



Fill your suitcase with memories!

hello@shootmytravel.com  
[www.shootmytravel.com](http://www.shootmytravel.com)

# ABOUT US

## PROBLEM

When we travel we are worried about capturing great quality photos of moments instead of fully experiencing them.

## SOLUTION

We connect travelers with professional local photographers in an easy-to-use platform enabling a worry-less photography and travel experience.



# ABOUT US

Founded in 2015 and inspired by the idea that amazing things happen when you go beyond the selfie, Shoot My Travel is a Miami-based startup that connects travelers with professional photographers in over 150+ destinations worldwide.

Our mission: provide professional vacation photos that you'll treasure forever (and over-post for years to come). When you're caught up in trying to get the "perfect shot", you risk missing what's right in front of you. Shoot My Travel encourages a *Carpe Diem* approach to vacations – offering travelers the opportunity to be in the moment, while showing them all the city has to offer!

Shoot My Travel believes in capturing the essence of timeless moments, through candid, real and natural shots. Our photographers are carefully selected based on experience, professionalism and creativity – and work with you to capture memories you'll love looking back on.

# OUR STORY

Founded by Valerie Lopez and Camilo Rojas, the idea first came to them while vacationing during the summer of 2013. Surrounded by unbelievable landscapes and stunning architecture, Valerie, a Miami-based photographer, was torn between the desire to get behind the lens, and also be in front of it. Wanting creative and spontaneous shots of them on vacation, Valerie and Camilo imagined this would be the perfect opportunity to work with a photographer – but had no idea how to find one in a foreign city. After many awkward selfies and out-of-focus shots captured by strangers, they realized they may have just discovered a niche in the market of travel photography...

Once back home in Miami, Valerie shared this idea with her mom, whose only reaction was to walk away and return with a pile of old photographs. The photographs showed Valerie's parents vacationing in Rome circa 1986 – timeless moments captured in portraits. "Your dad used to do this", her mom told her.

They'd go on vacation and he'd book a photographer to take professional shots of them. Valerie never met her father - he passed away before she was born - but through this experience, she felt his presence more than ever before and took it as a sign to launch Shoot My Travel.



# WHAT WE DO

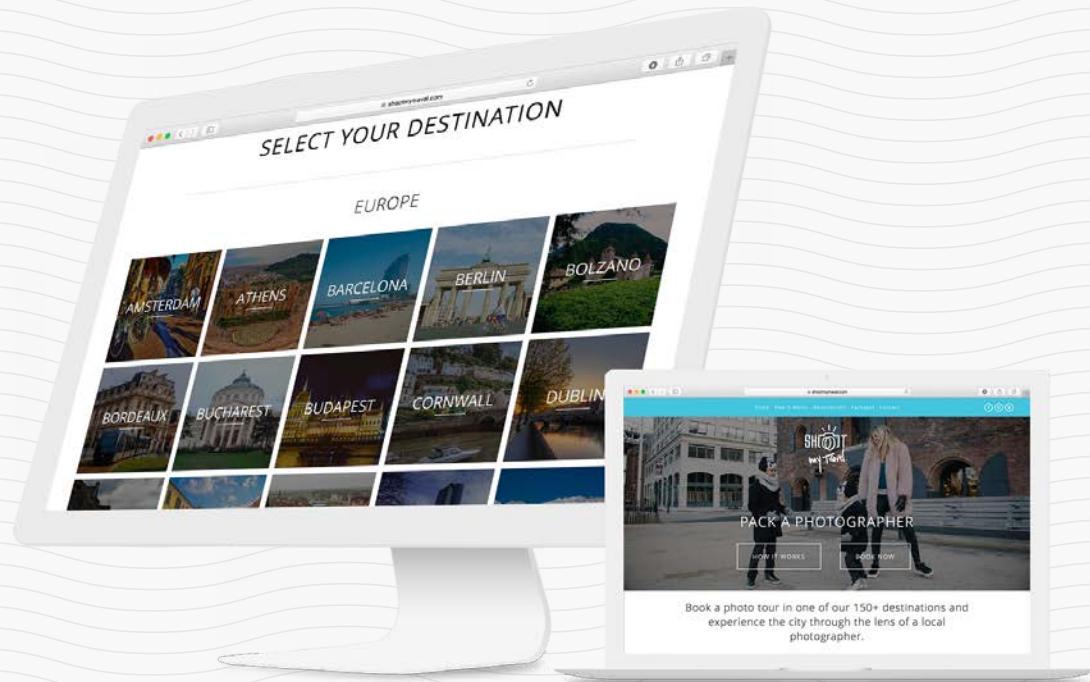
Consider this scenario: you're strolling through Paris, the Eiffel Tower as your backdrop, lit up in all its glory – it's the PERFECT opportunity for a photo. You have two options: pull out the good ol' selfie stick or brave the classic approach-a-stranger move, “Excuse me, Monsieur! Do you mind taking our photograph?”.

