4. PROJECTDESIGN

ProblemSolutionFit

Problem

In manyorganizations and service sectors,the complaint management process is still manual or poorly digitized. Users who face issues—whether related to a product, service, or public utility—often experience:

- Delayedresponsetimes
- Lackoftransparencyregardingcomplaintstatus
- Nopropercommunicationwiththeassignedpersonnel
- Frustrationduetorepetitivefollow-ups
- Noaccountabilityonthepartofthehandlingagentordepartment

This results in low users at is faction, in efficient resolution, and abreak down of trust between users and service providers.

Solution:

Toaddressthisgap,ResolveNowprovidesacentralizedonlineplatformforcomplaintregistration, tracking, and resolution, developed using the MERN stack. The system features:

- User-friendlycomplaintsubmission
- Real-timestatustracking
- In-appmessagingbetweenuserandagent
- Admincontrolpanelforassigningandmonitoring complaints
- Automatednotificationsviaemail/SMS
- Securelogin with role-based access

Bydigitizing and automating the entire complaint lifecycle, Resolve Nowensures fast, organized, and transparent issue handling.

Purpose

TheprimarypurposeofResolveNowisto:

- **Empowerusers**toraiseissueswithoutbureaucraticbarriers
- Streamlineoperations for service providers through automation
- Improvetrustandsatisfactionbyenablingcommunicationandtransparency
- Monitorperformance of complaint handlers using analytics
- Ensureaccountabilitythroughstatuslogs,timelines,andfeedback