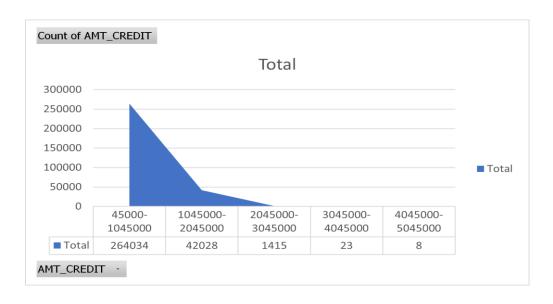


Figure 4.1.12

➤ The above graph shows the credit amount of loan. We can see here more amount from the range 45000-1045000

Count of annuity amount:

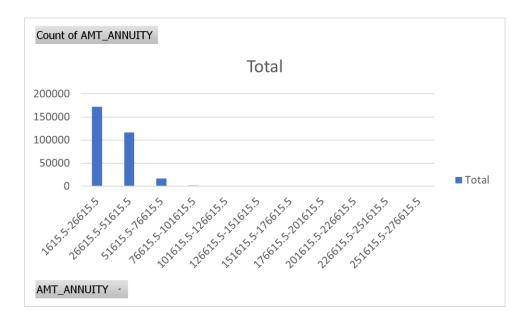


Figure 4.1.13

Row Labels Co	ount of AMT_ANNUITY
1615.5-26615.5	172042
26615.5-51615.5	116770
51615.5-76615.5	16872
76615.5-101615.5	1348
101615.5-126615.5	327
126615.5-151615.5	86
151615.5-176615.5	19
176615.5-201615.5	8
201615.5-226615.5	34
226615.5-251615.5	1
251615.5-276615.5	1
Grand Total	307508

Table 4.1.3

Figure 4.13 shows loan annuity, more amount vested in 1615-26615

C. Segmented univariate

Count of gender:

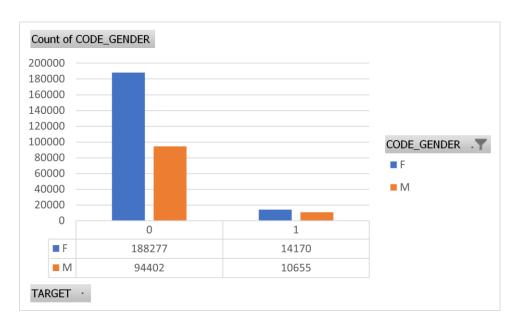


Figure 4.1.14

- From the above graph we can see that both female and male are almost equal in payment difficulties.
- ➤ In the other hand number of female client is more than male for not having payment difficulties.

Education type:

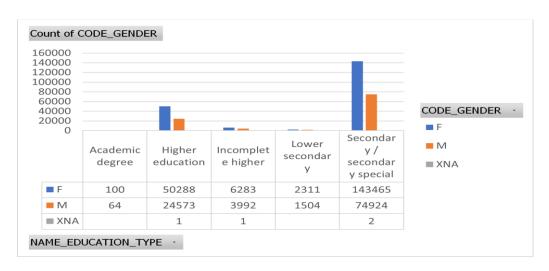


Figure 4.1.15

Above graph shows education type of the client. We can see from the graph that most of the client have secondary education. On that number of female higher than male client.

Car count:

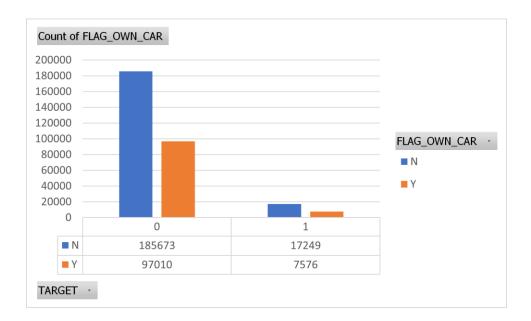


Figure 4.1.16

From the above graph we can infer that most of the client who not having payment difficulties they don't have a car

