

Contract Between Two Parties

This Contract is made and entered into on 14 July 2024, between Aptivex pvt Ltd, a company organized and existing under the laws of Visakhapatnam, with its principal office located at Dolphin area, Visakhapatnam, here in after referred to as "Company," and Digitech solutions, a company with its principal office located at Vijayawada, hereinafter referred to as "Counterparty."

1. Purpose:

This Contract sets forth the terms and conditions under which the parties agree to collaborate on the development and implementation of a marketing campaign for Aptivex pvt Ltd 's new product launch.

2. Term:

The term of this Contract shall commence on 14 July 2024, being the date of signing, and continue until 15 July 2025, which shall be six months from the start date unless earlier terminated under the provisions herein.

3. Scope of Services:

The company agrees to provide comprehensive marketing services, including but not limited to market research, content creation, and social media management, to promote Aptivex pvt Ltd's new product. The counterparty agrees to provide necessary product information and collaborate with the Company on campaign strategies. Further details are outlined in Exhibit A attached hereto.

4. Payment Terms:

The counterparty shall pay the Company a total sum of 1,00,000 for the services rendered, payable in three installments: 50% upon signing of this Contract, 25% upon completion of the first phase of the campaign, and the remaining 25% upon successful completion of the project, as outlined in Exhibit B attached hereto.

5. Confidentiality:

Both parties shall maintain the confidentiality of any proprietary or confidential information disclosed during the term of this Contract, as outlined in the Confidentiality Agreement attached hereto as Exhibit C.

6. Termination:

Either party may terminate this Contract upon 30 days prior written notice to the other party in the event of a material breach of the terms herein.

7. Governing Law and Jurisdiction:

This Contract shall be governed by and construed under the laws of the state of Andhra Pradesh, INDIA. Any disputes arising out of or in connection with this Contract shall be resolved through arbitration in High Court, Andhra Pradesh, following the rules of the Indian Arbitration Association, unless otherwise agreed upon by the parties.

8. Entire Agreement:

This Contract constitutes the entire agreement between the parties concerning the subject matter herein and supersedes all prior agreements, whether written or oral.

9. Amendments:

Any amendments to this Contract must be made in writing and signed by both parties.

10. Counterparts:

This Contract may be executed in counterparts, each of which shall be deemed an original and all of which together shall constitute the same instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Contract as of the date first above written:

Signature

Chintu

Aptivex Pvt Ltd

14th July 2024

Signature

Bullayya

Digitech

14th July 2024