

The Inside Story LLC

“Virtual Assistance Support services”

“We mind your business”

InnovateHER 2016 Innovating for Women Business Challenge Nomination Package Nov 20,2015

Winning Applicant of our Local Competition:

Company Name: Penterman Professional Care

Product/Services- Professional Personal Service Company

Assistance for: Seniors,Children, and Busy Individuals

Business Location: 5550 Franklin Pike, Suite 202, Nashville, TN 37220

Website: www.pentermancare.com

Project Lead for Winning Team- Carol Penterman, Owner & CEO

Email: cpenterman@pentermancare.com

Phone: (615)915-2868

Local Host Organization for Greater Nashville TN Competition:

Company Name: The Inside Story, LLC

Business Location: 905 Granville Road, Franklin, TN 37064

Website: www.theinsidestoryllc.com

Primary Host Contact: Laurie Guzman, Owner & President

Email: theinsidestorygg@gmail.com

Phone/Cell#: (615)210-9907

Penterman Professional Care is a comprehensive, professional personal service company in Middle Tennessee. They make people's lives easier by providing help for every member of the family. They have 3 focus areas-Child Care,Senior Care, & Concierge Services.