Realty count

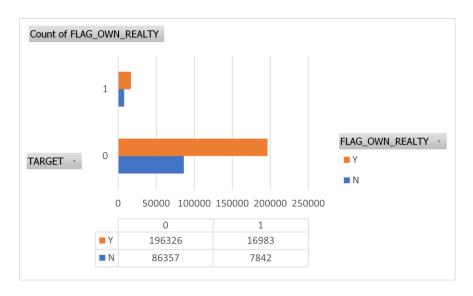


Figure 4.1.17

➤ We can see from the above graph that most of client own realty. On that most of client has no payment difficulties

Contract type:

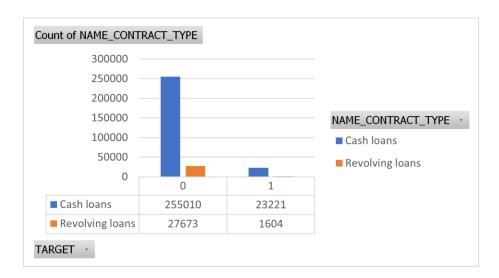


Figure 4.1.18

➤ From the figure 4.18 that shows most of the client with on payment difficulties uses cash loans. Revolving loans type are very low compared to cash loans.

D. Bivariate analysis

Income type and Annuity:

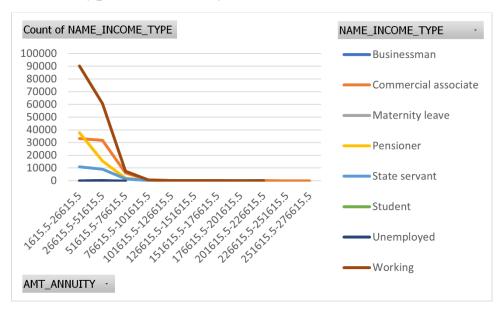


Figure 4.1.19

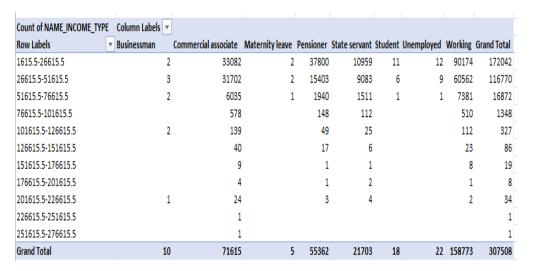


Table 4.1.4

➤ Above figure 4.19 shows annuity income vs income type. We can infer from the graph that higher annuity income from the income type of work. Just below we have commercial associate.

Income type vs gender:

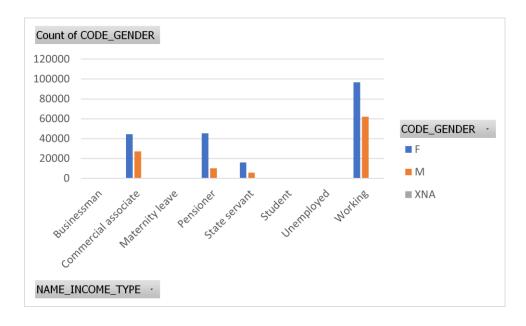


Figure 4.1.20

Count of CODE_GENDER	Column Labels 🔻			
Row Labels 🔻 I	F	M	XNA	Grand Total
Businessman	3	7		10
Commercial associate	44518	27096	1	71615
Maternity leave	4	1		5
Pensioner	45261	10101		55362
State servant	15856	5847		21703
Student	7	11		18
Unemployed	17	5		22
Working	96781	61989	3	158773
Grand Total	202447	105057	4	307508

Table 4.1.5

- Above column chart shows income type vs gender. Here we can see that number of female is more than male from the income type of working
- Also we can see that female more in commercial associate and pensioner. Because we already seen that female client are client are higher than male.

Total income vs income type:

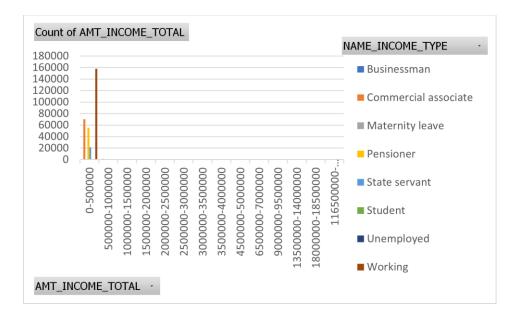


Figure 4.1.21

Court of ABAT INCOME TOTAL									
Count of AMT_INCOME_TOTAL	Column Labels 🔻								
group	Businessman	Commercial associate	Maternity leave	Pensioner	State servant	Student	Unemployed	Working	Grand Total
0-500000	5	70121	5	55203	21496	17	22	157937	304806
500000-1000000	4	1344		149	193	1		761	2452
1000000-1500000		107		6	8			45	166
1500000-2000000		24		2	3			11	40
2000000-2500000	1	. 12		2	2			8	25
2500000-3000000		1						1	2
3000000-3500000		1			1			2	4
3500000-4000000		3						1	4
4500000-5000000								4	4
6500000-7000000								1	1
9000000-9500000								1	1
13500000-14000000		1							1
18000000-18500000		1							1
116500000-117000000								1	1
Grand Total	10	71615	5	55362	21703	18	22	158773	307508

Table 4.1.6

➤ The above graph is about total income vs income type. Working group have the higher amount income.

Target and income type:

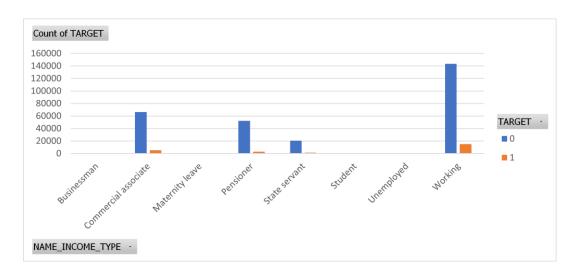


Figure 4.1.22

Count of TARGET	Column Labels 🔻		
Row Labels	0	1	Grand Total
Businessman	10		10
Commercial associate	66255	5360	71615
Maternity leave	3	2	5
Pensioner	52380	2982	55362
State servant	20454	1249	21703
Student	18		18
Unemployed	14	8	22
Working	143549	15224	158773
Grand Total	282683	24825	307508

Table 4.1.7

> From the above figure we can get that most of the client with no payment difficulties has income from working.

E. Correlation

1		AMT_INCOME_TOTAL	AMT_CREDIT	AMT_ANNUITY	AMT_GOODS_PRICE
2	AMT_INCOME_TOTAL	1			
3	AMT_CREDIT	0.156869636	1		
4	AMT_ANNUITY	0.19165522	0.770127383	1	
5	AMT_GOODS_PRICE	0.159632806	0.986734628	0.774838069	1

Figure 4.1.23

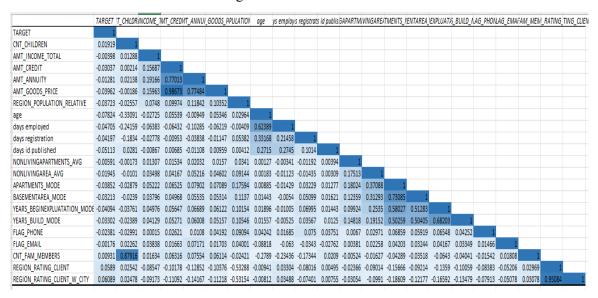


Figure 4.1.24

- > Here are some top correlation.
 - AMT ANNUITY to AMT CREDIT
 - AMT GOODS PRICE to AMT CREDIT
 - AMT GOODS PRICE to AMT ANNUITY
 - days employed to age
 - BASEMENTAREA MODE to APARTMENTS MODE
 - YEARS_BUILD_MODE to
 YEARS BEGINEXPLUATATION MODE
 - CNT FAM MEMBERS to CNT CHILDREN
 - REGION_RATING_CLIENT_W_CITY to REGION RATING CLIENT

- > some negative correlations are
 - REGION_RATING_CLIENT to REGION_POPULATION_RELATIVE
 - REGION_POPULATION_RELATIVE to REGION_RATING_CLIENT_W_CITY
 - age to CNT_CHILDREN

2. previous application.

