



**VIGNAN'S** INSTITUTE OF INFORMATION TECHNOLOGY  
(AUTONOMOUS)  
[Approved by AICTE-New Delhi & Affiliated to JNTUGV, Vizianagaram]  
Beside VSEZ, Duwada, Vadlapudi Post, Gajuwaka, Visakhapatnam - 530 049.



## MIC DRIVEN ACTIVITY

### ORIENTATION SESSION ON INSTITUTION INNOVATION COUNCIL OBJECTIVES, STRUCTURE & OPERATION

Organized by IIC, VIIT (A)

#### Abstract

The session titled "**Orientation on Institution Innovation Council (IIC): Objectives, Structure, and Operations**", held on 5<sup>th</sup> August 2024, is designed to provide a comprehensive understanding of the Institution Innovation Council's role within educational institutions. Led by the Ministry of Education's Innovation Cell (MIC), this orientation will focus on the establishment, functioning, and operational strategies of IICs. The session aims to empower institutional stakeholders to foster innovation and entrepreneurial culture on their campuses, thereby aligning with the national agenda of promoting innovation and startups.

#### About the event:

- **Title:** Orientation on Institution Innovation Council (IIC): Objectives, Structure, and Operations
- **Organized by:** Institution's Innovation Council, VIIT(A) in collaboration with Ministry of Education's Innovation Cell (MIC)
- **Target Audience:** Faculty members, administrative staff, IIC members, students

This orientation session was crucial for VIIT(A) to strengthen their innovation and entrepreneurship initiatives, aligning them with national policies and global standards.

#### Brochure of the Event:



#### Objective of the event:

1. To familiarize with the goals, framework, and structure of the Institution Innovation Council.
2. To provide detailed guidance on the operations of IIC
3. To highlight the importance of creating a robust innovation and entrepreneurship ecosystem
4. To guide participants with MIC guidelines
5. To share successful case studies and best practices



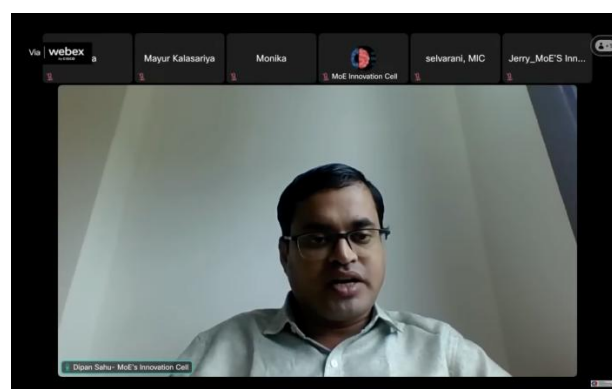
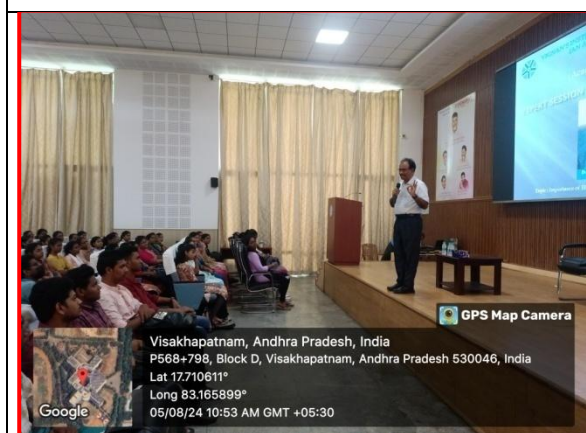
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### Outcome of the event:

1. Clear understanding of the objectives and operational framework of IIC
2. Establish and operate IIC with innovation, incubation, and entrepreneurship activities
3. Meet MIC's compliance requirements
4. Foster collaboration among different institutions - sharing of ideas, resources, and strategies
5. Driving innovation and entrepreneurial success on the campuses.

### Glimpses from the event:



❖ **Budget of the event: 3000**

❖ **Video Link: <https://youtu.be/032gIUoNGVs>**



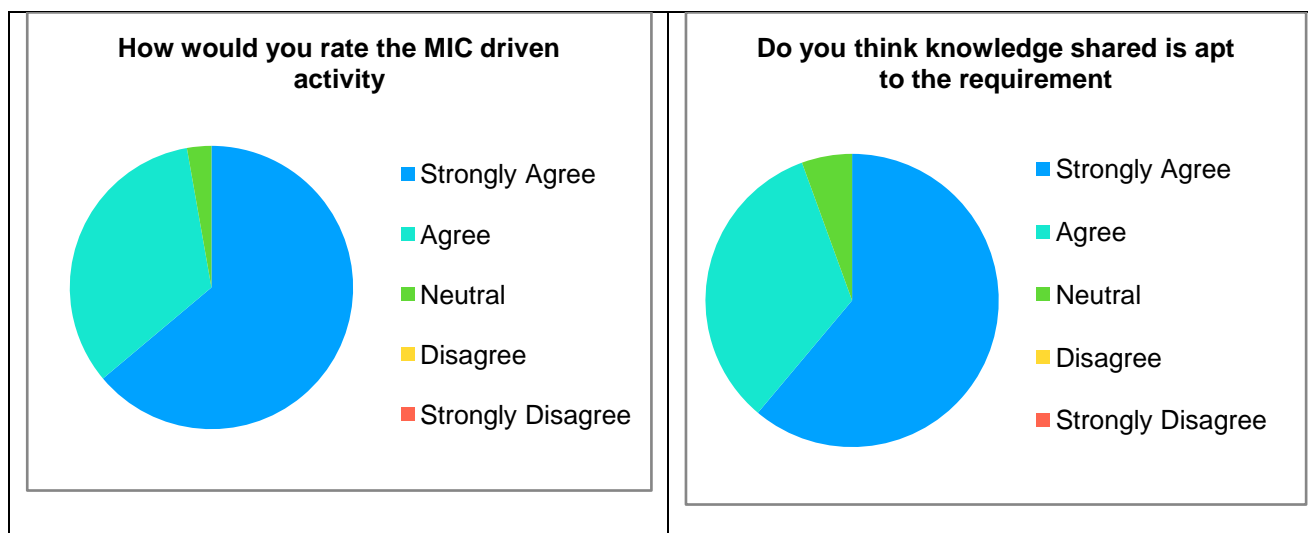
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- ❖ **Sponsor for the event:** Vignan's Institute of Information Technology (A)
- ❖ **Innovation Ambassadors Participants:** 40
- ❖ **Student Participant's:** 110

**Feedback:**



**Dr. ARCHANA ACHARYA THUMPALA**  
Innovation Activity Coordinator, IIC  
VIIT(A)

**Dr. J. SUDHAKAR**  
Convener, IIC  
VIIT(A)

**Dr. V. MADHUSUDHAN RAO**  
President, IIC  
VIIT(A)