# NFT Coordinate Value Potential: Strategic Scarcity and Auction Mechanisms

A Decentralized Initiative for Art, Technology & Collective Memory

We're building a decentralized initiative where every token and action contributes to preserving digital and physical heritage. Our mission is to align real-world activation with Web3 culture, staking, and long-term impact.

#### 1. Introduction

Global Park DAO is creating a unique ecosystem where every physical object – sculpture, installation, or monument – is linked to a specific digital coordinate secured through an NFT.

Each NFT coordinate grants the right to establish cultural presence within the park: to place an art object, a monument, a memorial, or an installation.

Thus, NFTs in Global Park are not merely digital assets.

They represent the right to leave a lasting mark in the real world – to become part of the cultural legacy for future generations.

With each new object installed, the available space within the park becomes increasingly limited.

The closer to the central and iconic zones, the higher the strategic value of each coordinate.

# 2. Natural Scarcity

The park's space is finite.

Each new installation, every new tree or sculpture, permanently occupies a portion of the park.

The scarcity of available coordinates in GPARK will grow naturally:

- At first, thousands of locations will be available
- Then hundreds
- Later, only dozens
- And eventually, just a handful of highly coveted coordinates will remain.

This organic limitation creates a natural scarcity economy:

When a resource is finite and visibly diminishing, its value inevitably increases.

## 3. Strategic Auctioning

Global Park DAO has designed a specific strategy for its most prestigious zones:

- Central plazas
- Archways
- Scenic intersections
- Key visual locations

These prime coordinates will not be sold directly.

Instead, they will be made available through open DAO auctions – an opportunity for anyone to compete for a place in the living history of Global Park.

Acquiring a coordinate via auction is not just an investment – it is a statement:

"I was here. I left a mark on global culture."

#### 4. Analogies: License Plates in the UAE

To better understand the psychology and scale of potential demand, it is useful to consider the phenomenon of unique license plates in the UAE.

- Plate "1" was sold for \$14 million.
- Plate "AA8" was auctioned for \$9.5 million.

Buyers paid such amounts not for the functional use of the license plates, but for the symbolism, status, and exclusivity they represented.

In cultures across MENA, Asia, and the world, unique identifiers are objects of passion, pride, and social prestige.

Global Park offers a similar cultural mechanism:

- A real-world coordinate
- Eternally tied to its owner
- Forever recorded in the DAO's historical ledger

#### 5. Valuation Potential

As the supply of available spaces decreases, the value of the remaining coordinates will naturally rise.

The highest valuations will be associated with:

- Central and iconic locations
- Coordinates along visitor pathways
- Spaces near key cultural or natural landmarks

Auctions for such prestigious spots could lead to sales in the hundreds of thousands or even millions of dollars, depending on the scale of the project and interest from brands, cultural institutions, and philanthropists.

Global Park DAO views coordinates as future symbols of cultural representation.

In a world where unique identifiers gain increasing value, these NFTs can serve not only as prestigious assets but also as powerful tools for asserting cultural influence.

#### **6. DAO Revenue Strategy**

The financial model of Global Park DAO provides that funds raised through auctions of premium coordinates will be directed toward:

- Expanding the park (building new structures and infrastructure)
- Supporting cultural initiatives (exhibitions, festivals)
- Financing sustainable development programs for the park

Thus, the DAO not only creates a new form of cultural capital but also secures sustainable funding for its physical and digital expansion.

## 7. Conclusion

NFT coordinates in Global Park are not merely digital assets.

They are symbols of participation in the creation of a new cultural space – a space of memory, art, and innovation.

As the project grows, each coordinate will evolve into a unique piece of history, and the competition for the right to leave a mark will only intensify.

Global Park DAO is building a strategy where natural scarcity, social value, and image representation work together – creating a powerful incentive for engagement, support, and investment.

 All other resources and communication links are available at: globalpark.eth https://github.com/GPARKPRO/GlobalPark-DAO



Ready to help shape a new kind of public space?

Welcome to Global Park DAO.

Let's build – together.

#### **GLOBAL PARK DAO**

A Decentralized Initiative for Art, Technology & Collective Memory Ratified by the DAO Council

◆ Document issued under the authority of DAO Assembly