Just like that, your photo opp becomes a photo fail and chances are that by the end of the trip, all you'll end up with are a bunch of selfies, a handful of blurry photos and maybe (if you're lucky) one or two good shots.

By taking you from behind the lens, to in front of it, Shoot My Travel captures the vacation moments you'll never want to forget. There is no better souvenir!

# HOW IT WORKS

Browse our destinations, choose a photographer and select a package. Book in advance or if you're feeling spontaneous, up to five days before a trip. Connect with your photographer, set up a meeting point and get ready for your close-up! Before you're even unpacked from your trip, you'll receive your photos via an online gallery where you can view, download, order prints or share them on social media. #NoFilter needed!



# THE TEAM



**VALERIE LOPEZ**

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Photographer & Chief Executive Officer  
BS, University of Miami



**CAMILO ROJAS**

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Chief Product and Creative Director  
BFA, University of Florida



**CARLOS OVALLES**

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Chief Technology Officer  
BS, Florida International University



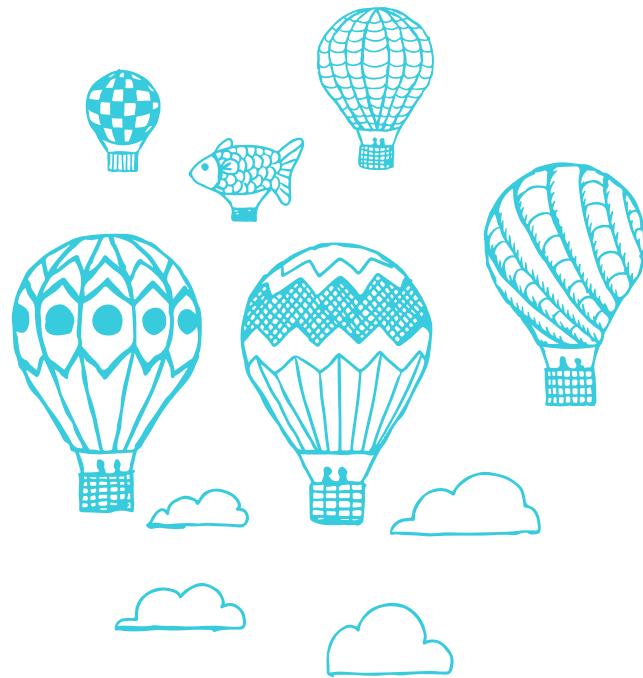
**ANDRES ECHEVERRY**

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Chief Operations Officer  
BS, Florida International University

# TRAVEL STORIES

Some photos from the travelers experiences by Shoot my Travel



Vacations bring beautiful memories.  
You have the power to make them beautiful.  
\*cough\* by booking a photo-tour \*cough\*



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平成二十四年十二月吉日建之  
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山奇

學

申子

群馬県高崎市  
福岡市博多区金の隈一丁目十一・十一

病院 山奇 學

申子

兵庫県川辺郡猪名川町南田原字上丁三〇・一

平恒和廣

反日丸三乞・五

デンタルチームジヤパン

申子

日吉上木

木告

申子

大明町

きもの工藝 くりおね

申子

夏本嘉一

申子

味処福

四方道子

申子

二六二















We have photographers  
all over the world.

