

PROJECT REPORT

WEDDING MANAGEMENT



1 . INTRODUCTION

1.1 Overview

We are looking to hire an energetic and detail-oriented wedding planner to assist clients in coordinating and executing successful weddings. The wedding planner's responsibilities include obtaining quotes from vendors, ensuring that budget changes are incorporated into clients' wedding plans accordingly, and collecting payments from clients for the services provided. You should also be able to create a timeline of all wedding-day activities for each client to ensure that everything remains on schedule.

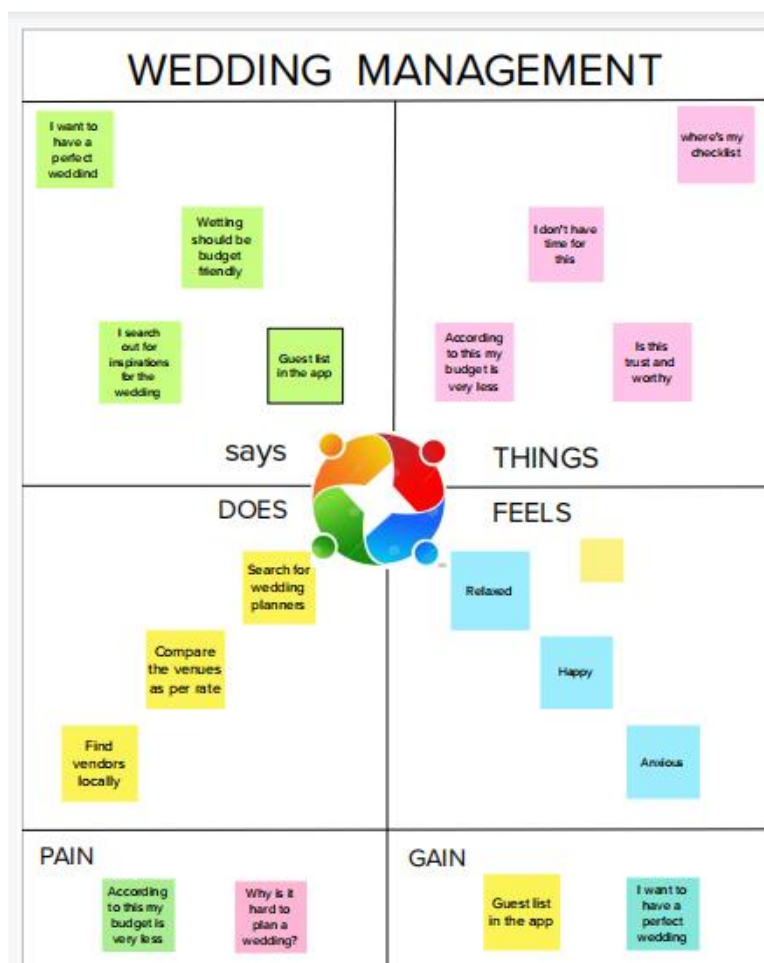
To be successful as a wedding planner, you should be methodical and adept at handling difficult or stressful situations. Ultimately, a top-notch wedding planner should keep abreast of the latest wedding trends as well as demonstrate exceptional communication, organization

1.2 Purpose

A wedding planner is a professional who assists with the design, planning and management of a client's wedding. Weddings are significant events in people's lives and as such, couples are often willing to spend considerable amount of money to ensure that their weddings are well-organized.

2. Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3. RESULT

3.1 Data Model

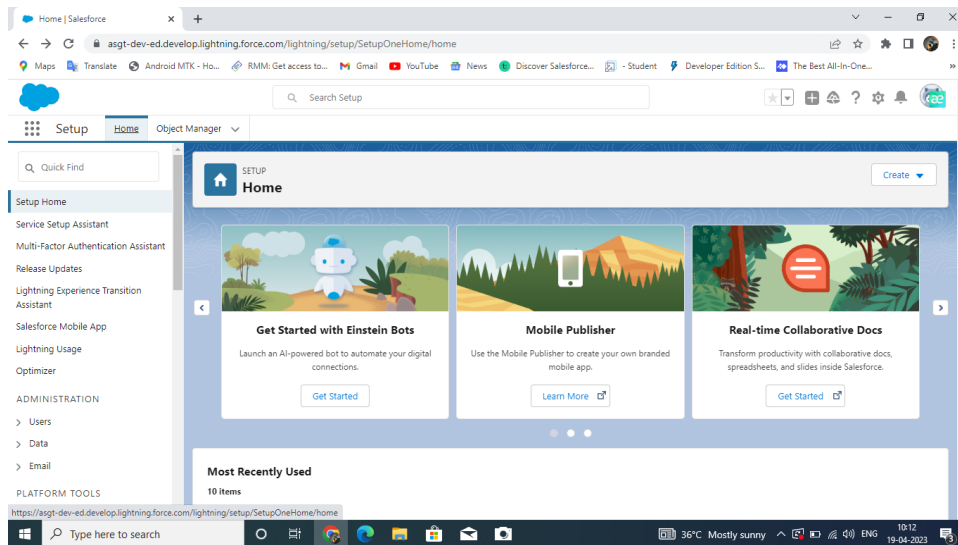
No	OBJECT NAME	FIELDS IN THE OBJECT	
		FIELD LABEL	DATA TYPE
1	Event	Enter City Start Date End Date	Text Date/Time Date/Time
2	Attendee	Enter Id Phone gopi200317@gmail.com Tickets	Auto number Phone Email Picklist
3	Speaker	Enter Bio Email Created By	Text Email Look –up Relationship
4	Vendor	Email Phone Service Provider Engagement Channel Work Type	Email Phone Text Look –up Relationship

