



Says

What have we heard them say?  
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



In 2019 lok sabha election held on 11th April to 19th May

There are 39 seat filed in Tamil Nadu lok sabha election 2019

16th and 17th lok sabha election were won by BJP continuously

In Tamil Nadu election held on 18th April 2019

It is 17th election

Only the name of the candidate contesting election is displayed on the Electronic Voting Machines

But lot of feasibility to hacking the Electronic Voting Machine

Some people think BJP gives the good governance

Some people like to voting for Congress to give a good governance

Some people says it's impossible to hack the voting mechine

Mind map

POLITICAL

After completed the lok sabha election 2019 BJP got the power

BJP government has constructed more than four crore houses for poor people under Awas Yojana

BJP government cancelled fake LPG Cylinder connection

As in Finland all private educational institution should be converted into government educational institutions in our country

If Indian citizens are given a government job for their family then India will improve

Voting and Vote counting should be more strict

Every minister must have some degree

I feel BJP government should improve their governance a bit

All ministers should pay income tax

The erring ministers should be immediately stripped of their posts



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

