

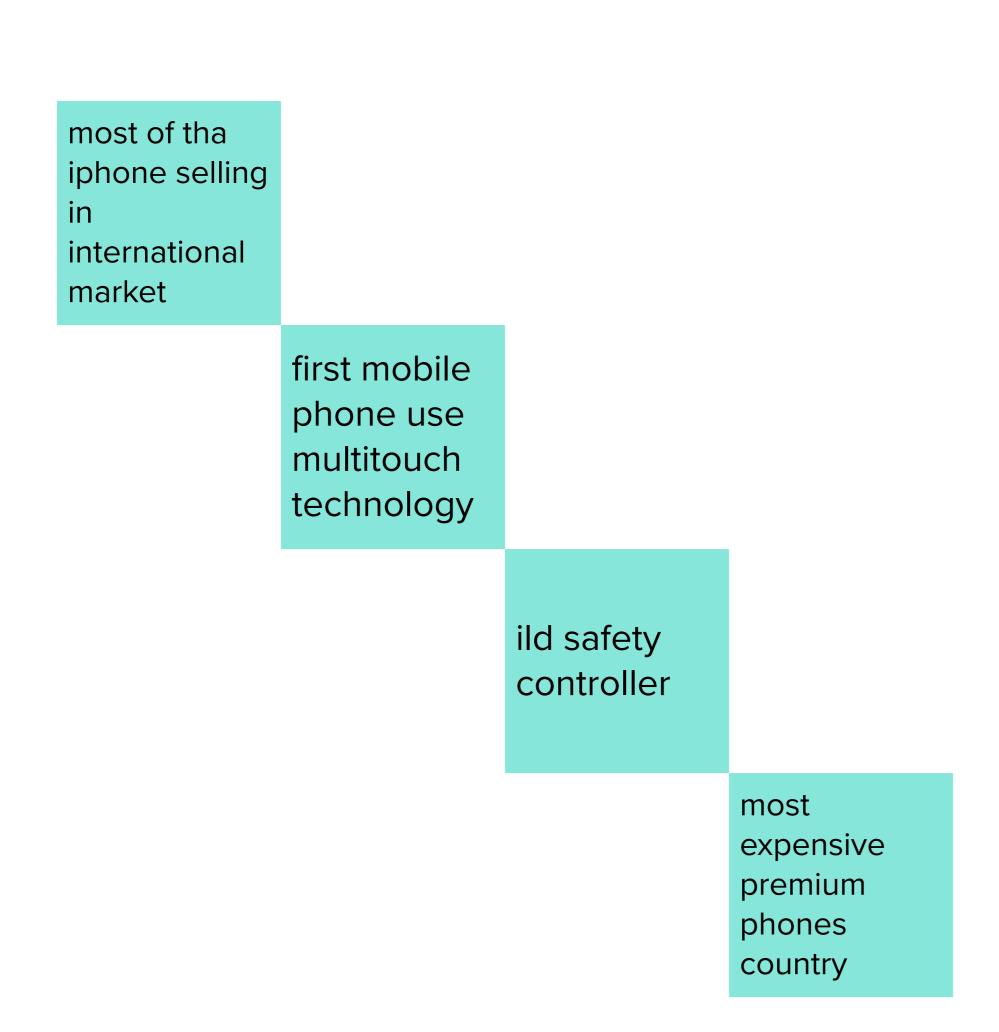
## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?





it would be nice to get it at a cheap price

iphone is better then android

univerisal mobile telecommuncation system

## A DATA DRIVE EXPLORATION OF APPLES IPHONE IMPACT IN INDIA





## 

## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



