Replication and extension of How Chinese Officials Use the Internet to Construct their Public Image by Jennifer Pan

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1 Abstract

Pan (2017) shows that the emphasis on Chinese local government websites on either the competence or benevolence of county executives depends on where they are in the political tenure cycle. I was largely able to replicate these results. My extension confirms that this is the most likely explanation for the observed effect by comparing the statistical explanatory power of alternative models (e.g. cultural differences among regions, gender differences, etc.) through the leave one out method. In addition I validate the geographical randomness of the sample through simulations of repeated sampling and the construction of confidence intervals. They corraborate the findings of the paper by confirming the geographic randomness of the sample.

2 Introduction

The paper contributes to a larger discussion around the use of government websites in authroitarian regimes. Emplyoing the example of China it suggests that instead of enhancing transparency (as intended by the central authorities) these websites serve as vehicles of self-promotion and communication between regime insiders. To conclude this, Pan employes a random sample of 100 from 1.92 million county-level government web pages, classifies the messaging on individual sites (informative, competency or benevolence signalling) and regresses their respective frequency on a series of variables, always including their position in the tenure cycle. She concludes that the tenure of the county government officials and their subsequent promotion (a post-treatment variable) were most directive. This suggests the relevance of these websites in promotion decisions and the importance of tenure on the content being signalled.

To replicate this paper, I used R (R Core Team 2019). Original data and code of the replication paper are available in the Harvard dataverse.¹ The code for the extension is available at my repo.²

In addition to replicating the result, I am interested to explore whether other explanations than the signalling function within authoritarian regimes may plausibly explain the patterns in competence / benevolence described in the paper. I will explore these alternatives by comparing the explanatory power of the variable categories individually and through a new category: "cultural variations" (includes the macro-region and the county type). Alternative hypothesis conclusively are:

- 1. The benevolence/competence patterns may be explained by regional cultural variations
- 2. The benevolence/competence patterns may be explained by the resources at disposal to the official
- 3. The benevolence/competence patterns may be explained by internal peer preferences
- 4. The benevolence/competence patterns may be explained by characteristics of the prefecture
- 5. The benevolence/competence patterns may be explained by the individual abilities of the county officials
- 6. The benevolence/competence patterns may be explained by the immediate career success of county officials

The need for such a comparison arises as the statistical signifiance of variables varies between the regressions. Also the number of observations to construct the regressions vary, making a comparison between them impossible. It is surprising that with a random selection of 100 of the 2,787 counties with website, we immediately dismiss another 29 counties in our modelling because of data inavailability and subsequently another ~ 23 as our regressions get more ambitious (include more variables). In relation to exploring regional cultural diversity, I seek to validate the randomness of the sample selection from a geographical view point.

I find that the regression on tenure cycle is indeed best able to explain the website content. In addition, the relevance for the post-treatment promotion variable corrobates the importance of regime-insider signalling through county websites. This holds true for the signalling of competence and benevolence. Furthermore,

 $^{^{1}} https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/2HTWSU.edu/dataset.xht$

 $^{^2} https://github.com/Alex1005-stack/Gov_1006_final_project$

basing the sample on the same set of 48 observations does not alter the conclusions we draw. Lastly, the sample that constitutes the basis of this paper is a geographically random representation of the underlying population of counties.

3 Literature review

The replication paper aims to contribute to the larger discussion around role of the Internet in authoritarian regimes, especially in China. It is part of a larger shift in embracing the complexity of the role of the internet within these regimes. The discussion moved from the prevailing assumption of the internet's inherent democratic nature, and its ascribed power to undermine authoritarian regimes to a much more nuanced view that emphasises the role of the internet in relation to how it is being employed by governments and people. (Kalathil and Boas 2003)

While transparency laws are implemented by central authorities with the intention to obtain more information about the performance of local officials, they often turn out to be political instruments for self-promotion among regime insiders (as this paper shows). Research indicates further that the desired transparency does not come to fruition because grievances submitted through these websites are systematically concealed from upper-level authorities when they implicate lower-tier officials or associates connected to lower-tier officials through patronage ties. Information manipulation occurs primarily through omission of wrongdoing rather than censorship or falsification, suggesting that even in the digital age, in a highly determined and capable regime where reports of corruption are actively and publicly voiced, remains challenged to monitor the behavior of regime agents. (Pan and Chen 2018) There is however some disagreement whether creating transparency on local government performance is the primary function of these laws to begin with, or whether they are primarily intended as subtle instruments of online social control through information delivery, agenda setting, and containment of public dissent. (Jiang and Xu 2009)

The emphasis of local officials on the communication among insiders are corraborated by field experiments testing the responsiveness of local officials. Tattling to upper levels of government made county governments considerably more responsive to citizen's demands. (Chen, Pan, and Xu 2016) This challenges to some degree earlier findings that the capacity of the central state to monitor and control lower level agents has increased in China as it suggests that some of the efforts to do so have altered the nature of the interaction rather than shifted the power relationships within it. (Edin 2003)

This isn't necessarily something negative in of itself, as empirical findings suggest that China uses personnel control to induce desirable outcomes, especially economic gains. (Li and Zhou 2005) This alludes to an associated discussion around the missapropriation of resources in the service of individual image building. China is an example where the political arrangements have created the incentive and the opportunities for irresponsible behaviour among state agents to do so. (Cai 2004)

4 Paper Review

The paper analyses how local government officials use the websites they are required to put up due to the central government's transparency requirements, to engineer their public image. It concludes that the internet becomes a tool for self-promotion in authoritarian regimes. The analysis demonstrates that the websites tend to highlight the competence (achievements) or the benevolence (concern for citizens) of county executives which change based on the tenure of their cycle. The former is more important to officials that are later in their cycle, while the latter is more important to those earlier in the cycle.

The analysis does so by focusing on a random sample of 100 Chinese counties and their websites. They represent 29 Chinese provinces. Based on this sample they estimate the proportion of posts for competence and benevolence by year in office, where group refers to the year, with 95% confidence intervals in lwr and upr. Generated using Hopkins and King (2010) ReadMe software. The authors then conduct a linear regression that regresses a mayor first year or last year binary indicator on the number of competence metnions on the

websites by county which they extend gradually for additional variables in alternative models. The same is then done for benevolence. These variable include: county resources and environmental factors, incentives of county party secretaries, incentives of prefecture party secretary and other prefecture-level characteristics, county executive's ability, age, and gender, post-treatment variable of whether the county executive was promoted. The authors conclude from the regression that When a county executive is in the last year of office, an additional 15% or so of website content is on average dedicated to claims of competence. Similarly they conclude that When a county executive is in the first year of office, an additional 10% to 15% of website content is on average dedicated to claims of benevolence. Both results are statistically significant at the 0.05 level.

