TRIP'1 - UPDATED MICROCOPY

A. GLOBAL NAVIGATION & SHARED COMPONENTS

Top Navigation

- **Logo:**
  TRIP'1 — Smarter travel starts here.

- **Primary Nav Menu:**
  Home | Plan with AI | Flights | Hotels | Trains | My Trips | Wallet | Help

- **Search Bar Placeholder:**
  Where do you want to go?

- **Profile Menu:**
  My Profile | Saved Travelers | Preferences | Logout

Primary Buttons (Global CTA System)

Use **Title Case** for all CTAs.

- Primary CTA: Continue

- Secondary CTA: Skip for Now

- Destructive: Delete

- Outline CTA: Learn More

- Text CTA (inline): Edit, View Details, Start Exploring

Footer

- **Links:**
  About | Careers | Terms | Privacy | Help | Contact

- **Social Links Text:**
  Follow us: [Twitter icon] [Instagram icon] [LinkedIn icon]

- **Copyright:**
  © 2024 TRIP'1. All rights reserved.

- **Tagline:**
  Plan. Book. Travel. Smarter.

Accessibility Microcopy (Global)

- Skip link (visually hidden but keyboard-focusable):
  Skip to main content

- Close controls:
  Close dialog
  Close menu
  Close

- Screen-reader-only status messages:

  - Loading…

  - Saving…

  - Processing your request…

- Image alt text guidance (for internal documentation / dev notes):

  - Flight cards: *"Flight from [City A] to [City B] with [Airline], [Non-stop/1 stop]."*

- ○ Hotel cards: *"Photo of [Hotel Name] exterior / room / pool in [City]."*

- ○ Destination images: *"Skyline of [City] at sunset" / "Beach in [Location]."*

AI Agent Disclaimer (Global)

Place this in **Plan with AI** pages and in Help/FAQ:

```
AI suggestions are based on live and historical data, but you
should always verify critical details such as visa
requirements, travel advisories, local regulations, and
personal safety.
```

B. CORE PAGES MICROCOPY

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1. Landing Page

Hero Heading:
```
Plan smarter. Travel better.
```

Subheading:
```
One AI-powered platform for planning trips, booking flights & stays,
and tracking everything in one place.
```

Primary CTA:
```
Start Planning with AI
```

Secondary CTA:
```
Explore Bookings
```

Feature Cards Section

Section Heading:
```
3 AI Agents. 1 Seamless Experience.
```

Feature Card 1 — AI Trip Planner

- Heading:
  `Plan day-by-day itineraries in seconds`

- Body:
  `Answer a few questions, and our AI creates a complete travel plan—flights, hotels, activities, and a clear budget breakdown.`

- CTA:
  `Try AI Planner`

Feature Card 2 — Smart Fare Tracker

- Heading:
  `Book smarter with real-time fare tracking`

- Body:
  `Set price alerts and get notified when fares drop. Never overpay for flights again.`

- CTA:
  `Track Fares`

Feature Card 3 — Live Itinerary Updates

- Heading:
  `Travel confidently with contextual updates`

- Body:
  `Get real-time alerts about delays, weather, and traffic—with smart suggestions to keep your trip smooth.`

- CTA:
  `Learn More`

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2. Login / Signup

Login

Heading:
Welcome Back

Subtext:
Log in to plan and manage your trips.

Fields:

- Email → Enter your email

- Password → Enter your password

Primary CTA:
Log In

Links / Secondary Text:

- Forgot Password?

- New here? Create an account

Signup

Heading:
Create Your TRIP'1 Account

Fields:

- Name

- Email

- Password

Placeholders:

- Name → Enter your full name

- Email → Enter your email

- Password → Create a password

Primary CTA:
Create Account

Consent Line:
By continuing, you agree to our Terms & Privacy.

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3. Dashboard / Home

Heading:
Hello, Traveler

Subtext:
Where would you like to go next?

Top Search Modules (as cards or tabs):

- Plan with AI

- Flights

- Hotels

- Trains

Section Title:
Because You Searched…

Empty State:
No recent searches yet. Start planning your next adventure.

C. FLIGHTS / HOTELS / TRAINS MICROCOPY

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1. Flight Search Page

Heading:
Search Flights

Field Placeholders:

- From → Leaving from…

- To → Going to…

- Departure Date → Select departure date

- Return Date → Add return date (optional)

- Travelers & Class → Who's traveling?

Primary CTA:
Search Flights

Tooltip:
Tip: Flexible with dates? You may find cheaper fares.

Errors:

- Please enter both source and destination.

- Departure date cannot be in the past.

Empty State:
No flights found for these dates.
→ Suggestion CTA: Try Different Dates

---

2. Flight Results Page

Heading:
Available Flights

Sort Options:

- Price: Low to High

- Departure Time

- Duration

- Recommended

Filter Button:
 Filter & Sort

Filter Labels (used in filter modal):

- Airlines

- Price Range

- Refundable Options

- Baggage

Flight Card Microcopy:

- Non-stop

- 1 Stop · Layover: 1h 50m

- Free Cancellation

- Fare includes cabin baggage only

- Best Price Today

Primary CTA on each card:
 Select Flight

Empty State:
 No flights match your selection. Try different dates or airports.

