

# Bharath Kumar G.R

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## Professional Summary

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Results-driven Instructional Designer with 3+ years' experience developing engaging learning solutions for technical and corporate audiences. Expertise in ADDIE, Generative AI tools, and visualization software (Camtasia, Articulate, Adobe Captivate). Proven ability to enhance learner proficiency, boost sales, and optimize training processes through data-driven strategies and strong technical skills (Java, HTML, CSS, JavaScript, AWS, SQL). Seeking to drive impactful learning experiences at a global technology company.

## Skills

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**Visualization Tools:** Camtasia, Articulate Storyline 360, Adobe Captivate, Synthesia, Figma, Canva, Microsoft Office 365, PowerPoint, Generative AI Tools

**Instructional Design Methodologies & Expertise:** Job Aid Development, Quick Reference Card (QRC) Creation, Instructor-Led Training (ILT), Virtual Instructor-Led Training (VILT), Web-Based Training (WBT), Gamification, ADDIE Model, Bloom's Taxonomy

**Technical Skills:** Java, HTML, CSS, JavaScript, AWS, SQL, Git

## Work Experience

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**NIIT, Gurgaon (Remote)**

Dec 2024 - Present

**Senior Technical Instructional Designer II**

- Analyzed and implemented over 20 diverse learning assets (Job Aids, QRCs, ILTs, VILTs, WBTs) for ServiceNow, resulting in enhanced user proficiency and a 15% reduction in support tickets related to ServiceNow.
- Partnered with Rockwell Automation to produce engaging internal training videos using Camtasia, resulting in a 25% increase in training completion rates and a 10% reduction in new hire onboarding time.
- Authored and refined internal training content for Nokia, including presentation decks, quiz questions, and video reviews using Articulate, contributing to a 10% faster ramp-up time for new employees.
- Created an in-house PDF to Word converter and PDF merger using code, improving client data security by removing the need for external tools.
- Currently developing foundational Master Documents and ILT presentations for the Stack Route project, leveraging Generative AI tools (NCAP, AI Story Weaver) to reduce content development time by 20% and increase content personalization by 30%.

**Netcom Learning, United States (Remote)**

Mar 2024 - Dec 2024

**Instructional Designer - Product Design Video**

- Designed and delivered over 20 AI and Blockchain certification programs, consistently achieving on-time completion and boosting overall team productivity by 30%.
- Spearheaded the end-to-end production of a promotional video for AI Certs, collaborating with cross-functional leadership (General Manager, Directors, Senior Marketing Manager, and Vice President of Product Design), which directly resulted in a 50% increase in sales.
- Applied a learner-centric design methodology to develop interactive educational videos for various projects, leading to a 15% increase in video completion rates and improving average quiz scores by 10%.

**Simplilearn, Bangalore**

Apr 2023 - Mar 2024

**Associate Instructional Designer**

- Collaborated with leading universities (MIT, Caltech, Purdue, UMass, and IIT Kanpur) to develop advanced training curricula for Master's, PG, and Bootcamp programs, resulting in a 20% increase in course enrollment.
- Customized technical courses for major B2B clients (Vodafone, Mphasis, Dell, IBM) based on learner ratings and job requirements, resulting in a 15% improvement in client satisfaction and a 10% increase in course completion for these clients.
- Developed the engaging ILT, VILT, and WBT materials (webinar decks, audio scripts, job aids, manuals, projects, assessments) using the ADDIE model, reducing learner drop-off rates by 25%.

## Education

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**Rajeev Institute of Technology - Hassan**  
Bachelor of Engineering (B.E)

Aug 2018 - Jun 2022  
**CGPA:7.5/10**

## Awards and Certificates

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- Awarded the 'Rising Star Award' at Simplilearn for designing and developing impactful real-time projects for university programs in Software Development, Cloud, and DevOps, significantly enhancing practical learning outcomes.
- Certified in Synthesia and Adobe Captivate from reputed brands, demonstrating expertise in multimedia content creation.