# QUAKKELAAR



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## EDUCATION

#### **UNIVERSITY OF DENVER**

Coding Bootcamp / Denver, CO Full Stack Development 2020 – Expected June, 2021

#### **CORNERSTONE UNIVERSITY**

B.S. / Grand Rapids, MI Computer Information Systems 2014 – 2018

## TECHNICAL SKILLS

HTML Express.js

CSS React.js

Javascript MySQL

Node.js Git

PHP

# **PROJECTS**

Portfolio: gquak.github.io/Portfolio/

Who Said It? Working with a team, we created an entertaining quiz style game utilizing Javascript that you can play in your browser.

justinwestmoreland.github.io/Who-Said-

It/

#### PROFILE

I am a young business professional in Denver Colorado. I'm looking for a software development role where I can take ownership by embracing the role's responsibilities while leveraging my skills and experiences to find innovate solutions, drive results-oriented outcomes, and exceed client's expectations.

## **WORK EXPERIENCE**

#### **PPC Specialist**

Daxko | 2020 - Present

Denver, CO

- Designs custom landing pages for digital marketing campaigns, optimized for lead capture.
- Managing multiple clients and projects simultaneously, delivering custom marketing campaigns within the established timeframe.
- Developing reporting tools utilizing data pulled from Facebook's ad management platform to provide insights driven by analytics.

#### **Analyst, Customer Service**

The Kellogg Company | 2019 – 2020

Grand Rapids, MI

- Created seamless and satisfying internal and external customer experience.
- Proactively monitored all outbound orders from receipt of PO to successful delivery of the products.
- Resolved problems quickly and accurately to ensure customers receive the highest level of service.

## **Digital Specialist**

Adtegrity | 2018 - 2019

Grand Rapids, MI

- Led the onboarding & training process of an international service partner to increase the
  efficiency and workload capabilities of the team.
- Created and managed digital marketing campaigns on a variety of platforms that included Google Search & Display, Facebook, Twitter, Linkedin, Snapchat, Spotify, and Pandora.
- Worked with companies that included Bissell, Spartan Nash, Auto-Owners Insurance, and Notre Dame University.

## Project Manager - Mobile App

The Acton Institute | 2016-2018

Grand Rapids, MI

- Managed the development of the 2017 & 2018 Acton University App's by creating the design to match the existing branding guide, compiled thousands of pages of resources into a single location, created a social network platform for participants to connect.
- The app was downloaded and used by over 1,000 attendees from over 80 countries.