5 Replication

5.1 Section 3.1: Website Content

5.1.1 Figure 1

I have not replicated the figure 1, a map of the various provinces in China and the availability of county government websites in them. This is because this was a manual step in the construction of the paper. I have replicated the data that was used as a basis for that map.

5.2 Section 4.1: Topics

5.2.1 Table 1

I have generated the underlying data for the table. I have not transferred it into the same table form as outlined in the paper.

5.3 Section 5.3: Predictive Inference

5.3.1 Table 3: Regression Results: Competence

Replicated the table, except positioning the constant at the bottom of the table

5.3.2 Table 4: Regression Results: Benevolence

Same as above

6 Extension

6.1 Comparison of alternative regression models in explaining competence and benevolence

One challenge with the regressions is that they are based on a different number of underlying observations. This is because of the data available in relation to the 100 counties selected as a random sample. The number of observations in our sample decreases from 100 to 71 to 70 to 68 to 48.

In a first step I therefore harmonize the regressions by basing them on the same sample throughout - the 48 observations that have all the required data available. I then compare whether the new regressions yield

similar results as the regressions in the paper. Only the first four regressions will change (as regressions (5) and (6) in the original paper are already based on the 48 counties). The following tables represent original and new results side by side. The first column being the original results, the second the result based on the 48 counties.

6.1.1 Competence

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu % Date and time: Tue, Apr 21, 2020 - 09:53:16

			Dej	pendent vari	able: Compe	tence		
Observations	71	48	70	48	70	48	68	48
Beginning Tenure	0.04	0.01	0.05	-0.01	0.05	-0.01	0.06	0.02
	(0.04)	(0.05)	(0.05)	(0.06)	(0.05)	(0.06)	(0.06)	(0.07)
End Tenure	0.15***	0.14**	0.14**	0.13**	0.13**	0.13^{*}	0.15**	0.18**
	(0.05)	(0.06)	(0.05)	(0.06)	(0.06)	(0.07)	(0.06)	(0.07)
X2009_gdppc_cny			-0.0000	0.0000	-0.0000	0.0000	-0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
X2010_illiterateprop			-0.004	-0.003	-0.005	-0.003	-0.004	-0.002
			(0.004)	(0.004)	(0.004)	(0.004)	(0.005)	(0.005)
itemploy			-0.0001*	-0.0001	-0.0001*	-0.0001	-0.0001	-0.0001
- •			(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)
linksall			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
county mediaexp			0.0000	-0.0000	0.0000	-0.0000	0.0000	0.0000
v — 1			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
sec first			,	,	0.03	0.13**	0.03	0.11*
_					(0.06)	(0.06)	(0.06)	(0.06)
sec last					0.01	0.04	$0.02^{'}$	$0.05^{'}$
_					(0.05)	(0.06)	(0.05)	(0.06)
pref ps first					()	()	-0.02	0.08
r <u>-</u> r							(0.06)	(0.08)
pref ps last							0.06	0.08
proi_ps_rase							(0.07)	(0.07)
pref ps edulevel							-0.02	-0.03
proi_ps_catarover							(0.02)	(0.03)
pref_2010_gdppc							-0.0000	-0.0000
Proi							(0.0000)	(0.0000)
Constant	0.16***	0.17***	0.19***	0.19***	0.19***	0.16***	0.25^*	0.25*
Comstant	(0.03)	(0.03)	(0.05)	(0.05)	(0.05)	(0.06)	(0.12)	(0.15)
Resource controls	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Peer controls	No No	No No	Yes No	Yes No	Yes Yes	Yes Yes	Yes Yes	Yes
Prefecture controls	No No	No No	No No	No No	Yes No	Yes No	Yes Yes	Yes
Ability controls	No	No	No N-	No No	No	No N-	No No	No
Career paths controls	No	No	No	No	No	No	No	No

Note:

*p<0.1; **p<0.05; ***p<0.01

6.1.2 Benevolence

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu

[%] Date and time: Tue, Apr 21, 2020 - 09:53:16

			Del	pendent vari	able: Beneve	olence		
Observations	71	48	70	48	70	48	68	48
Beginning Tenure	0.07	0.09	0.10**	0.15**	0.10*	0.15**	0.13**	0.15^{*}
	(0.05)	(0.06)	(0.05)	(0.06)	(0.05)	(0.07)	(0.06)	(0.08)
End Tenure	-0.003	-0.02	0.03	0.01	0.04	0.01	0.04	0.02
	(0.06)	(0.07)	(0.06)	(0.07)	(0.06)	(0.08)	(0.07)	(0.10)
X2009_gdppc_cny			-0.0000	-0.0000	-0.0000	-0.0000	-0.0000	-0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
X2010_illiterateprop			0.003	0.004	0.004	0.004	0.01	0.004
			(0.004)	(0.005)	(0.004)	(0.005)	(0.01)	(0.01)
itemploy			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
- •			(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)
linksall			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
county_mediaexp			-0.0000	0.0000	-0.0000	0.0000	-0.0000	0.0000
-			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
sec_first			,	,	0.01	0.04	$-0.01^{'}$	0.04
					(0.06)	(0.07)	(0.07)	(0.08)
sec_last					-0.02	$0.01^{'}$	-0.03	$0.01^{'}$
_					(0.05)	(0.07)	(0.06)	(0.07)
pref_ps_first					,	,	$0.05^{'}$	$0.03^{'}$
=							(0.06)	(0.10)
pref_ps_last							$0.01^{'}$	-0.01
							(0.07)	(0.09)
pref ps edulevel							$0.01^{'}$	-0.02
							(0.03)	(0.04)
pref_2010_gdppc							0.0000	-0.0000
1 = =011							(0.0000)	(0.0000)
Constant	0.19***	0.18***	0.15***	0.15**	0.15***	0.14^{**}	0.08	0.21
	(0.03)	(0.03)	(0.05)	(0.06)	(0.05)	(0.07)	(0.13)	(0.19)
Resource controls	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Peer controls	No	No	No	No	Yes	Yes	Yes	Yes
Prefecture controls	No	No	No	No	No	No	Yes	Yes
Ability controls	No	No	No	No	No	No	No	No
Career paths controls	No	No	No	No	No	No	No	No

Note: *p<0.1; **p<0.05; ***p<0.01

When comparing the results, a noteworthy difference in regards to competence is the immediate flip in the sign of the coefficient on beginning tenure (in regressions (5) and (6) it also is negative in the original paper). While that coefficient isn't statistically significant for any of the regressions, it suggests that the change in the underlying sample is the most likely explanation for the flip rather than the inclusion of further variables.

