



InnovateHER Challenge 2017 Nomination Packet – St. Petersburg, Florida

Competition Winner Name: Barbara Taylor

Company Name: Simple Bed Sheets

Product/Service: [Bed Sheet Products](#)

Company Address: 1511 Bonniebrook Drive

Lutz, FL 33549

Phone: (813) 545-7292

Email: SimpleBedSheets@gmail.com

Host Organization: St. Petersburg College

Address: 244 2nd Avenue North

St. Petersburg, FL 33701

POC: Nicolle Panuthos

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Joinder Agreement Number: A-183

Authorization Number: 17-6050-38

Description:

Simple Bed Sheets is a bed linen company that is revolutionizing and redesigning mattress pads and bed sheets to simplify bed making, and eliminate the challenges that make this daily task time consuming and back-breaking. *Simple Bed Sheets* provides busy people, and seniors, with a range of target markets dominated by women, an efficient solution that is time and cost-effective for all households and for a range of industries.

Total number of local competition applicants: 12