3.2 Activity & Screenshot

Milestone 1 - Salesforce

Activity:

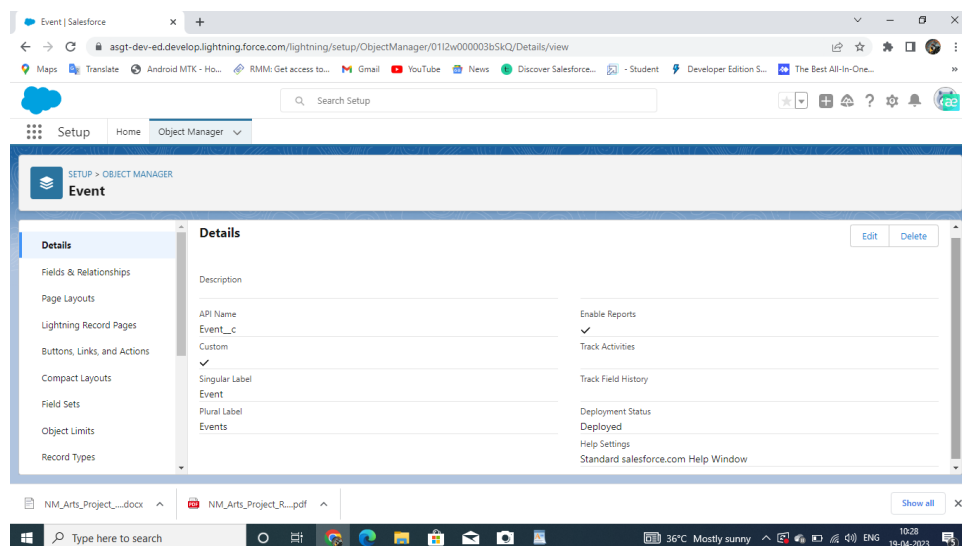
Creating a Salesforce Developer Org:



Milestone 2 – Object:

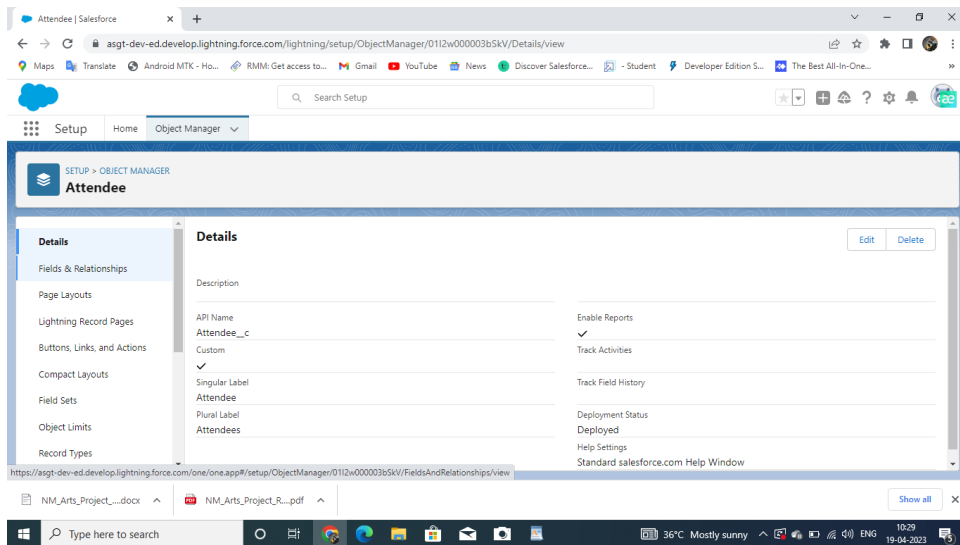
Activity 1:

Creation of Objects for Event Management:



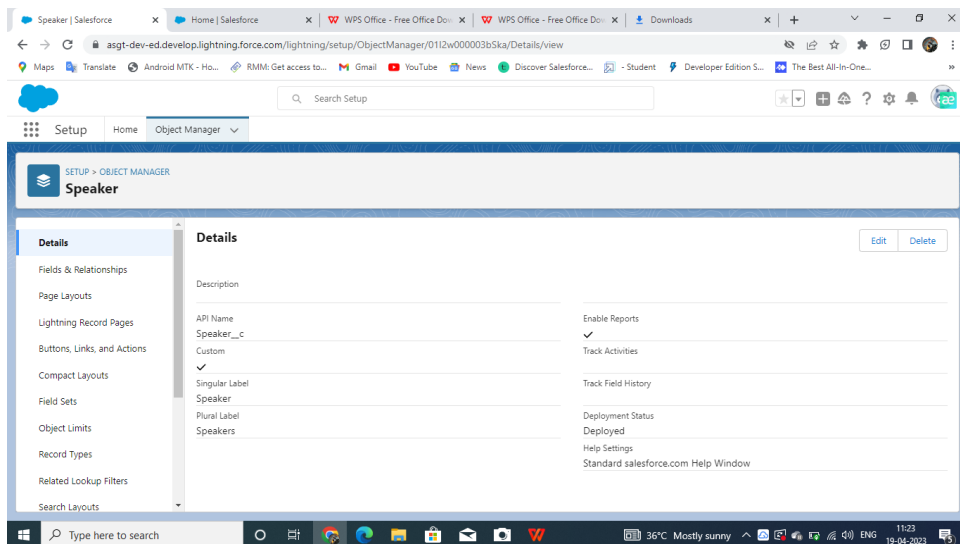
Activity 2:

Creation of Attendees object:



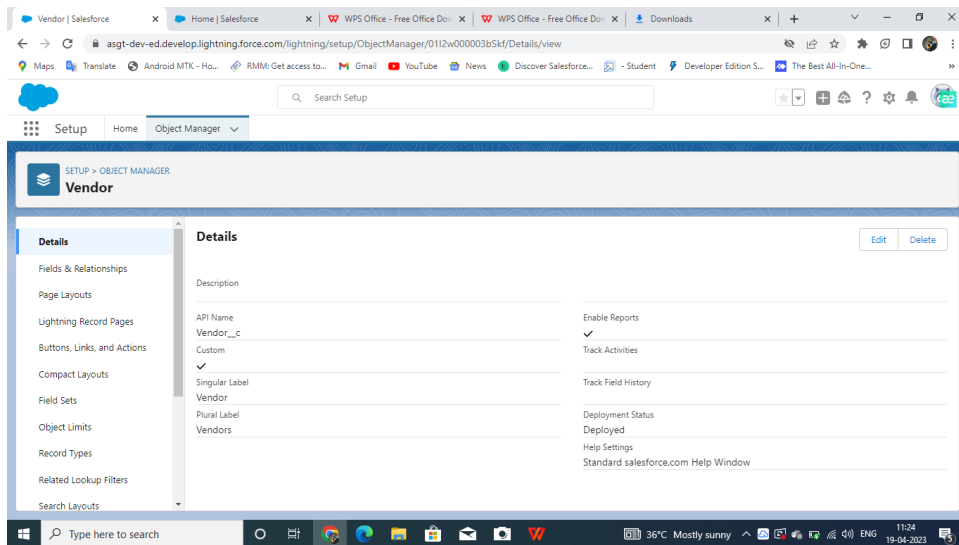
Activity 3:

Creation of Speaker object:



Activity 4:

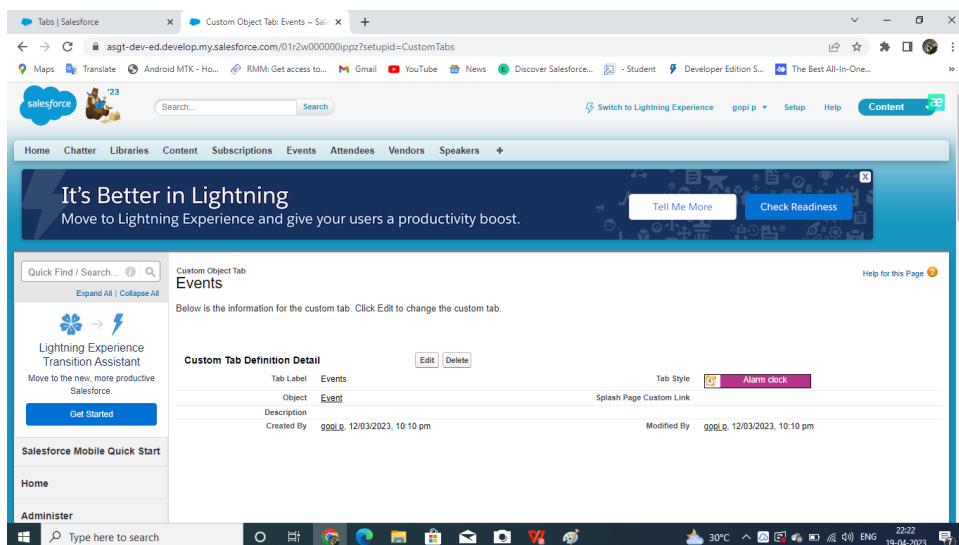
Creation of Vendors object:



Milestone 3 – Tab:

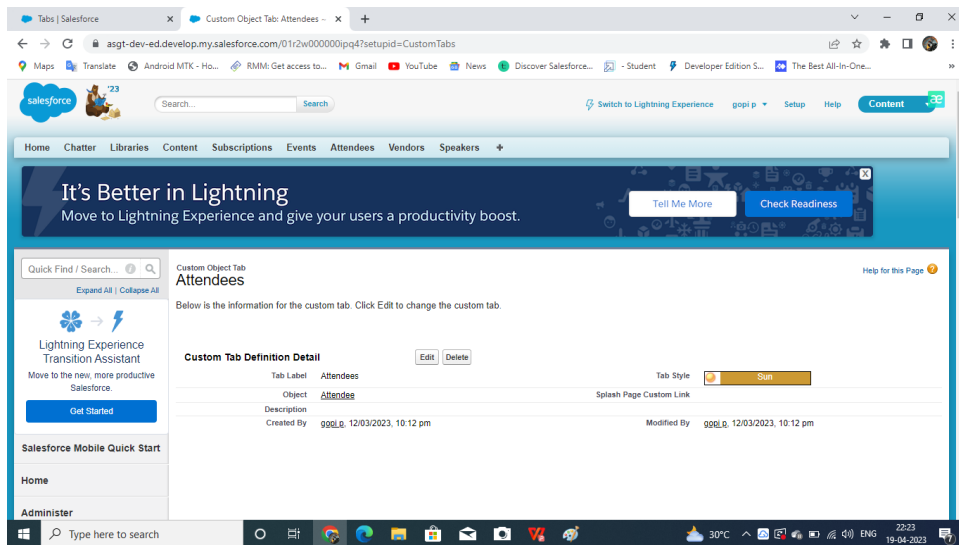
Activity 1:

Creation of Event tab:



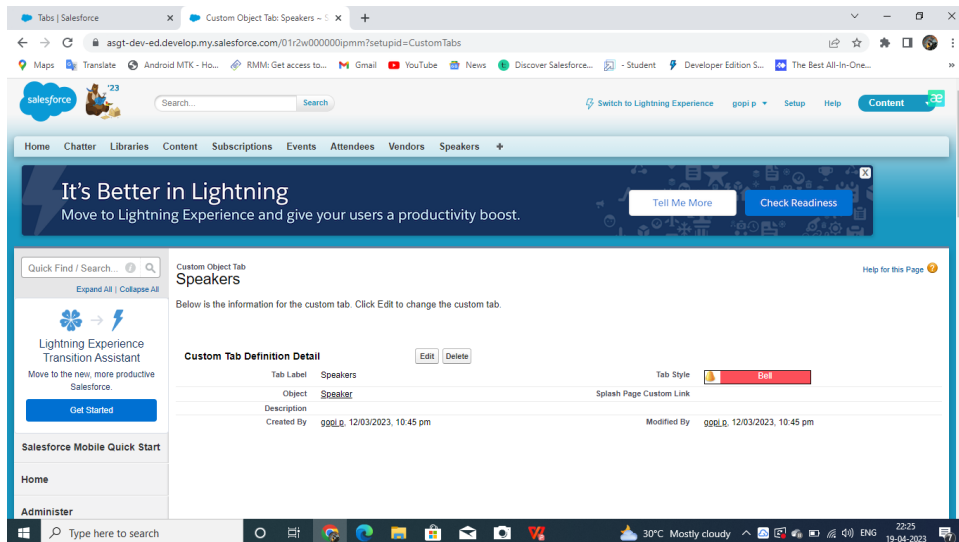
Activity 2:

Creation of Attendee tab:



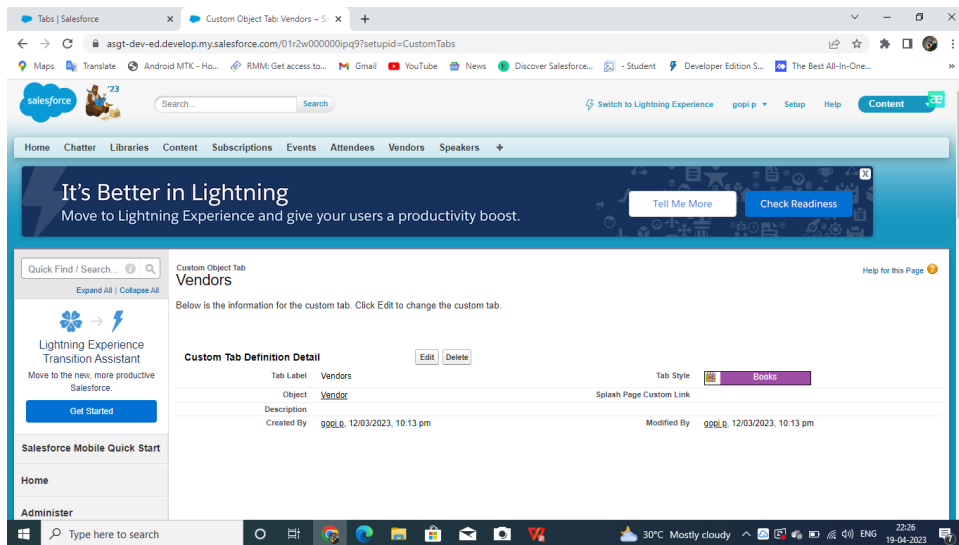
Activity 3:

Creation of Speakers tab:



Activity 4:

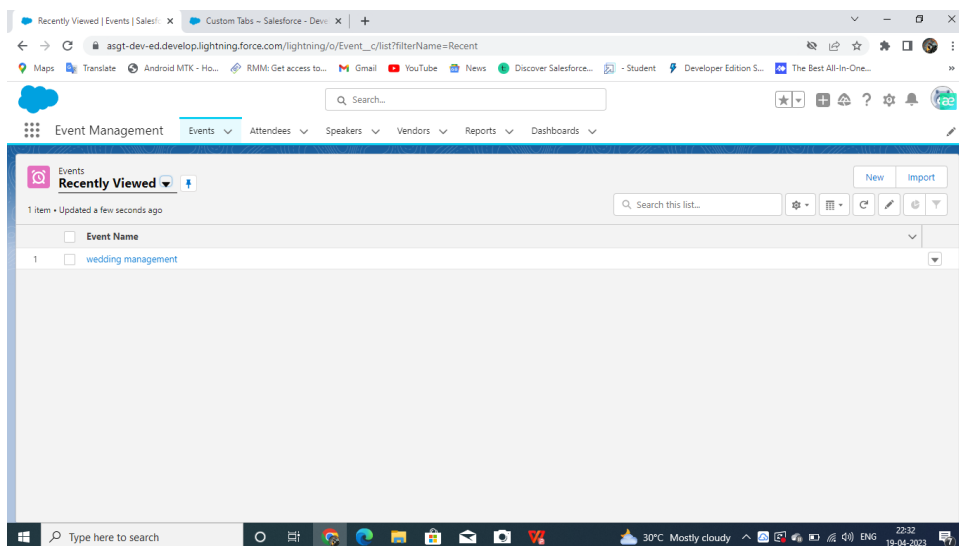
Creation of Vendor tab:



Milestone 3 – Application:

Activity

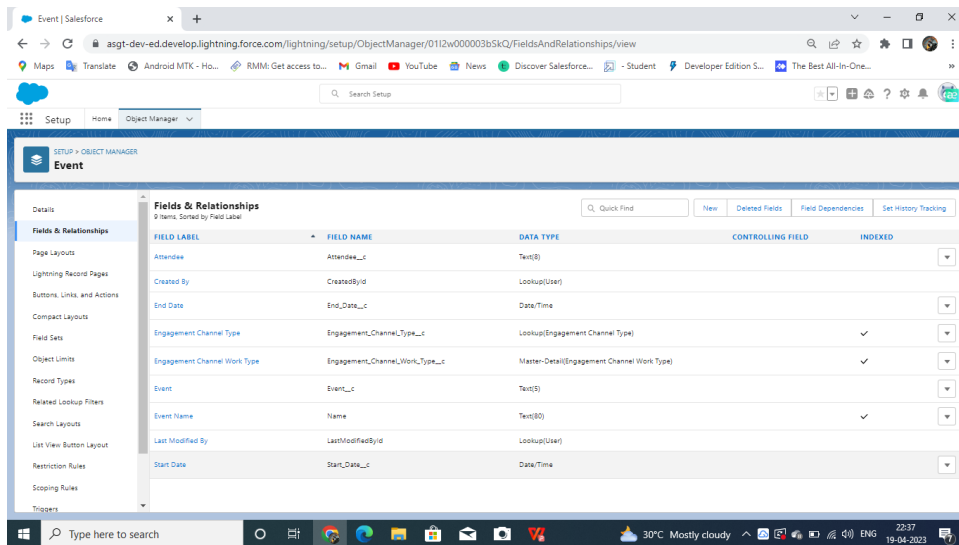
Create the Event Management Construction app



Milestone 4 – Fields:

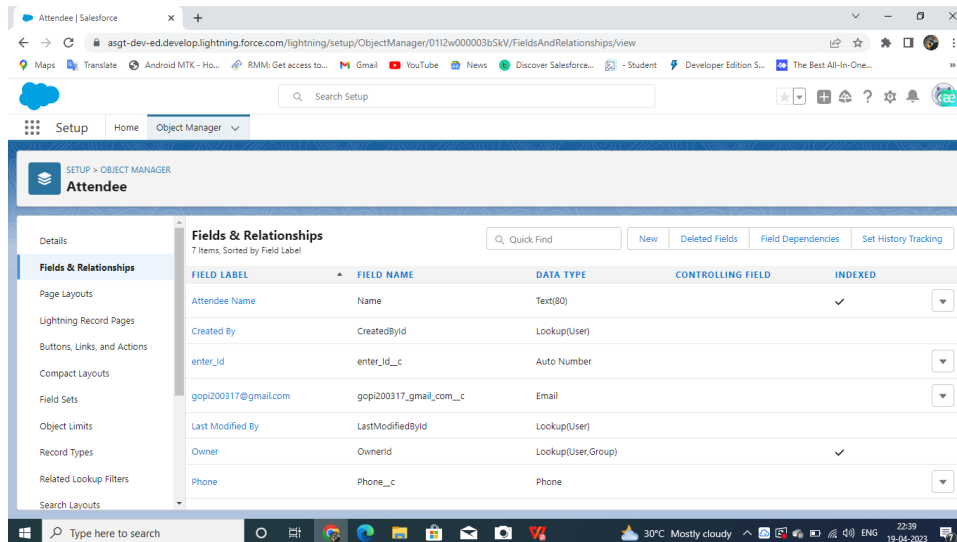
Activity 1:

Creation of fields for the Event objects:



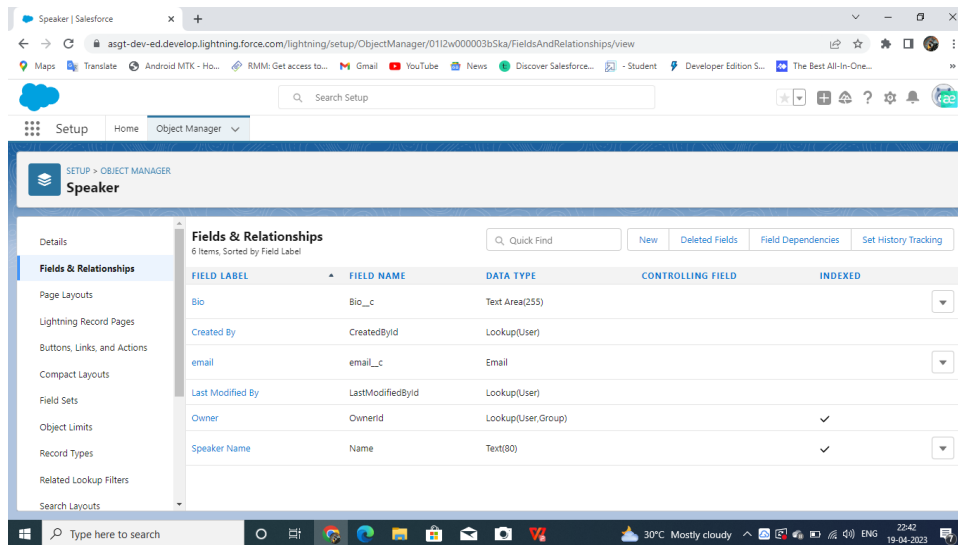
Activity 2:

Creation of fields for the Attendees objects:



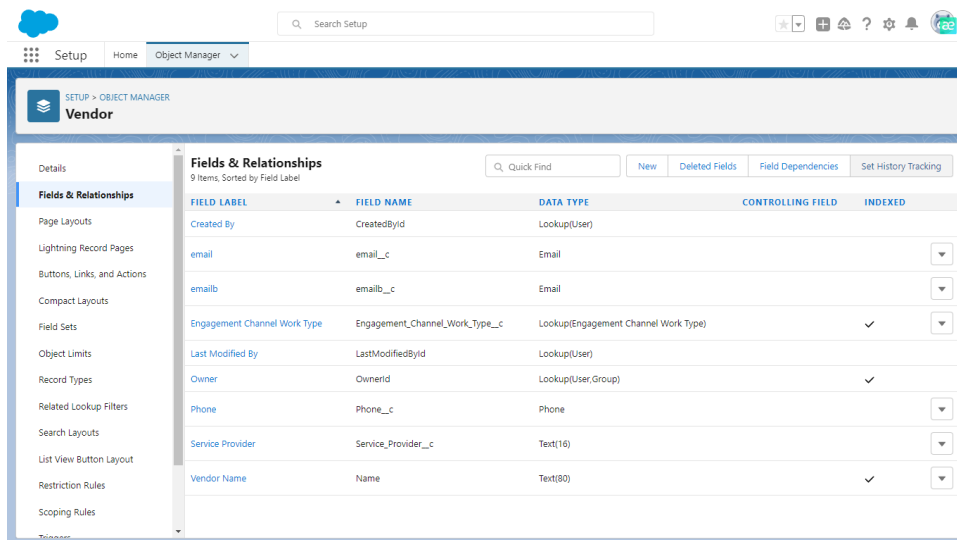
Activity 3:

Creation of fields for the Speakers objects:



Activity 4:

Creation of fields for the Vendors objects:



Milestone 5 – Profile:

Activity 1:

Creation on profile:

Quick Find / Search...

Expand All / Collapse All

Lightning Experience Transition Assistant

Move to the new, more productive Salesforce.

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Salesforce Mobile Quick Start

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Profile

gopi

Back to List: Profiles

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Login IP Ranges | Enabled Apex Class Access | Enabled Visualforce Page Access | Enabled External Data Source Access | Enabled Named Credential Access | Enabled Custom Metadata Type Access | Enabled Custom Settings Definitions Access | Enabled Flow Access | Enabled Service Presence Status Access | Enabled Custom Permissions

Profile Detail

EditCloneDeleteView Users

Name	gopi		
User License	Salesforce	Custom Profile	✓
Description			
Created By	gopi, 09/04/2023, 10:21 pm	Modified By	gopi, 09/04/2023, 10:24 pm

Page Layouts

Standard Object Layouts

Global	Global Layout View Assignment	Macro	Macro Layout View Assignment
Email Application	Not Assigned View Assignment	Object Milestone	Object Milestone Layout View Assignment
Home Page Layout	DE Default View Assignment	Operating Hours	Operating Hours Layout View Assignment
Account	Account Layout View Assignment	Opportunity	Opportunity Layout View Assignment
Alternative Payment Method	Alternative Payment Method Layout View Assignment	Opportunity Product	Opportunity Product Layout View Assignment
Appointment Invitation	Appointment Invitation Layout View Assignment	Order	Order Layout View Assignment
Asset	Asset Layout View Assignment	Order Product	Order Product Layout View Assignment
Asset Action	Asset Action Layout View Assignment	Payment	Payment Layout View Assignment
Asset Action Source	Asset Action Source Layout View Assignment	Payment Authorization	Payment Authorization Layout View Assignment
Asset Relationship	Asset Relationship Layout View Assignment	Payment Authorization Adjustment	Payment Authorization Adjustment Layout View Assignment
Asset State Period	Asset State Period Layout View Assignment	Payment Gateway	Payment Gateway Layout View Assignment

Activity 2:

Quick Find / Search...

Expand All / Collapse All

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azhaguraj

Back to List: Profiles

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

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Profile Detail

EditCloneDeleteView Users

Name	azhaguraj		
User License	Salesforce	Custom Profile	✓
Description			
Created By	gopi, 09/04/2023, 10:26 pm	Modified By	gopi, 09/04/2023, 10:27 pm

Page Layouts

Standard Object Layouts

Global	Global Layout View Assignment	Macro	Macro Layout View Assignment
Email Application	Not Assigned View Assignment	Object Milestone	Object Milestone Layout View Assignment
Home Page Layout	DE Default View Assignment	Operating Hours	Operating Hours Layout View Assignment
Account	Account Layout View Assignment	Opportunity	Opportunity Layout View Assignment
Alternative Payment Method	Alternative Payment Method Layout View Assignment	Opportunity Product	Opportunity Product Layout View Assignment
Appointment Invitation	Appointment Invitation Layout View Assignment	Order	Order Layout View Assignment
Asset	Asset Layout View Assignment	Order Product	Order Product Layout View Assignment
Asset Action	Asset Action Layout View Assignment	Payment	Payment Layout View Assignment
Asset Action Source	Asset Action Source Layout View Assignment	Payment Authorization	Payment Authorization Layout View Assignment
Asset Relationship	Asset Relationship Layout View Assignment	Payment Authorization Adjustment	Payment Authorization Adjustment Layout View Assignment
Asset State Period	Asset State Period Layout View Assignment	Payment Gateway	Payment Gateway Layout View Assignment

Milestone 6 – User:

Activity 1:

Quick Find / Search...