In a second step, I go through the various regressions seeking to understand whether any of the tested variable classes (resources, peers, prefecture, ability, career path) explain the observed phenomena better than the ones around tenure. I do so by creating a series of new regressions that include only the variables in the respective variable classes. In addition I introduce a new series of classes: cultural variations, that includes the variables macro-region and county type.

Please see graphs and tables for the detailed results of all regressions. Subsequently, only the 3 most relevant models for each regression acc to the loo comparison that is about to follow.

6.1.3 Competence

6.1.3.1 linear_1_gl

```
## stan_glm
## family:
                 gaussian [identity]
                 comp ~ mayor_first + mayor_last
## formula:
## observations: 48
## predictors:
## ----
##
              Median MAD_SD
## (Intercept) 0.2
                     0.0
## mayor_first 0.0
                     0.0
## mayor_last 0.1
                     0.1
## Auxiliary parameter(s):
        Median MAD SD
## sigma 0.1
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
6.1.3.2 linear_11_gl
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ mayor_promote
## observations: 48
## predictors:
## -----
##
                Median MAD_SD
## (Intercept)
                0.2
                       0.0
## mayor_promote 0.1
                       0.0
## Auxiliary parameter(s):
       Median MAD SD
## sigma 0.1
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
6.1.3.3 linear 8 gl
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ sec_first + sec_last
## observations: 48
## predictors:
## -----
##
              Median MAD_SD
```

```
## (Intercept) 0.2
## sec_first
               0.1
                      0.1
## sec_last
               0.1
                      0.0
##
## Auxiliary parameter(s):
        Median MAD SD
## sigma 0.1
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
6.1.4 Benevolence
6.1.4.1 linear.1_gl
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_first + mayor_last
## observations: 48
## predictors:
## -----
##
               Median MAD SD
## (Intercept) 0.2
                      0.0
## mayor_first 0.1
                      0.1
## mayor_last 0.0
                      0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
6.1.4.2 linear.11_gl
## stan_glm
                  gaussian [identity]
## family:
## formula:
                  benev ~ mayor_promote
## observations: 48
## predictors:
##
                 Median MAD SD
## (Intercept)
                 0.2
                        0.0
## mayor_promote 0.0
                        0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
              0.0
##
## -----
```

```
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

6.1.4.3 linear.12_gl

```
## stan_glm
  family:
                  gaussian [identity]
                  benev ~ macroregion
## formula:
## observations: 48
## predictors:
##
                   Median MAD_SD
                    0.2
                           0.0
## (Intercept)
## macroregionEast 0.0
                           0.1
## macroregionWest -0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
##
## sigma 0.2
                0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

I then compare all the available models with the leave-one-out method to see which one of these has the highest exaplanatory power for the observed phenomena.

6.1.5 Competence

```
elpd_diff se_diff
                           0.0
## linear_1_gl
                0.0
## linear_11_gl -0.3
                           1.6
## linear_8_gl -0.4
                           4.2
## linear_10_gl -0.4
                           3.4
## linear_12_gl -2.5
                           2.9
## linear_7_gl -2.6
                           3.9
## linear_3_gl -3.0
                           4.4
## linear_2_gl -3.3
                           2.2
## linear_9_gl -3.7
                           3.4
## linear_5_gl
               -6.5
                           4.8
## linear_4_gl
               -7.5
                           4.4
## linear_6_gl -8.1
                           5.1
```

6.1.6 Benevolence

```
##
                elpd_diff se_diff
## linear.1_gl
                  0.0
                            0.0
## linear.11_gl -0.5
                            2.1
## linear.12_gl
                -1.3
                            2.0
## linear.8_gl
                 -1.8
                            1.8
## linear.9_gl
                 -2.5
                            2.3
## linear.2_gl
                            2.1
                 -2.5
```

```
## linear.10_gl
                  -2.6
                              2.1
## linear.7_gl
                              2.2
                  -3.9
## linear.3_gl
                  -5.3
                              2.2
## linear.4_gl
                  -9.4
                              2.6
## linear.6_gl
                 -13.4
                              3.0
## linear.5 gl
                 -13.4
                              2.8
```

The comparison suggests that the best models for how competent an official is described as, are the tenure based model employed in the paper and whether officials were promoted in the two ensuing years. The later is a post-treatment variable. Rather than providing additional insights on what the factors around an official are that determine the website content, it suggests the relative importance of the website content in determining whether an individual is promoted. In combination this supports the hypothesis of the author that the websites have an important signalling function within the Chinese state apparatus to determine who gets promoted.

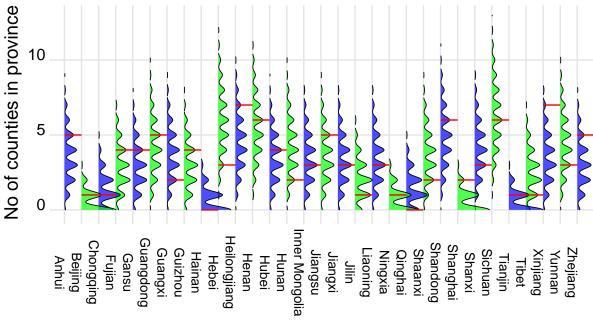
6.2 Validating geographic split of sample

Subsequently I am simulating repeated sampling. I do so by creating a function that allows me to draw 100 and 48 random samples from the underlying countywebsites (countyweb). I repeat this step 10000 times, counting the number of counties from each province. I then compare that count with the count of counties in the paper samples (the sample of 100 and the 48 counties we actually end up constructing a model with).