A. Data cleaning

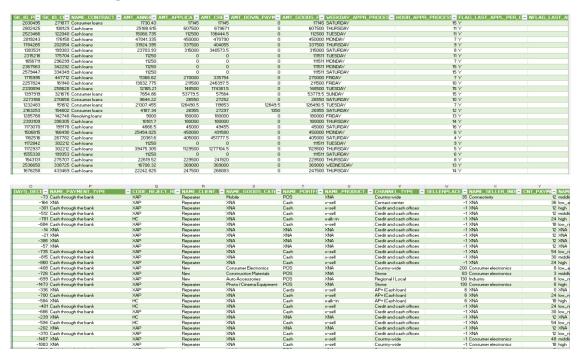


Table 4.2.1

Finding null values:

- > for cleaning process we have to identify null values and remove it.
- ➤ The table contain 37 columns and 1670214 rows. Some of the columns may have contain null values
- ➤ I used filter function to find null values in each columns.

 If the columns contain 50% null values. The columns should be deleted
- > I used those formulas for this purpose

- =countblank(range)
- =counta(range)
- ➤ Deleting those columns which contain null values more than 50%. It include columns like rate down pay, rate interest, rate interest privilege, name type suit etc.
- Also I replace all the numerical missing values with median, because when the data is skewed, it is good to consider using the median values for replacing the missing values
- ➤ Categorical missing values are low, so when found the missing values I deleted in row vice.

Finding outliers:

➤ Here box blot is mainly used for finding outliers

Amount credit of previous:

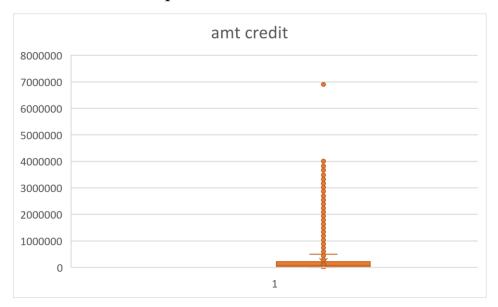


Figure 4.2.1

Amount annuity of previous:

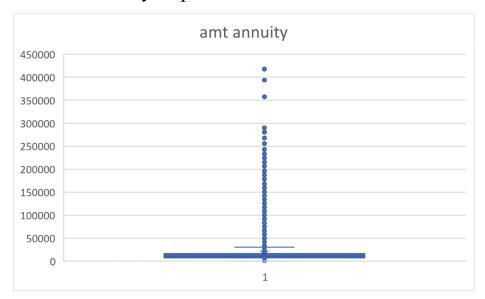


Figure 4.2.2

Amount application of previous:

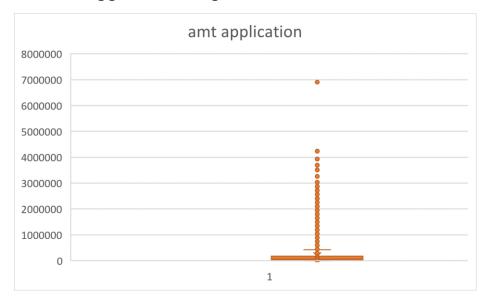


Figure 4.2.3

➤ We can see from the above box plots there are lots of outliers are in this columns.

B. Univariate analysis

Contract type

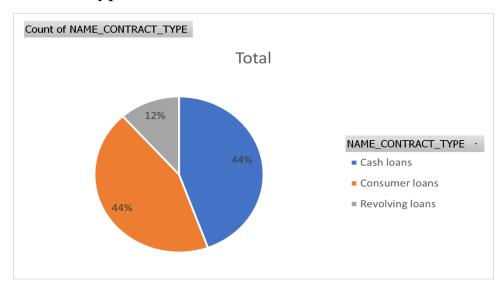


Figure 4.2.4

Row Labels Count of NAME_C	CONTRACT_TYPE
Cash loans	465861
Consumer loans	461049
Revolving loans	121441
Grand Total	1048351

Table 4.2.2

➤ From the above pie chart we can analysis that 44% are cash loan and consumer loan. Rest 12% are revolving loans.

Amount of annuity:

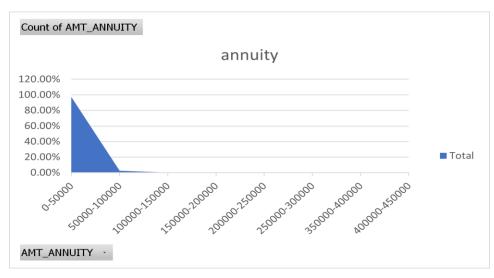


Figure 4.2.5

Row Labels 🔻	Count of AMT_ANNUITY
0-50000	97.24%
50000-100000	2.60%
100000-150000	0.14%
150000-200000	0.01%
200000-250000	0.01%
250000-300000	0.00%
350000-400000	0.00%
400000-450000	0.00%
Grand Total	100.00%

Table 4.2.3

> above figure 4.2.5 shows that the amount of annuity from the previous application. There are 97% of client have annuity amount around 50000.

