## **BUSINESS PLAN**

Take A Sip



Nov 5, 2015

Yasiri Alvarez, Owner

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#### 1.0 EXECUTIVE SUMMARY

Take A Sip is a natural beverage company that creates and manufactures iced tea with a main ingredient known as hibiscus. This tea is refreshing and very tasteful with a great deal of benefits for consumers and could be drunk at any time of the day. Take A Sip product is a ready-to-drink (RTD) tea and the first iced tea ever bottled in Puerto Rico, is 100% natural with no colored ingredients and zero caffeine. Made with real granulated sugar, satisfying every single person with the great cranberry like taste and benefits like antioxidants, reduction of cholesterol and lowering blood pressure. Take A Sip need to create branding and more flavors using the ingredient of hibiscus. The target market of Take A Sip is women and men for median age is 34, with a range from 25-65 years old.

*Take A Sip* first flavor is the original hibiscus flavor but actually working in a variety of flavor which include, lemon-lime, ginger, orange, cinnamon, and others. The owners of *Take A Sip* are Ms. Yasiri Alvarez and Mrs. Antonio Alvarez.

What drives: *Take A Sip* looks to have steady and healthy growth in the next year and work on these goals;

- Lower costs for a better SRP of the product.
- Find a Distribution partnership
- One of our high priorities is to become a recognized brand name among people. Compete as local and global brand of bottled tea.
- Export products to USA and/or Latin America.
- Provide a combination of satisfying and attractive yet different flavors with hibiscus.

#### 2.0 COMPANY DESCRIPTION

#### 2.1 Legal Structure

*Take A Sip* is an LLC, family and privately owned. Primary owner 55% Yasiri Alvarez Miranda and 45% Antonio Alvarez Vega.

#### 2.2 Mission and Vision Statement

Mission: To produce the best and most refreshing natural iced teas made with real hibiscus. Vision: Be the first choice for the consumer when choosing a natural drink.

#### 2.3 Principal Members

## **Yasiri Alvarez- Owner, Administrator, and Decision maker**Job Description

- Sales, Marketing and Customer Service Manage Customer support. Plan and support sales and marketing activities.
- Advertising / Marketing Manager Researching similar business to determine your competitive advantages; writing ads; joining business group; networking with anyone and everyone who could be a possible customer.
- o Bill Collector Communicating with customers who don't pay their bills: making repeat calls: sending invoices.

- o Bookkeeper/ Accountant Maintaining all records, managing accounts; preparing tax forms; understanding financial statements.
- o Business Planner Drafting and making changes to your business plan depending on your financial personal, retirement goals; for expected and unexpected costs.

# **Antonio Alvarez – Co – Owner, Operational Administrator**Jobs Description

- Coordination and Supervision Coordinate, manage and monitor the workings of various departments in the organization.
- o Financial Review financial statements and data. Utilize financial data to improve profitability. Prepare and control operational budgets. Control inventory. Plan effective strategies for the financial wellbeing of the company.
- o Best Practices Improve processes and policies in support of organizational goals.
- Production Coordinate and monitor the work of various departments involved in production, warehousing, pricing and distribution of goods. Monitor performance and implement improvements. Ensure quality of products
- Communication Monitor, manage and improve the efficiency of support services such as IT, HR, Accounts and Finance. Facilitate coordination and communication between support functions.
- o Sales, Marketing and customer service Manage Customer support. Plan and support sales and marketing activities.
- Strategic Input Liaison with top management. Assist in the development of strategic plans for operational activity. Implement and manage operational plan.

#### 2.4 Company Story

**Take A Sip** started from a family concern, grandma's health was delicate, and hibiscus tea was recommended. In search of the hibiscus flower to make grandma some tea, we found out it was nowhere to be found. As we embarked in the hibiscus mission, like doing tasting in stores, our approach to the people was 'take a sip'. And so it began... Take a Sip of hibiscus Iced Tea!

#### 3.0 MARKET RESEARCH

#### 3.1 Industry

Tea is the second most consumed beverage in the world, after water; today, approximately four in five of all consumers drink tea. 2014 continued to be a year of growth for the US (including PR) tea industry, building on a trend that started more than two decades ago. The total value of tea sold has grown from 2 billion dollars (1990) to 10 billion dollars today.

