home

Resume Design and Layout

Step 1 - Write Your Resume.

Step 2 - Design an 8.5 " x 11" resume with InDesign using only black and one color.

This project was interesting to me because as a long-time professional musician, I hadn't written my resume in two decades.
Researching and downloading authorized logos for the Software programs I have become proficient with took some time, and afterward I learned new and more efficient ways and techniques of completing that task in the future.
The design process itself is always exciting, as I want to create something I will be proud of and enjoy looking at for many years to come.

Gary Reid

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San Diego, CA 92103**

Seeking to capitalize on my Digital Design skillset
for the advancement of positive entities
in mutually beneficial ways
for the advancement
of mankind.

Relevant Experience:

2010-Now:
Self-Promoting Musician
@Gary Reid Music

1995-2005:
Logistics Manager
@Triad Direct

1989-1991:
Apprentice Pressman
@PIP Printing

1986-1988
Freelance Graphic Artist
@Myself

Educational Certifications:
San Diego College CE (03/21 - 07/22)

Visual Design

Vector Design

Portfolio Design

Motion Graphics

Video Production

Web Design and Content Management Basics

Web Design and Content Management Digital Media 2

Software Proficiency:

Adobe Acrobat, Adobe InDesign,
Adobe Photoshop - Adobe Illustrator,
Adobe Audition, Adobe Media Encoder,
Adobe Premiere Pro, Adobe After Effects,
MS Word, MS Excel, MS Powerpoint,
GIMP, OpenOffice,
Logic Pro X

resumé

Russian Poster Art Critique

The caption reads "Glory to the Soviet people, pioneers of space."

The iconic hammer-and-sickle is the largest and most prominent element in this poster, showing its superiority and primacy to the world and the cosmonaut. The two-color design uses very stark contrast to make an impactful statement regarding what they want to say, which is "GLORY" (Caaba,) A blue field above it all gives depth and room to grow. Beneath, all objects are in alignment and close proximity to each other showing a unity in three of the person, the planet, and the icon. A repetition of rockets adds legitimacy, with parabolic lines leading farther into space. The eye is taken from top to bottom and then back in thirds, from the sickle to the man to the message. An aspirational view, looking up...

poster critique

Photoshop Image Editing

 The goal was to take the existing advertisement and modify it to be a grayscale image, crop it to specific dimensions, and then add elements of colorization.
 I chose to colorize the model's eyes to an arctic greenish hue, and add an almost imperceptable pink tone to her lips for a slight pop of attention.
 This was a a valuable learning experience in how to manipulate a digital image.

-Change Canvas Size.
-Use Content-Aware scaling.
-Hide Headline with Content-Aware Fill
-Add black & white Adjustment Layer
-Add a curves Adjustment Layer
-Crop to a 9:16 ratio
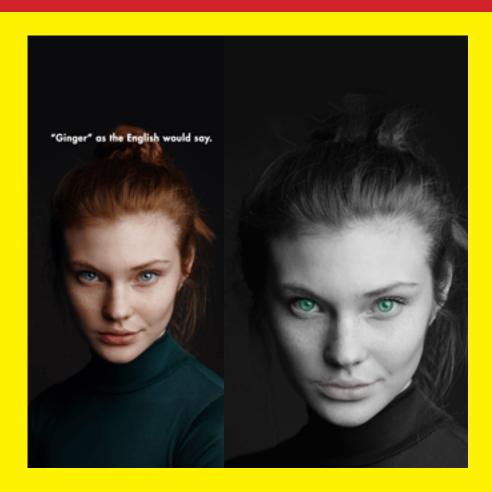

"Ginger" as the English would say.

photo editing

Billboard Edit

The concept behind this project was to take an existing billboard with an ecological message and fit it to new dimensions, with a few edits to create a unique and personalized feel.
The skills I have learned and acquired in Adobe Illustrator made this process simple, quick, and fun.
I look forward to one day creating a billboard ad of my own.

-Extend the height of the image.
-Relocate the headlines.
-Create at least one other toucan.
-Reflect one toucan image.
-Change fill colors of a few paths.

Care For The Planet

Toucan Too

Care For The Planet

Toucan Too

billboard edits