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Seriously. Even in  
Veliko Tarnovo  
Google it.

# VALUE PROPOSITION

We are implementing a shared economy solution where professional local photographers and customers will enjoy

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AN EASY PHOTOGRAPHY BOOKING  
A LOCAL TRAVEL EXPERIENCE  
QUALITY PHOTOS OF THEIR TRIP

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# BUSINESS MODEL

We have shared economy model where we partner with professional photographers worldwide offering them



65% REVENUE SPLIT FOR EVERY PHOTO TOUR



# PRESS

We have grown our online presence organically  
via press and other referral sources.

the guardian



The New York Times

MIAMI  
New Times



The Seattle Times

Süddeutsche Zeitung



Virgin

# UNDERLYING MAGIC

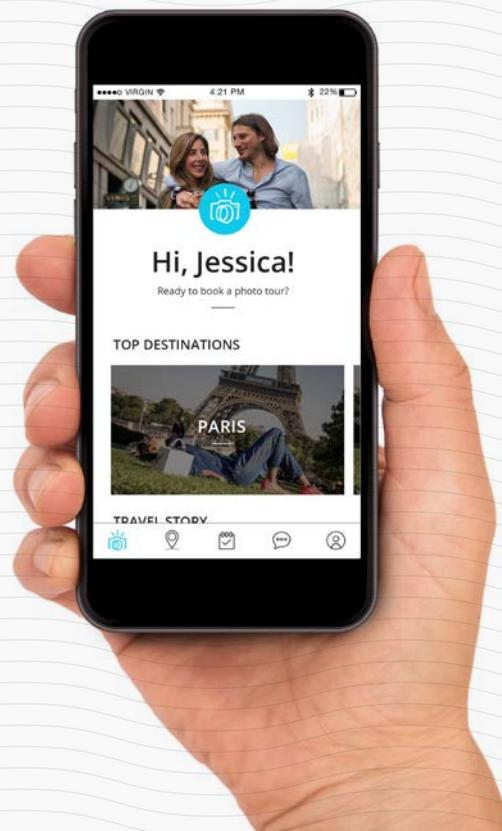
Shoot My Travel is the first vacation photography platform to offer photo tours operating through an app, developed in 2016-2017 and launched on the app store in April 2017



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OUR PHOTO TOURS ARE MORE THAN POSED PHOTOSHOOTS

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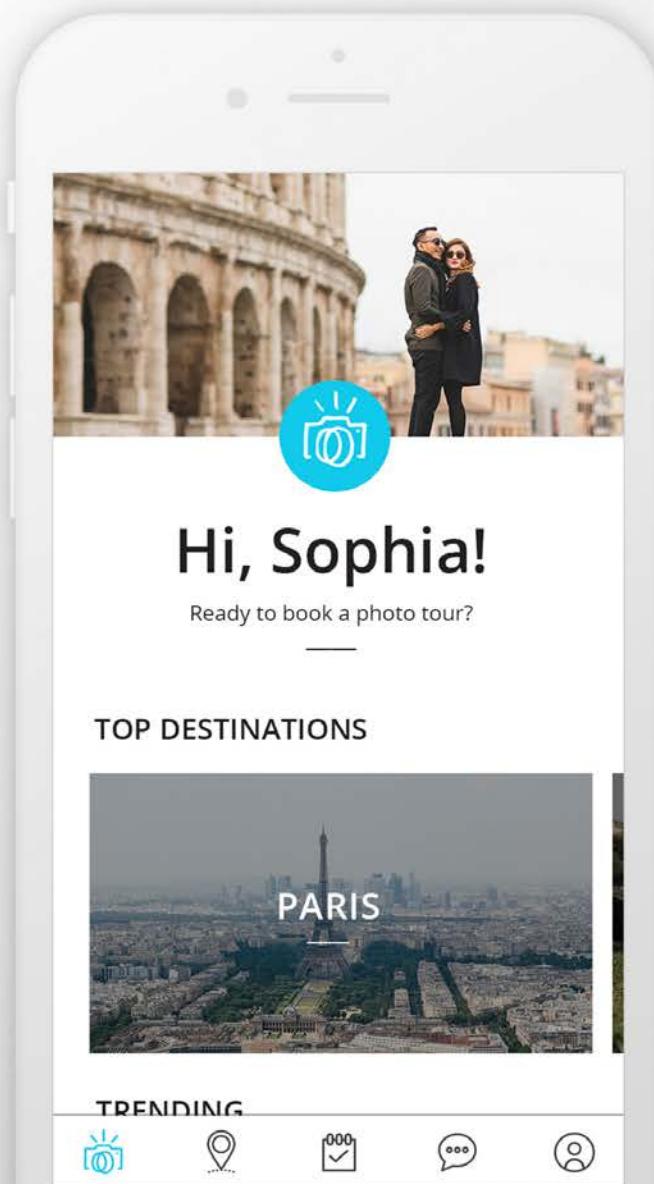
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THEY ARE LOCAL TRAVEL EXPERIENCES

