

**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY
(AUTONOMOUS)(Approved by AICTE-New Delhi & Affiliated to JNTU-GV, Visakhapatnam)
Beside VSEZ, Duvvada, Vaddepudi Post, Gajuwaka, Visakhapatnam - 531 049.INSTITUTION'S
INNOVATION
COUNCIL
(Agency of Education Initiatives)**Semester 1****Thrust area: Validation & Concept Development****Quarter 2**

Theme	Design Thinking & Critical thinking
Activity Name	Workshop on Design Thinking, Critical thinking and Innovation Design.
Mode of Conduct	Offline
Level of Activity	Level 2 *
Participants	<ul style="list-style-type: none"> • Students: 70 students from the Institute. • Faculty: 05
Online Resource	https://youtu.be/1csKeQxGTAo
Brochure	<p>Hearty Welcome</p> <p>Dr. Ch V V Ramana Innovation Ambassador, Vignan's IIT</p> <p>Workshop on Design Thinking, Critical Thinking, and Innovation Design</p> <p>February 19, 2025, at 11:00 AM in Idea Lab</p> <p>Organized by Entrepreneurship Development Cell</p> <p>Coordinator: Dr. M Srinu, i/c ED Cell Ph: 9440991310</p> <p>Co-Coordinator: Dr. A. S. Dakshina Murthy, Head VCIS</p>
Description	<p>The Institute Innovation Council (IIC) and Entrepreneurship Development (ED) Cell of Vignan's Institute of Information Technology (A) successfully organized a one-day workshop on Design Thinking, Critical Thinking, and Innovation Design on February 19, 2025, at 11:00 AM in Idea Lab. The session aimed to build an understanding of these concepts while providing an opportunity for students to engage in hands-on activities and pre-workshop tasks to enhance their learning experience.</p> <p>The workshop featured Dr. Ch V V Ramana, an IIC Ambassador, as the speaker. With 10 years of expertise in advanced device fabrication, including OLEDs, NDRs, organic memories, sensors, and supercapacitors, he emphasized the importance of cheap and energy-efficient alternatives beyond the current silicon industry. His insights into design thinking, critical thinking, and innovation design provided participants with a comprehensive understanding of problem-solving approaches, ideation techniques, and real-world applications.</p>



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Photos



Students presented in the session

Faculty Ambassadors and Coordinators

S.No	Name of the Ambassadors and Coordinators
1.	Dr A. Sampath Dakshina Murthy
2.	Dr. Ch. Ramana
3.	Dr.K. Srinivasa Naik
4.	Dr. Ch. Bharat
5.	Dr M. Srinu
6.	Mr.N.Venkata Rao

Feedback:

The workshop on design thinking, critical thinking, and innovation design was highly engaging and insightful. Students appreciated the interactive hands-on activities and the practical approach to problem-solving. The session provided valuable insights into innovation and creativity, enhancing their critical thinking skills. They thanked the coordinators for organizing the event and encouraged more activities related to innovation, startups, and entrepreneurship development (ED) in the future. The interactive session provided valuable lessons, making it a truly enriching experience.

Event Coordinator

Dr. J. Sudhakar
Convener VIIT-IIC

Convenor
Institute Innovation Council,
Vignan's Institute of Information Technology (A),
Visakhapatnam

Dr. A. S. Dakshina Murthy
Head VCIS

IIC Activity Coordinator

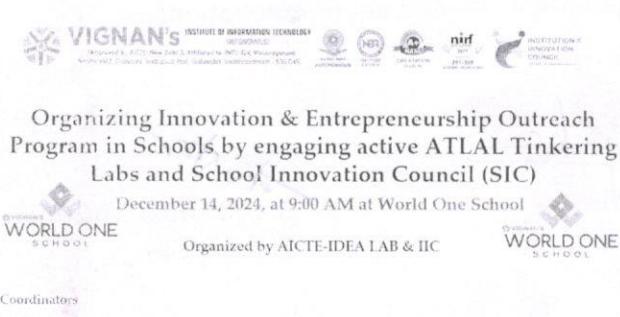
Dr. V. Madhusudhana Rao
President, VIIT-IIC
President
Institute Innovation Council,
Vignan's Institute of Information Technology (A),
Visakhapatnam



Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 2

Theme	Innovation
Activity Name	Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active Atal Tinkering Labs and School Innovation Council (SIC)
Mode of Conduct	Offline
Level of Activity	Level 1*
Participants	Students: 6 from VIIT and over 500 from World One ATAL school Faculty: 2 faculty from VIIT, Over 50 staff and Civilians from World One ATAL school.
Online Resource	https://youtube.com/shorts/fNJd5HNuHzo?feature=share
Brochure	 <p>Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active ATLAL Tinkering Labs and School Innovation Council (SIC)</p> <p>December 14, 2024, at 9:00 AM at World One School</p> <p>Organized by AICTE-IDEA LAB & IIC</p> <p>World One School</p> <p>Coordinates: Dr.Girish Bhogade, Innovation Ambassador & Idea Lab Tech Guru Dr A Sampath Dakshina Murthy, Head VCIS</p>
Description	<p>On December 14, 2024, Vignan World One School, in collaboration with IIC Vignan's Institute of Information Technology (A) and the AICTE IDEA LAB VIIT, hosted an Innovation & Entrepreneurship Outreach Program, featuring a live model project expo. The event aimed to foster curiosity and innovation. A highlight was the Pedal Operated Grinding Machine, developed by third-year Mechanical Engineering students. Designed for affordable, eco-friendly flour production, it targets rural areas, grinding various grains without electricity. Costing under Rs. 5000, it drew significant interest from students, staff, and Thimmapuram village residents, who expressed purchase interest. The event successfully demonstrated the potential of student-led innovation to address real-world needs.</p>

Photos



Students and Innovation ambassador participated in project expo

Feedback:

Participating in the expo was incredibly inspiring! Seeing real-world applications of engineering made us excited about innovation.

Event Coordinator

Dr. A. S. Dakshina Murthy
Head VCIS

IIC Activity Coordinator

Dr J Sudhakar
Convener VIIT-IIC



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Institute Innovation Council,
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Semester 1

Thrust area: Organize an Intra Institutional Idea Competition

Quarter 2

Theme	Innovation & Design Thinking		
Activity Name	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository		
Mode of Conduct	Offline		
Level of Activity	Level 2 *		
Participants	<ul style="list-style-type: none"> • 43 Students from the Institute. • Faculty: 02 		
Online Resource	https://youtu.be/C_AyV88WZII		
Brochure	 <p>Hearty Welcome</p> <p>M. Srinu I/C ED Cell, VIIT</p> <p>"Entrepreneurship Flagship Event"</p> <p>December 05, 2024, at 1:00 PM in Seminar Hall-1, VIIT</p> <p>Organized by Entrepreneurship Development Cell</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS</td> <td style="width: 50%;">Co- Coordinator Mr.M. Ramesh, CSE Ph: 9052857550</td> </tr> </table>	Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS	Co- Coordinator Mr.M. Ramesh, CSE Ph: 9052857550
Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS	Co- Coordinator Mr.M. Ramesh, CSE Ph: 9052857550		
Description	<p>The Entrepreneurship Flagship Event, organized by Vignan's Institute of Information Technology (VIIT), took place on 05th December 2024 at Seminar Hall-1. The event began at 1 PM with a focus on the theme of Innovation & Design Thinking. A total of 43 participants, including school children, teachers, and local innovators, attended the event aimed at fostering an entrepreneurial mindset.</p> <p>The event featured interactive, hands-on activities designed to help participants understand the fundamentals of innovation and entrepreneurship. School children and teachers were encouraged to explore creative problem-solving techniques, while learning how they could contribute to the world of entrepreneurship. Local innovators and</p>		

