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# Design Document

## **Business**

Dogs and Domain

## **Service**

Top Tier Pet and Home Care Services

## **Description of Design and Approach**

Dogs and domain is a one stop shop for luxury level pet and home care services.

Dogs and Domain provides comprehensive pet and home can services for busy professionals.

Dogs and Domain provides luxury level services to simplify the client's life and allows clients to take good care of themselves while we take care of their pets and homes.

## **How to accomplish this with Design Approach**

Provide, simple, efficient service request process that encourages relationship of high end clients in the northwest community.

Develop Relationships with Customers who currently use multiple service providers for pet and home care needs.

Provide clean website with a polished, clean simple design to provide a sophisticated tone to the audience.



## **Other Websites for Inspiration**

[unmatchedstyle.com/](https://unmatchedstyle.com/)

<https://99designs.com/blog/tips/10-of-the-best-sources-for-web-design-inspiration/>

<https://medium.muz.li/25-best-personal-website-design-examples-and-resources-for-y...>

## **Websites with Similar Business**

<https://www.rover.com>

[www.mollymaid.com/](https://www.mollymaid.com/)

<https://www.zendogwalking.net>

## **Target Audience**

Men and Women between the Ages of 25- 50

Home and Pet Owners

Clients that already have a dog serve, house cleaning series and both pet and home care services provided by multiple companies

Clients in the Seattle Community

## **Motivations**

Encourage self-care

Simplify client's lives

Provide memorable experience