

GOSIM

Global Open-Source Innovation Meetup,
Created by the Open-Source Community, for the Open-Source Community

📍 Shanghai, China

📅 GOSIM Conference: Sept 26, 2023
GOSIM Fellowship: Sept 23-24, 2023

Sponsorship
Prospectus

About GOSIM



GOSIM (Global Open Source Innovation Meetup) is a **global** developer meetup created to promote **grassroot open-source projects**, to facilitate **collaboration** for these projects, and to help these projects **grow into mature stages**.



A non-commercial open-source tech event held annually.



Organized by and created for the open-source community.



Subscribes to an open, diverse, and inclusive culture.



Volunteer based.

Supported project characteristics

Event Details

GOSIM Conference (Strategy and Business Focused):

Date: September 26, 2023

Targeting ~500-900

Users, Strategists, CxOs, architects, Open-Source Experts

Location: Shanghai Convention & Exhibition Center of International Sourcing

(A co-located event during Linux Foundation

KubeCon and Open-Source Summit China 2023)

Session details

- GOSIM keynote featuring tech market trends 9 am
- Five tracks running simultaneously from 10am to 6pm
- Evening networking event for sponsors, speakers, VIPs

GOSIM Fellowship (Developer Focused) :

Date: September 23-24, 2023

Targeting ~400 Developers

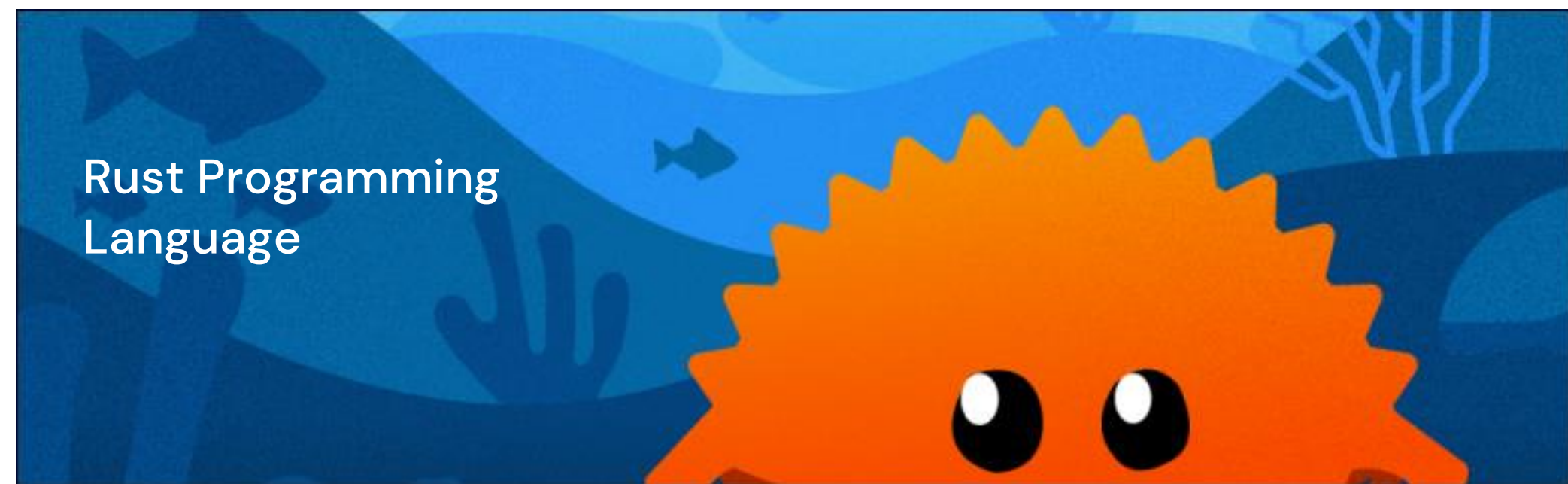
Location: TBD (a hotel in Shanghai)

