

# Bachelor of Arts with Honours International Communications Studies

ACADEMIC YEAR 2021-2022

## Foundation Year/Year 1 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>CELEN044</b>	Media and Texts: Society	15	Autumn
<b>CELEN045</b>	Introduction to Analytical Thought	15	Autumn
<b>CELEN048</b>	Undergraduate Reading and Writing in Academic Contexts	20	Autumn
<b>CELEN069</b>	Oral Communication Skills A	10	Autumn
<b>CELEN043</b>	Media and Texts: Culture	15	Spring
<b>CELEN051</b>	Undergraduate English in Specific Academic Contexts a (Arts & Social Science Pathways)	20	Spring
<b>CELEN082</b>	Oral Communication Skills B	10	Spring
<b>CELEN091</b>	Discipline-Based Reading	15	Spring

## Qualifying Year/Year 2 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM1031</b>	Media and Society	20	Autumn
<b>INCM1032</b>	Communication and Technology	20	Autumn
<b>INCM1030</b>	Communication and Culture	20	Spring
<b>INCM1033</b>	Cultures of Everyday Life	20	Spring

Restricted Group I

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
<b>LANG1072</b>	French 1A	20	Autumn
<b>LANG1074</b>	German 1A	20	Autumn
<b>LANG1076</b>	Spanish 1A	20	Autumn
<b>LANG1078</b>	Japanese 1A	20	Autumn
<b>LANG1080</b>	Korean 1A	20	Autumn

## Restricted Group II

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
LANG1073	French 1B	20	Spring
LANG1075	German 1B	20	Spring
LANG1077	Spanish 1B	20	Spring
LANG1079	Japanese 1B	20	Spring
LANG1081	Korean 1B	20	Spring

## Part I/Year 3 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
INCM2026	Researching Communications 1	10	Autumn
INCM2027	Researching Communications 2	10	Spring

## Restricted Group I

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
LANG2065	French 2A	20	Autumn
LANG2067	German 2A	20	Autumn
LANG2069	Spanish 2A	20	Autumn
LANG2071	Japanese 2A	20	Autumn
LANG2073	Korean 2A	20	Autumn

## Restricted Group II

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
LANG2066	French 2B	20	Spring
LANG2068	German 2B	20	Spring
LANG2070	Spanish 2B	20	Spring
LANG2072	Japanese 2B	20	Spring
LANG2074	Korean 2B	20	Spring

### Restricted Group III

Students must take a minimum of 60 credits and a maximum of 60 credits from this group

Code	Title	Credits	Taught
<b>BUSI2120</b>	Corporate Entrepreneurship	10	Autumn
<b>INCM2025</b>	Understanding the Creative and Cultural Industries	10	Autumn
<b>INCM2028</b>	Cultural Analysis	10	Autumn
<b>INCM2031</b>	Global Media & Communication	10	Autumn
<b>BUSI2128</b>	Analysing organisations	10	Autumn
<b>INTS2035</b>	Risk Analysis: Political and Business Risk	20	Autumn
<b>INTS2037</b>	The Silk Road: cultural interactions and perception	20	Autumn
<b>INTS2002</b>	International Organisations	20	Spring
<b>BUSI2109</b>	Introduction to Business Operations	10	Spring
<b>INTS2009</b>	Food Security: Global Politics, National Policies and Local Practices	20	Spring
<b>INCM2029</b>	Public Relations and Propaganda	10	Spring
<b>INCM2032</b>	Translating Cultures	10	Spring
<b>INTS2029</b>	Transnational History and Politics	20	Spring
<b>INCM2043</b>	Reading Film and Television	10	Spring

### Part II/Year 4 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM3033</b>	BA International Communications Dissertation	40	Full year

### Restricted Group I

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
<b>LANG3068</b>	French 3A	20	Autumn
<b>LANG3070</b>	German 3A	20	Autumn
<b>LANG3072</b>	Spanish 3A	20	Autumn
<b>LANG3074</b>	Japanese 3A	20	Autumn
<b>LANG3078</b>	Korean 3A	20	Autumn

### Restricted Group II

Students must take a minimum of 20 and a maximum of 20 credits from this group

Code	Title	Credits	Taught
<b>LANG3069</b>	French 3B	20	Spring
<b>LANG3071</b>	German 3B	20	Spring
<b>LANG3073</b>	Spanish 3B	20	Spring
<b>LANG3075</b>	Japanese 3B	20	Spring
<b>LANG3079</b>	Korean 3B	20	Spring

### Restricted Group III

Students must take a minimum of 40 and a maximum of 40 credits from this group

<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Taught</b>
<b>INCM3041</b>	Critical Communication	20	Autumn
<b>INTS3012</b>	Contemporary Security: theories and issues	20	Autumn
<b>INCM3047</b>	Documentary and Reality	20	Autumn
<b>INCM3087</b>	Web and Social Media	20	Autumn
<b>BUSI3194</b>	International Business Environment and Strategy	20	Autumn
<b>BUSI3195</b>	Globalization and Innovation in China	10	Autumn
<b>BUSI3189</b>	Business Ethics and Sustainability	20	Full year
<b>INCM3034</b>	Mobile Studies and Global Societies	20	Spring
<b>INCM3045</b>	Media Management	20	Spring
<b>INCM3046</b>	Digital Games as Communication	20	Spring
<b>BUSI3120</b>	Strategic Innovation Management	10	Spring
<b>INCM3069</b>	Transmedia Narratives and Digital Literacy	20	Spring
<b>INCM3088</b>	Hollywood and Chinese Cinema	20	Spring
<b>INCM3089</b>	Gender and Society	20	Spring