Expand All / Collapse All

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gopi p

Edit Layout / User Profile / Help for this Page

Permission Set Assignments

Permission Set Assignments Activation Required

Permission Set Group Assignments

Permission Set License Assignments

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Third-Party Account Links

Installed Mobile Apps

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Edit

Sharing

Change Password

User Detail

Name	gopi p	Role	
Alias	gp	User License	Salesforce
Email	gopu200217@gmail.com	Profile	System Administrator
Username	gopi@asgt.com	Active	<input checked="" type="checkbox"/>
Nickname	gopi	Marketing User	<input checked="" type="checkbox"/>
Title		Offline User	<input checked="" type="checkbox"/>
Company	ASGT	Knowledge User	<input type="checkbox"/>
Department		Flow User	<input type="checkbox"/>
Division		Service Cloud User	<input checked="" type="checkbox"/>
Address	IN	Site.com Contributor User	<input type="checkbox"/>
Time Zone	(GMT-05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User	<input type="checkbox"/>
Locale	English (India)	WDC User	<input type="checkbox"/>
Language	English	Mobile Push Registrations	View
Delegated Approver		Data.com User Type	1
Manager		Accessibility Mode (Classic Only)	1
Receive Approval Request Emails	Only if I am an approver	Debug Mode	1
Federation ID		High-Contrast Palette on Charts	1
App Registration: One-Time Password Authenticator	Connect	Load Lightning Pages While Scrolling	1
App Registration: Salesforce Authenticator	Connect	Send Apex Warning Emails	<input type="checkbox"/>
Security Key (U2F or WebAuthn)	1	Salesforce CRM Content User	<input checked="" type="checkbox"/>
Lightning Login	Enroll	Receive Salesforce CRM Content Email Alerts	<input checked="" type="checkbox"/>
Temporary Verification Code (Expires in 1 to 24 Hours)	Generate	Receive Salesforce CRM Content Alerts as Daily Digest	<input checked="" type="checkbox"/>
		Make Setup My Default Landing Page	<input checked="" type="checkbox"/>
		Quick Access Menu	<input checked="" type="checkbox"/>
		Development Mode	<input type="checkbox"/>

Activity 2:

Quick Find / Search...

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azhagu raj

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Permission Set Assignments Activation Required

Permission Set Group Assignments

Permission Set License Assignments

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Freeze

User Detail

Name	azhagu raj	Role	
Alias	azhagu	User License	Salesforce
Email	azhaguraj402@gmail.com	Profile	azhaguraj
Username	azhaguraj402@gmail.com	Active	<input checked="" type="checkbox"/>
Nickname	azhaguraj	Marketing User	<input type="checkbox"/>
Title		Offline User	<input type="checkbox"/>
Company		Knowledge User	<input type="checkbox"/>
Department		Flow User	<input type="checkbox"/>
Division		Service Cloud User	<input type="checkbox"/>
Address		Site.com Contributor User	<input type="checkbox"/>
Time Zone	(GMT-05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User	<input type="checkbox"/>
Locale	English (India)	WDC User	<input type="checkbox"/>
Language	English	Mobile Push Registrations	View
Delegated Approver		Data.com User Type	1
Manager		Accessibility Mode (Classic Only)	1
Receive Approval Request Emails	Only if I am an approver	Debug Mode	1
Federation ID		High-Contrast Palette on Charts	1
App Registration: One-Time Password Authenticator	1	Load Lightning Pages While Scrolling	1
App Registration: Salesforce Authenticator	1	Salesforce CRM Content User	<input checked="" type="checkbox"/>
Security Key (U2F or WebAuthn)	1	Receive Salesforce CRM Content Email Alerts	<input checked="" type="checkbox"/>
Lightning Login	1	Receive Salesforce CRM Content Alerts as Daily Digest	<input checked="" type="checkbox"/>
Temporary Verification Code (Expires in 1 to 24 Hours)	Generate	Make Setup My Default Landing Page	<input type="checkbox"/>
		Allow Forecasting	<input type="checkbox"/>
		Call Center	<input type="checkbox"/>
		Phone	<input type="checkbox"/>

Milestone 7 – Permission sets:

Activity Quick 1:

Quick Find / Search...

Expand All / Collapse All

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Mobile Administration

Desktop Administration

Outlook Integration and Sync

Gmail Integration and Sync

Permission Set

wedding management permits

Find Settings...

Clone

Edit Properties

Manage Assignments

Permission Set Overview

Description

Settings that apply to Salesforce apps, such as Sales, and custom apps built on the Lightning Platform

License

Session Activation Required

Last Modified By

ggs@gs

10/04/2023, 9:43 am

API Name

wedding_management_permits

Namespace Prefix

Created By

ggs@gs

10/04/2023, 9:43 am

Apps

Assigned Apps

Settings that specify which apps are visible in the app menu

[Learn More](#)

Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu

Object Settings

Permissions to access objects and fields, and settings such as tab availability

App Permissions

Permissions to perform app-specific actions, such as "Manage Call Centers"

Apex Class Access

Permissions to execute Apex classes

Visualforce Page Access

Permissions to execute Visualforce pages

External Data Source Access

Permissions to authenticate against external data sources

Flow Access

Permissions to execute Flows

Named Credential Access

Permissions to authenticate against named credentials

Custom Permissions

Permissions to access custom processes and apps

Custom Metadata Types

Permissions to access custom metadata types

Custom Setting Definitions

Permissions to access custom settings

System

Settings that apply across all apps, such as record and user management

[Learn More](#)

System Permissions

Permissions to perform actions that apply across apps, such as "Modify All Data"

Service Providers

Permissions that let users switch to other websites using single sign-on.

