G A B E
Q U A K K E L A A R

616 420 1427

gabe.quakkelaar@gmail.com

linkedin.com/in/Gabriel-Quakkelaar

Brighton, CO 80601

github.com/GQuak

E D U C A T I O N

UNIVERSITY OF DENVER
Coding Bootcamp / Denver, CO
Full Stack Development
2020 – Expected June, 2021

CORNERSTONE UNIVERSITY
B.S. / Grand Rapids, MI
Computer Information Systems
2014 – 2018

T E C H N I C A L   S K I L L S

HTML	Express.js
CSS	React.js
Javascript	MySQL
Node.js	Git
PHP	

P R O J E C T S

Portfolio: gquak.github.io/Portfolio/

Who Said It? Working with a team, we created an entertaining quiz style game utilizing Javascript that you can play in your browser. justinwestmoreland.github.io/Who-Said-It/

P R O F I L E

I'm looking for a position where I can take ownership by embracing the role's responsibilities while leveraging my skills and experiences to find innovative solutions, drive results-oriented outcomes, and exceed customer's expectations.

W O R K   E X P E R I E N C E

PPC Specialist

Daxko | 2020 – Present   Denver, CO

- Design custom landing pages for digital marketing campaigns, optimized for lead capture.
- Managing multiple clients and projects simultaneously, delivering custom marketing campaigns within the established timeframe.
- Developing reporting tools utilizing data pulled from Facebook's ad management platform to provide insights driven by analytics.

Analyst, Customer Service

The Kellogg Company | 2019 – 2020   Grand Rapids, MI

-

Digital Specialist

Adtegrity | 2018 – 2019   Grand Rapids, MI

- Led the onboarding & training process of an international service partner to increase the efficiency and workload capabilities of the team.
- Created and managed digital marketing campaigns on a variety of platforms that included Google Search & Display, Facebook, Twitter, Linkedin, Snapchat, Spotify, and Pandora.
- Worked with companies that included Bissell, Spartan Nash, Auto-Owners Insurance, and Notre Dame University.

Project Manager – Mobile App

The Acton Institute | 2016-2018   Grand Rapids, MI

- Managed the development of the 2017 & 2018 Acton University App's by creating the design to match the existing branding guide, compiled thousands of pages of resources into a single location, created a social network platform for participants to connect.
- The app was downloaded and used by over 1,000 attendees from over 80 countries.