



ABOUT THIS LOGO

Since the DOE would like to see more PEVs across the U.S., I wanted to create a logo that read “American” while also highlighting PEVs. The star in the “e” and the lines coming off the “v” allude to the U.S. flag. The lines coming off the “v” can also represent roads. Instead of using a plug, I opted to use the “+” and “-” symbols which references the batteries that run PEVs.

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