Session details

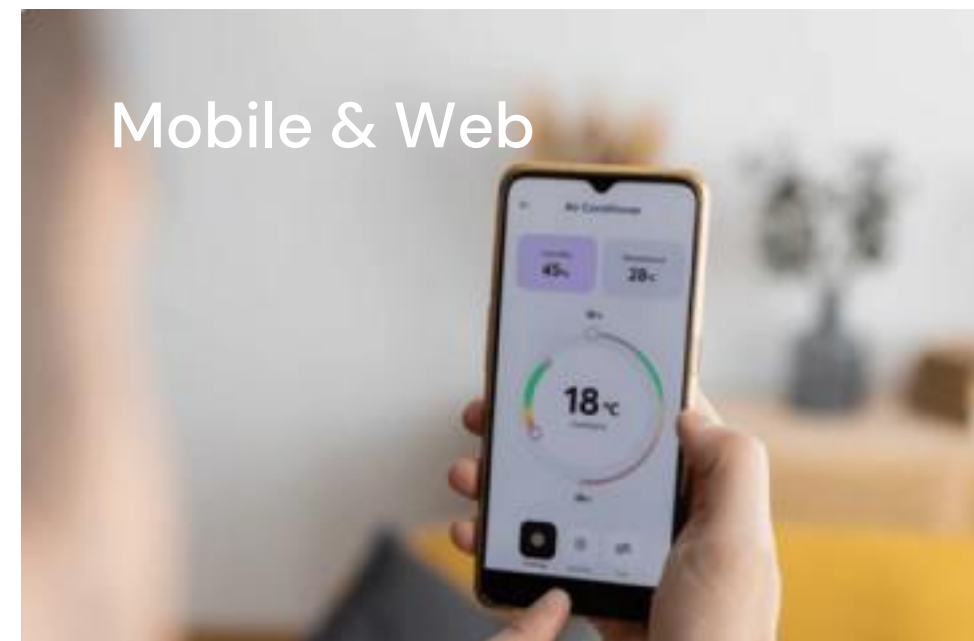
- Same 5 tracks as the conference
- Developer focused workshops, hackathons, etc. 9am – 6 pm
- Evening networking event for sponsors, speakers, developers



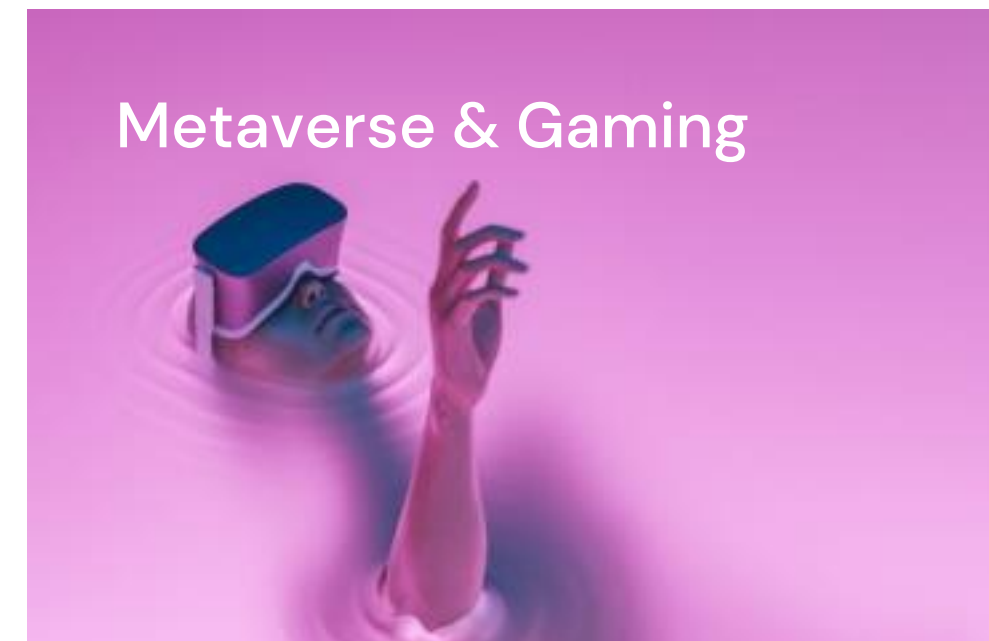
The 5 Hottest Innovation Areas in 2023 ! GOSIM 2023 Tracks