Here are the Puerto Rico's statistics for imported and exported beverages:

	August 2014	September 2014	October 2014	November 2014	December 2014	January 2015	Totals
Beverages Imported	31,152,433	35,570,542	30,393,870	28,322,323	26,126,369	\$24,603,135	\$176,168,672
Beverages Exported	5,429,547	5,868,653	8,978,835	5,156,072	20,775,099	\$5,603,885	51,812,091
Total	36,581,980	41,439,195	39,372,705	33,478,395	46,901,468	30,207,020	227,980,763

*January 2015 Example*. The 5.6 million dollars in sales on exported beverages vs. 24.6 billion dollars in sales on imported beverages, confirms that Puerto Rico receives most of its beverages from elsewhere.

Several factors are driving the growing demand for tea in Puerto Rico. Overall beverage trends are motivating consumers to choose tea and are a driving force behind its growing popularity. Plus the convenience and availability, consumers are demanding easily accessible, quick, simple, and beneficial beverages that fit into their busy lifestyles. The increase in competitive offerings has encouraged supermarkets nationwide to expand beyond the tea and coffee aisle, with tea products emerging in the juice, and healthy beverages. The demand for innovation and new products has driven an increase in awareness and interest as consumers continue to select tea as their beverage of choice.

So, *Take A Sip* is taking the risk of filling that gap of producing specialty beverages that Puerto Rico seeks and its depending from imported beverages.

#### 3.2 Customers

*Take A Sip's* develop a profile of our target customers:

- 60% women, 40% men: The median age is 34, with a range from 25-65 years old
- Likely to have graduated college or have an advanced degree
- Likely to currently be bottled water or RTD tea drinkers, occasionally drink iced cappuccino
- Interested in running, hiking and outdoor healthy activities
- Women looking to adapt families to a healthier and natural lifestyle.

**Take A Sip** customers are drinking and looking for drinks with health benefits and the convenience, availability and versatility of tea has helped create a new consumer experience, all while keeping the product offerings fresh and unique.

#### 1. This are Statistics based on Actual Customers of *Take A Sip*:

Women 65% likes		Men 33% 1	ikes
Ages		Ages	
13-17	.10%	13-17	0%
10-24	6%	10-24	6%
25-34	20%	25-34	10%
35-44	18%	35-44	9%
45-54	11%	45-54	5%
58-64	7%	58-64	2%
65+	2%	65+	1%

- 2. This is the retailer that sells *Take A Sip*.
  - **Primary:** Coffee Shops and Vegetarian Restaurants. Like Latte que Latte and La Buena Mesa
  - Secondary: Health foods, Supermarkets, and Deli's. Like Freshmart and Econo Supermarket
  - **Tertiary:** Pharmacies and Restaurants in general. Like Lorreine Pharmacy and Madre)

This are the distribution of the market of *Take A Sip* the two most important retailers are Coffee Shops and Restaurants Vegetarians.

Business	% Representation	
Coffee Shops	28%	
Restaurants Vegetarians	25%	
Health foods	16%	
Supermarkets	17%	
Deli's	10%	
Pharmacies y Restaurants	4%	
Totals	100%	

#### 3.3 Competitors

Name and address	Strengths	Weaknesses
Pure Leaf (Lipton) Pepsi-Cola North America 700 Anderson Hill Road Purchase, NY 10577 (914) 253-2000	Very known brand	Packaging too big 20oz, and traditional flavor
Herbal Mist www.herbalmist.com	Known brand	Flavors not attractive
Harney & Sons Harney & Sons Fine Teas 5723 Route 22 Millerton, NY 12546	Real Tea, no artificial sweeteners	Crystal bottle
Marley Mellow Mood 27777 FRANKLIN ROAD, SUITE 1640, SOUTHFIELD, MI 4803 http://drinkmarley.com/contact/f	Good pricing	Label is not attractive and flavors are common.

Indirect Competitors: Ginseng Up, Fuze Iced Tea, y Long Island Tea. These are bottled teas but not under the natural healthy category.

#### 3.4 Competitive Advantage

**Take A Sip** has a series of advantages over competitors since it's made from exclusive hibiscus extract, like:

- 1. Niche The natural, healthy and premium.
- 2. Product- *Take A Sip's* products are made in Puerto Rico and is the first tea all naturally crafted and develop in Puerto Rico.
- 3. Unique Flavor Hibiscus is the main ingredient.
- 4. Accessibility Being available in any place a beverage is sold.
- 5. Refreshing- Iced tea ready and refreshing at any time of the day.
- 6. Benefits- Zero caffeine, reduce cholesterol, lowers blood pressure, antioxidants, etc.
- 7. Variety of Flavors- developing flavors attractive, soothing yet satisfying.

