



# DEFEND HERALD

The Fire Prevention Challenge That Could Save Lives

## ■ THIS ISN'T JUST A GAME. ■

Every action you take teaches real fire prevention strategies. Every point you earn unlocks real rewards from local businesses. Every senior you help mirrors our actual Strike Team protecting Herald's elders. Play. Learn. Win. Make a difference.

## ■ YOUR MISSION ■

Herald, California is surrounded by 1,700 acres of highly flammable eucalyptus trees. With 14% of our population being seniors, our community needs YOU. You'll implement fire prevention strategies, help vulnerable neighbors, and prove that **PREVENTION + FIREFIGHTING = FIRE RESILIENCE & SAFETY.**

## ■ HOW TO DOMINATE THE GAME ■

### STEP 1: Choose Your Difficulty

Not all heroes start at the same level. Pick your challenge:

■ EASY MODE

■ MEDIUM MODE

■ HERALD HARD

|   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li>• 6 properties</li> <li>• 1.0x points</li> <li>• Learn the basics</li> </ul> | <ul style="list-style-type: none"> <li>• 8 properties</li> <li>• 1.5x points</li> <li>• Balanced challenge</li> </ul> | <ul style="list-style-type: none"> <li>• 10 properties</li> <li>• 2.0x points</li> <li>• <b>LEGENDARY STATUS</b></li> </ul> |
| Perfect for first-timers  | For confident players   | <b>Leaderboard eligible!</b>  |

## STEP 2: Select Properties to Protect

- Click any **at-risk property** to start protecting it
- **PRIORITY TARGET: Senior homes** (marked with yellow border) - they need you most!
- **Check the risk level** - High, Critical, or Extreme fire danger
- **PRO TIP:** Help seniors first for BONUS POINTS (1.5x multiplier!)

## STEP 3: Take Prevention Actions

Once you've selected a property, you'll see 4 powerful prevention actions. Each action protects the home AND teaches you real fire safety strategies:

|  |                   |
|--|-------------------|
| <b>Clear Brush</b>   | <b>+15 points</b> |
| Remove dry vegetation and debris that can fuel fire spread                 |                   |
| <b>Remove Eucalyptus Debris</b>  | <b>+20 points</b> |
| Eucalyptus bark and leaves are HIGHLY flammable - critical to clear!       |                   |
| <b>Create Defensible Space</b>   | <b>+25 points</b> |
| Build 100-foot buffer zones around homes - the #1 wildfire survival factor |                   |
| <b>Harden Home</b>   | <b>+30 points</b> |
| Seal vents, upgrade roofing, protect ember entry points                    |                   |

- **Each action adds 25% to your protection progress. Complete all 4 actions to reach 100% and secure the property!**

## STEP 4: Watch Your Points MULTIPLY

| Base Points                   | + Difficulty Multiplier | + Senior Bonus         | = TOTAL           |
|-------------------------------|-------------------------|------------------------|-------------------|
| Brush clearing<br>= 15 points | Herald Hard<br>x2.0     | Helping senior<br>x1.5 | <b>45 POINTS!</b> |

## STEP 5: Complete Properties & Repeat

- **Hit 100% protection** → Click 'Property Secured' to save it
- **Move to the next property** and keep building community resilience
- **Watch your stats climb:** Resilience Points, Homes Saved, Seniors Helped, Risk Level dropping
- **Goal: Protect ALL properties** before checking your results

## ■ UNLOCK REAL REWARDS ■

This is where virtual becomes REAL. Your points unlock actual discounts and freebies from local businesses!

- **BRONZE TIER (50-100 points):** Restaurant discounts, coffee deals, pizza savings
  - **SILVER TIER (125-200 points):** Hardware discounts, café credits, fitness trials, desserts
  - **GOLD TIER (250-500 points):** Free oil changes, gift certificates, spa services, fire safety kits
- **Example: Score 250 points → Unlock free oil change at Sacramento Auto Care → Screenshot your code → Visit the shop → Redeem your reward → BOOM! Free service + you learned fire safety!**

## ■ CLAIM YOUR GLORY: THE LEADERBOARD ■

Think you've got what it takes to be a Herald hero? Prove it.

- **Submit your score** with name and optional email
- **Top 10 All-Time** - The legends who protected Herald best
- **Monthly Leaderboard** - Compete for THIS month's prizes
- **Monthly Challenge:** Score 400+ in Herald Hard Mode = Top 3 win prizes!
- **Scores carry difficulty badges** - Easy/Medium/HARD mode shown

■ **ONLY Herald Hard Mode scores qualify for monthly prizes!** ■

## ■ PRO TIPS TO MAXIMIZE YOUR SCORE ■

- **Target Seniors First:** The 1.5x senior bonus can add 100+ points to your final score. Always prioritize yellow-bordered homes!
- **Go Hard or Go Home:** Herald Hard Mode gives 2x points. If you want leaderboard glory and max rewards, this is the ONLY way.
- **Do the Math:** Home hardening (30 points) x2 (hard mode) x1.5 (senior) = 90 points for ONE action. Stack those multipliers!
- **Complete Everything:** Securing all properties maximizes points AND shows you understand comprehensive fire prevention.
- **Replay Strategically:** Try Easy mode to learn, Medium to practice, Hard to dominate. Each playthrough teaches you more.
- **Share Your Score:** Challenge friends! More players = more community awareness = safer Herald.
- **Plan Your Rewards:** Check reward tiers BEFORE playing so you know exactly how many points you need for that oil change!

## ■ WHAT YOU'RE ACTUALLY LEARNING ■

Behind the points and rewards, you're gaining life-saving knowledge:

- **Why eucalyptus is dangerous:** The oils, bark shedding, and ember production that make it a fire accelerant
- **Defensible space zones:** The 0-5ft, 5-30ft, and 30-100ft zones that save homes
- **Home hardening basics:** Vents, gutters, roofing materials that prevent ember entry
- **Community responsibility:** Why helping vulnerable neighbors strengthens everyone's safety
- **The prevention formula:** YOUR prevention work + firefighter response = community resilience
- **Fire risk factors:** How vegetation, spacing, materials, and maintenance affect survival

## ■ TAKE IT BEYOND THE GAME ■

You just learned fire prevention virtually. Now make it REAL:

- **Assess YOUR actual home:** Walk your property with your new knowledge. Clear that brush. Check those vents.
- **Help YOUR actual neighbors:** Especially seniors who can't do heavy yard work. Be the real Strike Team.

■ **Donate to HFPC:** Turn your virtual impact into real funding for Herald's fire prevention programs.

■ **Volunteer with the Strike Team:** Join our crew helping seniors create defensible space.

■ **Spread the word:** Share the game. More awareness = safer community.

## **READY TO BECOME A HERALD HERO?**

**Play the game: [heraldfirecouncil.org](http://heraldfirecouncil.org)**

**Join the Strike Team: (310) 729-2491**

**Donate: Click 'Donate Now' after your game**

■ ***Every point matters. Every action counts. Every player makes Herald safer.*** ■

**LET'S DEFEND HERALD TOGETHER.**