

Problem/Idea: Impact of COVID-19 is increasing day by day. Impacts of this pandemic and quarantine is psychological, physical and economical leaving all of us restlessly waiting for the cure. In the future if a cure/medication is developed by a company. That company will need to distribute the medicine first in areas where the distribution would ensure enough profit such that it can fund the future distribution and expansion of business in different cities.

Audience/stakeholder: any industry developing cure, hospitals and health care institutions.

Solution: To maximize the profit, the cure should be distributed first in the area where cases of covid-19 are maximum and increasing at a faster rate and then compare how many patients are already in hospitals and how many more hospitals can take in. the hospital which has maximum patients deploying cure in that hospital or area would be the best choice.