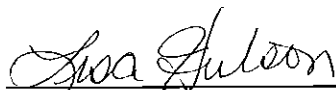


### Statement of Support

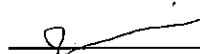
In a contest full of great ideas, one of the strengths of TidyCup's presentation was that she produced a working prototype for her product, and received a U.S. patent as a medical device due to its novel ability to collect a mid-stream urine sample. With the frequency and necessity for women to provide urine samples, the committee chose TidyCup because of the significant impact on the lives of women both domestically and possibly internationally. Urine samples are frequently requested in the medical field, and to date, there has not been a convenient nor sterile way for women to deliver a required sample. TidyCup has the opportunity to provide an easy and more accurate way to obtain a urine sample.

The committee was also pleased with the fact that TidyCup has identified a domestic manufacturer, and their product has the opportunity to reduce costs for their customer. TidyCup has the ability to be sold in various markets in the healthcare industry, creating multiple revenue streams and the possibility of partnerships.

Given the amount of urine sample requests, as well as the fact that this product would be of immense benefit to half of the patient population, the committee feels that TidyCup would have substantial commercial potential due to both its frequency of need and problem-solving practicality.



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