


**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY
(AUTONOMOUS)(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram)
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)

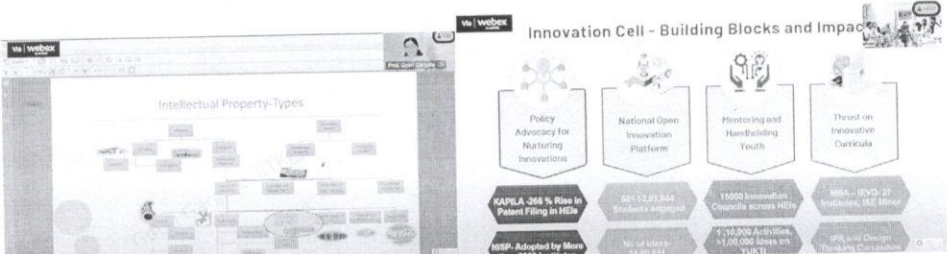
MIC Driven Activity

Semester 2

Quarter 3

Theme	Discover more with Design Registrations: Masterclass on Patents and Design Registration
Activity Name	IP Week Lecture Session
Date of the Activity	21 st April to 26 th April 2025
Mode of Conduct	Online
Time	11:30 AM to 01:00 PM
Mandatory/ Elective	Mandatory
Participants	Students: 40; Faculty: 10
Online Resource	https://www.youtube.com/live/24pv7XADB_A
Brochure	 <p>The brochure is a promotional graphic for a masterclass. At the top, it features the Vignan's Institute of Information Technology logo and name, along with various accreditation logos (APJEE, NBA, NAAC, NIRF, and the Institution's Innovation Council). Below these are logos for the Ministry of Education, Government of India, and MoE's Innovation Cell. The central text reads 'Discover More with Design Registrations' in a stylized font. To the right is a portrait of Dr. B K Chakravarthy, identified as Prof. & Dean School of Design Innovation, Mahindra University. At the bottom, it mentions 'On lien from IDC, IIT Bombay'. The background is a light blue gradient with a subtle pattern.</p>
Description	<p>The students at Vignan's Institute of Information Technology are participated in the virtual session hosted by institute IIC through The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21st to 26th April 2025, under the IP UTSAV Discover more with Design Registrations: Masterclass on Patents and Design Registration. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in. There will be a total</p>



	<p>of six expert talks one each day and each talk will be considered as a separate MIC Driven Activity. Therefore, institutions are required to upload six separate activity reports on the IIC portal corresponding to each session through virtual mode. This MIC Driven lecture series will sensitize institutions to how IP rights such as patents, trademarks, industrial designs, and copyrights support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer. IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.</p>
Objectives	<ul style="list-style-type: none"> To create awareness on Intellectual Property Rights among students. To encourage innovation, creativity, and protection of original ideas.
Outcomes	<ul style="list-style-type: none"> Students gained knowledge on patents, copyrights, and trademarks. Improved awareness of safeguarding innovations for entrepreneurship.
Photos	 <p>Glimpses of the event</p>

Feedback:

The participants expressed to present their innovative ideas. Session was insightful, increased our knowledge on IP protection, motivating us to innovate responsibly.

IIC Activity Coordinator



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