



**VIGNAN'S** INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)

(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram)  
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.



INSTITUTION'S  
INNOVATION  
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## MIC Driven Activity

Semester 2

Quarter 3

Theme	Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications
Activity Name	IP Week Lecture Session
Date of the Activity	21 <sup>st</sup> April to 26 <sup>th</sup> April 2025
Mode of Conduct	Online
Time	11:30 AM to 01:00 PM
Mandatory/ Elective	Mandatory
Participants	Students: 40; Faculty: 10
Online Resource	<a href="https://www.youtube.com/live/e1LS_GpUmlE">https://www.youtube.com/live/e1LS_GpUmlE</a>
Brochure	
Description	<p>The students at Vignan's Institute of Information Technology are participated in the virtual session hosted by institute IIC through The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21<sup>st</sup> to 26<sup>th</sup> April 2025, under the IP UTSAV <b>Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications</b>. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in. There will be a total of six expert talks one each day and each talk will be considered as a separate MIC</p>




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	<p>Driven Activity. Therefore, institutions are required to upload six separate activity reports on the IIC portal corresponding to each session through virtual mode. This MIC Driven lecture series will sensitize institutions to how IP rights such as patents, trademarks, industrial designs, and copyrights support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer. IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.</p>
Objectives	<ul style="list-style-type: none"> <li>To create awareness on Intellectual Property Rights among students.</li> <li>To encourage innovation, creativity, and protection of original ideas.</li> </ul>
Outcomes	<ul style="list-style-type: none"> <li>Students gained knowledge on patents, copyrights, and trademarks.</li> <li>Improved awareness of safeguarding innovations for entrepreneurship.</li> </ul>
Photos	<div>  <p>Visakhapatnam, Andhra Pradesh, India 6566+772, Block D, Visakhapatnam, Andhra Pradesh 530049 INR Lat 12°10'07" Long 83°10'07" 72/04/2025 02:58 PM GMT +05:30</p> <p><b>Innovation Cell - Building Blocks and Impact</b></p> <ul style="list-style-type: none"> <li>Policy Advocacy for Nurturing Innovations</li> <li>National Open Innovation Platform</li> <li>Mentoring and Handholding Youth</li> <li>Thrust on Innovative Curricula</li> </ul> <p>KAPILA-26% Rise in Patent Filing in HEIs</p> <p>SIR-13,91,664 Students engaged</p> <p>15000 Innovation Councils across HEIs</p> <p>MBA - EMD-27 Institutes, ISE Minor</p> <p>1,10,000 Activities, &gt;1,00,000 Ideas on YUKTI</p> <p>IPR and Design Thinking Curriculum</p> </div> <p>Glimpses of the event</p>

### Feedback:

The participants expressed to present their innovative ideas. Session was insightful, increased our knowledge on IP protection, motivating us to innovate responsibly.

IIC Activity Coordinator



Dr. J. Sudhakar

Dr. A. S. Dakshina Murthy

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