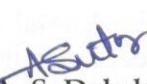
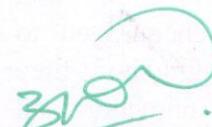
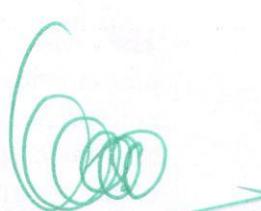
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	<p>entrepreneurs also took part in the activities, sharing insights from their personal journeys and experiences.</p> <p>Dr. M Srinu, I/C ED Cell, VIIT, was the chief guest for the event. He addressed the participants, highlighting the significance of innovation and the potential for young minds to contribute to society through entrepreneurial ventures. The event concluded with the felicitation of young innovators, motivating them to pursue their entrepreneurial aspirations.</p> <p>The event was coordinated by Mr. M Ramesh and was a success in encouraging creativity and innovation among the participants.</p>
Photos	 <p>Student presented during the competition, Visakhapatnam</p>

Feedback:

The Entrepreneurship Flagship Event at VIIT was a great success in fostering creativity and innovation. The hands-on activities engaged participants of all ages, encouraging them to explore entrepreneurial thinking. Dr. M Srinu's insights inspired the audience, and the event effectively motivated young innovators to pursue their entrepreneurial goals.

Event Coordinator


Dr. A. S. Dakshina Murthy
Head VCIS
IIC Activity Coordinator
Dr. J. Sudhakar
Convener VIIT-IIC
Dr. V. Madhusudhana Rao
President, VIIT-IIC



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Semester 1

Thrust area: Organize an Intra Institutional Idea Competition

Quarter 2

Theme	Incubation and Pre-incubation		
Activity Name	Visit to an incubation unit Venture Development Centre at GITAM University		
Mode of Conduct	Offline		
Level of Activity	Level 2 *		
Participants	<ul style="list-style-type: none"> • 43 Students from the Institute. • Faculty: 02 		
Online Resource	https://youtu.be/3_I7mclpKaU		
Brochure	<p>A Visit to Venture Development Centre GITAM University - Visakhapatnam</p> <p>January 08, 2025, 9:00 AM to 4PM</p> <p>Organized by Entrepreneurship Development Cell</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS</td> <td style="width: 50%;">Co- Coordinator Dr .M. Srinu</td> </tr> </table> <p>Description</p> <p>On January 8, 2025, a delegation of 43 students from Vignan's Institute of Information Technology (VIIT) visited the Venture Development Centre (VDC) at GITAM University, Visakhapatnam, from 9:00 AM to 4:00 PM. The visit, coordinated by Dr. M. Srinu, I/C ED Cell, VIIT, aimed to provide an overview of the pre-incubation unit, which is dedicated to supporting and nurturing entrepreneurs, fostering innovation, and promoting an entrepreneurial spirit.</p> <p>The group was welcomed by key officials, including Mr. Krish Nangegadda (Chief Innovation Officer), Dr. Raja Phani Pappu (Director of VDC), and Dr. Sreedhara R. Voleti (Dean of Entrepreneurship). Participants toured the VDC's facilities, including incubation units, seminar halls, common halls, discussion rooms, and office spaces, getting a firsthand look at the operational mechanisms behind these areas.</p> <p>In addition to the tour, participants interacted with various stakeholders, gaining insights into their roles, tasks, and the challenges they face in</p>	Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS	Co- Coordinator Dr .M. Srinu
Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS	Co- Coordinator Dr .M. Srinu		

