

## Semester 2

## Celebration Activities

### Quarter 2

<b>Activity Name</b>	National Startup Day
<b>Date of Activity</b>	16th January 2025
<b>Mode of Conduct</b>	Physical
<b>Time</b>	One Day
<b>Mandatory/Elective</b>	Mandatory
<b>Participants</b> (Online / offline)	<ul style="list-style-type: none"> <li>Students: Minimum 50 students from the Institute</li> <li>Faculty: Maximum possible participation</li> </ul>
<b>Description</b>	<ul style="list-style-type: none"> <li>Organise One/Half Day activity on "National Startup Day".</li> </ul> <p>The activity should focus on following:</p> <ul style="list-style-type: none"> <li>India's Start-up ecosystem and its contribution in making India Self-reliant.</li> <li>Encouraging/motivating people who are contributing in creating favourable environment for the start-up.</li> <li>Felicitating Start-up for their efforts and contribution.</li> </ul> <ul style="list-style-type: none"> <li>Activity can include <ul style="list-style-type: none"> <li>To recognize and reward Students/Alumni/Faculty driven Start-ups and those who are providing support in making start-up friendly eco-system.</li> <li>Organizing Start-up ecosystem awareness activities like Start-up fair, Start-up exhibition to engage, aware and motivate students.</li> <li>Inviting start-up founders/co-founders to interact with the students and faculty.</li> </ul> </li> <li>Use IIC Logo on Communication materials like Poster/Banner.</li> <li>Institute should upload the complete training/activity on YouTube as an activity proof and provide the same link during report submission in the portal.</li> <li>Kindly submit the activity report in PDF format under the "Overall report of the activity" option. The report should include the IIC and institution's logos, the title and objective of the event, details with highlights of the activities, evaluator and participant details, and 5-6 photographs. The key outcomes of the activity, media coverage (if available), and feedback from guests and participants should also be included.</li> <li>For dissemination &amp; outreach of the session, share brief summary/report on social media platforms and tag MOE's Innovation Cell.</li> </ul>