

December 2, 2015

U.S. Small Business Administration  
InnovateHER team  
Via [www.challenge.gov](http://www.challenge.gov)

Dear InnovateHER Team:

It is my pleasure to submit documents on behalf of Vibronix, Inc. for inclusion in the national 2016 InnovateHER competition. The Vibronix team's business plan rose to the top of the local competition, which was sponsored by Purdue University's Krannert Women in Management. Our panel of judges agreed that the innovation by Vibronix for breast cancer surgery offers a measurable impact on the lives of women and families, provides outstanding potential for commercialization, and fills a very real need in the marketplace.

The Vibronix MarginPAT technology is an intra-operative imaging tool for rapid assessment of cancerous tumors during a lumpectomy. Use of the technology can reduce or eliminate the need for a second lumpectomy. It can save surgical costs as well as prevent emotional stress, recovery time, and potential loss of income for women and their families. We believe that the technology has potential to make a major global impact. The Vibronix team's skills and business plans will assure an effective transition from research and development into the marketplace.

We are proud to submit Vibronix, Inc. for participation in the national competition.

Sincerely,



Joy G. Dietz  
Director, Purdue University's Krannert Women in Management



*Krannert School of Management*