

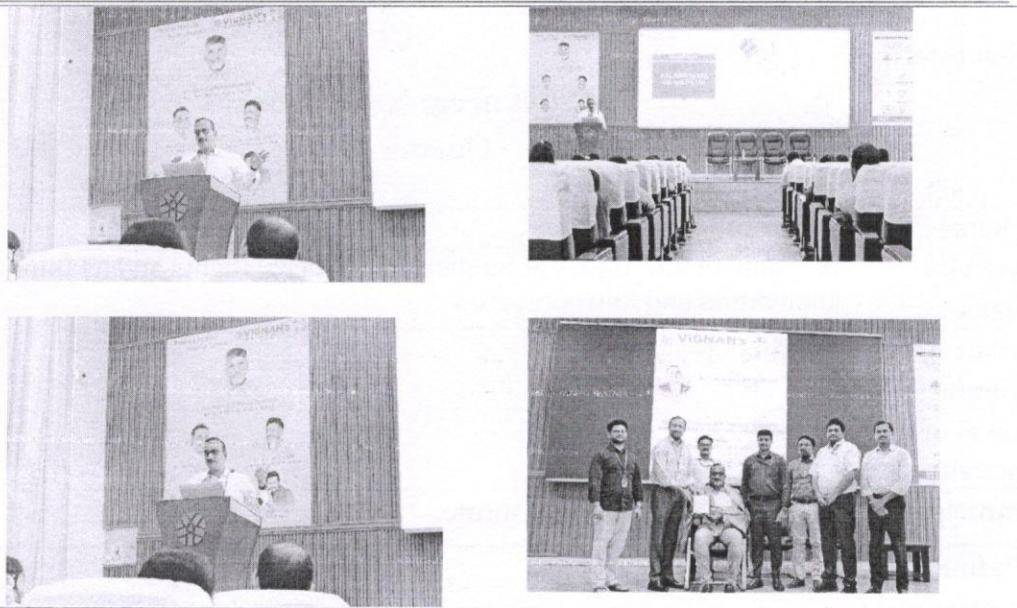


Semester 1

Thrust area: Innovation

Quarter 1

Theme	Innovation
Activity Name	Session on the "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs"
Mode of Conduct	Offline
Level of Activity	Level 2 *
Participants	Faculty 157 from the Institute.
Online Resource	https://youtu.be/OUUqB7ixbCA
Brochure	
Description	<p>The Institution Innovation Council (IIC), in collaboration with the Intellectual Property Rights (IPR) Cell of Vignan's Institute of Information Technology Engineering College, is organizing a session on "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs" on 11th November 2024, from 10:00 AM to 01:00 PM, as part of Global Entrepreneurship Week.</p> <p>The keynote address by Mr. Madipati from Eeva IP Services was incredibly insightful and valuable. His deep expertise in the IP domain and practical approach to transforming research into patents provided attendees with a clear roadmap for protecting their innovations. The session was not only informative but also highly engaging, sparking meaningful discussions among faculty, administrators, and department heads. Overall, it was an enriching experience that equipped attendees with essential knowledge and strategies for safeguarding their intellectual property.</p>

**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY
(AUTONOMOUS)(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram)
Beside VSEZ, Duvvada, Vadipudi Post, Gajuwaka, Visakhapatnam - 530 049.**Photos****Feedback:**

G. Pavan Kalyan expressed his gratitude to Vignan for the warm welcome and inspiring atmosphere. He emphasized the significance of entrepreneurship, learning from failure, and recognizing individual potential. Sharing his experiences from marketing various schemes of innovation as career opportunities, and he was delighted to inspire the next generation of innovators and startups.

Event Coordinator
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IIC Activity Coordinator
Dr. Rohini Kumar Ch

Dr. J. Sudhakar
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