

To Whom Ever Concern

Winner Name: Sarah Blankinship

Company Name: RightSciences

Product Name: RightSciences produces formulations for topical patches, and licenses their processes and formulations into manufacturers who produce their own branded products.

Website: www.rightsciences.com

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Short Description: RightSciences began out of the need to find a pain relief solution for the Founder's mom. The company creates plant-based wellness solutions, and licenses their processes and formulations to manufacturers for production. It is a collective of scientists, technologists, engineers and entrepreneurs who are passionate about the intersection of plants, science and wellness. Although their headquarters are in Seattle, the company is expanding globally, and currently has labs in the US and Canada. Their formulations are currently distributed under many nationally recognized brand name natural patches in the US.

Host Company Information: IgniteWA/ Meylah Corporation, 3020 Issaquah Pine Lake PMB 540, Sammamish, WA 98075

Contact Info: Chaitra Vedullapalli, chai@meylah.com, 510-579-4945

of people pitched at Innovateher2017 competition = 10 businesses (47 applied)

Jointer#: A-177

Thank you for giving us the opportunity for hosting InnovateHER2017 in Washington State.

In order to arrive at our nomination, the judges had to rate each presenter on 5 criteria namely:

- Business Fills a Need
- Commercial Viability
- Social Impact
- Go To Market Readiness
- Presentation/Pitch

The winning company, RightSciences, has tremendous potential for success for several reasons. Firstly, the impact. RightSciences creates formulations for topical patches, containing the healing properties of plants. These patches can be applied to the wearer, who will then experience the wellness properties included in the patch. The company licenses a variety of processes and plant-based formulations, into laboratories across the United States and Canada, to be produced and distributed.

When a product is predictable, repeatable and scalable, combined with simply and excellently made, the impact is tremendously valuable.

The manufacturing process for the topical patches is very straightforward. Meaning that the company can leverage the same process to produce any plant-based patch variation.

RightSciences chooses the formulations they produce based on a variety of factors. Of course, the scientifically proven potential of the plant material to help the wearer, combined with consumer input and availability to plant material. RightSciences actively creates and consults their community of people who leverage plants in their wellness routines. This community is global, made up of real people like the founder's mom, who require non-opioid alternatives in their wellness routines. The wellness issues that these patches help with, including pain, sleeplessness, and more, are issues that do not stop at US borders.

RightSciences social impact model primarily focuses on creating partnerships with women founded and led companies around the globe, aligned with helping people find peer-reviewed information and lab-grade products for their wellness routines. These partner companies are innovating via tech platforms that connect practitioners with people in need, with lab-grade products that help people find relief, with cutting-edge research and data will change the future of personalized medicine. RightSciences has demonstrated an ability to partner and collaborate that will be a competitive advantage as they scale. They are not interested in selling people their brand or set of brands, rather they strive to be the 'Intel inside' of all patch brands.

The company has data demonstrating that their product continues to have a broad impact, on a regular basis, for individual consumers as well as for common ailments, which adds to its overall ability to impact. With the vast number of plants available for wellness, plus the factor of time, the future patch combinations are virtually endless. RightSciences sees themselves on the forefront of personalized care, offering whole plant solutions in a quality and consistent form factor. The value and impact this product is not only for the current audience/customers but also its impact is for generations to come.

The commercial viability is a critical element. This product formulations are available to be commercially produced and distributed which makes it already creating impact. As mentioned earlier, the RightSciences process allows laboratory partnership growth to scale, globally.

Historically, much of the world has embraced plants and topical patches for their wellness routines, and RightSciences is helping bring those long-held beliefs back to the US market and beyond. Their traction includes two labs in the US, a manufacturing partnership in Canada, and they are exploring several other US and international manufacturing and distribution partnerships.

We feel that the leadership of Right Sciences has the talent, experience to build a successful entity. Sarah Blankinship, Founder and CEO, worked for 15 years in technology as a Senior Woman Executive across, HR, Global Software Security and Organizational Risk Management. She is passionate about bringing her business acumen to the wellness vertical, and has demonstrated excellence in shipping products into the marketplace with precision. Her unique background in technology and her experience in Silicon Valley startups, have positioned her to

connect and scale RightSciences into a global force. Her personal mission to help people like her mom with ailments like pain, and working with other women leaders to build a global community of expert advisors, ensures that she and her team will continue to innovate in helping make a difference in the lives of women, globally.

We are excited to support an innovative company like RightSciences, facing challenges like regulatory uncertainties and an ever-changing health and wellness vertical, move forward into the national competition.

Thank you for giving the opportunity to host this wonderful experience.
Cheers

Signed By

Chaitra Vedullapalli

Chaitra Vedullapalli

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Here are some pictures from the event:







