




User

	Student before college	freshmen	senior
			
Function name	Dave	Matt	Chris
age	18	19	22
Social role	A student who has finished the college entrance exam and is choosing a college	A first-year student	A fourth-year student
school	Just graduated from Ningbo Middle School	University of Nottingham	University of Nottingham
Main points	<ul style="list-style-type: none"> ➤ Introduction to school infrastructure, teaching quality, college information, etc. ➤ Introduction to majors and subdivided minor majors ➤ Learn about CELE ➤ Characteristics of Sino-foreign Cooperation in Running Schools 	<ul style="list-style-type: none"> ➤ Course inquiry ➤ Management Course ➤ Quick links to school-related websites ➤ Majors and subdivided minor majors can be inquired ➤ Schedule 	<ul style="list-style-type: none"> ➤ Course inquiry ➤ Management Course ➤ Calculate average mark tool ➤ Information on where to go to graduates in previous years
Goals	<ul style="list-style-type: none"> ➤ Provide school information to students who are choosing a university ➤ Convenient to find the major information of the school ➤ Let students know the advantages of Sino-foreign cooperative education universities 	<ul style="list-style-type: none"> ➤ Convenient for students to use each school website (quick jump) ➤ Students quickly understand and manage courses ➤ Learn about the course in advance during the semester 	<ul style="list-style-type: none"> ➤ Help students calculate the fast average score to know their own learning situation ➤ Show the whereabouts of previous graduates to help students progress after graduation ➤ Reasonably plan courses and time
Frustrations & Pain Points	<ul style="list-style-type: none"> ➤ There are many and messy information about universities online, and Dave can't get a good view of the information and advantages of the University of Nottingham Ningbo China. ➤ It is difficult to know the information of the first year (CELE) in Ningbo Nottingham from the Internet 	<ul style="list-style-type: none"> ➤ Can't make it very convenient to query very detailed major and course information 	<ul style="list-style-type: none"> ➤ Calculating the average score is a bit complicated ➤ Trouble finding information about apply for master's degree

