Name : Gorantla Tejaswini

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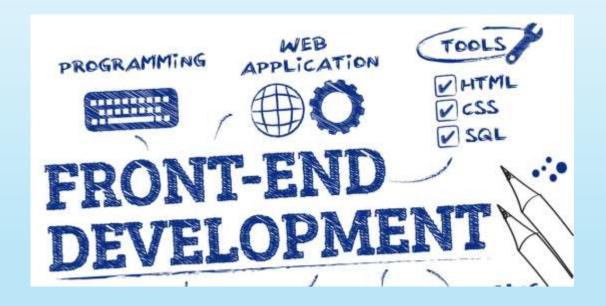
College : Vignan's Lara Institute of Technology and

Science.

FED BATCH -1

Portfolio Site

Using Front End Development



AGENDA

- ➤ A portfolio website serves as a central hub to effectively showcase your work, skills, and achievements. Its primary agenda is to visually display your best work samples, projects, or creative endeavors. By presenting your work in an organized and visually appealing manner, the website aims to attract potential clients, employers, or collaborators. Additionally, it establishes credibility by demonstrating your expertise and professionalism. The website also serves as a tool for personal branding, allowing you to establish a unique identity and leave a lasting impression on visitors. By providing additional information about yourself, such as an About Me page or testimonials, you can further engage and inspire visitors, encouraging them to reach out and explore potential opportunities. Ultimately, the agenda of a portfolio website is to create a compelling online presence that effectively represents your skills, attracts new opportunities, and establishes your reputation in your chosen field.
- There are certain areas where a website portfolio is more important than others. If you find yourself in one of the following, it's safe to assume that you need a portfolio like a book needs words
- > Web design
- > Web development (outsourcing, online shop)
- > Graphic design (logo design, corporate ID, flyers, catalogs, packaging)
- ➤ Marketing (digital marketing, print design, SEO, PPC advertising)
- > Art design (illustration, video, audio, photography)

PROJECT OVERVIEW

- A portfolio website is an online platform designed to showcase and highlight a person's or a company's work, skills, and achievements. It serves as a digital portfolio, allowing individuals to present their creative or professional work to potential clients, employers, or collaborators. The primary purpose of a portfolio website is to provide a visually appealing and organized presentation of work samples, projects, or case studies
- ➤ In addition to showcasing work, a portfolio website may include sections such as an About Me page, contact information, testimonials, and links to social media profiles. These elements provide additional context, introduce the individual, and enhance their personal brand.
- The ultimate goal of a portfolio website is to create a compelling online presence that effectively represents the individual's skills, attracts potential clients or employers, and fosters professional growth and opportunities. It serves as a centralized platform where visitors can explore and evaluate the individual's work, leading to potential collaborations, job offers, or commissioned projects.

THE END USERS

- The end users of a portfolio website can vary depending on the purpose and target audience of the individual or professional behind the portfolio.
- ➤ Clients: Potential clients who visit the website to evaluate the individual or company's work and determine if they want to hire their services.
- ➤ Clients: Potential clients who visit the website to evaluate the individual or company's work and determine if they want to hire their services.
- Employers: Companies or organizations looking to fill job positions may visit portfolio websites to assess the skills and capabilities of job candidates
- > Collaborators: Other professionals in related fields who are interested in partnering or collaborating on projects
- > Peers and Colleagues: Professionals in the same industry or field who visit the website for inspiration,
- ➤ Networking ,or to stay updated with industry trends.
- Recruiters: Talent scouts or recruitment agencies searching for skilled individuals to match with job opportunities.
- ➤ General Audience: Art enthusiasts, design enthusiasts, or individuals seeking inspiration and creative ideas.

