



Southern Colorado Small Business Development Center

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Dear SBA,

Please accept this statement of support letter on behalf of the Southern CO SBDC. As host of a local InnovateHER Challenge in Colorado, the Southern CO SBDC held our event on Thursday, November 19, 2015 where a group of eight (8) individuals pitched live to a judging panel of five (5) Colorado business professionals and attending audience.

The judging panel selected Diana Hall with 3DMedScan, LLC dba Amphibian Skin as the winning individual of our local competition. Ms. Hall was selected as the individual that best satisfied the Challenge criteria of having a measurable impact on the lives of women and families, having the potential for commercialization, and filling a need in the marketplace with her product Amphibian Skin™.

Amphibian Skin™ is a custom-fit 3D printed exoskeleton device for women in need of wrist, hand or arm immobilization. These orthoses are excellent for keeping women active with exercising, working, bathing their children, doing dishes, cleaning, and other activities that are significantly hindered in their daily lives by traditional options. Amphibian Skin™ was found to have a significant measurable impact on the lives of women and families that are in need of such a device. Amphibian Skin™ increases their capacity to function in their daily lives while maintaining their quality of life.

Amphibian Skin™ was also found to be a commercially viable product. The product has received its protected intellectual property patent, has established software and trade secret workflows, is recognized as a FDA Class 1 device, and has successful market testing that has been documented. Part of the documentation that was evaluated was its opportunity to fill a need within the marketplace and its demand within the marketplace documented with potential for increased markets.

Diana Hall and her product Amphibian Skin™ as presented through her live pitch and written business plan was found by the judging panel to have the greatest potential for success due to the work that has already been accomplished on the product to date, the impact it had on the lives of women that had the opportunity to test the product including its positive impact in keeping them active and functioning in their daily lives, and the timely potential for mass commercialization. The main benefit of the product noted was whether they have a break or fracture that requires a casting option or

whether they have a diagnosis such as carpal tunnel that requires a support brace, these women's lives overall didn't have to be extremely altered or endure discomfort while doing simple tasks such as bathing themselves or their children.

As you can see, Diana Hall with 3DMedScan, LLC dba Amphibian Skin™ is a strong nomination and every capable of being the overall winning individual in the national InnovateHER Challenge. Please accept Southern Colorado SBDC's nomination of Diana Hall. Your consideration of her nomination as one of the top ten semi-finalist is greatly appreciated.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Caroline Trani', with a stylized, cursive script.

Caroline Trani, Executive Director
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