Amount of application:

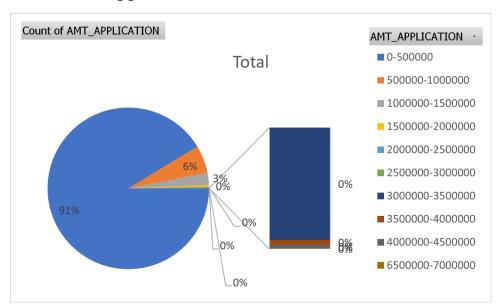


Figure 4.2.6

Row Labels Count of AMT	_APPLICATION]
0-500000	957392
500000-1000000	58212
1000000-1500000	25535
1500000-2000000	4314
2000000-2500000	2395
2500000-3000000	211
3000000-3500000	270
3500000-4000000	12
4000000-4500000	9
6500000-7000000	1
Grand Total	1048351

Table 4.2.4

➤ above graph shows the application amount of the previous application. Here we can see that most of the client have application amount from the range 0-500000.

Amount of credit:

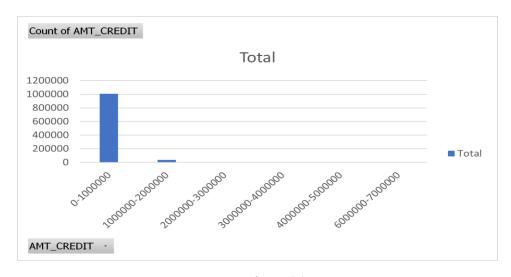


Figure 4.2.7

Row Labels	Count of AMT_CREDIT
0-1000000	1008932
1000000-2000000	35460
2000000-3000000	3586
3000000-4000000	361
4000000-5000000	11
6000000-7000000	1
Grand Total	1048351

Table 4.2.5

➤ most of the client credit amount vested in the range of 0 to 1000000.

Loan purpose:



Figure 4.2.8

Row Labels - Count of NAME_CASH_LC	DAN_PURPOSE
Building a house or an annex	1682
Business development	254
Buying a garage	84
Buying a holiday home / land	334
Buying a home	546
Buying a new car	637
Buying a used car	1784
Car repairs	493
Education	975
Everyday expenses	1487
Furniture	475
Gasification / water supply	203
Hobby	31
Journey	745
Medicine	1402
Money for a third person	16
Other	9664
Payments on other loans	1210
Purchase of electronic equipmen	644
Refusal to name the goal	8
Repairs	14767
Urgent needs	5309
Wedding / gift / holiday	594
XAP	582490
XNA	422517
Grand Total	1048351

Table 4.2.6

➤ above graph shows the purpose of the loan. Known reason for loan taken by the most of the client is for repairs.

Contract status:



Figure 4.2.9

Row Labels Count of NAME	_CONTRACT_STATUS
Approved	652486
Canceled	197026
Refused	182064
Unused offer	16775
Grand Total	1048351

Table 4.2.7

we can see that most of the applications are approved by the company

C. Segmented univariate

Contract status:

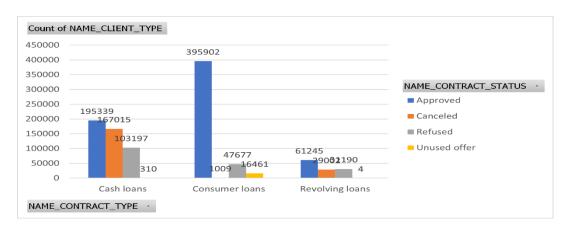


Figure 4.2.10

Count of NAME_CLIENT_TYPE Column Labels 🔻					
Row Labels	Approved	Canceled	Refused	Unused offer	Grand Total
Cash Ioans	195339	167015	103197	310	465861
Consumer loans	395902	1009	47677	16461	461049
Revolving loans	61245	29002	31190	4	121441
Grand Total	652486	197026	182064	16775	1048351

Table 4.2.8

Consumer loan type, which a company approved by the most.Most of the refused and cancelled loan type is cash loan.