#### 3.5 Regulation

FDA - Title 21- Part 104, 110 and 137, 165 - CFR - Code of Federal Regulations Puerto Rico State Law- Reglamento de Salud General

#### 4.0 PRODUCT/SERVICE LINE

#### 4.1 Product

**Take A Sip** is a natural beverage company that creates and manufactures healthy drinks, refreshing and tasteful teas. These are known as ready-to-drink (RTD) tea. Our tea is bottled through a hot filled process by a local co packer, Altura Food Inc. This co packer is up to date in every state permit and federal regulation from the FDA.

As of right now, we have one flavor available in Puerto Rico. Our goal is to provide a variety of flavors with a specific main ingredient which is imported from Mexico. The main ingredient is Hibiscus extract processed and manufactured to our specifications.

*Take A Sip's* Hibiscus Tea is a natural tea, made with real hibiscus, the use of natural granulated sugar and only 90 calories in a 16 oz. bottle. Beside the great and refreshing taste it has, hibiscus is known for the great health benefits.

#### 4.2 Pricing Structure

Bottle 16 oz. \$2.39 SRP

**Take A Sip's** products are sold in 16 ounce plastic bottles at suggested retail price of \$2.50. Bottling cost is at \$1.00 and wholesale price \$1.65 meaning gross margins are 19% as a manufacturer and 25% as a distributor Labels feature clean line authentic artwork from a local artist in Puerto Rico. Our packaging communicates the attributes of the tea inside in three ways:

- 1) High quality By using colorful and artistically sophisticated artwork present, the bottles evoke comparisons with a bottle of fine wine or other gourmet food.
- 2) Refreshing The modern distinctive look of the white wrap around and the natural background color of hibiscus (red wine) attracts tea consumers and non-tea consumers.

3) Simplicity – The essence of this millennia-old drink of water and leaves is its simplicity. Packaging has no flashy slogans, advertising call-outs or marketing hype. The package helps condition the consumer for what they are about to experience.

#### 4.3 Product/Service Life Cycle

*Take A Sip* life cycle stage is between introduction and growth and this stage of the cycle is the most expensive for the launching of Hibiscus

#### 4.4 Intellectual Property Rights

Trademark of *Take A Sip* under the laws of United State of America patent and trademarks. Reg. 4498028 Mar 18,2014. class 30

#### 4.5 Research & Development

In 2016, *Take A Sip* will be introducing at least two new flavors in direct response to feedback from our customers, hibiscus lemon-lime and hibiscus ginger. Despite the thousands of tea flavors that exist, they have taken a conservative approach and identifying accessible flavors but the most common. In addition, several more flavors have been identified which will be introduced within the next twelve months. We believe this product has commercial viability provided it is strategically marketed and distributed. In addition to other bottled tea flavors, we are exploring related products such as t-shirts featuring art from our labels, tea bags sold under the *Take A Sip* name and other tea related products.

#### 5.0 MARKETING & SALES

#### 5.1 Growth Strategy

Given the market trends, target customer profile and record of success in the natural and specialty foods market, *Take A Sip's* strategy for 2016 is as follows:

- 1. Working with bottler and distributors to achieve full distribution in Puerto Rico.
- 2. Opportunistic public relations and extensive sampling in health and natural food settings to build the brand name as well as facilitate trial. *Take A Sip* recognizes that because they are not as well-financed or as well-established as much of our competition, whenever we play by their marketing rules, we are at a disadvantage. Therefore, instead of spending a lot of money on advertising, *Take A Sip* relies instead on opportunistic ways to gain public attention and promote trial of the product.
- 3. Strive to maintain customers Taking a Sip of tea, every day.
- 4. Keep innovating the brand *Take A Sip*.