6.2.1 Random sample of 100

Frequency distr of counties per province in sample of 100

Geographic distribution of the paper sample acc to 10000 repeated samples



Provinces

Data from Replication Paper

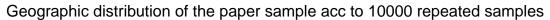
Extension Table 1: Frequency of provinces in sample of 100 Based on simulation of 10000 samples of 100

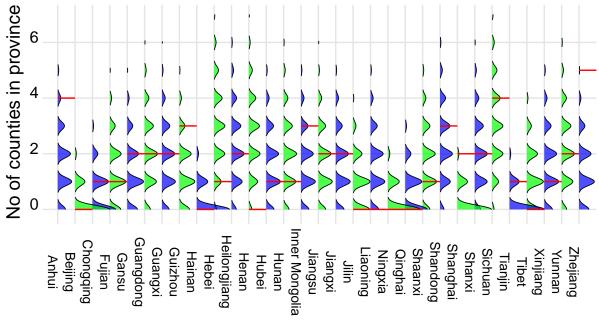
Provinces	2.5 Percentile	97.5 Percentile	Frequency in paper sample	Outside CI
Anhui	1	8	5	No
Beijing	0	2	1	No
Chongqing	0	4	1	No
Fujian	0	6	4	No
Gansu	0	7	4	No
Guangdong	1	9	5	No
Guangxi	1	8	2	No
Guizhou	0	7	4	No
Hainan	0	3	0	No
Hebei	2	11	3	No
Heilongjiang	1	9	7	No
Henan	2	10	6	No
Hubei	0	7	4	No
Hunan	1	9	2	No
Inner Mongolia	0	7	3	No
Jiangsu	1	8	5	No
Jiangxi	0	7	3	No
Jilin	0	5	1	No
Liaoning	0	7	3	No
Ningxia	0	3	1	No
Qinghai	0	4	0	No
Shaanxi	1	8	2	No
Shandong	1	9	6	No
Shanghai	0	2	2	No
Shanxi	1	8	3	No
Sichuan	2	11	6	No
Tianjin	0	2	1	No
Tibet	0	6	1	No
Xinjiang	0	7	7	No
Yunnan	1	9	3	No
Zhejiang	0	7	5	No

Repeated simulated sampling allows us to conclude that the sample of 100 in the paper is random and thereby representative in terms of geographic sampling. This is because the number of counties from a province in no case is outside the 95% CI interval that we constructed. The graph shows that in some counties, s.a. Heilongjiang or Hennan the county occurences are rather on the margins of what we would expect to see.

6.2.2 Sample of 48 for modelling

Frequency distr of counties per province in sample of 48





Provinces

Data from Replication Paper

Extension Table 2: Frequency of provinces in sample of 48 Based on simulation of 10000 samples of 48

Provinces	2.5 Percentile	97.5 Percentile	Frequency in paper sample	Outside CI	On lower CI boundary
Anhui	0	5	4	No	No
Beijing	0	2	0	No	Yes
Chongqing	0	3	1	No	No
Fujian	0	4	1	No	No
Gansu	0	4	2	No	No
Guangdong	0	5	2	No	No
Guangxi	0	5	2	No	No
Guizhou	0	4	3	No	No
Hainan	0	2	0	No	Yes
Hebei	0	6	1	No	No
Heilongjiang	0	5	2	No	No
Henan	0	6	0	No	Yes
Hubei	0	5	1	No	No
Hunan	0	5	1	No	No
Inner Mongolia	0	5	3	No	No
Jiangsu	0	5	2	No	No
Jiangxi	0	4	2	No	No
Jilin	0	3	0	No	Yes
Liaoning	0	5	0	No	Yes
Ningxia	0	2	0	No	Yes

Qinghai	0	3	0	No	Yes
Shaanxi	0	5	1	No	No
Shandong	0	6	3	No	No
Shanghai	0	2	2	No	No
Shanxi	0	5	2	No	No
Sichuan	0	7	4	No	No
Tianjin	0	2	1	No	No
Tibet	0	4	0	No	Yes
Xinjiang	0	5	1	No	No
Yunnan	0	5	2	No	No
Zhejiang	0	4	5	Yes	No

Repeated simulated sampling allows us to conclude that the sample of 48 in the paper is likely random and thereby representative in terms of geographic sampling. This is because the number of counties from a province in only one case (Zhejiang) is outside the 95% CI interval that we constructed. The graph shows that there is a surprising amount of states at the lower boundary of 0. This seems plausible due to the small size of the sample (Beijing, Hainan, Henan, Jilin, Liaoning, Ningxia, Qinghai and Tibet). There seems to be no regional pattern among these states (3 East, 2 Central, 3 West).

7 Conclusion

The paper highlights the us of county websites as signalling vehicles among regime insiders. Pan suggests this based on the explanatory power of the tenure cycle of county officials and the content that is being signaled.

To replicate this paper, I used R (R Core Team 2019). Original data and code of the replication paper are available in the Harvard dataverse.³ The code for the extension is available at my repo.⁴

In addition, I confirmed that no other categories of variables available in relation to the county websites is able to explain these patterns better. These categories included:

- 1. The benevolence/competence patterns may be explained by regional cultural variations
- 2. The benevolence/competence patterns may be explained by the resources at disposal to the official
- 3. The benevolence/competence patterns may be explained by internal peer preferences
- 4. The benevolence/competence patterns may be explained by characteristics of the prefecture
- 5. The benevolence/competence patterns may be explained by the individual abilities of the county officials
- 6. The benevolence/competence patterns may be explained by the immediate career success of county officials

In relation to exploring regional cultural diversity, I furthermore validated the randomness of the sample selection from a geographical view point.

In conclusion, my findings confirm that the regression on tenure cycle among the available categories of data is best able to explain the website content. In line with the larger narrative of the paper, the post-treatment promotion variable suggests the relative importance of website contents in relation to promotion decisions. Using the subset of 48 observations consistently, does not alter these conclusions. Lastly, the sample that constitutes the basis of this paper is a geographically random representation of the underlying counties.

³https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/2HTWSU

 $^{^4} https://github.com/Alex1005-stack/Gov_1006_final_project$

8 Tables and Figures

Below tables show the coefficients regressing a series of variables onto the number of competence mentions on the county government website. They compare a series of old regressions (using a diverging subset of the 100 county sample as the basis for the regression) with a series of new regressions (using the same 48 counties as the basis for all regressions and including a series of new regressions)

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu % Date and time: Tue, Apr 21, 2020 - 09:53:30

