

Statement of Support

Taylor Hall of Morgan's Specialty Snacks, LLC presented the strongest case to move forward in the SBA InnovateHer Challenge during ODU Women's Business Centers live pitch competition on November 11, 2015. The challenge criteria was in three areas: Measurable impact on the lives of Women and Families; potential for commercialization and filling a need in the marketplace.

Morgan Specialty Snacks directly impacts the lives of families through facilitating the delivery of products to individuals that have specific food allergies as well as those investigating healthier lifestyles. The other two areas were very evident through the business plan and the presentation. Based on the facts supported by research, there appears to be an identified need for the products; and consequently a demand derived from that need.

The judges unanimously agreed, while the other business plans and presentations were entrepreneurial focused; Taylor Hall of Morgan's Specialty Snacks rose above the rest. Above all, Morgan Specialty Snacks has signed a deal to begin commercial testing the innovative vending machines filled with gluten-free, non-GMO, organic, Kosher and vegan snacks.

We wish Taylor Hall of Morgan's Specialty Snacks great success toward advancing to the final round of the national InnovateHER Competition!

Sincerely,



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