Loading Fallback:
Fetching the best deals…

---

3. Flight Details Page

Heading:
Flight Details

Section Headings:

- Flight Timings

- Baggage Information

- Cancellation Rules

- Seat Selection

Primary CTA:
Continue to Traveler Details

---

4. Traveler Details Page

Heading:
Traveler Information

Fields:

- Full Name

- Gender

- Date of Birth

- Mobile Number

- Email Address

Helper Text:
Enter traveler names exactly as per government ID.

Primary CTA:
Proceed to Payment

Inline Errors:

- Name must match ID.

- Enter a valid email address.

---

5. Payment Page

Heading:
Review & Pay
(Dummy payment in v1)

Security Statement:
Your payment is 100% secure.

Primary CTA:
Complete Payment

---

6. Booking Confirmation Page

Heading:
Booking Confirmed 🎉

Details:

- PNR

- Flight summary

- Traveler details

CTAs:

- Plan Another Trip

- Download Ticket

- View Booking *(optional addition)*

Hotel Search & Booking Microcopy

Hotel Search Page

Heading:
Search Hotels

Placeholders:

- Destination → Where are you staying?

- Check-in → Select check-in date

- Check-out → Select check-out date

- Guests → Guests & rooms

Primary CTA:
Search Hotels

Hotel Results Page

Sort / Filter Labels:

- Price

- Ratings

- Distance

- Breakfast Included

- Pay at Hotel

Hotel Card Microcopy:

- Rated 4.6 · Excellent

- Great for families

- Free Cancellation

- Breakfast Included

Primary CTA:
View Details

Empty State:
No stays match your filters. Try adjusting them.

Hotel Details Page

Page Sections:

- Property Overview

- What Guests Love

- Amenities

- Room Types & Prices

- Location & Nearby

Room Card CTAs:

- Select Room

- Pay Now

- Pay at Hotel

Train Booking Microcopy

Train Search

Search Labels:

- From Station

- To Station

- Travel Date

- Select Class

Primary CTA:
Search Trains

Errors:

- Train data temporarily unavailable.

- Please select valid stations.

Train Results Card Microcopy

- Available Seats: 42

- Preferred Coach: AC 3 Tier

- Chart Not Prepared

Primary CTA:
Book Now

D. AGENT 1 — AI TRIP PLANNER MICROCOPY

(Your most important feature)

AI Input Page

Heading:
Plan Your Entire Trip with AI

Subtitle:
Tell us the basics — we'll handle the rest.

Fields & Helper Text

- **Travel Dates**
  Placeholder: Select travel dates
  Helper text: Choose flexible or fixed dates — we'll optimize your itinerary.

- **Source City**
  Placeholder: Source city
  Helper text: Where are you starting your journey from?

- **Destination City**
  Placeholder: Destination city
  Helper text: Type a city, country, or let AI suggest places.

- **Number of Travelers and Age**
  Placeholder: Number of travelers and age

Helper text: Helps us tailor stays, activities, and safety tips.

- **Total Budget**
  Placeholder: Total budget
  Helper text:
  Skip if unsure — AI will optimize cost based on preferences.

  Currency Selector:
  Label: Currency
  Options: ₹ | $ | €

  Budget Range Helper (inline):
  Typical budget: ₹15,000–₹50,000 for a 3-day trip.

Customize Your Trip (Optional)

Section Divider Title:
Customize Your Trip (Optional)

Subtext:
Pick a few preferences to personalize your itinerary.

---

1. Trip Purpose

Helper Text:
What's the vibe of this trip?

Chips:
Adventure | Relax | Culture | Nature | Food & Drinks

---

2. Companions

Helper Text:
Who are you traveling with?

Chips:
Solo | Couples | Family | Friends | Pet-Friendly

3. Activities

Helper Text:
What do you want to do on this trip?

Chips:
Adventure+ | Roadtrip | Water Fun | Wildlife | Nightlife | Photo Spots

---

Additional Notes (Optional)

Field Placeholder:
Anything special you'd like us to consider?

Helper Example Text:
(Examples: food preferences, mobility needs, must-visit spots)

Primary & Secondary CTAs

- **Primary CTA:**
  Generate My Trip Plan

- **On Click Microcopy / Loading Text:**
  Sit tight — crafting your personalized itinerary…

- **Secondary CTAs:**
  Clear All
  Back

Empty State (No Preferences Chosen)

No worries — AI will still build a great itinerary for you.

