

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR**B. Tech I-II Sem. (CSE)**

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(15A52201) ENGLISH FOR PROFESSIONAL COMMUNICATION**1. INTRODUCTION:**

English is a global language and has international appeal and application. It is widely used in a variety of contexts and for varied purposes. The students would find it useful both for social and professional development. There is every need to help the students acquire skills useful to them in their career as well as workplace. They need to write a variety of documents and letters now extending into professional domain that cuts across business and research also. The syllabus has been designed to enhance communication skills of the students of engineering and pharmacy. The prescribed book serves the purpose of preparing them for everyday communication and to face the global competitions in future.

The text prescribed for detailed study focuses on LSRW skills and vocabulary development. The teachers should encourage the students to use the target language. The classes should be interactive and learner-centered. They should be encouraged to participate in the classroom activities keenly.

In addition to the exercises from the text done in the class, the teacher can bring variety by using authentic materials such as newspaper articles, advertisements, promotional material etc.

2. OBJECTIVES:

1. To develop confidence in the students to use English in everyday situations.
2. To enable the students to read different discourses so that they appreciate English for science and technologies.
3. To improve familiarity with a variety of technical writings.
4. To enable the students to acquire structure and written expressions required for their profession.
5. To develop the listening skills of the students.

3. SYLLABUS:**UNIT -I**

Topics: Group discussion, cause and effect, events and perspectives, debate, if conditional, essay writing.

Text: LESSONS FROM THE PAST from *MINDSCAPES*

Importance of History - Differing Perspectives - Modern Corporatism - Lessons From The Past

UNIT-II

Topics: Idioms, essay writing, power point presentation, modals, listening and rewriting, preparing summary, debate, group discussion, role play, writing a book review, conversation

Text: 'ENERGY' from *MINDSCAPES*

Renewable and Non-Renewable Sources - Alternative Sources -Conservation -Nuclear Energy

UNIT-III

Topics: Vocabulary, impromptu speech, creative writing, direct and indirect speech, fixed expressions, developing creative writing skills, accents, presentation skills, making posters, report writing

Text: 'ENGINEERING ETHICS' from *MINDSCAPES*

Challenger Disaster - Biotechnology - Genetic Engineering - Protection From Natural Calamities

UNIT-IV

Topics: Vocabulary, Conversation, Collocation, Group discussion, Note-making, Clauses, Interpreting charts and tables , Report writing.

Text: 'TRAVEL AND TOURISM' from *MINDSCAPES*

Advantages and Disadvantages of Travel - Tourism - Alithi Devo Bhava - Tourism in India

UNIT-V

Topics: Vocabulary, phrasal verbs, writing a profile, connectives, discourse markers, problem-solving, telephone skills, application letters, curriculum vitae, interviews (telephone and personal)

Text: 'GETTING JOB-READY' from *MINDSCAPES*

SWOT Analysis - Companies And Ways Of Powering Growth - Preparing For Interviews

Prescribed Text

***MINDSCAPES*:** English for Technologists and Engineers, Orient Blackswan, 2014.

REFERENCES:

1. **Effective Tech Communication**, Rizvi, Tata McGraw-Hill Education, 2007.
2. **Technical Communication**, Meenakshi Raman, Oxford University Press.
3. **English Conversations Practice**, Grant Taylor, Tata Mc GrawHill publications, 2013.
4. **Practical English Grammar**. Thomson and Martinet, OUP, 2010.

Expected Outcomes:

At the end of the course, students would be expected to:

1. Have acquired ability to participate effectively in group discussions.
2. Have developed ability in writing in various contexts.
3. Have acquired a proper level of competence for employability.