Activity 2:

Quick Find / Search...

Expand All / Collapse All

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Mobile Administration

Desktop Administration

Outlook Integration and Sync

Gmail Integration and Sync

Permission Set

Ventor permits

Find Settings...

Clone

Edit Properties

Manage Assignments

Permission Set Overview

Description

Settings that apply to Salesforce apps, such as Sales, and custom apps built on the Lightning Platform

License

Session Activation Required

Last Modified By

ggs@gs

10/04/2023, 9:45 am

API Name

Ventor_permits

Namespace Prefix

Created By

ggs@gs

10/04/2023, 9:45 am

Apps

Assigned Apps

Settings that specify which apps are visible in the app menu

[Learn More](#)

Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu

Object Settings

Permissions to access objects and fields, and settings such as tab availability

App Permissions

Permissions to perform app-specific actions, such as "Manage Call Centers"

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Permissions to authenticate against external data sources

Flow Access

Permissions to execute Flows

Named Credential Access

Permissions to authenticate against named credentials

Custom Permissions

Permissions to access custom processes and apps

Custom Metadata Types

Permissions to access custom metadata types

Custom Setting Definitions

Permissions to access custom settings

System

Settings that apply across all apps, such as record and user management

[Learn More](#)

System Permissions

Permissions to perform actions that apply across apps, such as "Modify All Data"

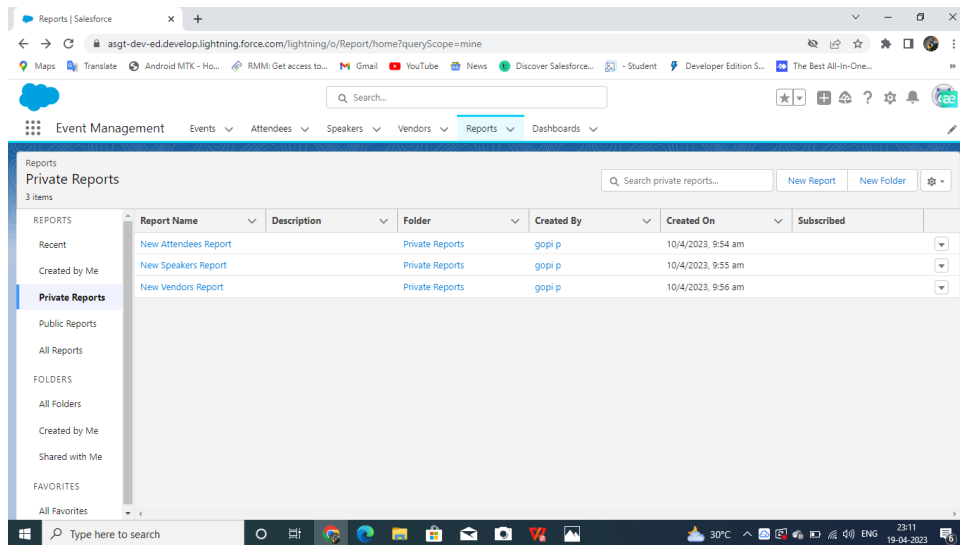
Service Providers

Permissions that let users switch to other websites using single sign-on.

Milestone 8 - Reports

Activity

Creating a Report:



4. Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/gopi233>

Team Member 1 - <https://trailblazer.me/id/mthangaeswaran>

Team Member 2 - <https://trailblazer.me/id/sivamurugan8055>

Team Member 3 – <https://trailblazer.me/id/azraj2>

5. ADVANTAGES & DISADVANTAGE

ADVANTAGES

- Unconventional work hours. ...
- Time away from family and friends. ...
- Experience requirements. ...
- Job instability. ...
- Multiple events at the same time. ...
- High level of responsibility.

DISADVANTAGE

- Understaffing Problems. ...
- Picking The Right Venue. ...
- Technological Challenges. ...
- Keeping Track of Event Planning Process. ...
- Lack of Backup Plan for Bad Weather. ...
- Lack of Event Planning Experience. ...
- Time Management.

6. APPLICATIONS

- Client-Side
- Admin Panel
- Book Wedding Packages
- View Wedding Albums
- Manage Blogs and Events
- Client Management
- Manage Client's Wedding Profile
- Budget Management
- Manage Guest Information
- Event Calendar
- System User Management
- User Profile

7. CONCLUSION

An improvement in project initiation and planning phases would have led to better outcomes. The team needed to have a specific time schedule as well as a comprehensive scope statement and measurable goals. It is likely that those changes would have prevented some of the hiccups that occurred on the wedding day.

8. FUTURE SCOPE

Have Good empathy, and good interpersonal skills. India is a vast country with many different cultures, religions, cuisines, and also with a diverse social background. For a wedding planner career, you need to have good knowledge about different cultures in India and be respectful towards the marriage customs and rituals which may or may not appear quaint to you.