#### 5.2 Communication

**Take A Sip** will marketing campaigns throughout the year and will do so through campaigns POP (point of purchase) and social advertising through an advertising agency. Their strategies are:

- Hosting and Domain: *Take A Sip* will have their own hosting and domain to be present on the Web.
- Creative production: *Take A Sip* will be grouped to create quarterly pieces which will be distributed during cycles of 3 months.
- Facebook Ads: *Take A Sip* will have its own Facebook page to have a presence on social networks in this way.
- Google Ad words: *Take A Sip* will be using Google ad words this strategy is quarterly and is linked to the POP and sampling promotions, promotions and POP materials
- Promotional materials will be reviewed each quarter, according to the campaign or the promotional need of the moment.



### 6.0 FINANCIAL FORECAST

Income Projectio			
Income Category	Year 1	Year 2	Year 3
Ventas de Lotes	617,500	1,482,000	2,223,000
Total Income	617,500	1,482,000	2,223,000

Expense Projection (Summary)				
Expense Category	Year 1	Year 2	Year 3	
Embotellamiento	262,818	700,848	1,051,272	
Nomina	42,000	72,000	72,000	
Otros cargos de nomina	9,084	19,848	19,848	
Consultores(CPA, Aboga	4,992	4,992	4,992	
Mercadeo	0	15,000	15,000	
Gastos Oficina, Misce y u	4,800	4,800	4,800	
Azucar	21,600	57,600	86,400	
Extracto	126,000	336,000	504,000	
Desarollo Sabores	0	12,000	12,000	
Teléfono	2,400	2,400	2,400	
Viaje, Comida	2,400	2,400	2,400	
Automovil	6,000	6,000	6,000	
Seguro Producto	467	467	467	
Patente Municipal	3,090	7,416	12,060	
Total Expenses	485,651	1,241,771	1,793,639	

### 🖒 Beginning Balance Sheet

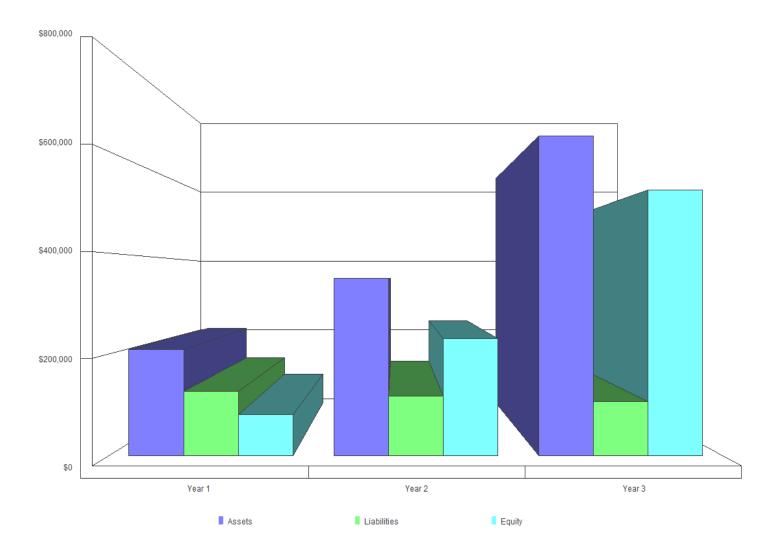
Assets: Fixed assets (net) Other assets (net)	87,606 64,200	
Total assets		151,806
Liabilities:		
Current liabilities:		
Line of credit	1,000	
Current maturities of long-term liabilities	9,074	
Total current liabilities	10,074	
Long-term liabilities (net)	127,732	
Total liabilities		137,806
Equity:		
Total equity		14,000
Total liabilities and equity		151,806
Debt-to-equity ratio		9.84