Goods category and contract type:

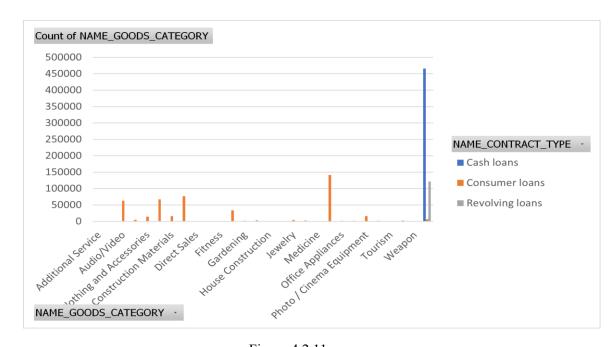


Figure 4.2.11

Row Labels	▼ Cash loans	Consumer loans	Revolving loans	Grand Total
Additional Service		89		89
Animals		1		1
Audio/Video		62859	51	62910
Auto Accessories		4706		4706
Clothing and Accessories		14764		14764
Computers		67067		
Construction Materials		15754		15754
Consumer Electronics		76879	228	77107
Direct Sales		275		275
Education		71		71
Fitness		129		129
Furniture		33919		
Gardening		1686		1686
Homewares		3149		3149
House Construction		1		1
Insurance		35		35
Jewelry		4032		4032
Medical Supplies		2461		2461
Medicine		985		985
Office Appliances		1477		1477
Other		1589	1	1590
Photo / Cinema Equipment		15777	2	15779
Sport and Leisure		1906		1906
Tourism		1020		1020
Vehicles		2162		2162
Weapon		46		46
XNA	46586	1 6487	121118	593466
Grand Total	46586	1 461049	121441	1048351

Figure 4.2.9

➤ We can see from the above graph that consumer loan are used for different goods.

Product combination and contract type:

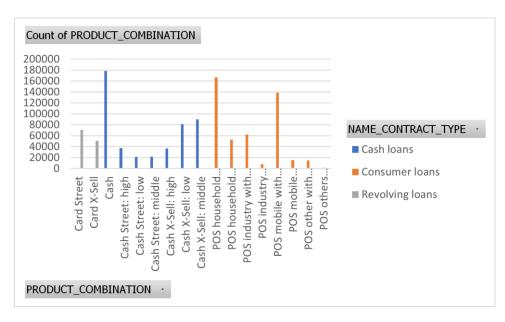


Figure 4.2.12

Row Labels	▼ Cash loans	Consumer loans	Revolving loans	Grand Total
Card Street			70951	70951
Card X-Sell			50490	50490
Cash	178352			178352
Cash Street: high	37235			37235
Cash Street: low	21166			21166
Cash Street: middle	21616			21616
Cash X-Sell: high	36813			36813
Cash X-Sell: low	80873			80873
Cash X-Sell: middle	89806			89806
POS household with interest		166869		166869
POS household without interest		52747		52747
POS industry with interest		62492		62492
POS industry without interest		7856		7856
POS mobile with interest		139176		139176
POS mobile without interest		15181		15181
POS other with interest		15072		15072
POS others without interest		1656		1656
Grand Total	465861	461049	121441	1048351

Table 4.2.10

> We can see from the above graph about the product combination and contract type

D.Bivariate analysis

Amount of annuity vs application:

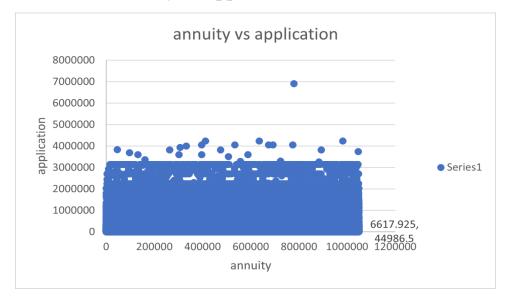


Figure 4.2.13

➤ Above graph shows the application amount vs annuity amount. We can also see a few outliers plotted over here

Payment type and channel type:

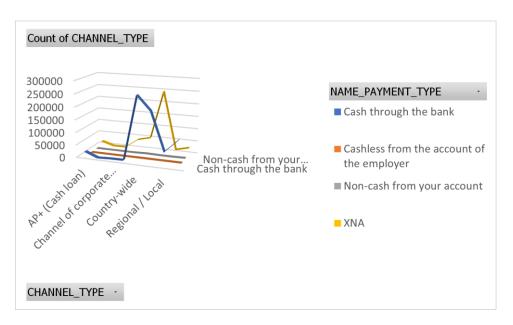


Figure 4.2.14

Count of CHANNEL_TYPE	Column Labels				
Row Labels	Cash through the bank	Cashless from the account of the employer	Non-cash from your account	XNA	Grand Total
AP+ (Cash Ioan)	20267	33	185	15320	35805
Car dealer	259	1		35	295
Channel of corporate sales	2787		2	1169	3958
Contact center	3507	26	51	38378	41962
Country-wide	259136	259	1794	51280	312469
Credit and cash offices	204210	163	720	245952	451045
Regional / Local	54476	42	707	13396	68621
Stone	105962	153	1774	26307	134196
Grand Total	650604	677	5233	391837	1048351

Figure 4.2.11

➤ Payment type that most of the client is preferred is cash through the bank. Channel type is credit and cash offices and country wide.

E. Correlation

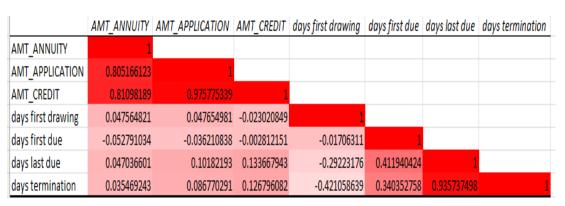
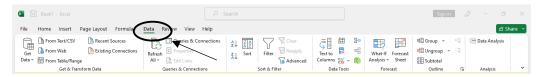


Figure 4.2.15

- > Top correlations are
 - AMT_APPLICATION to AMT_ANNUITY
 - AMT_ANNUITY to AMT_CREDIT
 - AMT_CREDIT to AMT_APPLICATION
 - days termination to days last due
- > top negative correlations are
 - days termination to days first drawing
 - days last due to days first drawing

5. Result

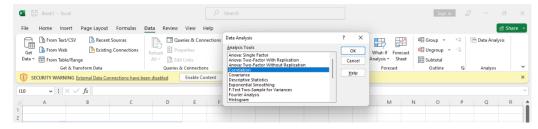
- (cleaning) basic things to do in the data analysis process is data cleaning. Here 3 lakh and 10 lakh plus rows are in the tables. I delete some columns which has missing value more than 50%. for find the percentage of missing values I have used some function called =countblank(which count number of missing values) and =counta(which count number of values). Then after finding outliers, for finding outliers I have used box plot.
- (data analysing) for analysing data and provide interpretation I have used pivot table and pivot chart
- (correlation) step for finding correlation
 - 1) click on data tab



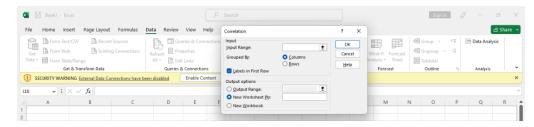
2) from analysis group click on data analysis



3) then a box will open.



4) select correlation and click ok



5) then after select range click ok.

6. conclusion

In this project bank loan case study we analysis the datasets and check if a client has difficulty paying their instalments which may be used for taking actions such as denying the loan, reducing the amount of loan, lending at a higher interest rate, etc. This will ensure that the consumers capable of repaying the loan are not rejected. In this project I have use Microsoft excel for applying EDA(exploratory data analysis) which increase my excel skills and knowledge. I have mostly use pivot table and pivot chart for analysing the data's. The tables are contain 3 lakh and 10 lakh plus rows so it make difficult to analysis each column. When I use pivot table for analysing the table it make me much easier for analysing each columns and reduce the time also. We have to use EDA to analyse the patterns present in the data. This will ensure that the applicants capable of repaying the loan are not rejected. This will improve our analytical skills and visualization skills.