

Boldline Accelerator for Public-Private Partnerships Submission (P3s).

Faith is personal, politics is professional - The culminating point for both is at Religious Freedom, and conflict free Natural Identity is derived from it for a free, stable and peaceful.

Response Date: August 22, 2018

#### **Great Truth Inc.**

11501 Rabbit Run Terrace Silver Spring MD 20904

A Prophet Owned Non-Profit Small Business (Nonprofit application waiting for final approval) Industry Affiliation: Religious Freedom (RF) Stage of Partnership: New Idea No Current Partnership with USG

Ananda Swarna (Andy)
andy@greattruth.org
<a href="https://www.linkedin.com/in/andyswarna-greattruth/">https://www.linkedin.com/in/andyswarna-greattruth/</a>
<a href="https://www.greattruth.org">www.greattruth.org</a>
FB @ GTAwareness
202-288-2021 (c)

# **Problem Statement**

The USCRIF defines religious freedom as 'The right to believe or not believe as one's conscience leads, and live out one's beliefs openly, peacefully, and without fear. Wherein, contrary to this, the world is divided on religious conflicts, struggles, taking each other's' lives, and on other hand, the man himself is torn within his mind with religious and ethnic issues. The growing disharmony among people of different faiths and beliefs is leading the world to a blood path, resulting in us, leaving a world full of hatred for each other. In this conflict driven world, Great Truth is working, striving to bridge the yawning gap that exists between misplaced religious freedom and religious conflicts. We at Great Truth believe in man's individual resourcefulness and natural identity, and how coming together of this individual togetherness will make one great truth.

The dissemination of quality information through multiple platforms and channels will create greater impact to make the world a better place to live for generations to come.

## Idea

Great Truth as a non-profit organization, in its small way, it is working and collaborating with like-minded individuals and private institutions to spread the message of the Almighty for a tolerant society. The need of the hour for all the inhabitants of this planet is to spread the message of God, of love, compassion, religious tolerance. The objective of Great Truth is to help all to search within and find that Great Truth, the Natural Identity and bring about togetherness of every individual.

And to accelerate this process, Great Truth would like to partner with Government Institutions to make it P3s – Private – Public – Partnerships. The US has always been a staunch supporter of religious freedom, together the partnership we create, it will be within the framework of USCRIF for advanced religious freedom.

The impact of which, we reckon will be enormous, in a sense, we together can reach to wider audience quickly in spreading the message of God.

### **Resource Requirements**

We need to build a strong, robust, and well trained team to take the idea to fruition. Besides, basic infrastructure such as an office, computer systems, and other office equipment is also needed. The team needs to be trained thoroughly on the premise of the idea we are building to spread across. This team will comprise of the following:

- Website Management Team
- Social Media Management Team
- Copywriters to formulate content for website, blog, social media and brochures
- Graphic Designers to create necessary material including Infographics
- Telemarketing team to reach out to the individuals, groups and institutions

In order to derive the objective this team will work as a cohesive unit, reaching out to the intended audience, to spread the message of religious freedom and create a viral affect. We have internally done a research study to measure the feasibility of the idea, which clearly indicated that such an idea is the need of the hour in a torn world we live in. In spreading and disseminating the word of tolerance towards each other, the gun culture prevailing around can be significantly brought down leading to total elimination.

## **Best Potential Partners**

The great news is that the US Government already partnering with a number of NGO's across the globe, who work to build a peace and harmonious neighborhood in terms of religious freedom.

The idea partners for Great Truth (GT) is to form a collaborate approach to work these partners and enable them with the new idea and ensure all outcomes support USG Religious Freedom.

The specific partners that would provide a great partnership would be every universities and divinity schools and High schools and School can provide opportunity to learn their students on Natural identity. The specific NGOs partners that would provide a great partnership to and benefit from Great Truth would be Communities, Faith organizations, Religious freedom organizations such as RFI (Religious Freedom Institute), Organizations that support Separation of Church and Human Rights.

## **Ideal End State**

The ideal end state would be fully leverage our expertise, exposure and expertise to create awareness on individual togetherness that stands above the disruptions of peace and harmony and also threatens the national and global security.

It is this reality that requires the US to strengthen its efforts to ensure religious freedom around the globe.

The solution that Great Truth offers is a reality that enhances efforts and world of faith and religious freedom. And it will be a source for the conflict-free mind for religious freedom. Though it is a long, hard and pains taking journey we are embarking on, we are pretty sure and optimistic it will create an impact leading to a peaceful world.