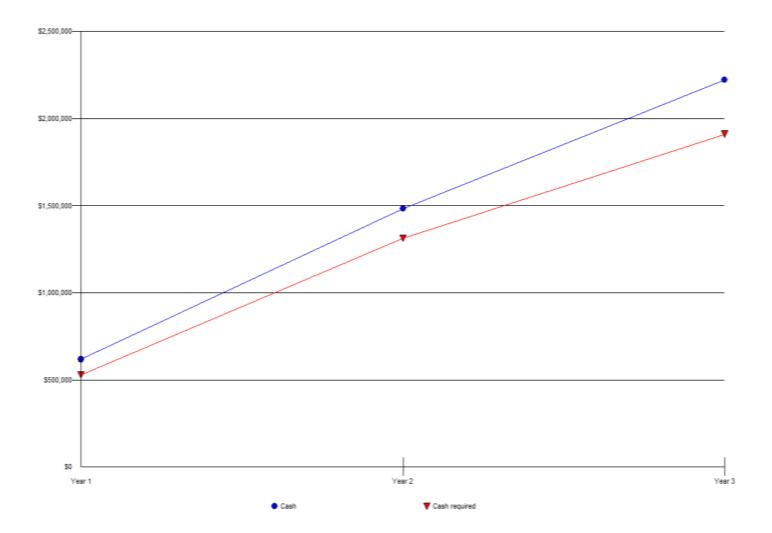
	Year 1	Year 2	Year 3
Income	617,500	1,482,000	2,223,000
Gross profit	617,500	1,482,000	2,223,000
Operating expenses:			
Embotellamiento	262,818	700,848	1,051,272
Nomina	42,000	72,000	72,000
Otros cargos de nomina	9,084	19,848	19,848
Consultores(CPA, Aboga	4,992	4,992	4,992
Mercadeo	0	15,000	15,000
Gastos Oficina, Misce y u	4,800	4,800	4,800
Azucar	21,600	57,600	86,400
Extracto	126,000	336,000	504,000
Desarollo Sabores	0	12,000	12,000
Teléfono	2,400	2,400	2,400
Viaje, Comida	2,400	2,400	2,400
Automovil	6,000	6,000	6,000
Seguro Producto	467	467	467
Patente Municipal	3,090	7,416	12,060
Amortization	12,840	12,840	12,840
Depreciation	17,521	17,521	17,521
Total operating expenses	516,012	1,272,132	1,824,000
Operating income	101,488	209,868	399,000
Interest expense	11,280	10,478	9,605
Net income before taxes	90,207	199,389	389,394
Estimated taxes	22,552	49,847	97,349
Net income	67,656	149,542	292,046

Balance Sheet (Summary)				
	Year 1	Year 2	Year 3	
Assets:				
Current assets:				
Cash	87,943	257,970	569,628	
Total current assets	87,943	257,970	569,628	
Fixed assets (net)	70,085	52,564	35,042	
Other assets (net)	51,360	38,520	25,680	
Total assets	209,388	349,054	630,350	
Liabilities and equity:				
Current liabilities:				
Line of credit	0	0	0	
Current maturities	9,876	10,749	11,699	
Total current liabilities	9,876	10,749	11,699	
Long-term liabilities (net)	117,856	107,107	95,408	
Total liabilities	127,732	117,856	107,107	
Equity	81,656	231,198	523,243	
Total liabilities and equity	209,388	349,054	630,350	

	Year 1	Year 2	Year 3
Cash receipts	617,500	1,482,000	2,223,000
Operating cash expenses:			
Cash expenses	485,651	1,241,771	1,793,639
Estimated taxes	22,552	49,847	97,349
Total operating cash exp.	508,203	1,291,618	1,890,988
Cash from operations	109,297	190,382	332,012
Debt activities:			
Principal payments	(9,074)	(9,876)	(10,749)
Interest payments	(11,280)	(10,478)	(9,605)
Total debt activities	(20,354)	(20,354)	(20,354)
Net cash after debt service	88,943	170,027	311,658
Change in cash	88,943	170,027	311,658
Beginning cash	0	87,943	257,970
Cash before borrowing	88,943	257,970	569,628
Line of credit activity	(1,000)	0	0
Ending cash	87,943	257,970	569,628
NOTE: Line of credit			
exceeded at Start-Up			

	Year 1	Year 2	Year 3
Profitability ratios:			
Gross profit margin	100.00%	100.00%	100.00%
Operating profit margin	16.44%	14.16%	17.95%
Net profit margin	10.96%	10.09%	13.14%
Return on equity	137.47%	95.59%	77.429
Return on assets	43.01%	57.29%	61.59%
Liquidity ratios:			
Current ratio	8.90	24.00	48.69
Quick ratio (Acid-test)	8.90	24.00	48.69
Working capital ratio	0.13	0.17	0.25
Activity ratios:			
Accounts receivable days	0.00	0.00	0.00
Inventory days	n/a	n/a	n/a
Inventory turnover	n/a	n/a	n/a
Sales-to-assets	3.36	5.31	4.54
Leverage ratios:			
Debt-to-equity	1.56	0.51	0.20
Debt ratio	0.61	0.34	0.17
Times-interest (TI) earned:			
Operating income	101,488	209,868	399,000
Interest expense (÷)	11,280	10,478	9,605
TI earned ratio	9.00	20.03	41.54





