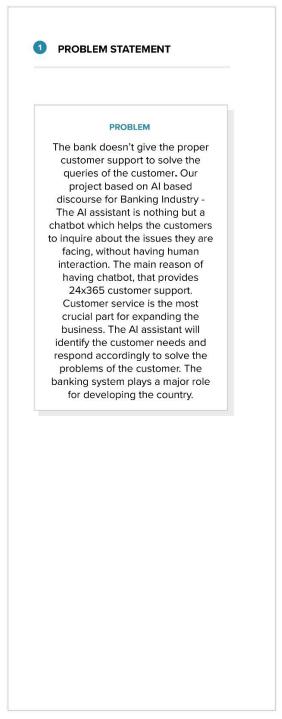
Ideation Phase Brainstorm & Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID12391
Project Name	Project - Ai Based Discourse For Banking
	Industry
Maximum Marks	4 Marks

Ai Based Discourse For Banking Industry

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





USING ARTIFICIAL INTELLIGENCE

If the Transaction status is "Pending / Refund" chatbot helps to guide the situation Financial advisory to keep customer finances on track Loan details and due status will share according to the end month date Guide us about credit card plan and policies

USING CLOUD TECHNOLOGY

Easy to track customer details

Track Transaction History

24x365 days Detailed information will be provided for Customer Queries

USING NEURAL NETWORK

Improved efficiency

Quicker help across the platform Can handle multiple customer at a time

User Behavioural Analytics

USING NATURAL LANGUAGE PROCESSING

Able to guide customers with new queries and provide voice assistant feature

Secure commuication

Able to handle multilanguage queries

Easy to use FAQ

Step-3: Idea Prioritization

