

**VIGNAN'S**INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)

(Approved by AICTE-New Delhi &amp; Affiliated to JNTU-GV, Vizianagaram)

Beside VSEZ, Duvvada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049

INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)**Semester 1****Thrust area: Inspiration, Motivation & Ideation**

Quarter 1

<b>Theme</b>	Innovation
<b>Activity Name</b>	My Story - Motivational Session by Successful Innovators.
<b>Mode of Conduct</b>	Offline
<b>Level of Activity</b>	Level 1 *
<b>Participants</b>	<ul style="list-style-type: none"> <li>• Students: 45 students from the Institute.</li> <li>• Faculty: 06</li> </ul>
<b>Online Resource</b>	<a href="https://youtu.be/I3EUXKKNjOU">https://youtu.be/I3EUXKKNjOU</a>
<b>Brochure</b>	 <p><b>Hearty Welcome</b></p> <p><b>Mr. Vikas Panda</b></p> <p>Head of Sales Marketing at SWAP Group</p> <p><b>My Story - Motivational Session by Successful Innovators</b></p> <p>September 14, 2024, at 11:00 AM in AKCNB Hall</p> <p>Organized by Entrepreneurship Development Cell</p> <p>Coordinator Dr A.Sampath Dakshina Murthy ,Head VCIS</p> <p>Co- Coordinator Mr.M Srinu I/c ED Cell Ph: 9440991310</p>
<b>Description</b>	<p>The Institute Innovation Council (IIC) and ED Cell of Vignan's Institute of Information Technology (A) organized an inspiring session, "My Story—Motivational Session by a Successful Innovator," on September 14, 2024, at 11:00 AM in AKCNB Hall on the occasion of the technical fest 2024. Over 45 students and 06 faculty innovation ambassadors actively participated in the session.</p> <p>The speaker, <b>Mr. Vikas Panda, Head of Sales Marketing at SWAP</b>, shared his remarkable journey of success. With a background in <b>Electronics and Communications Engineering (B.Tech)</b>, he has established himself as a dynamic leader in the food and beverage industry. His expertise in <b>sales, team building, management, and product marketing</b> has significantly contributed to his achievements. During the session, Mr. Panda emphasized the importance of <b>resilience, adaptability, and goal setting</b> in overcoming challenges. He highlighted how customer needs and public opinion shape business strategies and shared valuable insights on handling high-pressure environments.</p> <p>Overall, the event was a huge success, leaving a lasting impact on the audience.</p>



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### Photos



Speaker Vikas Panda, Swap, along with ED, III Cell coordinator



Student presented in the session

### Feedback:

Vikas Panda expressed his gratitude to Vignan for the warm welcome and inspiring atmosphere. He emphasized the significance of entrepreneurship, learning from failure, and recognizing individual potential. Sharing his journey from marketing to passion-driven innovation was fulfilling, and he was delighted to inspire the next generation of innovators.

Students found the session highly inspiring and insightful. They appreciated Vikas Panda's journey, his emphasis on entrepreneurship, resilience, and innovation. His experiences in overcoming challenges and achieving success motivated them to pursue their own goals with determination. They thanked the coordinators for organizing the event and encouraged more activities related to innovation, startups, and entrepreneurship development (ED) in the future. The interactive session provided valuable lessons, making it a truly enriching experience.

Event Coordinator

Dr. J. Sudhakar  
Convener VIIT-IIC

Convenor  
Institute Innovation Council,  
Vignan's Institute of Information Technology (A),  
Visakhapatnam

Dr. A. S. Dakshina Murthy  
Head VCIS

IIC Activity Coordinator

Dr. V. Madhusudhana Rao  
President, VIIT-IIC

President  
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