			Dej	pendent vari	able: Compe	tence		
Observations	71	48	70	48	70	48	68	48
Beginning Tenure	0.04	0.01	0.05	-0.01	0.05	-0.01	0.06	0.02
	(0.04)	(0.05)	(0.05)	(0.06)	(0.05)	(0.06)	(0.06)	(0.07)
End Tenure	0.15***	0.14**	0.14**	0.13**	0.13**	0.13*	0.15**	0.18**
	(0.05)	(0.06)	(0.05)	(0.06)	(0.06)	(0.07)	(0.06)	(0.07)
$X2009_gdppc_cny$			-0.0000	0.0000	-0.0000	0.0000	-0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
X2010_illiterateprop			-0.004	-0.003	-0.005	-0.003	-0.004	-0.002
			(0.004)	(0.004)	(0.004)	(0.004)	(0.005)	(0.005)
itemploy			-0.0001*	-0.0001	-0.0001*	-0.0001	-0.0001	-0.0001
			(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)
linksall			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
county_mediaexp			0.0000	-0.0000	0.0000	-0.0000	0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
sec_first			,	,	0.03	0.13**	0.03	0.11*
					(0.06)	(0.06)	(0.06)	(0.06)
sec_last					0.01	$0.04^{'}$	$0.02^{'}$	$0.05^{'}$
					(0.05)	(0.06)	(0.05)	(0.06)
pref_ps_first					,	, ,	-0.02	0.08
							(0.06)	(0.08)
pref_ps_last							0.06	0.08
							(0.07)	(0.07)
$pref_ps_edulevel$							-0.02	-0.03
							(0.02)	(0.03)
$pref_2010_gdppc$							-0.0000	-0.0000
							(0.0000)	(0.0000)
Constant	0.16***	0.17^{***}	0.19***	0.19***	0.19***	0.16***	0.25*	0.25*
	(0.03)	(0.03)	(0.05)	(0.05)	(0.05)	(0.06)	(0.12)	(0.15)
Resource controls	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Peer controls	No	No	No	No	Yes	Yes	Yes	Yes
Prefecture controls	No	No	No	No	No	No	Yes	Yes
Ability controls	No	No	No	No	No	No	No	No
Career paths controls	No	No	No	No	No	No	No	No

Note:

*p<0.1; **p<0.05; ***p<0.01

Below tables show the coefficients regressing a series of variables onto the number of benevolence mentions on the county government website. They compare a series of old regressions (using a diverging subset of the 100 county sample as the basis for the regression) with a series of new regressions (using the same 48 counties as the basis for all regressions and including a series of new regressions)

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu

% Date and time: Tue, Apr 21, 2020 - 09:53:31

			Dej	pendent vari	able: Benev	olence		
Observations	71	48	70	48	70	48	68	48
Beginning Tenure	0.07	0.09	0.10**	0.15**	0.10*	0.15**	0.13**	0.15*
	(0.05)	(0.06)	(0.05)	(0.06)	(0.05)	(0.07)	(0.06)	(0.08)
End Tenure	-0.003	-0.02	$0.03^{'}$	$0.01^{'}$	$0.04^{'}$	0.01	$0.04^{'}$	0.02
	(0.06)	(0.07)	(0.06)	(0.07)	(0.06)	(0.08)	(0.07)	(0.10)
X2009_gdppc_cny	, ,	` ,	-0.0000	-0.0000	-0.0000	-0.0000	-0.0000	-0.0000
<u> </u>			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
X2010_illiterateprop			0.003	0.004	0.004	0.004	0.01	0.004
			(0.004)	(0.005)	(0.004)	(0.005)	(0.01)	(0.01)
itemploy			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
- •			(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)	(0.0001)
linksall			0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
county_mediaexp			-0.0000	0.0000	-0.0000	0.0000	-0.0000	0.0000
v — 1			(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
sec first			,	,	0.01	0.04	$-0.01^{'}$	0.04
_					(0.06)	(0.07)	(0.07)	(0.08)
sec_last					-0.02	$0.01^{'}$	-0.03	0.01
_					(0.05)	(0.07)	(0.06)	(0.07)
pref_ps_first					,	,	$0.05^{'}$	$0.03^{'}$
. — .							(0.06)	(0.10)
pref_ps_last							0.01	-0.01
. — .							(0.07)	(0.09)
pref_ps_edulevel							$0.01^{'}$	-0.02
. — .							(0.03)	(0.04)
pref_2010_gdppc							0.0000	-0.0000
. – – 5							(0.0000)	(0.0000)
Constant	0.19***	0.18***	0.15^{***}	0.15^{**}	0.15^{***}	0.14^{**}	0.08	0.21
	(0.03)	(0.03)	(0.05)	(0.06)	(0.05)	(0.07)	(0.13)	(0.19)
Resource controls	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Peer controls	No	No	No	No	Yes	Yes	Yes	Yes
Prefecture controls	No	No	No	No	No	No	Yes	Yes
Ability controls	No	No	No	No	No	No	No	No
Career paths controls	No	No	No	No	No	No	No	No

Note:

*p<0.1; **p<0.05; ***p<0.01

This table compares and ranks them in order of their statistical explanatory power using the leave one out method.

Competence:

##		elpd_diff	se_diff
##	linear_1_gl	0.0	0.0
##	linear_11_gl	-0.3	1.6
##	linear_8_gl	-0.4	4.2
##	linear_10_gl	-0.4	3.4
##	linear_12_gl	-2.5	2.9
##	linear_7_gl	-2.6	3.9
##	linear_3_gl	-3.0	4.4
##	linear_2_gl	-3.3	2.2

```
## linear_9_gl -3.7 3.4

## linear_5_gl -6.5 4.8

## linear_4_gl -7.5 4.4

## linear_6_gl -8.1 5.1
```

Benevolence:

```
##
                elpd_diff se_diff
                            0.0
## linear.1_gl
                  0.0
## linear.11_gl -0.5
                            2.1
                            2.0
## linear.12_gl -1.3
## linear.8_gl
                -1.8
                            1.8
## linear.9_gl
                 -2.5
                            2.3
## linear.2_gl
                 -2.5
                            2.1
## linear.10_gl -2.6
                            2.1
## linear.7 gl
                -3.9
                            2.2
## linear.3_gl
                 -5.3
                            2.2
## linear.4 gl
                -9.4
                            2.6
## linear.6_gl -13.4
                            3.0
## linear.5_gl -13.4
                            2.8
```

