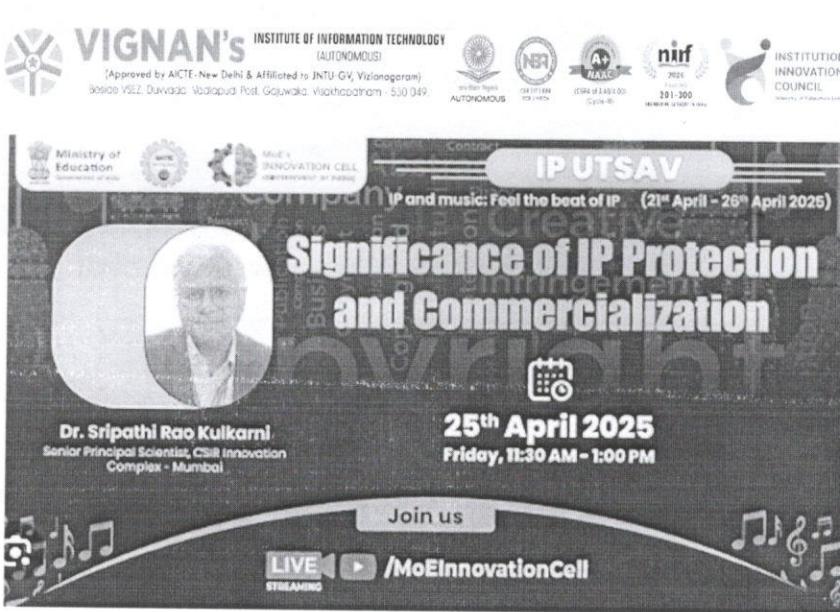


**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY
(AUTONOMOUS)(Approved by AICTE-New Delhi & Affiliated to JNTU GV, Vizianagaram)
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiatives)

MIC Driven Activity

Semester 2**Quarter 3**

Theme	Significance of IP Protection and Commercialization
Activity Name	IP Week Lecture Session
Date of the Activity	21 st April to 26 th April 2025
Mode of Conduct	Online
Time	11:30 AM to 01:00 PM
Mandatory/Elective	Mandatory
Participants	Students: 40; Faculty: 10
Online Resource	https://www.youtube.com/live/8ls1ucvmAeo
Brochure	
Description	The students at Vignan's Institute of Information Technology are participated in the virtual session hosted by institute IIC through The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21 st to 26 th April 2025, under the IP UTSAV Significance of IP Protection and Commercialization. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in. There will be a total of six expert talks one each day and each talk will be considered as a separate MIC Driven Activity. Therefore, institutions are required to upload six separate activity reports on the IIC



	portal corresponding to each session through virtual mode. This MIC Driven lecture series will sensitize institutions to how IP rights such as patents, trademarks, industrial designs, and copyrights support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer. IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.
Objectives	<ul style="list-style-type: none"> To create awareness on Intellectual Property Rights among students. To encourage innovation, creativity, and protection of original ideas.
Outcomes	<ul style="list-style-type: none"> Students gained knowledge on patents, copyrights, and trademarks. Improved awareness of safeguarding innovations for entrepreneurship.
Photos	<p>The slide features four main building blocks: Policy Advocacy for Nurturing Innovations, National Open Innovation Platform, Mentoring and Handholding Youth, and Thrust on Innovative Curricula. Below these are several statistics: KAPILA - 26% Rise in Patent Filing in HEIs, SHI - 13,91,644 Students engaged, 15000 Innovation Councils across HEIs, MIA - IEVD-27 Institutes, MIA Minor, and IP and Design Thinking Curriculum.</p> <p>Glimpses of the event</p>

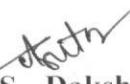
Feedback:

The participants expressed to present their innovative ideas. Session was insightful, increased our knowledge on IP protection, motivating us to innovate responsibly.


IIC Activity Coordinator




Dr. J. Sudhakar


Dr. A. S. Dakshina Murthy
Head VCIS

Head Vignan Center for Innovations and Startups
Vignan's Institute of Information Technology (A)
Duvvada, Visakhapatnam-530 049

Convener VIIT-IIC

Convenor
Institute Innovation Council,
Vignan's Institute of Information Technology (A)