Website Design and Development Request

1. Our Goals and Audience

The overall objectives of the web development are to:

- Sale seeds
- Make the site user-friendly and fast with a clear visual
- Clearly articulate who we are, what we do, how we do it, and how to take relevant action

2. Project Requirements

Technology

We can use CMS like Wordpress but for security reason I recommend MVC framework like Laravel

- Graphic design
  Photoshop, Figma
- Backend
  Laravel (PHP framework)
- Frontend
  ReactJS (Javascript framework)
- Translate
  Google Translate
- Database
  MySQL

Back end and structure

- Product data management page
  In this page owner should be able to Create, Update, Read, Delete of product
  Product detail data will be title, description, price, category, subcategory, image, rate, video and additional detail data
- Category management page
  In this page owner should be able to Create, Update, Delete, Read of category
  Category detail data will be category name, slug, description
- Subcategory management page
  In this page owner should be able to Create, Update, Read, Delete of subcategory data
  Subcategory detail data will be subcategory name, parent category ID, name, description
- Manage Language Setting page
  platform should provide multilanguage
  Available language will be EN, ES, FR, IT, DE
- Manage Currency Setting Page
  Platform should provide multi currency feature
  Available Currencies will be USD, GBP, CAD
- Manage Order page
  In this page Owner should be able to check order status

- **Manage User page**
  In this page Owner should be able to manage users
- **Payment Setting Page**
  In this page Owner should be able to add payment keys
- **Manage Contact List page**
  In this page Owner should be able to manage contact request data
- **Manage Social Data Page**
  In this page Owner should be able to add his/her social media link
- Key metadata, SEO needs and indexingtechnologies must be used.

Design

- Overall, the new design should be bold, engaging, inspiring, clean, and smart.
- Functional "search" feature that allows visitors to easily follow topics of interest (categories/tags, products, etc.); in that vein, related content independent of content typeshould be displayed.
- The website must be mobile responsive and designed to work across browsers and devices, including in areas with low bandwidth. It is strongly preferred that the site be constructed to convert to mobile site design when accessed on a mobile device.
- The website must be able to be viewed in multiple languages.
- Integration of social media functions.

Training, ongoing maintenance and support
Site functionality should facilitate in-house additions and changes over time. We will include recommendations for ongoing website maintenance and troubleshooting, andsupport following the site's launch.

Additional specifications
- The site should be developed to meet all federally mandated access requirements(including the US and European Union Data Regulation).
- Site must be built in accordance with the Web Content Accessibility Guidelines.

Development
We will provide information and coordinate with you, including a reasonable number of meetings (via zoom) to present design and development solutions.

Training and Documentation
We will provide training for you on useand maintenance of the CMS system and any necessary APIs. Provide succinct documentation about the website as developed, including a summary of key configurations, and summaries ofany custom code, plug-ins, or modules created for this project.

Delivery
Delivery and uploading of site to the host server. Provide support for any technical issues thatmight emerge after launch.

Ongoing Maintenance and Support

While site functionality should facilitate in-house additions and changes over time, we require on-going development and design support to facilitate future design additions to the website, optimizing load speed, and maintenance of theme, templates, and plugin updates for example.

will provide you free support for a month after launch site

3. Time line
- Graphic design

  15 days
- Backend

  2 months
- Frontend

  2 months
- Fix bug and complete site

  1 months