

# Bachelor of Arts with Honours International Communications Studies with Chinese

ACADEMIC YEAR 2021-2022

## Foundation Year/Year 1 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>CELEN044</b>	Media and Texts: Society	15	Autumn
<b>CELEN045</b>	Introduction to Analytical Thought	15	Autumn
<b>CELEN048</b>	Undergraduate Reading and Writing in Academic Contexts	20	Autumn
<b>CELEN069</b>	Oral Communication Skills A	10	Autumn
<b>CELEN043</b>	Media and Texts: Culture	15	Spring
<b>CELEN051</b>	Undergraduate English in Specific Academic Contexts a (Arts & Social Science Pathways)	20	Spring
<b>CELEN082</b>	Oral Communication Skills B	10	Spring
<b>CELEN091</b>	Discipline-Based Reading	15	Spring

## Qualifying Year/Year 2 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM1031</b>	Media and Society	20	Autumn
<b>INCM1032</b>	Communication and Technology	20	Autumn
<b>LANG1082</b>	Mandarin 1A	20	Autumn
<b>INCM1030</b>	Communication and Culture	20	Spring
<b>INCM1033</b>	Cultures of Everyday Life	20	Spring
<b>LANG1083</b>	Mandarin 1B	20	Spring

## Part I/Year 3 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM2026</b>	Researching Communications 1	10	Autumn
<b>CHIN2019</b>	The Rise of Modern China (20 credits)	20	Autumn
<b>LANG2075</b>	Mandarin 2A	20	Autumn
<b>INCM2027</b>	Researching Communications 2	10	Spring
<b>LANG2076</b>	Mandarin 2B	20	Spring

## Restricted Group

Students must take a minimum of 40 and a maximum of 40 credits from this group

Code	Title	Credits	Taught
<b>BUSI2120</b>	Corporate Entrepreneurship	10	Autumn
<b>INCM2025</b>	Understanding the Creative and Cultural Industries	10	Autumn
<b>INCM2028</b>	Cultural Analysis	10	Autumn
<b>INCM2031</b>	Global Media & Communication	10	Autumn
<b>BUSI2128</b>	Analysing organisations	10	Autumn
<b>INTS2035</b>	Risk Analysis: Political and Business Risk	20	Autumn
<b>INTS2037</b>	The Silk Road: cultural interactions and perception	20	Autumn
<b>INTS2002</b>	International Organisations	20	Spring
<b>BUSI2109</b>	Introduction to Business Operations	10	Spring
<b>INTS2009</b>	Food Security: Global Politics, National Policies and Local Practices	20	Spring
<b>INCM2029</b>	Public Relations and Propaganda	10	Spring
<b>INCM2032</b>	Translating Cultures	10	Spring
<b>INTS2029</b>	Transnational History and Politics	20	Spring
<b>INCM2043</b>	Reading Film and Television	10	Spring

## Part II/Year 4 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>LANG3080</b>	Mandarin 3A	20	Autumn
<b>INCM3033</b>	BA International Communications Dissertation	40	Full year
<b>LANG3081</b>	Mandarin 3B	20	Spring

## Restricted Group

Students must take a minimum of 40 and a maximum of 40 credits from this group

Code	Title	Credits	Taught
<b>INCM3041</b>	Critical Communication	20	Autumn
<b>INTS3012</b>	Contemporary Security: theories and issues	20	Autumn
<b>INCM3047</b>	Documentary and Reality	20	Autumn
<b>INCM3087</b>	Web and Social Media	20	Autumn
<b>BUSI3194</b>	International Business Environment and Strategy	20	Autumn
<b>BUSI3195</b>	Globalization and Innovation in China	10	Autumn
<b>BUSI3189</b>	Business Ethics and Sustainability	20	Full year
<b>INCM3034</b>	Mobile Studies and Global Societies	20	Spring
<b>INCM3045</b>	Media Management	20	Spring
<b>INCM3046</b>	Digital Games as Communication	20	Spring
<b>BUSI3120</b>	Strategic Innovation Management	10	Spring
<b>INCM3069</b>	Transmedia Narratives and Digital Literacy	20	Spring
<b>INCM3088</b>	Hollywood and Chinese Cinema	20	Spring
<b>INCM3089</b>	Gender and Society	20	Spring