Printing all regressions and their results from extension

Competence

```
## stan glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ mayor_first + mayor_last
## observations: 48
## predictors:
## -----
##
              Median MAD SD
## (Intercept) 0.2
                     0.0
## mayor_first 0.0
                     0.0
## mayor_last 0.1
                     0.1
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.1
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
       itemploy + linksall + county_mediaexp
## observations: 48
## predictors:
## ----
##
                       Median MAD SD
                       0.2
## (Intercept)
                              0.1
```

```
## mayor_first
                        0.0
                               0.1
## mayor_last
                        0.1
                               0.1
## X2009_gdppc_cny
                        0.0
                               0.0
                               0.0
## X2010_illiterateprop 0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
## county_mediaexp
                        0.0
                               0.0
## Auxiliary parameter(s):
##
         Median MAD_SD
## sigma 0.1
                0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  comp ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
       itemploy + linksall + county_mediaexp + sec_first + sec_last
##
  observations: 48
##
    predictors:
                  10
## -----
##
                        Median MAD SD
                        0.2
## (Intercept)
                               0.1
## mayor_first
                        0.0
                               0.1
## mayor_last
                        0.1
                               0.1
## X2009_gdppc_cny
                        0.0
                               0.0
## X2010_illiterateprop 0.0
                               0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
                        0.0
                               0.0
## county_mediaexp
## sec_first
                        0.1
                               0.1
## sec_last
                        0.0
                               0.1
##
## Auxiliary parameter(s):
         Median MAD_SD
## sigma 0.1
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  comp ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
##
       itemploy + linksall + county_mediaexp + sec_first + sec_last +
##
       pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc
  observations: 48
## predictors:
                  14
## -----
##
                        Median MAD_SD
## (Intercept)
                        0.3
                               0.2
## mayor_first
                        0.0
                               0.1
```

```
## mayor_last
                       0.2
                             0.1
## X2009_gdppc_cny
                       0.0
                             0.0
## X2010 illiterateprop 0.0
                             0.0
## itemploy
                       0.0
                             0.0
## linksall
                       0.0
                             0.0
## county mediaexp
                      0.0
                             0.0
## sec first
                       0.1
                             0.1
## sec last
                       0.1 0.1
                       0.1
## pref_ps_first
                             0.1
                       0.1
                             0.1
## pref_ps_last
## pref_ps_edulevel
                       0.0
                             0.0
                             0.0
## pref_2010_gdppc
                       0.0
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.1
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
                comp ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
## formula:
      itemploy + linksall + county mediaexp + sec first + sec last +
      pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc +
##
      mayor_age + mayor_gender + mayor_edulevel
## observations: 48
## predictors: 17
## -----
                       Median MAD SD
##
## (Intercept)
                       0.4 0.3
                        0.0
## mayor_first
                             0.1
## mayor_last
                        0.2
                            0.1
## X2009_gdppc_cny
                        0.0
                            0.0
## X2010_illiterateprop 0.0
                              0.0
                            0.0
## itemploy
                        0.0
## linksall
                        0.0 0.0
## county_mediaexp
                        0.0 0.0
## sec_first
                       0.2
                              0.1
## sec_last
                       0.0
                            0.1
## pref_ps_first
                       0.1
                            0.1
## pref_ps_last
                       0.1
                              0.1
## pref_ps_edulevel
                      -0.1
                              0.0
## pref_2010_gdppc
                      0.0
                              0.0
                              0.0
## mayor_age
                       0.0
## mayor_genderM
                       -0.1
                              0.1
## mayor_edulevel
                        0.1
                              0.0
##
## Auxiliary parameter(s):
        Median MAD_SD
##
## sigma 0.1
             0.0
##
## ----
```

```
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                 comp ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
##
       itemploy + linksall + county_mediaexp + sec_first + sec_last +
##
       pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc +
##
       mayor_age + mayor_gender + mayor_edulevel + mayor_promote
## observations: 48
## predictors:
## ----
##
                        Median MAD_SD
                                0.3
## (Intercept)
                         0.5
                                0.1
## mayor_first
                        -0.1
                                0.1
## mayor_last
                         0.2
## X2009_gdppc_cny
                         0.0
                                0.0
## X2010_illiterateprop 0.0
                                0.0
## itemploy
                         0.0
                                0.0
## linksall
                         0.0
                                0.0
## county_mediaexp
                        0.0
                                0.0
## sec first
                         0.1
                                0.1
## sec_last
                        0.0
                                0.1
## pref_ps_first
                        0.1
                                0.1
## pref_ps_last
                         0.1
                                0.1
## pref_ps_edulevel
                        -0.1
                                0.0
## pref_2010_gdppc
                         0.0
                                0.0
## mayor_age
                         0.0
                                0.0
## mayor_genderM
                        -0.1
                                0.1
                         0.1
                                0.0
## mayor_edulevel
## mayor_promote
                         0.0
                              0.1
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.1
                0.0
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
                  comp ~ X2009_gdppc_cny + X2010_illiterateprop + itemploy + linksall +
## formula:
##
       county_mediaexp
## observations: 48
## predictors:
## -----
##
                        Median MAD_SD
## (Intercept)
                        0.2
                               0.0
                               0.0
## X2009_gdppc_cny
                        0.0
## X2010_illiterateprop 0.0
                               0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
## county_mediaexp
                               0.0
                        0.0
```

```
##
## Auxiliary parameter(s):
       Median MAD SD
## sigma 0.1
              0.0
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
               comp ~ sec_first + sec_last
## formula:
## observations: 48
## predictors: 3
## ----
##
              Median MAD_SD
                   0.0
## (Intercept) 0.2
## sec_first 0.1
                     0.1
## sec_last
              0.1
                     0.0
##
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.1
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc
## observations: 48
## predictors: 5
## ----
##
                  Median MAD SD
                   0.3
## (Intercept)
                          0.1
## pref_ps_first
                   0.1
                          0.1
                          0.1
## pref_ps_last
                   0.1
## pref_ps_edulevel 0.0
                          0.0
## pref_2010_gdppc 0.0
                          0.0
## Auxiliary parameter(s):
       Median MAD_SD
## sigma 0.2
              0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
                 gaussian [identity]
## family:
## formula:
                 comp ~ mayor_age + mayor_gender + mayor_edulevel
## observations: 48
```

```
## predictors:
## ----
##
                 Median MAD SD
                  0.5
                          0.3
## (Intercept)
## mayor_age
                  0.0
                          0.0
## mayor_genderM -0.1
                          0.1
## mayor_edulevel 0.0
##
## Auxiliary parameter(s):
##
        Median MAD_SD
## sigma 0.1
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ mayor_promote
## observations: 48
## predictors:
## -----
##
                Median MAD SD
## (Intercept)
                 0.2
                        0.0
## mayor_promote 0.1
                        0.0
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.1
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 comp ~ macroregion
## observations: 48
## predictors:
## ----
                  Median MAD_SD
##
## (Intercept)
                  0.2
                          0.0
## macroregionEast 0.0
                          0.1
## macroregionWest 0.0
                          0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

Benevolence

```
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_first + mayor_last
## observations: 48
## predictors:
## -----
               Median MAD SD
## (Intercept) 0.2
                      0.0
## mayor_first 0.1
                      0.1
## mayor_last 0.0
                      0.1
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
                0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
##
       itemploy + linksall + county_mediaexp
## observations: 48
## predictors:
## -----
##
                        Median MAD_SD
## (Intercept)
                        0.2
                               0.1
## mayor_first
                        0.1
                               0.1
## mayor_last
                        0.0
                               0.1
                               0.0
## X2009_gdppc_cny
                        0.0
                               0.0
## X2010_illiterateprop 0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
## county_mediaexp
                        0.0
                               0.0
## Auxiliary parameter(s):
##
         Median MAD SD
## sigma 0.2
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
                  gaussian [identity]
## family:
                  benev ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
       itemploy + linksall + county_mediaexp + sec_first + sec_last
##
## observations: 48
## predictors:
                  10
## -----
##
                        Median MAD_SD
## (Intercept)
                        0.1
                               0.1
## mayor_first
                        0.1
                               0.1
```

