Dear Judges,

We are pleased to present PROOF™ - the first wearable for alcohol.

PROOF™ utilizes patent-pending disposable enzymatic sensor cartridge technology to convert transdermal alcohol into BAC data, and send the data to a smartphone. The PROOF™ app allows for alcohol level predictions, alerts at key alcohol levels, and sharing of information with friends or loved ones. PROOF™ enables consumers to make more informed decisions regarding their alcohol intake.

Included in this submission package are:

- A PROOF™ wearable
- 2 disposable cartridges
- USB charging cable
- iPhone 4s
- Instruction package
- Pre-production high-volume sensor
- USB stick with deconvolution software
- 21-page Detailed Report
- Submission Video: https://vimeo.com/milosensors/proofwearable
       password: shakennotstirred

As winners of the $100,000 Prize in the previous Challenge, we very much appreciate your support to date. We believe that we have what it takes to win this Challenge, and look forward to your evaluation.

Sincerely yours,

Evan Strenk
Founder, CEO

Bob Lansdorp, PhD
Founder, CTO