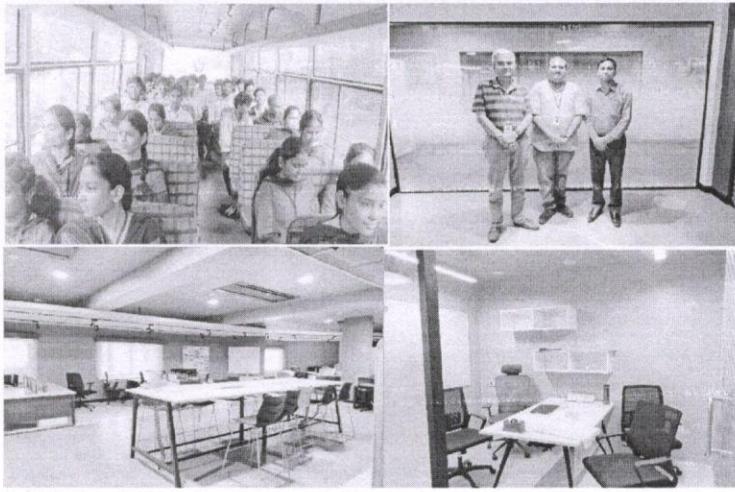


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	<p>supporting innovation and entrepreneurship. This engagement allowed the participants to better understand how the VDC leverages its resources to help students and entrepreneurs develop their ideas and products. The visit was a valuable experience, offering practical knowledge on the incubation and pre-incubation processes and how they can support the entrepreneurial ecosystem.</p>
Photos	 <p>Students visiting the VDC at GITAM Campus</p>

Feedback:

The visit to GITAM University's Venture Development Centre was an enriching experience for the 43 students from VIIT. The tour provided valuable insights into the pre-incubation process, innovation support, and entrepreneurial development. Engaging with stakeholders and exploring the facilities enhanced our understanding of how incubation units foster growth, innovation, and product development for aspiring entrepreneurs.



Event Coordinator



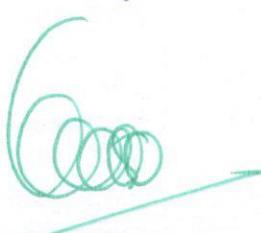
Dr. A. S. Dakshina Murthy
Head VCIS



IIC Activity Coordinator



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Semester 1

Thrust area: Organize an Intra Institutional Idea Competition

Quarter 1

Theme	Entrepreneurship and Startup
Activity Name	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs
Mode of Conduct	Offline
Level of Activity	Level 2 *
Participants	<ul style="list-style-type: none"> 136 Students from the Institute. Faculty: 02
Online Resource	https://youtu.be/uRvKCGtu8Qc
Brochure	 <p>Hearty Welcome Mr. S. Venkat CEO - DayDreamsz</p> <p>Workshop on Effective Sales and Marketing Strategies for Entrepreneurs</p> <p>December 18, 2024, at 9:00 AM in VISWESWARAYA Hall, VIIT</p> <p>Organized by Entrepreneurship Development Cell</p> <p>Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS</p> <p>Co- Coordinator Mr .M Srinu l/c ED Cell Ph: 9440991310</p> <p>The Workshop on "Effective Sales and Marketing Strategies for Entrepreneurs" was held on December 18, 2024, at VISWESWARAYA Hall, Vignan's Institute of Information Technology (VIIT). Organized by the ED Cell, VIIT, the workshop was designed to help aspiring entrepreneurs gain a comprehensive understanding of crucial sales and marketing strategies. The session commenced at 9:00 AM and was led by the esteemed guest, Mr. S. Venkat, CEO of DayDreamsz.</p> <p>The workshop focused on key aspects of entrepreneurship, with a strong emphasis on the importance of effective sales and marketing for the growth of startups. Topics covered included market analysis, branding, digital marketing, and customer relationship management. Mr. Venkat, with his extensive experience in the startup ecosystem, shared valuable insights into creating innovative sales strategies and how entrepreneurs can position their products effectively in the market.</p>
Description	<p>The Workshop on "Effective Sales and Marketing Strategies for Entrepreneurs" was held on December 18, 2024, at VISWESWARAYA Hall, Vignan's Institute of Information Technology (VIIT). Organized by the ED Cell, VIIT, the workshop was designed to help aspiring entrepreneurs gain a comprehensive understanding of crucial sales and marketing strategies. The session commenced at 9:00 AM and was led by the esteemed guest, Mr. S. Venkat, CEO of DayDreamsz.</p> <p>The workshop focused on key aspects of entrepreneurship, with a strong emphasis on the importance of effective sales and marketing for the growth of startups. Topics covered included market analysis, branding, digital marketing, and customer relationship management. Mr. Venkat, with his extensive experience in the startup ecosystem, shared valuable insights into creating innovative sales strategies and how entrepreneurs can position their products effectively in the market.</p>



