Brainstorm & idea prioritization

TEAM DETAILS:

Team No	:	PNT2022TMID49384
College Name	:	Government College Of Engineering, Bodinayakkanur
Department	:	Computer Science & Engineering
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BRAINSTORM & IDEA PRIORITIZATION

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

A   **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B   **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C   **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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1   Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

PROBLEM

How might we can solve the issue given by the customer?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
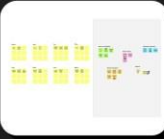- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example →

BRAINSTORM & IDEA PRIORITIZATION

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

RAJKIRAN S S

User Feedback	Filteration based on services	Providing services on time
Customer Privacy	Providing Chatbox	Asking for Rating
Solution to Customer		

SRIGOVINDH

Customer Satisfaction	Deals with Problem quickly	Listen Carefully to the queries
Tracking of Services	Filtration Based on details	Allocating Agent

KAMALESUWARAN D

Deals with problem quickly	Email Notification	Customer Satisfaction
Providing service details	Customer Queries	Agent details
Live chatbox		

GURURAJAN

Notifying customer	Solution for Customer Issues	Security
Checking customer needs	Live chat	Providing Chatbox

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

👤 CUSTOMER

Solution for customer needs	Notifying Customer	Providing Chatbox	Providing service on Time
Solution to Customer	Deals with problem quickly	Customer Queries	

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

💬 CHATBOX

Live chat	Providing chatbox

🙂 FEEDBACKS

Customer Satisfaction	User Feedback	Asking for Rating

📋 INFORMATION

Email Notification	Listen Carefully to the queries

🛡 SECURITY

Security	Customer Privacy

🔧 SERVICES

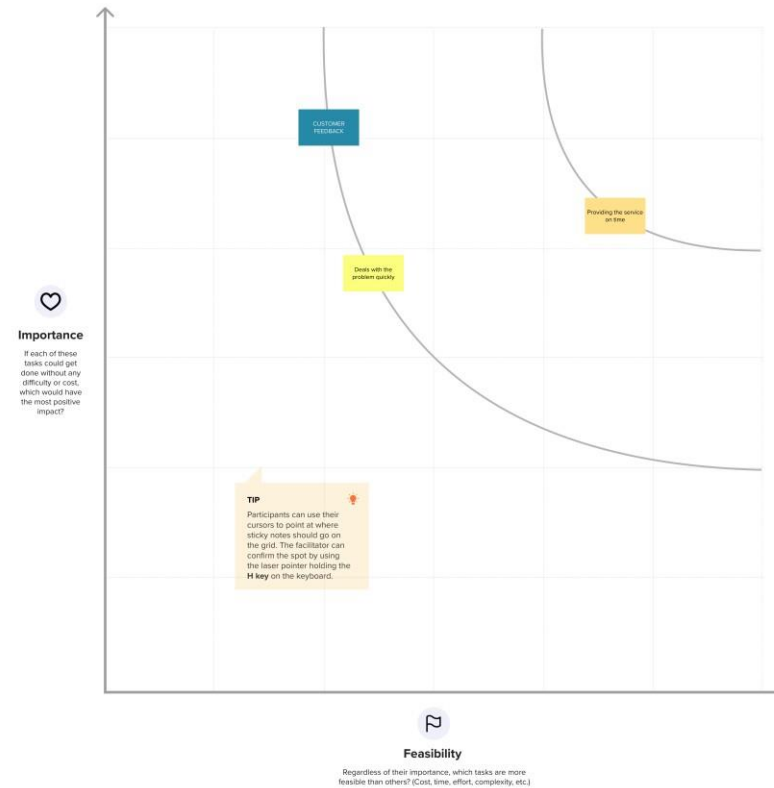|					
Providing services on time	Filteration based on services	Allocating Agent	Tracking of Services	Agent details	Providing service details	Customer Queries

BRAINSTORM & IDEA PRIORITIZATION

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

CUSTOMER FEEDBACK

Providing the service on time

Deals with the problem quickly

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback