

# Andrei Mihai Alexandru



Age: 22

Gender: Male

Occupation: Student

Tech Literate: Yes

Savor everyday as much as you can,  
listen to the music of life and enjoy  
the sweet bitterness of coffee.

## BIO

I am very passionate computer science student that has an interest in coffee, games and music. I enjoy spending my free-time socializing with my friends over a cup of coffee or by listening to a vinyl while we play a board game.

## NEEDS

- User-Friendly Interface
- Diverse Selection
- Secure Payment Options
- Fast Shipping
- Subscription Options

## FRUSTRATIONS

- Lack of Personalization
- Poor Mobile Experience
- Limited Stock
- High Knowledge Requirements