GABE QUAKKELAAR

Software Developer | Greater Denver Area

616-420-1427 | gabe.quakkelaar@gmail.com | linkedin.com/in/GQuak

github.com/GQuak | gquak.github.io/reactportfolio

SUMMARY

Analytical coding bootcamp graduate with experience in various coding languages & expertise in agile project management. Specializes in Javascript and back-end frameworks. Professional strengths include implementing data-driven solutions, working with multi-functional teams, & managing deliverables for multiple clients with conflicting deadlines.

TECHNICAL SKILLS

Languages: JavaScript, CSS, HTML, SQL, NoSQL, C#
Applications: MySQL, MongoDB, Github
Tools: Bootstrap, Express, Handlebars, JQuery, Node, React

PROJECTS

Who Said It?
github.com/justinwestmoreland/Who-Said-It **|** justinwestmoreland.github.io/Who-Said-It/
- Users are challenged to figure out which famous personality is responsible for a randomly generated quote. Play again and try to beat your high score!
- UI/UX Design, Backend Development
- Bootstrap, CSS, HTML, Javascript, multiple Quote API's

Pupstop
github.com/GQuak/pupstop **|** pupstopapp.herokuapp.com
- Everyone deserves a dog. Every dog deserves a yard to play in. However, not everyone has a yard for their pet to play in. Pupstop connects pet owners to yard hosts willing to share.
- Database Design, Seeds & Routes, UI/UX Design and Dataflow
- Express, Handlebars, Heroku, Javascript, Node, React

Weather Dashboard
github.com/GQuak/06_WeatherDashboard **|** gquak.github.io/06_WeatherDashboard/
- Do I need an umbrella? Should I pack sunscreen? Check the weather in cities across the country and be prepared for whatever weather is waiting.
- Built a custom UI that allows users to view data from the Open Weather Map API.
- HTML, Bootstrap, Javascript, Open Weather Map API

Progressive Budget
github.com/GQuak/18_BudgetTracker **|** vast-atoll-07067.herokuapp.com
- Keeping track of your finances is important wherever you go. This app allows you to track incoming and outgoing transactions even if you are offline and updates once you reconnect.
- Created a local storage application to save data offline and upload when reconnected.
- HTML, IndexedDB, Javascript, MongoDB, Service Workers

Digital Marketing Specialist
Daxko | 2020 - Present   *Highlands Ranch, CO*
Managed custom digital marketing strategies for a large portfolio of over 50 clients. Each strategy is optimized to the client's unique goals and challenges. Delivered outstanding results on multiple concurrent projects by utilizing clear communication and project management tools.

Key Accomplishments:
- Implemented Google Analytics to replace Facebook conversion data that was lost due to Apple iOS 14 privacy changes, ensuring uninterrupted lead tracking for clients.
- Created custom reports for internal and external clients to visualize data and identify if KPI's are being met.

Digital Specialist
Adtegrity | 2018 - 2019   *Grand Rapids, MI*
Collaborated with account managers to create and update digital marketing campaigns across multiple platforms. Developed campaigns for major brands such as Bissell, Spartan Nash, Auto-Owners Insurance, and Notre Dame University.

Key Accomplishments:
- Led the onboarding & training of an international service partner to increase the efficiency and workload capabilities of the team.
- Campaign platforms included Google Search, Google Ads, Facebook, Instagram, Twitter, LinkedIn, Snapchat, Spotify, and Pandora.

Project Manager – Mobile App
The Acton Institute | 2016 – 2018   *Grand Rapids, MI*
Led the agile project management process for mobile application design in 2017. Returned under contract to update and improve the application in 2018.

Key Accomplishments:
- Adhered to existing branding guide, compiled 2,500+ resources into a single location, created a social network platform for participants to connect with each other.
- The app was downloaded and used by 1,000+ attendees from 80+ countries.

EDUCATION

UNIVERSITY OF DENVER | Certificate, Full Stack Development		*2020 - 2021*
CORNERSTONE UNIVERSITY | B.S. Computer Information Systems		*2014 - 2018*
CORNERSTONE UNIVERSITY | B.S. Business Management		*2014 - 2018*