

Meal Master

Persona 1:

The main end user for Meal Master is someone trying to plan out meals for the week without spending hours doing so. They have a busy schedule, and need to have food on the table for the family every night, but want to find easy recipes that make everyone happy. This user will utilize all the functions of Meal Master in order to achieve their goals: Inventory management, recipe browsing, and meal planning.

Persona 2:

Another user type is someone who has guests coming over and needs to plan a single meal, but they don't have time to go to the grocery store and gather a bunch of ingredients. They would use the app to find a recipe that can serve enough people and can be created with what they have on hand. This user would only utilize the recipe browsing and inventory features of Meal Master.

Persona 3 (Stretch Goal - User Uploaded Recipes):

This person is someone who has recipes they have learned from family or friends, and want to get the word out on them to spread the flavor around. They would utilize the Upload Recipe stretch feature of Meal Master, which adds their recipe to the database for others to access as well.