Error States

- Missing dates → `Please select your travel dates to continue.`

- Missing destination → `Please add a destination to generate your trip plan.`

AI Processing Screen

Heading:
`Building Your Trip…`

Subtext:
`Finding the best flights, stays, activities, and budget combinations.`

Progressive Steps:

- `Collecting live fares…`

- `Mapping the best hotels…`

- `Curating your day-wise itinerary…`

- `Optimizing everything based on your budget and preferences…`

AI Timing Info (for N8N):
`AI agents can take 30–60 seconds for complex trips.`

Expandable Tooltip / Link:
`Why is this taking time?`
Tooltip body:
`We're checking multiple data sources, optimizing routes, and balancing your preferences, budget, and timings to create a realistic, personalized plan.`

Fallback Text (Timeout):
`This is taking longer than usual. Want to retry?`

Fallback CTAs:

- Retry

- Continue Waiting

AI Trip Plan Output Page

Heading:
Your Smart Trip Plan Is Ready

Subtitle:
Fully customizable — edit anything.

Sections

Day-wise Itinerary:

- Example item: Day 1 · Arrival & Local Exploration
  Inline text: Tap to view details

Budget Overview:

- Estimated Total: ₹XX,XXX

- Flights: ₹X,XXX · Hotels: ₹X,XXX · Activities: ₹X,XXX

Hotel Suggestions:
Best match for your travel style

Flight Suggestions:
Cheapest and fastest options

Actions (Buttons)

- Save Trip

- Download PDF

- Share Plan

- Customize Itinerary

Itinerary Customization Page

Heading:
Customize Your Itinerary

Tool Labels:

- Replace Activity *(Add or remove an activity)*

- Change Time

- Add Note

- Swap with Another Day

Primary CTA:
Save Changes

Secondary CTA:
Undo

Empty Replacement State

No alternative activities available for this location.
→ CTA: Try Changing Travel Style

AI Error States

- Budget too low to generate a realistic plan.

- Please increase your budget or reduce your trip days.

- We couldn't load activities for this region.
  → CTA: Retry with a Nearby Area

E. AGENT 2 — SMART FARE TRACKER MICROCOPY

Fare Alert Setup

Heading:
Track Flight Prices Automatically

Fields:

- From

- To

- Date

- Max Budget

Notification Preference (New):

- Label: How should we notify you?

- Options (chips or radio): Email | SMS | Push Notification

Primary CTA:
Create Price Alert

Info Text:
We'll notify you when fares drop below your selected budget or a significant price change occurs.

Empty State:
You have no active fare alerts.
→ CTA: Track a Route

Fare Trend Page

Heading:
Price Trend

Badges:

- Good Time to Book

- Prices Rising

- Stable Prices

Primary CTA:
Book Now

Tooltip:
Based on the last 30 days of fare data.

Alert Success Message

After user creates an alert:

Snackbar / Toast:
Alert created! We'll notify you when prices drop.

F. AGENT 3 — SMART ITINERARY UPDATES (CONTEXTUAL)

Live Trip Updates Page

Heading:
Live Trip Assistant

Subtext:
Your itinerary adjusts as your day unfolds.

Alert Types (Examples):

- Your flight is delayed by 40 minutes.

- Rain expected at 4 PM — we suggest switching to an indoor activity.

- Traffic is heavy. Leave 20 minutes earlier to reach on time.

Primary CTA:
Apply Suggested Changes

Secondary Action:
Ignore

Empty State:
All clear! No updates at the moment.

Live Sync & Connectivity Messages

- Sync status label:
  Last updated: 2 minutes ago *(update copy dynamically)*

- WebSocket / Live connection issue:
  Live updates paused. Reconnecting…

- Manual refresh label/button:
  Refresh Now

G. MY TRIPS / TRIP DETAILS

My Trips Page

Heading:
 My Trips

Sections / Tabs:

- Upcoming Trips

- Completed Trips

- Cancelled Trips

Trip Card Text / Actions:

- View Details

- Download Ticket

- Cancel Booking

Empty State:
You have no bookings yet.
→ CTA: Start Exploring

Trip Details Page

Heading:
 Trip Overview

Subsections:

- Flights

- Hotel Stay

- Day-wise Plan

- Documents

CTAs:

- Share Trip

- Download Itinerary

- Need Help?

H. SUPPORT / WALLET / PROFILE

Support & Help Page

Heading:
How Can We Help You?

Search Placeholder:
Search help topics…

Popular Topics (short list):

- Payment failed

- Refund status

- Booking not showing

Chatbot Greeting:
Hi! I'm your travel assistant. How can I help today?

Wallet

Heading:
Your Wallet

Body Copy:
Use your wallet balance for faster, easier payments.

Fields / Lines:

- Available Balance: ₹0

- Add Money

- Transaction History

Empty State:
No transactions yet.

Profile

Heading:
My Profile

Sections:

- Personal Info

- Saved Travelers

- Payment Methods

CTA:
Edit Profile

I. COMPLETE ERRORS, EMPTY & WARNING STATES (GLOBAL)

Error Messages

- Something went wrong. Please try again.

- Network connection lost.

- We couldn't load this page.

- Payment failed. Please try another method.

- Session expired. Please log in again.

Warnings

- Are you sure you want to delete this trip?

- This action can't be undone.

Global Empty States

- No results. Try adjusting filters.

- You haven't saved anything yet.

- Your notifications will appear here.

- Start planning to see your trips here.