Rust Programming Language



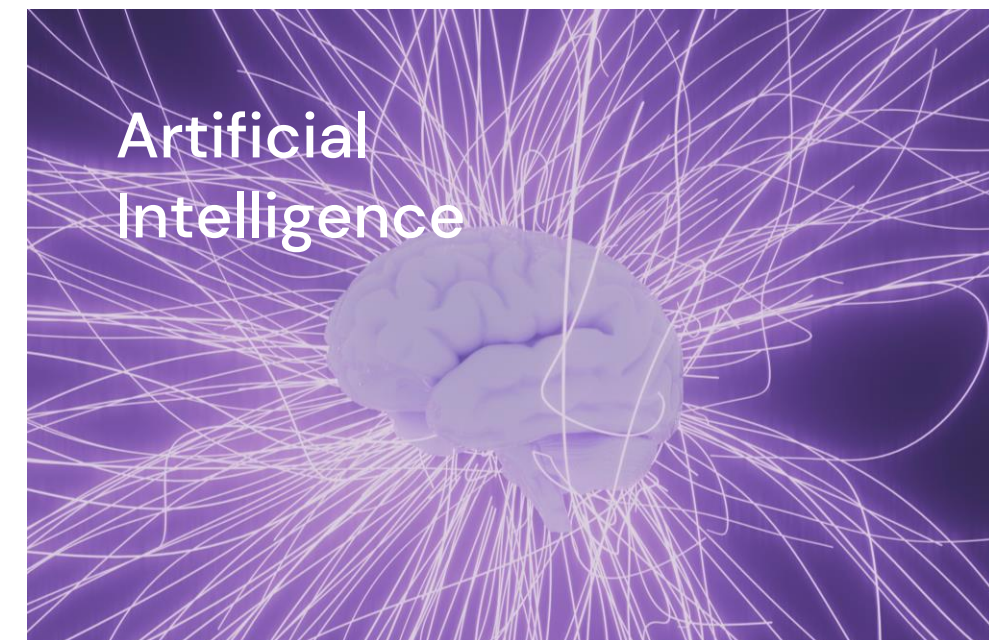
Mobile & Web



Metaverse & Gaming



Auto & Robotics



Artificial Intelligence

Why You Need to Sponsor

Sponsoring GOSIM helps you build leadership and connections with the most innovative open-source community.



Benefits

- ✓ Help foster open-source innovation.
- ✓ Build leadership brand in the open-source community.
- ✓ Identify open-source projects to invest.
- ✓ Identify open-source developers for recruitment.
- ✓ Uncover opportunities for joint projects and collaboration in the commercial space.
- ✓ Invite open-source project maintainers and users to your company for on-site workshops and fellowships.






We value communication among the open-source community as the **most vital thing**

Who Attends GOSIM

Target speakers

-  Subject matter experts
-  Technology thought leaders/strategists
-  Open-source developers/maintainers
-  Open-source researchers, analysts

Target attendees

-  Anyone who is curious about open-source innovation
-  Academic/Researchers/Analysts
-  Architects, Project Leaders, CxOs, Strategists
-  Open-source Users and Developers
-  Sponsors, Investors

Sponsorship at a Glance

Strategic sponsorship (tier one – 5 available)		Supportive sponsorship (tier two)	
Contribute content and speakers to the track(s) of your choice		Logo display on the onsite conference signage	
Participate and provide speakers for both GOSIM conference and fellowship		Logo display on the conference screen	
Participate in conference and fellowship keynote speeches.		Logo display on the event web page	
One track keynote at the GOSIM conference, one track keynote at the fellowship		Included in pre–event and post–event media coverage (CSDN will help write articles to promote sponsors with no additional cost)	
Logo display on the onsite conference signage, screen, web page		One Kubecon&OSS conf pass (valued at \$285 USD/ticket)	
Included in pre–event and post–event media coverage (CSDN will help write articles to promote sponsors with no additional cost)		One invite to attend the VIP evening event on 9/26	
Self–provided large banner in the track room of your selection at both conference and fellowship			
Banner display during the conference event evening networking party			
All sponsor speakers get a full Kubecon&OSS conf. pass (valued at \$285 USD/ticket)			
All sponsor speakers get an invite to attend the VIP evening event on 9/26			
Cost	\$30,000 USD		\$500 USD

Highlights of Being a Strategic (Tier One) Sponsor

As a Strategic sponsor, you will be given an opportunity to help **Shape the content direction and provide speakers of your sponsored track(s).**

In addition, you will have the following major benefits:

- 1. Pre- and post-event promotion** – CSDN will publish articles to promote your speakers and your content
- 2. Networking and recruitment opportunities** throughout the entire GOSIM conference and fellowship, and the exclusive VIP evening event on 9/26.
- 3. A complimentary Kubecon&OSS conference pass** (valued at \$285/ticket) will be given to all your speakers
- 4. Online and onsite logo display** to promote your brand
- 5. All speaking sessions will be recorded and posted** on GOSIM, CSDN, and other major media platforms.

Only 5 Available !

Show your leadership in open-source Innovation

\$ 30k USD

Highlights of Being a Supportive (Tier Two) Sponsor

As a Supportive sponsor, you will be given an opportunity to **participate in both GOSIM conference and fellowship, and show your support in open-source innovation**

In addition, you will have the following major benefits:

1. **Pre- and post-event promotion** – your logo will be included in all pre- and post GOSIM event promotions
2. **Networking and recruitment opportunities** throughout the entire GOSIM conference and fellowship
3. **A complimentary Kubecon&OSS conference pass** (valued at \$285/ticket) will be given to one of your representatives
4. **Online and onsite logo display** to promote your brand

The More, the Merrier

Show your support in open-source
Innovation

\$ 500 USD

CONTACT INFORMATION

Contact sponsor@gosim.org to get
more information

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GOSIM.org