# Anited States of America United States Patent and Trademark Office



Reg. No. 4,498,028

ALVAREZ, ANTONIO (PUERTO RICO INDIVIDUAL), DBA TAKE A SIP

URB. VILLA VENECIA N-19 CALLE 1 Registered Mar. 18, 2014 CAROLINA, PUERTO RICO 00983 AND

Int. Cl.: 30

ALVAREZ, YASIRI DEL MAR (UNITED STATES INDIVIDUAL), DBA TAKE A SIP

CALLE EBANO D-5 APT. 301

GUAYNABO, PUERTO RICO 00968

TRADEMARK

FOR: TEA-BASED BEVERAGES, IN CLASS 30 (U.S. CL. 46).

PRINCIPAL REGISTER

FIRST USE 8-9-2013; IN COMMERCE 8-9-2013.

THE MARK CONSISTS OF THE PHRASE "TAKE A SIP" WRITTEN IN BOLD UPPERCASE CHARACTERS WITH THE LETTER "A" UNDERLINED AND ENCLOSED IN A HEPTAGON-AL IRREGULAR FIGURE WITH ROUNDED EDGES. ALSO INSIDE THE HEPTAGONAL FIGURE IMMEDIATELY ABOVE THE PHRASE "TAKE A SIP" IS THE DESIGN OF A CUP WITH A LINE UNDERNEATH SIMULATING A SURFACE AND A DROP LIKE FIGURE ON TOP.

SER. NO. 86-034,398, FILED 8-9-2013.

ARETHA SOMERVILLE, EXAMINING ATTORNEY



uty Director of the United States

Patent and Trademark Office



Estado Libre Asociado de Puerto Rico Departamento de Estado

Fecha de la Transacción: 12-sep-2015 Núm. Registro: 347858 Núm. Recibo: 969769

### Estado Libre Asociado de Puerto Rico Departamento de Estado

Certificado de Organización de una Compañía de Responsabilidad I imitada

#### Artículo I - Nombre de la Compañía de Responsabilidad Limitada

El nombre de la Compañía de Responsabilidad Limitada Doméstica es: TAKE A SIP L.L.C. El nombre de la entidad incluye el término: L.L.C.

#### Artículo II - Oficina Principal y Agente Residente

Su oficina principal en el Estado Libre Asociado de Puerto Rico estará localizada en:

Dirección Física Calle Ebano D5 Apt 301, Cond. San Patricio, Guaynabo, PR, 00968 Dirección Postal Urb. Villa Venecia N-19, Carolina, P.R., CAROLINA, PR, 00983

Teléfono (787) 636-6489

El nombre, dirección física y postal del Agente Residente a cargo de dicha oficina son:

Nombre Alvarez Miranda, Yasiri

Dirección Física Calle Ebano D5 Apt 301, Cond. San Patricio, Guaynabo, PR, 00968 Dirección Postal Calle Ebano D5 Apt 301, Cond. San Patricio, Guaynabo, PR, 00968

Correo Electrónico yasiritakeasip@gmail.com

Teléfono (787) 564-1654

#### Artículo III - Naturaleza o Propósito

Esta es una entidad Con Fines de Lucro cuya naturaleza o propósito son:

Entidad que se dedica a la formulación de bebidas naturales y saludables. Contrata los servicios de una compania embotelladora para producir la bebida para luego vender a clientes por medio de distribuidores y/o directamente. También haremos distribución y venta de productos naturales.

#### Artículo IV - Personas Autorizadas

El nombre y dirección física y postal de cada Persona Autorizada es:

Nombre Alvarez Vega, Antonio

Dirección Física Urb Villa Venecia N-19 Calle 1, Carolina, PR, 00983 Dirección Postal Urb Villa Venecia N-19 Calle 1, Carolina, PR, 00983

Correo Electrónico tonytakeasip@gmail.com

Nombre Alvarez Miranda, Yasiri

Dirección Física Calle Ebano D5 Apt 301, Cond. San Patricio, Guaynabo, PR, 00968

Certificado de Organización de una Compañía de Responsabilidad

Limitada

Dirección Postal Calle Ebano D5 Apt 301, Cond San Patricio, Guaynabo, PR, 00968

Correo Electrónico yasiritakeasip@gmail.com

#### Artículo V - Administradores

Facultades no terminarán al presentarse este Certificado.

#### Artículo VI - Término de Existencia

El término de existencia de esta entidad será: **Perpetua**La fecha en que la entidad tendrá vigencia: **09-feb-2015**La fecha en que se presentó la conversión es: **12-sep-2015**La fecha en que la conversión será efectiva es: **12-sep-2015** 

#### Documentos de Apoyo

Documento	Fecha de Emisión
Resolución	10-sep-2015

#### DECLARACIÓN BAJO PENA DE PERJURIO

EN TESTIMONIO DE LO CUAL, Yo / Nosotros Alvarez Vega, Antonio, Alvarez Miranda, Yasiri, el suscribiente, con el propósito de formar una compañia de responsabilidad limitada con arreglo a las leyes de Puerto Rico, juro/juramos que los datos contenidos en este Certificado son ciertos. Hoy, 12 de septiembre de 2015.

#### Estimado Comerciante:

Este es su Certificado de Registro de Comerciante (Certificado de Registro). Por favor, cerciórese que la información en éste es correcta. El original del Certificado de Registro debe exhibirse al público en general y en todo momento en un lugar visible de su negocio.

Según nuestro registro contributivo, se le autoriza a ratener y remitir el Impuesto sobre Ventas y Uso (IVU). Si usted radicò el Modelo SC2914D, y cualifica como revendedor o planta manufacturera, recibirá en ensotrado aperte dos Certificados de Exención en papel de seguridad color azul.

Favor ver al dorso de su Certificado de Registro, en el que se le notifica sobre el requisito de registrarse en el portal de IVU Loto.

Para comunicaciones referentes a situaciones particulares sobre su Certificado de Registro, favor de llamar al (787) 722-0216.

Cordialmente,

4,22.77

Angel R. Marzán Santiag Secretario Auxiliaz Área de Rentas Internas

-----SNGLP 006

ALVAREZ VEGA ANTONIO VILLA VENECIA N19 CALLE 1 CAROLINA PR 00983-1515

PtN: 1975 (Este número le permitirá rendir su Planilla Mensural del IVU y remitir el IVU electrónicamente a través de nuestra página <u>ivu hacienda gobierno or.</u> Además utilice este número para registrarse en IVU Loto.)

Para información general sobre el IVU o IVU Loto visite nuestra página de Internet en www.hacienda.gobierno.pr o envie un correo electrónico a vuconsultas@hacienda.gobierno.pr.

Importante: Notifique cualquier cambio que requiera enmiendar a su Certificado de Registro mediante el Modelo SC2914B. Para sambios a su registro de IMU.

Loto notifique los mismos a través del portal de IVU Loto o Hamando al (787) 200-7900 Opción Núm. 4.

A-0000137

Modelo SC 2018 ESTADO LIBRE ASOCIADO DE PUERTO FICO Hry: 03 eng 13 DEPARTAMENTO DE HACIENDA CERTIFICADO DE REGISTRO DE COMERCIANTE PARTICULAR DE LA CARRACTE DE LA CARR 0480110-0024 ENTE RETENEDOR Nombre Legal: AGENTE RETENEDOR Nombre Localidad: ALVAREZ VEGA ANTONIO

URB. VILLA VENECIA
N-19 CALLE 1
CAROLINA PR 90983-1515 TAKE A SIP CALLE EBANO D 5 APT 301 GUAYNABO PR 00968 Código NAICS: 422400 Fecha de Emisión: 20 de junio de 2013 Actividad Comercial: MAYORISTAS DE COMESTIBLES Y PRODUCTOS RELACIONADOS Tipo de Certificado: COMERCIANTE Yo. Mélba Acosta Fetio, dentilico que esté conserciante está inscrito en el Registro de Converciantes del Departamento de Hacienda. Secretaria de Hacienda Esta Certificado es intransferible y el mismo debara exhibirsa en todo momento en un lugar visible al público en la localidad arriba indicada. El Certificido de Pequana exprehiente del Calabo Libro Associado do Picato Ripo y contiana internacion di na extresión conta directo de premios contactos de productos de prod son privated no suite materials asset has taper a sensitive suited we entringed