Greg Pfaff
Frontend Engineer

Hard working, fast learning, problem solving, collaborative engineer

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WORK EXPERIENCE

Software Engineer II
Silvercar | Dealerware

01/2019 - Present   *Austin TX*

Silvercar is a luxury rental car brand. Dealerware is a single platform solution providing automation for dealerships and OEMs.

Achievements/Tasks

- Worked on two full-stack React/Redux/Typescript web applications, Dealerware and Silvercar
- Instrumental in migration of an out of date Angular web application to the latest and best practices of React
- Performed ADA audits to fix problems helping bring the web applications closer to AA WCAG 2.0 compliance
- Experience writing unit tests with Jest, Enzyme, and React Testing Library
- Fixed several bottlenecks within the web apps by applying performance standards to decrease time to first meaningful paint by 2 seconds
- Led effort to champion UX best practices around styling and component libraries
- Experience writing API code in Golang and Ruby on Rails for our web applications

Frontend Engineer
SapientRazorfish

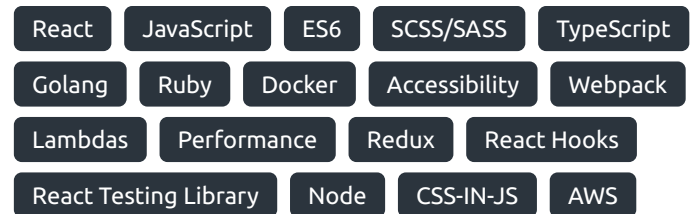*07/2014 - 01/2019*   *Chicago/Austin*

SapientRazorfish is a digital ad agency that works with Fortune 500 companies to improve their creative and digital ad campaigns.

Achievements/Tasks

- Frontend Web Development focused on standard-compliant HTML, CSS, and JavaScript development for several Fortune 500 companies
- Developed a component library for a major financial client using React/ES6/SCSS/Webpack/Node
- Built a React SVG Icon system
- Performed WCAG AA and AAA audits and implementations to ensure the client's site was ADA compliant
- Experience working with mobile-first development, responsive design and cross-browser functionality

SKILLS

React   JavaScript   ES6   SCSS/SASS   TypeScript
Golang   Ruby   Docker   Accessibility   Webpack
Lambdas   Performance   Redux   React Hooks
React Testing Library   Node   CSS-IN-JS   AWS

ACHIEVEMENTS

Identified and fixed a bug within our build system that has resulted in an additional $889,000 in revenue since 2019

Lead Frontend Developer on two large program initiatives Loyalty Points and the Always Audi Program

Wrote Go lambdas which consumed a data feed from Audi to parse a CSV from S3, normalized that data, and send to our DB

Mentored teammates, participated in PR reviews to maintain codebase health, and was crucial in the interview process for new engineers at Silvercar and Dealerware

PERSONAL PROJECTS

GITHUB ⧉

CERTIFICATES

Hack Reactor Fulcrum – JavaScript course

Code Academy / Starter League - Front-End Development

Thinkful – Front End Development Course

INTERESTS

Golf   Technology   Cycling   Hiking   Cooking
Dogs   Family and Friends   Traveling