

## PRICE REVISION GUIDELINES

COLUMN		SPECIFICATIONS																					
1	Vendor Code	<ul style="list-style-type: none"><li>5 - 6 Digit Vendor Code</li><li>Numeric</li><li>Example: 24099 or 214099</li></ul>																					
2	Event Description	<ul style="list-style-type: none"><li>Maximum of 30 Characters including spaces</li><li>Format : <b>Department Brand Name Promotion Title</b> Example:<table><tr><td>Promotional Event</td><td><b>MS HUSH PUPPIES 3 DAY SALE</b></td></tr><tr><td>Regular (Permanent) Event</td><td><b>MS HUSH PUPPIES PERMANENT MD</b></td></tr></table> <i>Note: No Special Character should be included</i></li></ul>		Promotional Event	<b>MS HUSH PUPPIES 3 DAY SALE</b>	Regular (Permanent) Event	<b>MS HUSH PUPPIES PERMANENT MD</b>																
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3	Type of Event Promotional or Regular (Permanent)	Choose whether its a P or R where:  <b>P</b> = Promotional Event (with starting and ending dates) <b>R</b> = Regular Event (Permanent, with starting date only)																					
4	Price Change Reason	Reason for Price Change, choose among: <table><tr><th>Reason Code</th><th>Reason Description</th></tr><tr><td>1</td><td>Competition</td></tr><tr><td>2</td><td>Clearance</td></tr><tr><td>3</td><td>Price Adjustment</td></tr><tr><td>4</td><td>Damaged Goods Loss Leaders</td></tr><tr><td>5</td><td>Loss Leaders</td></tr><tr><td>6</td><td>Vendor Increase</td></tr><tr><td>7</td><td>Vendor Decrease</td></tr><tr><td>8</td><td>Promotion</td></tr><tr><td>9</td><td>Initial Price</td></tr></table>		Reason Code	Reason Description	1	Competition	2	Clearance	3	Price Adjustment	4	Damaged Goods Loss Leaders	5	Loss Leaders	6	Vendor Increase	7	Vendor Decrease	8	Promotion	9	Initial Price
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5	Chain or Store	Choose whether its a C or S where: <b>C</b> = Chain (Price Change to effect in all the branches where the SC exist) <b>S</b> = Store (Price Change to effect in selected branches only)  <i>Note : If Price Change is for selected branches only, SC need to create the <b>Store File</b> where the branches to where the price change are indicated while no need to submit store file if its C (Chain)</i>																					
6	Start Date	<ul style="list-style-type: none"><li>The Date when the Price Change will take effect</li><li>Required for <b>both Promotional and Regular Event</b></li></ul>																					
7	End Date	<ul style="list-style-type: none"><li>Last Date for the Price Change to take effect.</li><li>Required for <b>Promotional Event Only</b></li></ul>																					
8	UPC or Sourcemarked Barcode (whichever is applicable)	<ul style="list-style-type: none"><li>12-Digits Barcode, either In-House Barcode (Supplied by SM) or Sourcemarked Barcode (those provided and authorized by GSI or PANC)</li><li>Check digit of the barcode should not be included.</li><li>Example:<table><tr><td>In-House UPC</td><td>200138000001 (20+Dept. Code +SKU Code)</td></tr><tr><td>Sourcemarked</td><td>480011619902</td></tr></table></li></ul>		In-House UPC	200138000001 (20+Dept. Code +SKU Code)	Sourcemarked	480011619902																
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9	New Price	<ul style="list-style-type: none"><li>New Price of the item, most often flat price.</li><li>Up to two (2) decimal places only</li><li><b>NO</b> Peso sign</li></ul>																					

## **PRICE REVISION GUIDELINES**

1. For ALL Text Fields, please use **ALL CAPS** letters.

2. Naming Conventions:

File Type	Naming Convention	
Price Revision File	Dept. Code_Vendor Code_Implementation Date_Type of Price Change	
	Example :	
	Markdown (Price Decrease)	01_24059_05012008_MD
	Markup (Price Increase)	01_24059_05012008_MU
	Where: 01 : Dept. Code (Men's Shoes) 24059 : Vendor Code 05012008 : Effective Date of Price Change MD or MU : Type of Price Change, MD (Markdown) and MU (Markup)	
Store File	Dept. Code_Vendor Code_Implementation Date_No. of Stores	
	Example : 01_24059_05012008_4 where : 4 = No. of Stores	

3. Cut-Off

SC to Merchandising	10 Days before the effective Date of Price Revision
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4. Requirements

<b>Price Revision Type</b>	<b>Requirements</b>
<b>Regular or Permanent Markdown</b>	1. Price Revision File 2. Store File (if for selected stores only)
<b>Promotional Markdown</b>	1. Price Revision File (MD) 2. Store File (if for selected stores only) 3. Price Revision File (MU)
<b>Markup</b>	1. Price Revision File 2. Store File (if for selected stores only)