```
## mayor_last
                        0.0
                               0.1
## X2009_gdppc_cny
                        0.0
                               0.0
## X2010_illiterateprop 0.0
                               0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
## county_mediaexp
                        0.0
                               0.0
## sec first
                        0.0
                               0.1
## sec_last
                        0.0
                               0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
                0.0
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
##
       itemploy + linksall + county_mediaexp + sec_first + sec_last +
##
       pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc
##
  observations: 48
  predictors:
## -----
##
                        Median MAD_SD
## (Intercept)
                        0.2
                               0.2
## mayor_first
                        0.1
                               0.1
## mayor_last
                        0.0
                               0.1
## X2009_gdppc_cny
                        0.0
                               0.0
## X2010_illiterateprop 0.0
                               0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
                        0.0
                               0.0
## county_mediaexp
## sec_first
                        0.0
                               0.1
## sec_last
                        0.0
                               0.1
## pref_ps_first
                        0.0
                               0.1
## pref_ps_last
                        0.0
                               0.1
## pref_ps_edulevel
                        0.0
                               0.0
                               0.0
## pref_2010_gdppc
                        0.0
## Auxiliary parameter(s):
        Median MAD_SD
## sigma 0.2
                0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
##
  formula:
                  benev ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
       itemploy + linksall + county_mediaexp + sec_first + sec_last +
       pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc +
##
```

```
mayor_age + mayor_gender + mayor_edulevel
## observations: 48
## predictors:
## -----
##
                        Median MAD SD
## (Intercept)
                        0.2
                               0.4
## mayor first
                        0.1
                               0.1
## mayor_last
                               0.1
                        0.0
## X2009_gdppc_cny
                        0.0
                               0.0
                               0.0
## X2010_illiterateprop 0.0
## itemploy
                        0.0
                               0.0
## linksall
                        0.0
                               0.0
## county_mediaexp
                        0.0
                               0.0
## sec_first
                        0.0
                               0.1
## sec_last
                        0.0
                               0.1
## pref_ps_first
                        0.0
                               0.1
                        0.0
                               0.1
## pref_ps_last
## pref_ps_edulevel
                        0.0
                               0.0
                        0.0
                               0.0
## pref_2010_gdppc
## mayor_age
                        0.0
                               0.0
## mayor_genderM
                        0.1
                               0.1
## mayor_edulevel
                        0.0
                               0.0
##
## Auxiliary parameter(s):
        Median MAD SD
## sigma 0.2
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
##
   formula:
                  benev ~ mayor_first + mayor_last + X2009_gdppc_cny + X2010_illiterateprop +
##
       itemploy + linksall + county_mediaexp + sec_first + sec_last +
       pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc +
##
##
       mayor_age + mayor_gender + mayor_edulevel + mayor_promote
## observations: 48
## predictors:
                  18
## -----
##
                        Median MAD_SD
## (Intercept)
                         0.1
                                0.4
                         0.2
                                0.1
## mayor_first
## mayor_last
                        -0.1
                                0.1
## X2009_gdppc_cny
                         0.0
                                0.0
## X2010_illiterateprop 0.0
                                0.0
## itemploy
                         0.0
                                0.0
## linksall
                         0.0
                                0.0
                         0.0
## county_mediaexp
                                0.0
## sec_first
                         0.1
                                0.1
## sec_last
                         0.0
                                0.1
                        0.0
                                0.1
## pref_ps_first
## pref_ps_last
                         0.0
                                0.1
## pref_ps_edulevel
                         0.0
                                0.0
```

```
## pref_2010_gdppc
                        0.0
                                0.0
## mayor_age
                         0.0
                                0.0
## mayor_genderM
                        0.1
                                0.1
## mayor_edulevel
                         0.0
                                0.0
## mayor_promote
                        0.1
                               0.1
##
## Auxiliary parameter(s):
        Median MAD SD
## sigma 0.2
               0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
## formula:
                 benev ~ X2009_gdppc_cny + X2010_illiterateprop + itemploy + linksall +
##
      county_mediaexp
## observations: 48
## predictors:
## -----
##
                        Median MAD SD
## (Intercept)
                        0.2
                               0.1
## X2009_gdppc_cny
                        0.0
                               0.0
## X2010_illiterateprop 0.0
                               0.0
## itemploy
                        0.0
                               0.0
                        0.0
                               0.0
## linksall
## county_mediaexp
                        0.0
                               0.0
## Auxiliary parameter(s):
##
        Median MAD_SD
## sigma 0.2
               0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                 gaussian [identity]
                 benev ~ sec_first + sec_last
## formula:
## observations: 48
## predictors:
## ----
##
              Median MAD_SD
## (Intercept) 0.2
                     0.0
              0.1
                      0.1
## sec_first
## sec_last
              0.0
                      0.1
##
## Auxiliary parameter(s):
        Median MAD_SD
##
## sigma 0.2
                0.0
##
## ----
## * For help interpreting the printed output see ?print.stanreg
```

```
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ pref_ps_first + pref_ps_last + pref_ps_edulevel + pref_2010_gdppc
## observations: 48
## predictors:
##
                    Median MAD_SD
## (Intercept)
                     0.4
                            0.1
## pref_ps_first
                     0.0
                            0.1
## pref_ps_last
                    -0.1
                            0.1
## pref_ps_edulevel 0.0
                            0.0
## pref_2010_gdppc
                            0.0
                     0.0
##
## Auxiliary parameter(s):
        Median MAD_SD
##
## sigma 0.2
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_age + mayor_gender + mayor_edulevel
## observations: 48
## predictors:
## -----
##
                  Median MAD_SD
## (Intercept)
                  0.2
                         0.3
## mayor_age
                  0.0
                         0.0
## mayor_genderM 0.0
                         0.1
## mayor_edulevel 0.0
                         0.0
##
## Auxiliary parameter(s):
        Median MAD SD
## sigma 0.2
               0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  benev ~ mayor_promote
## observations: 48
## predictors:
## ----
##
                Median MAD_SD
                        0.0
## (Intercept)
                 0.2
## mayor_promote 0.0
                        0.1
##
```

* For info on the priors used see ?prior_summary.stanreg

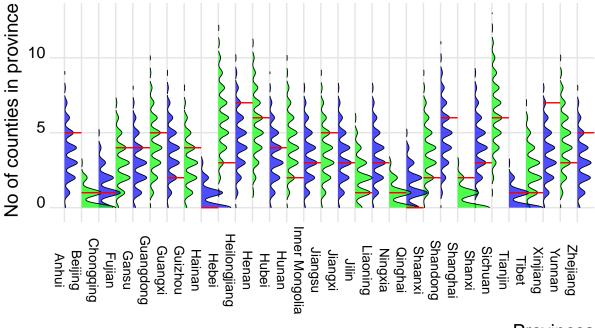
```
##
         Median MAD SD
## sigma 0.2
                0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior summary.stanreg
## stan_glm
##
  family:
                  gaussian [identity]
##
   formula:
                  benev ~ macroregion
   observations: 48
   predictors:
## -----
##
                   Median MAD SD
## (Intercept)
                    0.2
                           0.0
## macroregionEast 0.0
                           0.1
## macroregionWest -0.1
                           0.1
##
## Auxiliary parameter(s):
##
         Median MAD_SD
## sigma 0.2
                0.0
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

