

"Only with a 30 hour day I would be able to accomplish everything I want to do"



Jessica Janssen

- **Age:** 38
- **Occupation:** Cloud engineer
- **Education:** Bachelor of ICT
- **Location:** Etten-Leur
- **Status:** Married

Values

- Optimistic
- Ambitious
- Altruistic

Contacts

- +316 42686784
- jessica.janssen@gmail.com

Biography

Jessica is a mother of two children. She has a son of three years old and a daughter of 5 years old. She takes care of them with her husband who she has been with for 10 years. She works 4 days a week as a cloud engineer at an IT-company. She enjoys going on walks with her children and helping her friends & family with technical problems which she does often.

Goals

As Jessica is a mom, she finds it very important to raise her kids successfully, and teach them the correct respect and values in life. She does this together with her husband with whom she tries to maintain a healthy relationship by opening up and communicating feelings. In her job as a cloud engineer, she strives to be successful in her work field. Jessica loves to feel needed, and will always help others when they need her. This makes her very busy, therefore she would love to find the balance between caring for others and herself.

Frustrations

Although Jessica loves being there for others, it also gives her a lot of stress since she feels that everyone in her life depends on her. She feels like she lives from day to day and struggles to take care of herself and her relationship. She always carries these worries causing her to lack focus at work. When her first child was born, she decided to work parttime which affects her ability to grow in her field.

Online activity

Social media usage

- Instagram: 20 min a day
- Facebook: 10 min a day
- News: 30 min a day
- Netflix: 4 hours a week

Inspiring brands

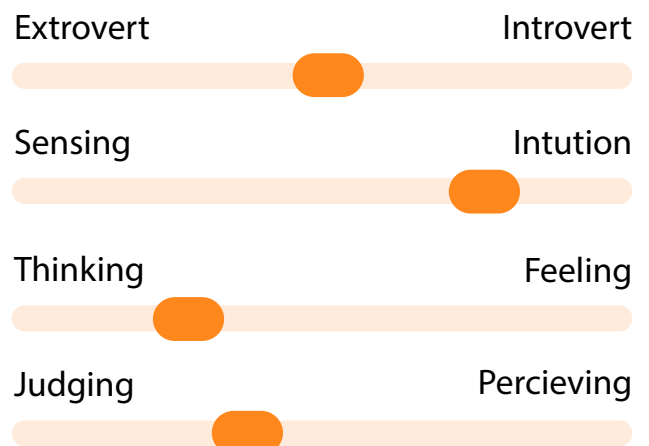
- Lexus
- Nike
- Netflix
- Scrub Daddy
- Microsoft

Motivations

- Family & friends
- marriage
- Career

Jessica's passion for her career, passionate love for her children, close relationship with her husband, and everlasting commitment to her friends all drive her. These components make up the throbbing heart of her existence and provide her daily purpose and meaning.

Personality



Technology

IT & Internet



Software



Mobile Apps



Social networks