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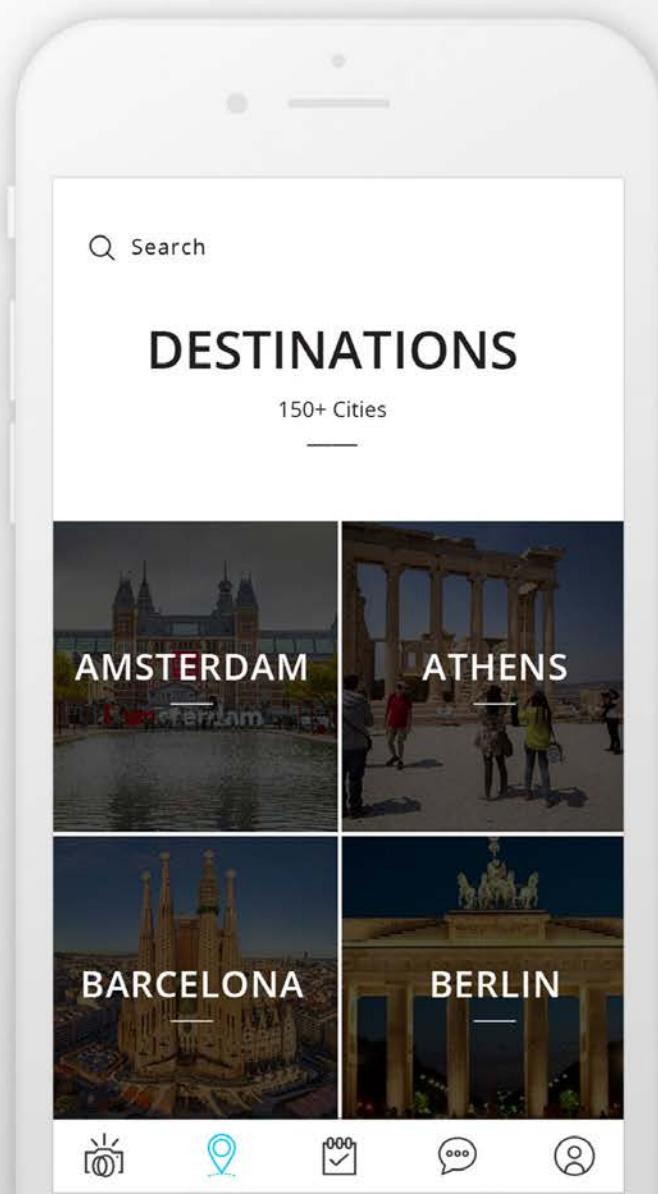
# BOOK

professional, local photographers  
in 150+ cities!