Auxiliary parameter(s):

Drawing 10,000 repeated samples of 100 counties from the list of all county government websites, we graph the distribution of how many of the counties in the sample are in a particular province for all 31 provinces included in the original data set. The red lines indicate how many counties in a particular province were included the sample employed by the paper.

Frequency distr of counties per province in sample of 100

Geographic distribution of the paper sample acc to 10000 repeated samples



Provinces

Data from Replication Paper

Based on the logic described above, the table then shows the limits of the 95% confidence intervals for that frequency and whether the observed frequency in the paper were outside these limits (0 counties).

Extension Table 1: Frequency of provinces in sample of 100 Based on simulation of 10000 samples of 100

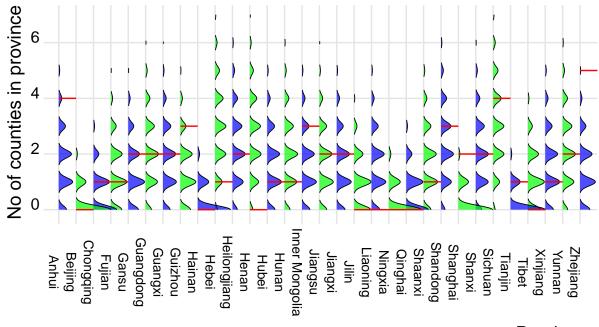
	0 f D +11	0F F D +11	D	O + +1 OT
Provinces	2.5 Percentile	97.5 Percentile	Frequency in paper sample	Outside CI
Anhui	1	8	5	No
Beijing	0	2	1	No
Chongqing	0	4	1	No
Fujian	0	6	4	No
Gansu	0	7	4	No
Guangdong	1	9	5	No
Guangxi	1	8	2	No
Guizhou	0	7	4	No
Hainan	0	3	0	No
Hebei	2	11	3	No
Heilongjiang	1	9	7	No
Henan	2	10	6	No
Hubei	0	7	4	No
Hunan	1	9	2	No
Inner Mongolia	0	7	3	No
Jiangsu	1	8	5	No
Jiangxi	0	7	3	No
Jilin	0	5	1	No
Liaoning	0	7	3	No

Ningxia	0	3	1	No
Qinghai	0	$\stackrel{\circ}{4}$	0	No
Shaanxi	1	8	2	No
Shandong	1	9	6	No
Shanghai	0	2	2	No
Shanxi	1	8	3	No
Sichuan	2	11	6	No
Tianjin	0	2	1	No
Tibet	0	6	1	No
Xinjiang	0	7	7	No
Yunnan	1	9	3	No
Zhejiang	0	7	5	No

Drawing 10,000 repeated samples of 48 counties from the list of all county government websites, we graph the distribution of how many of the counties in the sample are in a particular province for all 31 provinces included in the original data set. The red lines indicate how many counties in a particular province were included the sample employed by the paper.

Frequency distr of counties per province in sample of 48

Geographic distribution of the paper sample acc to 10000 repeated samples



Provinces

Data from Replication Paper

Based on the logic described above, the table then shows the limits of the 95% confidence intervals for that frequency and whether the observed frequency in the paper were outside these limits (1 county) or on the lower boundary (8 counties).

Extension Table 2: Frequency of provinces in sample of 48 Based on simulation of 10000 samples of 48

Provinces	2.5 Percentile	97.5 Percentile	Frequency in paper sample	Outside CI	On lower CI boundary
-----------	----------------	-----------------	---------------------------	------------	----------------------

Anhui	0	5	4	No	No
Beijing	0	2	0	No	Yes
Chongqing	0	3	1	No	No
Fujian	0	4	1	No	No
Gansu	0	4	2	No	No
Guangdong	0	5	2	No	No
Guangxi	0	5	2	No	No
Guizhou	0	4	3	No	No
Hainan	0	2	0	No	Yes
Hebei	0	6	1	No	No
Heilongjiang	0	5	2	No	No
Henan	0	6	0	No	Yes
Hubei	0	5	1	No	No
Hunan	0	5	1	No	No
Inner Mongolia	0	5	3	No	No
$_{ m Jiangsu}$	0	5	2	No	No
Jiangxi	0	4	2	No	No
Jilin	0	3	0	No	Yes
Liaoning	0	5	0	No	Yes
Ningxia	0	2	0	No	Yes
Qinghai	0	3	0	No	Yes
Shaanxi	0	5	1	No	No
Shandong	0	6	3	No	No
Shanghai	0	2	2	No	No
Shanxi	0	5	2	No	No
Sichuan	0	7	4	No	No
Tianjin	0	2	1	No	No
Tibet	0	4	0	No	Yes
Xinjiang	0	5	1	No	No
Yunnan	0	5	2	No	No
Zhejiang	0	4	5	Yes	No

9 Appendixes

- 9.1 Section 3.1: Website Content
- 9.1.1 Figure 1: County Government Website Availability by Province
- 9.2 Section 4.1: Topics
- 9.2.1 Table 1: LDA topics and OGI Requirements
- 9.3 Section 5.1: Measuring Tenure
- 9.3.1 Table 2: Distribution of Year in office
- 9.4 Section 5.2: Descriptive Results
- 9.4.1 Figure 2: Proportion of web pages with content focused on competence by year in office...
- 9.4.2 Figure 3: Proportion of web pages with content focused on belevolence by year in office...
- 9.5 Section 5.3: Predictive Inference
- 9.5.1 Table 3: Regression Results: Competence
- 9.5.2 Table 4: Regression Results: Benevolence

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