



# prapela

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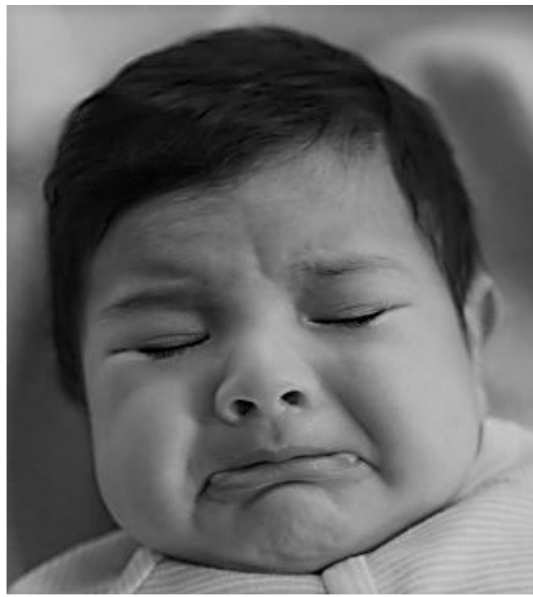
a gentle touch helps console infants



Unfortunately,  
it doesn't always work







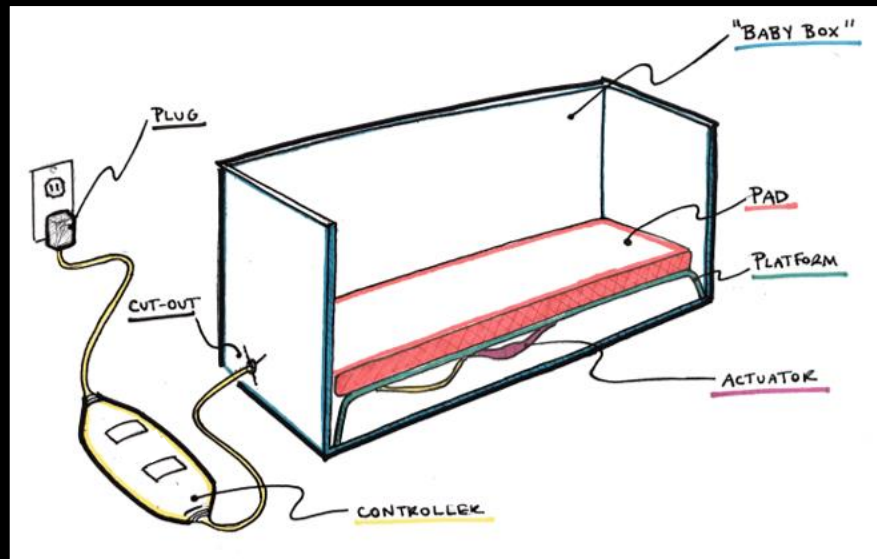
## NAS infants

difficult to console  
breathing complications  
trouble sleeping  
feeding challenges

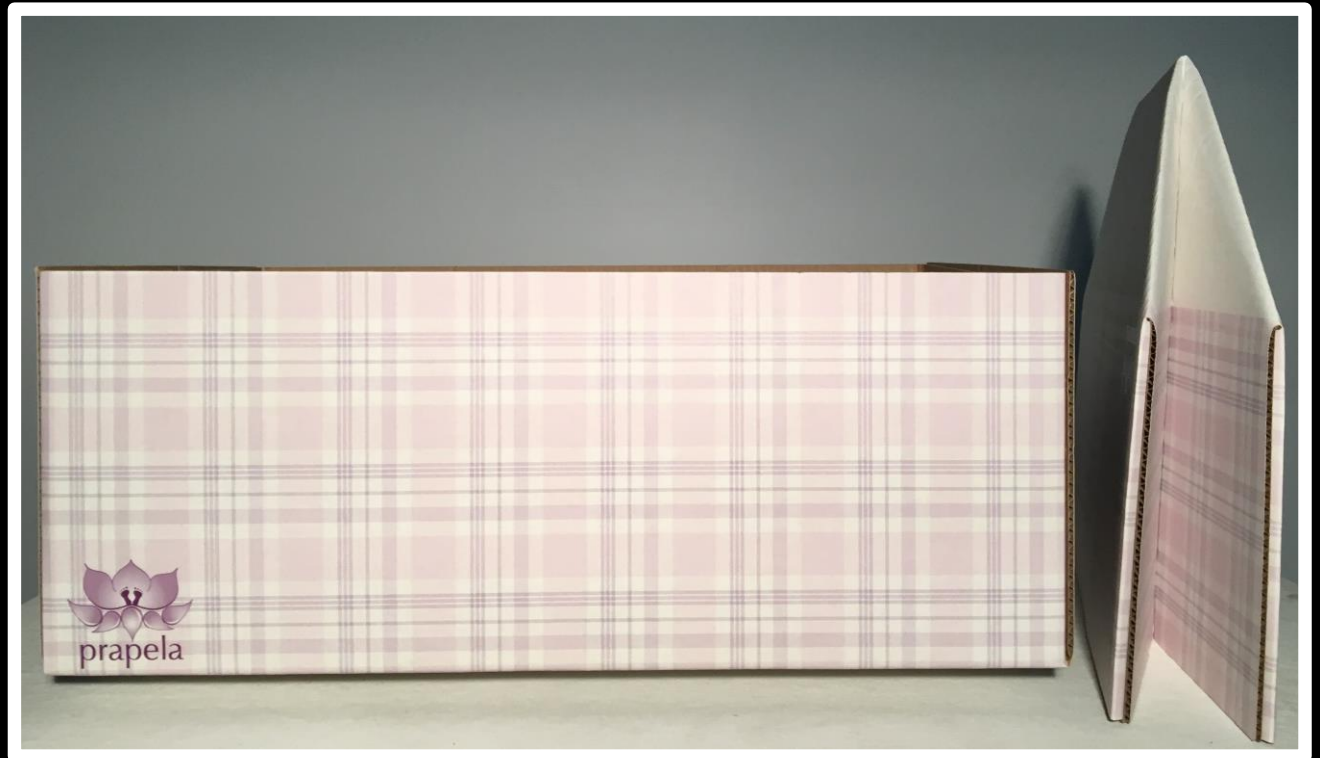
>50,000  
babies

~\$3 Billion in charges (17)

svs pad  
+  
pop up box

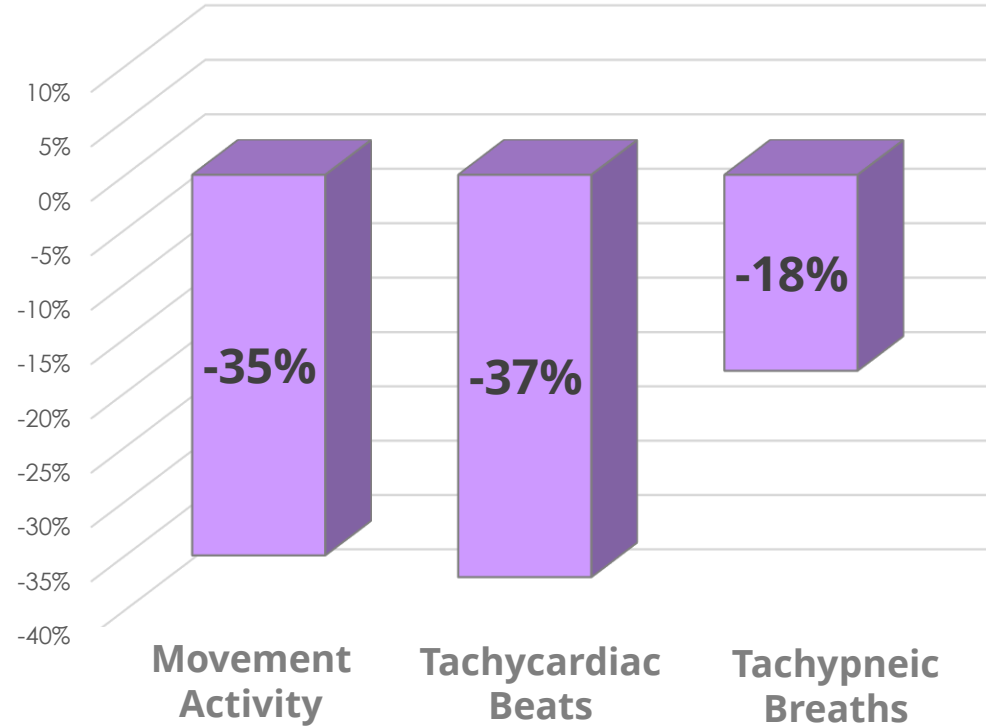


Prapela™ svs baby box



# stochastic vibro-tactile stimulation (svs)

## Improves breathing, heart rate & relaxation



**4 publications**

**PLOS ONE**  
TENTH ANNIVERSARY  
**Vibrotactile stimulation: A non-pharmacological intervention for opioid-exposed newborns**  
Ian Zuzarte, Premananda Indic, Bruce Barton, David Paydarfar, Francis Bednarek, t. Elisabeth Bloch-Salazar  
Published: April 20, 2017 • <https://doi.org/10.1371/journal.pone.0175981>



in the hospital



then taken home

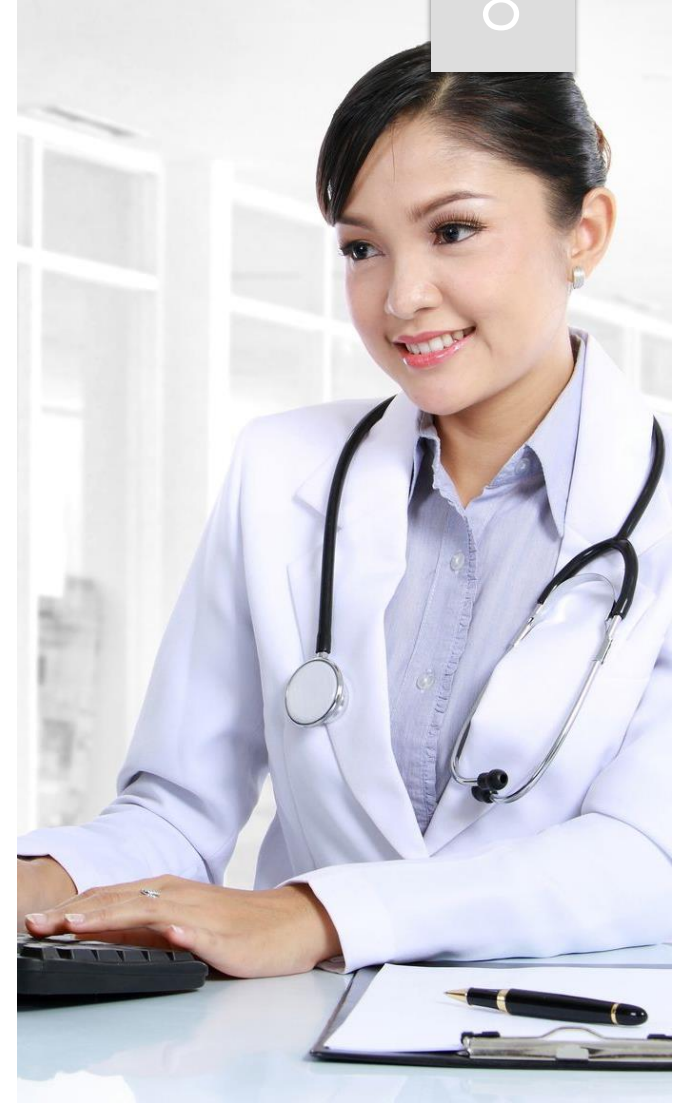
[prapela.com](http://prapela.com)

2 day delivery

Free shipping

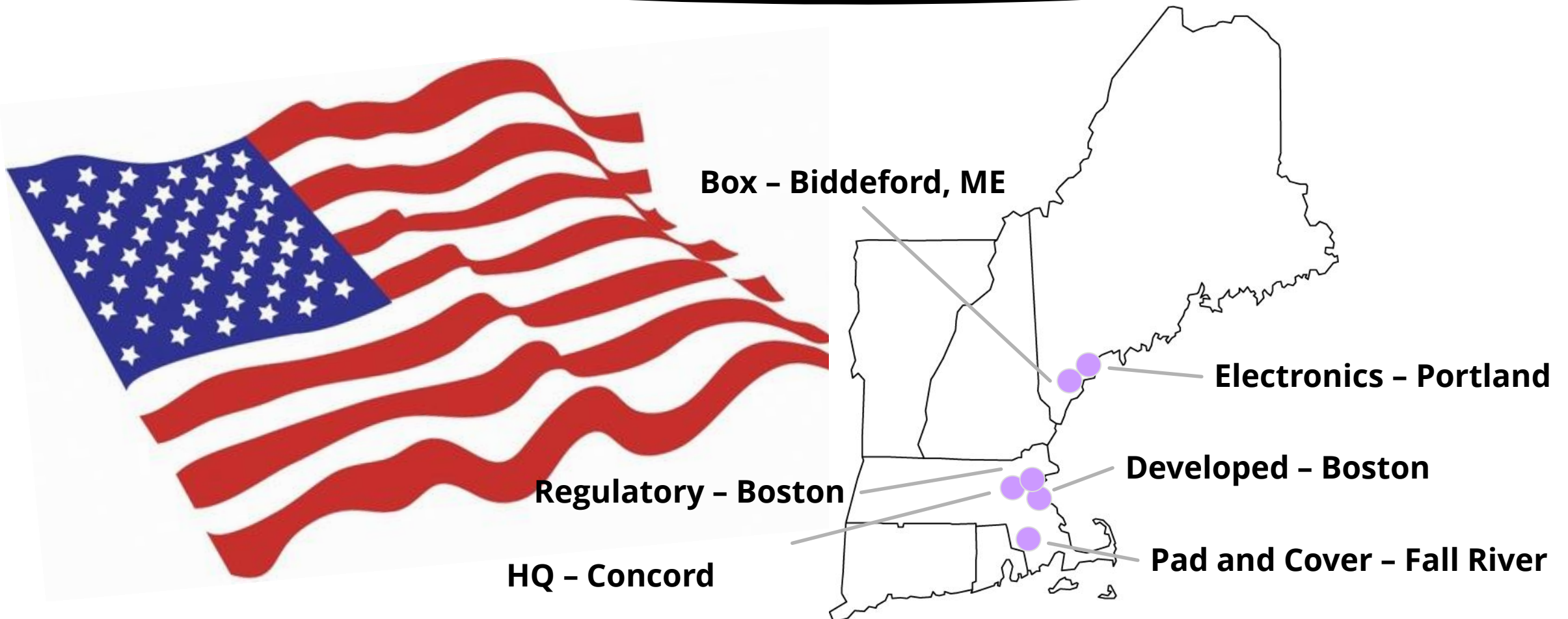
Free returns

24/7 support





# Made in America



## management



John Konsin, MBA  
CEO, Co-founder

- Launched 100+ products
- Fortune 100 Med Device Exec



Jim Niemi, MS  
CTO, Co-founder

- 7 years developing SVS
- 25 years in R&D



Karen Browne, RN  
Europe

- 20 years Business experience
- Pediatric Nurse

## advisors



D. Paydarfar, MD  
Scientific

- Inventor SVS for Infant health
- Chair of Neurology, UT Austin



John Della Volpe  
Social Media

- CEO, Social Sphere
- Director of Polling, Harvard

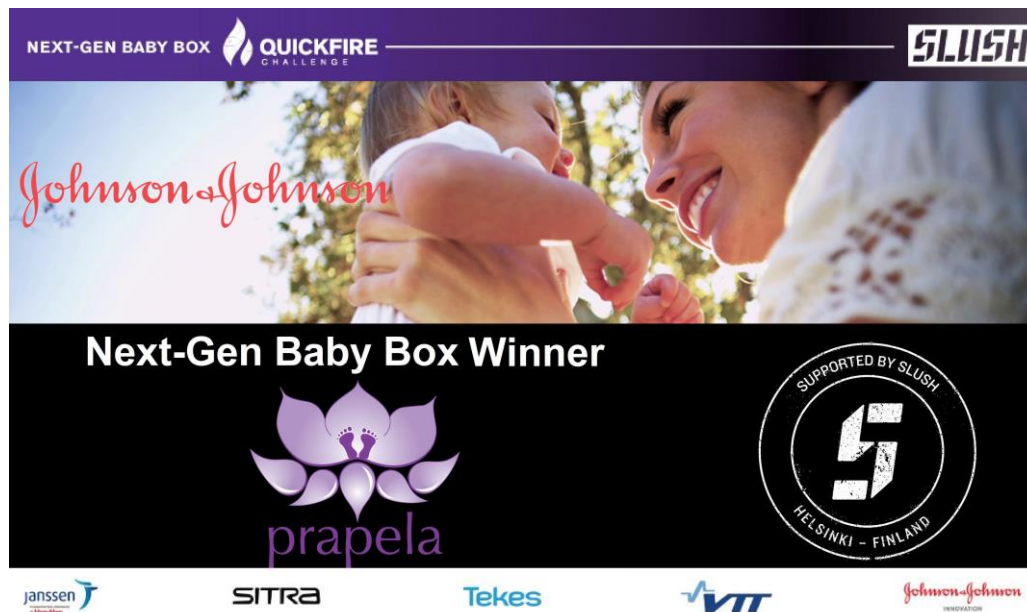


Carla Saunders, DNP  
Neonatal Practice

- 20 years in neonatal nursing
- Frequent speaker/lecturer



# Award Winning









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