SOLUTIONS AND ITS PROPOSITION

- Solutions in the context of a portfolio website refer to the features, strategies, or approaches employed to address the needs of end users and effectively showcase the individual's or company's work. The value proposition of these solutions lies in their ability to provide a compelling and user-friendly platform that highlights the best work, attracts potential clients or employers, and creates a positive impression
- ➤ By offering a visually appealing design, easy navigation, organized structure, and engaging content, the portfolio website delivers a seamless browsing experience. It presents the work in a professional and aesthetically pleasing manner, tells the story behind each project, and demonstrates the individual's skills and expertise.
- ➤ The value proposition is ultimately about creating a strong online presence that captivates visitors, drives interest, and opens up new opportunities for growth and collaboration

ESTABLISH THE PROJECT

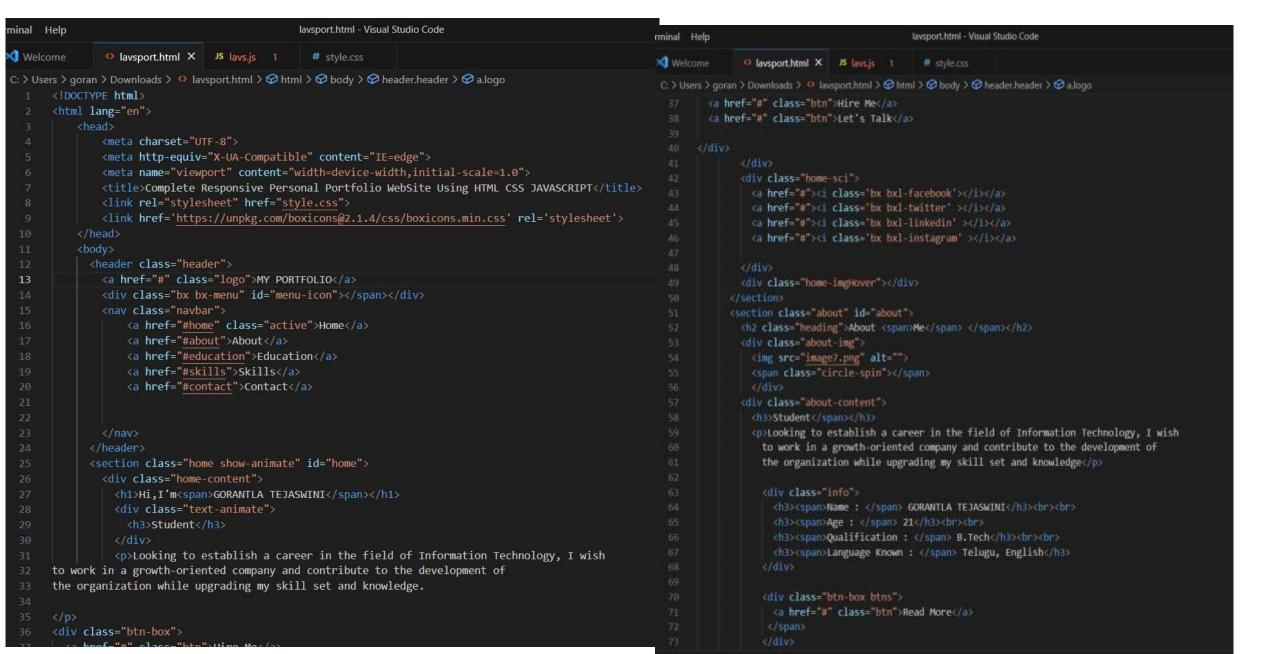
- As a web designer, it is essential for you to have a website portfolio to display your best work and provide others with an outlet to reach you. An updated website portfolio can be used to help you gain employment, find new opportunities.
 - 1. Use A Logo
 - 2. Create An Original Tagline
 - 3. Clearly List Your Services
 - 4. Portfolio of Work: Include Only The Best
 - 5. About Me Section
 - 6. Make Your Contact Info Prominent
 - 7. Include Your Resume
 - 8. Create A Blog
 - 9. Don't Just Go Simple: Be Bold
 - 10. Use The Correct Communication Style

MODELLING PORTFOLIO

- > The best pictures from your collection go into your modelling portfolio
- > This portfolio is usually contained within a folder that is created after the first photo shoot and then is supplemented with the best photos after each photo shoot.

