

Gopal Obroy

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Professional Summary

Results-driven Data Analyst with expertise in Python, SQL, Power BI, and Excel. Proven ability to transform complex datasets into actionable business insights through advanced statistical analysis and data visualization. Completed multiple industry-recognized job simulations with leading firms including Tata Group, Deloitte Australia, and Quantum. Seeking to leverage analytical skills and business acumen to drive data-driven decision-making at Google.

Education

Maa Shakumbhari University (MSU), Saharanpur, Uttar Pradesh

Bachelor of Business Administration - BBA, Accounting and Finance September 2023 – September 2026

Higher Secondary Education (12th), Business/Commerce April 2021 – April 2023

Technical Skills

- **Programming & Databases:** Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (MySQL, PostgreSQL), Advanced Excel (VBA, Power Query, Pivot Tables)
- **Data Visualization & BI:** Power BI, Tableau, Microsoft Excel Dashboards, Data Storytelling
- **Statistical Analysis:** Hypothesis Testing, Regression Analysis, Predictive Modeling, A/B Testing
- **Core Competencies:** Data Cleaning & Transformation, ETL Processes, Data Mining, Business Intelligence, Data Entry, KPI Development
- **Tools & Platforms:** Git, Jupyter Notebook, Google Analytics, Microsoft Office Suite

Professional Experience & Projects

Data Analytics Virtual Experience

2024

Tata Group, Deloitte Australia, Quantum – Job Simulations

- **Tata Group - Data Visualisation:** Designed interactive Power BI dashboards to empower business stakeholders with real-time insights, resulting in enhanced decision-making capabilities for executive leadership teams
- **Deloitte Australia - Data Analytics:** Conducted comprehensive data quality assessment and exploratory data analysis on large datasets; developed statistical models to identify trends and anomalies, presenting findings through clear visualizations
- **Quantum - Data Analytics:** Analyzed customer purchasing behavior and transaction patterns using Python; performed customer segmentation and uplift testing to measure campaign effectiveness, delivering actionable recommendations to optimize marketing strategies
- Applied advanced SQL queries for data extraction and transformation across multiple relational databases
- Collaborated with cross-functional teams to translate business requirements into technical specifications and analytical frameworks

Academic Data Analysis Projects

2023 – Present

Self-Directed Learning & Portfolio Development

- Developed end-to-end data analysis projects showcased on GitHub, demonstrating proficiency in the complete data analytics lifecycle from data collection to insight presentation
- Created automated data pipelines using Python to clean, process, and analyze datasets with 10,000+ records
- Built interactive dashboards in Power BI that visualized key business metrics, improving data accessibility for non-technical stakeholders
- Conducted financial analysis projects leveraging accounting knowledge to perform profitability analysis, cost optimization, and financial forecasting

Certifications

- Tata Group - Data Visualisation: Empowering Business with Effective Insights Job Simulation
- Deloitte Australia - Data Analytics Job Simulation
- Quantium - Data Analytics Job Simulation

Additional Information

- **Languages:** English (Professional Working Proficiency), Hindi (Native)
- **Interests:** Machine Learning, Data Science, Business Analytics, Financial Modeling
- **Availability:** Immediate | Open to relocation for the right opportunity