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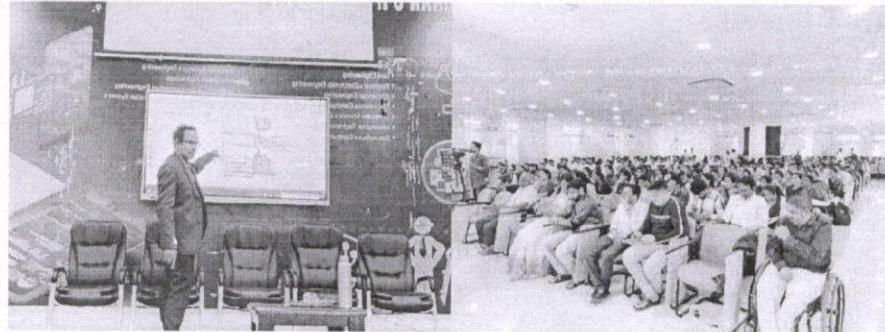


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The participants, including aspiring entrepreneurs and business enthusiasts, engaged in insightful discussions, practical exercises, and real-world case studies. They were encouraged to explore modern tools and techniques for improving customer acquisition, retention, and overall business performance.

The event was highly interactive and informative, providing the participants with the knowledge and confidence to apply these strategies in their own ventures. The session was successfully coordinated by Mr. M Srinu, leaving a lasting impact on all attendees.

Photos



Guest is addressing the students, Visakhapatnam

Feedback:

The Workshop on "Effective Sales and Marketing Strategies for Entrepreneurs" provided valuable insights into critical aspects of entrepreneurship. Mr. S. Venkat's expert guidance on market analysis, branding, and digital marketing was highly engaging. The interactive session equipped participants with practical skills to enhance their business ventures, leaving a lasting impact.

Event Coordinator

Dr. A. S. Dakshina Murthy
Head VCIS

IIC Activity Coordinator

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Ministry of Education, Government of India**Semester 1****Thrust area: Validation & Concept Development****Quarter 2**

Theme	Entrepreneurship and Startup
Activity Name	Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support
Mode of conduct	Offline
Level of Activity	3 or 4
Participants	Students :30; Faculty: 01
Description	The event featured a presentation of innovative ideas. On February 1, 2025, at 9:00 a.m., the Department of Civil Engineering of Vignan's Institute of Information Technology (A) presented at "EPIcenter' 25 Visakhapatnam!" at the auditorium of IIM Visakhapatnam's permanent campus in Gambheeram. The event, organized by IIM Visakhapatnam and IIMV FIELD and held at IIM Visakhapatnam Field, aims to stimulate fintech innovation and insights. Dr. G.T.L. Priyanka, the innovation ambassador, paid a visit with 62 eager second-year CE students. The event allowed students to learn about innovative financial innovations and network with industry executives and professionals.
Photos	   



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Feedback

The students in the CE department express their interest in presenting their ideas in front of the expert committee. They also thank the IIC and innovation cell for organizing similar events.

Prayaksha
IIC Ambassador
IIC, VIIT(A)

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Dr. J. SUDHAKAR
Convener, IIC VIIT(A)

Convenor
Institute Innovation Council,
Vignan's Institute of Information Technology (A),
Visakhapatnam

Abirtr
Dr. A. S. Dakshina Murthy
Head, VCIS

John
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Coordinator, IIC, VIIT(A)

6
Dr. V. MADHUSUDHAN
RAO
President, IIC VIIT(A)

President
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Institute Innovation Council,
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Visakhapatnam