Modelling Portfolio Requirements

- The main requirements for a modelling portfolio are versatility and professionalism.
- A standard modelling portfolio should contain "test photos" and several different looks with a change of makeup, clothes, and hairstyle
- Likewise, a model should show that they can be different, can *reincarnate* into different looks, reveal their emotions, work well in front of the camera, feel their body, etc.
- A full-fledged modelling book should include snapshots, modeling tests, fashion and beauty photos, publications, and footage from fashion shows and advertising shoots



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RESULT

- ➤ The result of effectively modeling a portfolio website is a visually appealing, user-friendly, and engaging platform that showcases your work, attracts opportunities, and leaves a positive impression on visitors. It helps you stand out, impress potential clients or employers, and establish your professional identity.
- The result of effectively modeling a portfolio website is a powerful and visually captivating online platform that showcases your work, skills, and achievements in a compelling manner. Through careful design choices, thoughtful organization, and engaging storytelling, your portfolio website becomes a dynamic representation of your talents and expertise.
- ➤ The visually appealing layout and user-friendly navigation draw visitors in, encouraging them to explore your projects and delve into the details of your work. With high- quality visuals and descriptive content, your website effectively communicates the story behind each project, showcasing your problem-solving abilities and creative vision. The seamless user experience leaves a positive impression, enhancing your professionalism and credibility
- As a result, your portfolio website becomes a magnet for potential clients, employers, and collaborators, who are captivated by your work and inspired to reach out for opportunities. By modeling your portfolio website effectively, you create a powerful tool that amplifies your impact, attracts new opportunities, and establishes you as a standout professional in your field..



Hi,I'mGORANTLA **TEJASWINI**

Student

Looking to establish a career in the field of Information Technology, I wish to work in a growth-oriented company and contribute to the development of the organization while upgrading my skill set and knowledge.



Let's Talk



































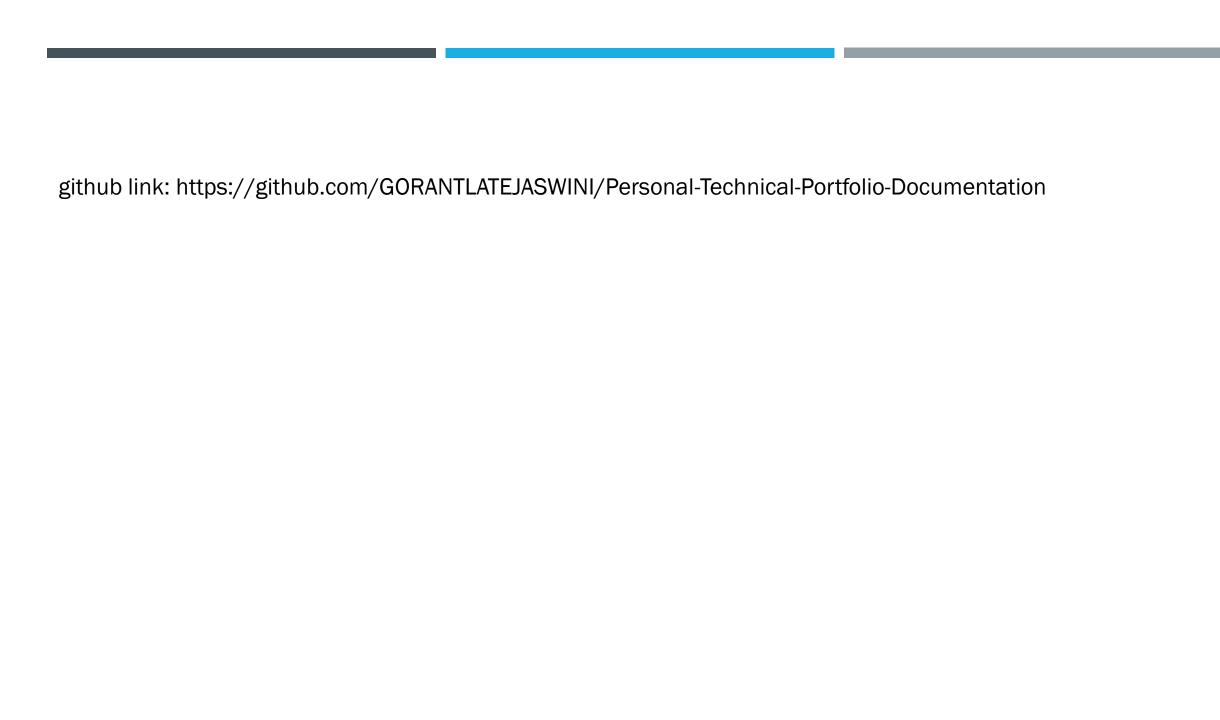












Thank You