



Expert management, intelligent technology, measurable results

Big Cities, Big Solutions - from Smart Parking



Around the world, cities are looking for solutions that will help...

- Reduce traffic congestion
- Decrease vehicle emission levels
- Transform the driving experience
- Increase parking rules compliance
- Maximise enforcement efficiency

If that sounds like **your** city - you should be talking to Smart Parking.

A global problem, a global solution

In a world where drivers searching for a place to park cause 30% of city-wide traffic, **SmartPark** from **Smart Parking** can help drivers find available spaces quickly and efficiently.

SmartPark is a proven, robust, accurate and cost-effective way to ensure that road users know **exactly** where unoccupied car parking spaces are.

It's technology that encompasses four leading-edge solutions from **Smart Parking**...

- **SmartEye** – intelligent, robust, reliable RFID-equipped, infrared vehicle detection sensors
- **SmartLink** – zone controllers collating and transmitting status in real time – rapidly, accurately and consistently
- **SmartApp** – for iPhone or Android, our free app guides drivers to available spaces close to them
- **SmartRep** – software seamlessly coordinating data from the street, to your attendant, to your management systems

SmartPark can be fully integrated into your parking management software and parking/permit payment systems. It's a solution that can be at the heart of maximising the efficiency of your investment in on-street enforcement, enabling you to make significant long-term savings in personnel deployment.

Your partners, our partners

Local authorities may be able to acquire **SmartPark** through our re-seller partners without any of the upfront expenditure costs typically associated with such a capital investment. Flexible leasing agreements can be structured to ensure that your city benefits from this technology straight away. Talk to us now about how this convenient funding arrangement could work for you.

Be with the best...

SmartPark has been chosen by Westminster City Council to deploy up to 10,000 SmartEye sensors to reduce congestion, lower emissions and cut driver stress across the heart of London.

That's the largest single deployment of smart city technology that Europe has seen to date.

SmartPark is already tried and tested with local authorities in Australasia, Europe and the United States. Isn't it time you joined us?

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SmartPark –
your journey to a smarter city starts here



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