



**INFRASTRUCTURE
OPTIMIZATION**
CENTER OF EXCELLENCE



Service Catalog

As the public sector continues to modernize its technology, demand on their IT infrastructures continues to increase. Meeting new demand in the face of flat or reduced budgets requires agencies to simultaneously reduce infrastructure cost and provide better service.

The Infrastructure Optimization Center of Excellence (CoE) supports agencies in:

- Optimizing federated data centers across the enterprise and reducing infrastructure cost
- Modernizing the application landscape and optimizing licensing agreements
- Improving agency security posture
- Positioning the agency for future infrastructure improvements, such as cloud adoption

The Infrastructure Optimization CoE Service Catalog is designed to cultivate best practices and ensure optimal efficiency in supporting your agency's mission.

THE FIVE COEs



Cloud Adoption



Contact Center



Customer Experience



Data Analytics



Infrastructure Optimization

The GSA IT **Centers of Excellence** (CoEs) are partnering with Agencies to accelerate their IT modernization by leveraging private sector and government innovation and centralizing best practices and expertise.

DATA CONSOLIDATION PLANNING

Develop a roadmap - key activities, milestones, owners, impact, and sequencing - charting a clear path from current to future state.

APPLICATION RATIONALIZATION

Train agencies how to conduct application rationalization using tailored scoring model (based on TIME), provide recommendations on disposition decisions and next steps.

SITE VISITS AND ASSESSMENT

Visit data centers and conduct an assessment of floor plans, rack configurations, and hardware.

BUSINESS CASE DEVELOPMENT

Work with the agencies to build a business case by identifying key priorities, benchmarking against other agencies, and performing a cost-benefits analysis.

CHANGE MANAGEMENT

Implement change management best practices. Develop communication strategies and tailored messages for agencies to share with their customers, employees, and stakeholders.

PROJECT MANAGEMENT & TRAINING

Drive high-level project execution and coordinate data center moves. Prepare training packages (course curriculum and content) for agency workforce.

The success of the **Centers of Excellence** depends on our ability to identify and harness best practices within and outside of government. If you are interested in learning more about the Centers of Excellence or discussing tools or solutions, please reach out to us at connectcoe@gsa.gov. Or visit us at coe.gsa.gov.