



## MIC Driven Activity

Semester 2

Quarter 3

Theme	Patent to Product (Srujanta Se Samruddhi)
Activity Name	IP Week Lecture Session
Date of the Activity	21 <sup>st</sup> April to 26 <sup>th</sup> April 2025
Mode of Conduct	Online
Time	11:30 AM to 01:00 PM
Mandatory/ Elective	Mandatory
Participants	Students: 40; Faculty: 10
Online Resource	<a href="https://www.youtube.com/live/8ls1ucvmAeo">https://www.youtube.com/live/8ls1ucvmAeo</a>

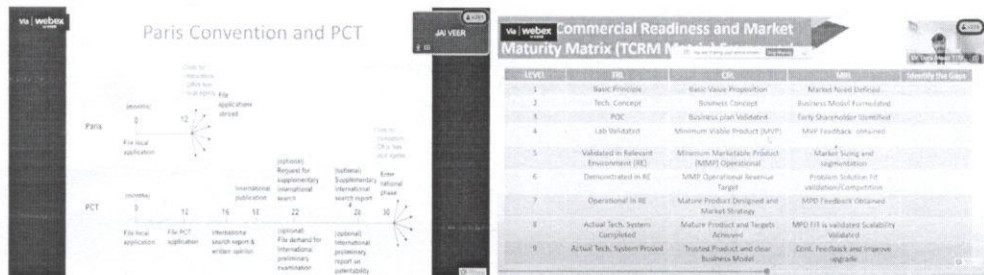
Brochure

The brochure is for the 'IP UTSAV' event, specifically the 'Patent to Product (सृजंता से समृद्धि)' session. It features portraits of Dr. Dara Ajay, Head of Technology Transfer Office, Intellectual Property Management Cell, IIT Madras, and Sh. Jai Veer, Assistant Controller of Patents & Designs, Intellectual Property Office, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The session is scheduled for 26<sup>th</sup> April 2025, Saturday, from 11:30 AM to 1:00 PM. It is a live streaming event on the MoInnovationCell platform. The top of the brochure includes logos for Vignan's Institute of Information Technology, Ministry of Education, MIC's INNOVATION CELL, and various accreditation bodies like NBA, A+ NAAC, and NIRF.

Description

The students at Vignan's Institute of Information Technology are participated in the virtual session hosted by institute IIC through The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21<sup>st</sup> to 26<sup>th</sup> April 2025, under the IP UTSAV Significance of IP Protection and Commercialization. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in. There will be a total of six expert talks one each day and each talk will be considered as a separate MIC Driven Activity. Therefore,



	<p>institutions are required to upload six separate activity reports on the IIC portal corresponding to each session through virtual mode. This MIC Driven lecture series will sensitize institutions to how IP rights such as patents, trademarks, industrial designs, and copyrights support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer. IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.</p>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>To create awareness on Intellectual Property Rights among students.</li> <li>To encourage innovation, creativity, and protection of original ideas.</li> </ul>
<b>Outcomes</b>	<ul style="list-style-type: none"> <li>Students gained knowledge on patents, copyrights, and trademarks.</li> <li>Improved awareness of safeguarding innovations for entrepreneurship.</li> </ul>
<b>Photos</b>	 <p style="text-align: center;">Glimpses of the event</p>

### Feedback:

The participants expressed to present their innovative ideas. Session was insightful, increased our knowledge on IP protection, motivating us to innovate responsibly.

**IIC Activity Coordinator**



**Dr. J. Sudhakar**

**Convener VIIT-IIC**  
**Convenor**  
**Institute Innovation Council.**

**Dr. A. S. Dakshina Murthy**

**Head VCIS**  
**Head Vignan Center for Innovations and Startups**  
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