



**VIGNAN'S**

INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)

[Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Vizianagaram]  
Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiatives)

## Semester 1

### Thrust area: Organize an Intra Institutional Idea Competition Quarter 1

Theme	Idea Competition
Activity Name	Institutional Idea Competition - 2024
Mode of Conduct	Offline
Level of Activity	Level 1 *
Participants	<ul style="list-style-type: none"> <li>Students: 43 students from the Institute.</li> <li>Faculty: 03</li> </ul>
Online Resource	<a href="https://youtu.be/p24hZRgZl7A">https://youtu.be/p24hZRgZl7A</a>
Brochure	<p>The brochure features the Vignan's Institute of Information Technology logo and the text "An Activity on Institutional Idea Competition - 2024". It also includes the date and time of the event: November 27, 2024, at 9:00 AM at Conference Hall, VIIT, organized by the Entrepreneurship Development Cell. Coordinator information is provided: Dr A.Sampath Dakshina Murthy, Head VCIS, and Co-Coordinator Mr.M Srinu I/c ED Cell, Ph: 9440991310.</p>
Description	<p>The Institute Innovation Council (IIC) and ED Cell of Vignan's Institute of Information Technology (A) organized an inspiring session.</p> <p>The <b>Institutional Idea Competition - 2024</b> was successfully conducted on <b>27th November 2024</b>, at <b>9:00 AM</b> in the <b>Conference Hall, VIIT</b>. The event aimed to encourage and reward the best entrepreneurial ideas from both students and faculty, fostering innovation and creativity among early-stage entrepreneurs on campus.</p> <p>The competition followed a structured process. Initially, an <b>information brochure</b> was distributed detailing the event's schedule and important dates. The announcement was communicated effectively to both students</p>



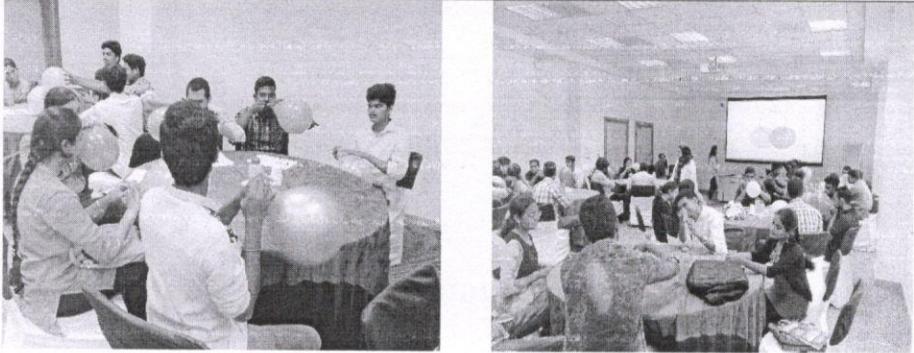
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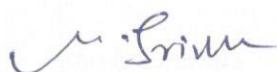


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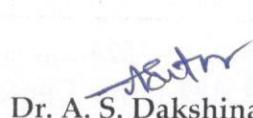
	<p>and faculty. Submissions were accepted via <b>YUKTI-National Innovation Repository</b>, ensuring a streamlined process for idea entries.</p> <p>A rigorous evaluation process followed, with <b>three internal/external Innovation Ambassadors and experts</b> assessing each idea. The mentoring phase offered guidance and valuable feedback to participants, enhancing their entrepreneurial skills. At the culmination of the event, an <b>award ceremony</b> was held to recognize the most innovative and impactful ideas.</p> <p>The event concluded with the <b>publication of results</b>, followed by the submission of a detailed <b>report</b>. In addition, students and faculty were encouraged to submit their ideas on YUKTI for further evaluation post-event. The event was attended by <b>43 participants</b>, making it a great success in fostering innovation and entrepreneurial spirit within the institution.</p>
Photos	 <p>Student presented during the competition, Visakhapatnam</p>

#### Feedback:

The Institutional Idea Competition was a highly engaging and well-organized event that fostered creativity and entrepreneurial thinking among students and faculty. The structured evaluation and mentoring process provided valuable insights, while the award ceremony highlighted the best ideas. Overall, it was an excellent platform for innovation and growth.



Event Coordinator

  
Dr. A. S. Dakshina Murthy  
Head VCIS

IIC Activity Coordinator

Coordinator

Institute Innovation Council,  
Vignan's Institute of Information Technology (A),  
Visakhapatnam

  
Dr. J. Sudhakar  
Convener VIIT-IIC  
Convenor



Dr. V. Madhusudhana Rao  
President, VIIT-IIC

President