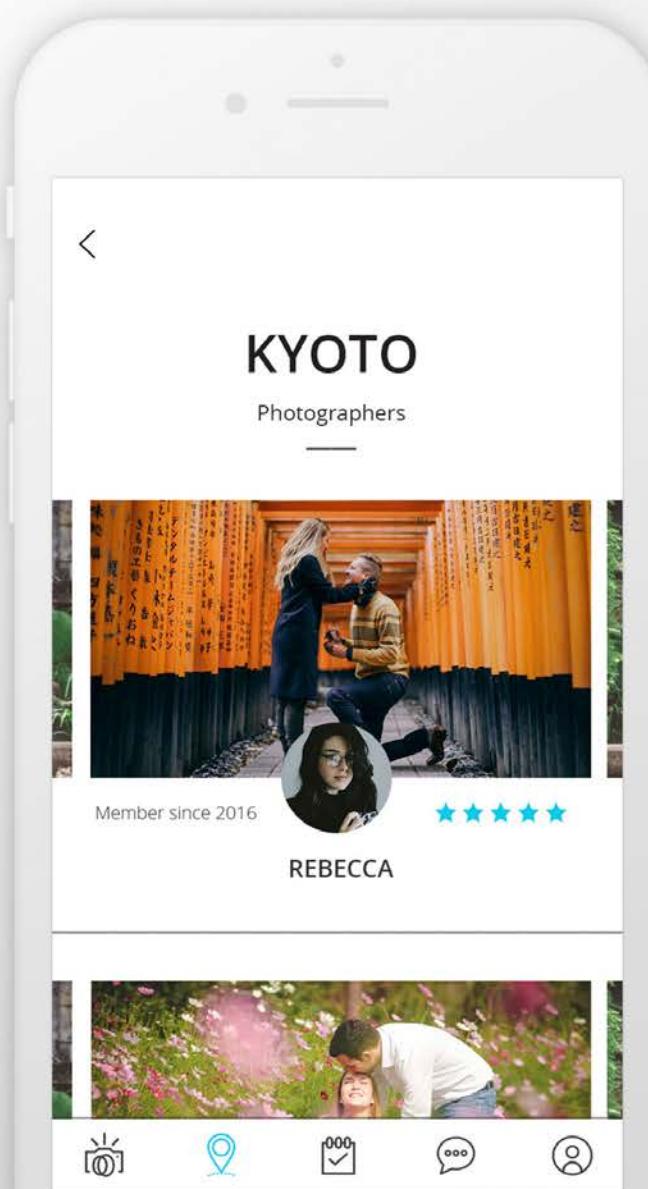
# SELECT

your desired destination



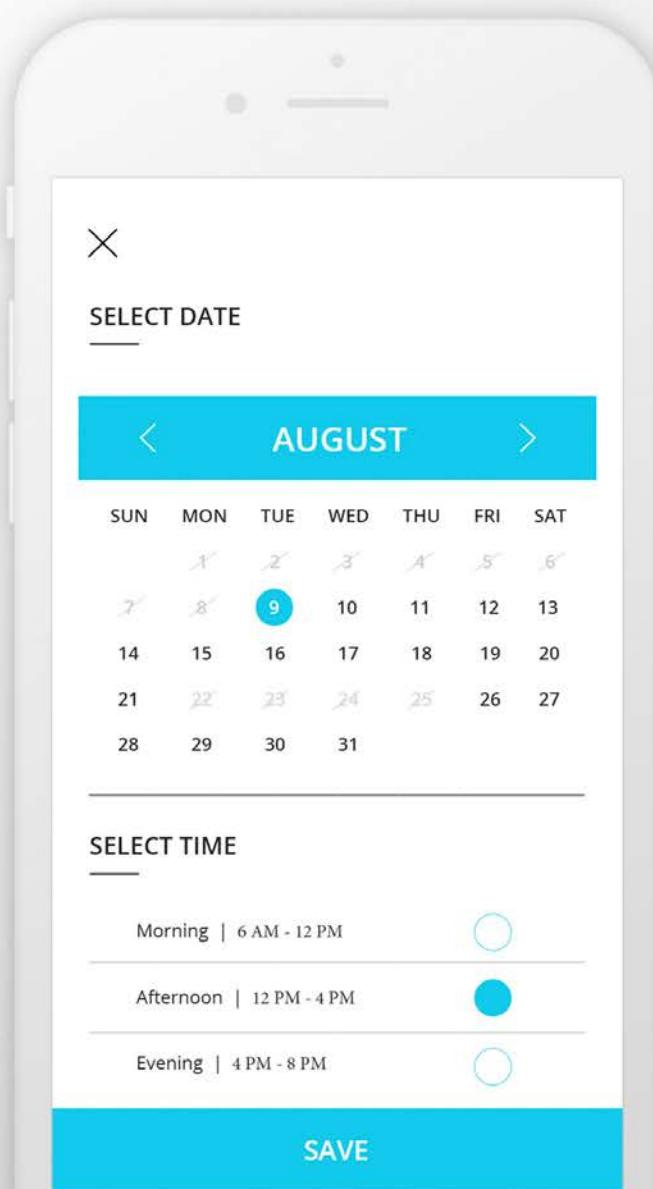
## BROWSE

photographer portfolios and  
select your photo tour package



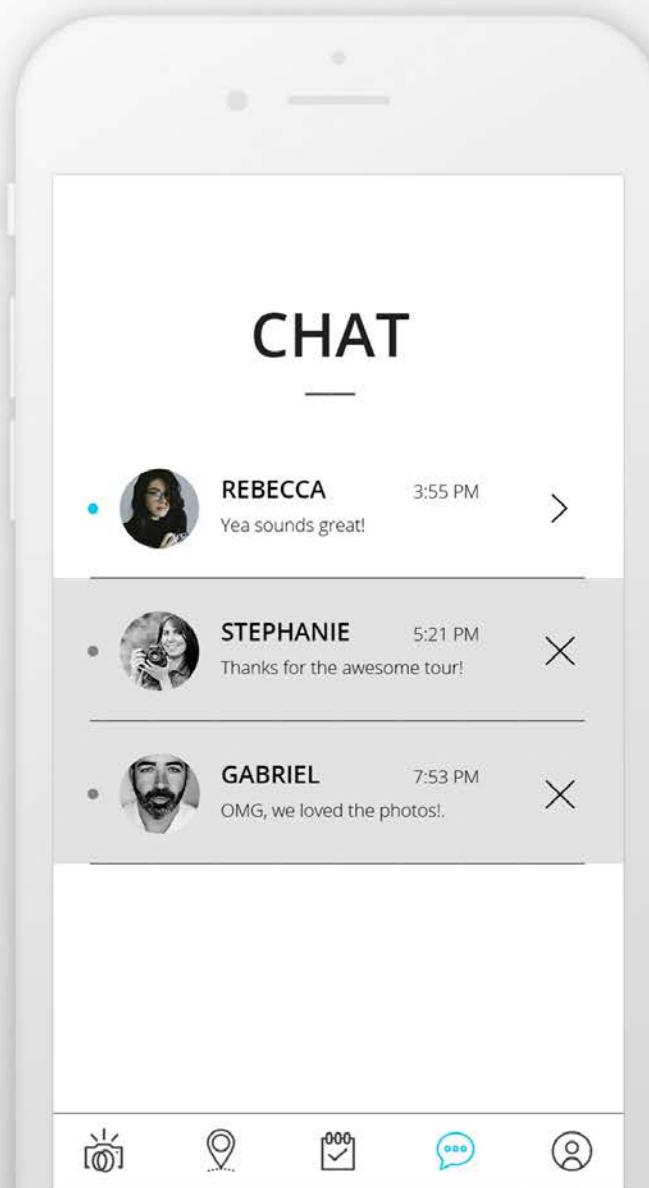
# CHECK

your photographer's calendar  
of availability



# MESSAGE

your photographer on the go



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# THANK YOU!

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[www.instagram.com/shootmytravel](https://www.instagram.com/shootmytravel)

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