

Business:

As Girls Grow
Akamee Baca Malta, Founder, Chief Executive Officer
4804 Mariah Rd NW
Albuquerque, NM 87110
505.459.4760
akameejane@gmail.com
www.AsGirlsGrow.com

Host Organization:

New Mexico Community Capital 219 Central Ave NW, Suite 200 Albuquerque, NM 87102 Tanya Carrasco 505-924.2820 tanya@nmccap.org

As Girls Grow is a start up company dedicated to designing toys that use engineering concepts to encourage girls to be creative thinkers and problem-solvers.

As Girls Grow, a company developing a line of toys to get girls interested in science and engineering at a young age. By captivating their interests and building their confidence while they are young, we will inspire girls to become future leaders in STEM industries.



Statement of Support

New Mexico Community Capital (NMCC) is a certified nonprofit Community Development Financial Institution (CDFI) that offers capital to high-growth New Mexican businesses and native entrepreneurs combined with expert technical assistance to help them grow. We offer the support to As Girls Grow, Executive Director Akamee Baca Malta as she was selected as our finalist in the InnovateHER Business Challenge 2016 in Albuquerque, New Mexico.

New Mexico Community Capital shares the goal of recognizing women entrepreneurs that are critical to growing businesses and creating jobs. The organization feels that As Girls Grow met all the criteria of the Challenge and proved a strong measurable impact on women and families lives, has a strong potential for commercialization and fits the need in the marketplace.

While jobs in science, technology, engineering and math (STEM) continue to increase, the amount of women filling these positions does not. Although women make up half the U.S. workforce, they hold less than 25 percent of STEM jobs, and an even smaller percentage of engineering jobs. We strongly support the work of As Girls Grow and truly hope they can showcase their ideas in the final round in Washington, DC.

If you have any questions please feel free to contact me.

Kind regards,

Wendy Sandidge

Managing Director of Entrepreneurial Services

New Mexico Community Capital