



**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram)  
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education, India)

Semester 1

**Thrust area: Inspiration, Motivation & Ideation**  
Quarter 1

Theme	Entrepreneurship
Activity Name	Workshop on "Entrepreneurship and Innovation as Career Opportunity"
Mode of Conduct	Offline
Level of Activity	Level 2 *
Participants	<ul style="list-style-type: none"> <li>Students: 229 students from the Institute.</li> <li>Faculty: 06</li> </ul>
Online Resource	<a href="https://youtube.com/watch?v=WR0BEJMaQ4g">https://youtube.com/watch?v=WR0BEJMaQ4g</a>
Brochure	  <p><b>VIGNAN'S</b> INSTITUTE OF INFORMATION TECHNOLOGY (AUTONOMOUS) (Approved by AICTE-New Delhi &amp; Affiliated to JNTU-GV, Vizianagaram) Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.</p> <p><b>Hearty Welcome</b> <b>Mr.V. Adishesu</b> General Manager – DIC-Vizag</p> <p><b>Workshop on "Entrepreneurship and Innovation" as a Career Opportunity</b> November 13, 2024, at 9:00 AM in AKCBD Hall, VIIT</p> <p><b>Organized by Entrepreneurship Development Cell</b></p> <p>Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS</p> <p>Co- Coordinator Mr .M Srinu I/c ED Cell Ph: 9440991310</p>
Description	<p>The Institute Innovation Council (IIC) and ED Cell of Vignan's Institute of Information Technology (A) organized an inspiring session, " <b>Workshop on "Entrepreneurship and Innovation as Career Opportunity"</b> on <b>November 13, 2024, at 09:00 AM</b> in <b>AKCNB Hall</b>. Over 229 students and 06 faculty innovation ambassadors actively participated in the session.</p> <p>The speaker, <b>Mr. V.Adishesu, General Manager-DIC, Visakhapatnam</b>, shared his remarkable on <b>Entrepreneurship and Innovation as Career Opportunity</b>. Workshop is an exciting event designed to explore the dynamic world of starting and growing businesses, and how innovation plays a crucial role in shaping successful ventures. Participants will hear from industry experts, seasoned entrepreneurs, and innovators who will share their personal experiences and insights on navigating challenges and seizing opportunities in today's fast-paced market. Additionally, the event will provide hands-on activities, case studies, and networking opportunities to foster collaboration and inspire entrepreneurial thinking. This workshop offers a unique opportunity for</p>







**VIGNAN'S** INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)

(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram)  
Beside VSEZ, Duvvada, Vadiapudi Post, Gajuwaka, Visakhapatnam - 530 049.




INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education, Government of India)

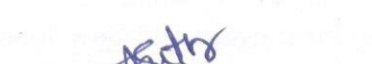
	attendees to gain practical knowledge, build valuable connections, and explore entrepreneurship and innovation as viable and rewarding career paths.
Photos	 <p>Visakhapatnam, Andhra Pradesh, India 1, Duvvada, Block D, Visakhapatnam, Andhra Pradesh 530046, India Lat 17.710388° Long 83.166083° 13/11/24 12:00 PM GMT +05:30</p> <p>Speaker V. Adishesu, General Manager-DIC, Visakhapatnam</p>  <p>Visakhapatnam, Andhra Pradesh, India 1, Duvvada, Block D, Visakhapatnam, Andhra Pradesh 530046, India Lat 17.710388° Long 83.166083° 13/11/24 12:00 PM GMT +05:30</p> <p>Students participated in the session</p>

### Feedback:


V. Adishesu expressed his gratitude to Vignan for the warm welcome and inspiring atmosphere. He emphasized the significance of entrepreneurship, learning from failure, and recognizing individual potential. Sharing his experiences from marketing various schemes of innovation as career opportunities, and he was delighted to inspire the next generation of innovators.

The workshop on Entrepreneurship and Innovation as a Career Opportunity was highly informative, providing valuable insights into MSME schemes for startup funding. It enhanced our understanding of innovation and entrepreneurship. We sincerely thank the coordinators for organizing such sessions and look forward to more initiatives promoting innovation, startups, and entrepreneurship development.

  
Event Coordinator

  
Dr. A. S. Dakshina Murthy  
Head VCIS

  
IIC Activity Coordinator

  
Dr. J. Sudhakar  
Convener VIIT-IIC  
Convener  
Institute Innovation Council,  
Vignan's Institute of Information Technology (A)



  
Dr. V. Madhusudhana Rao  
President, VIIT-IIC  
President  
Institute Innovation Council,  
Vignan's Institute of Information Technology (A)