Welcome

Challenge.gov Style Guide

Challenge.gov style manual, or style guide, will provide a set of standards for the design of http://challenge.gov website. This guide describes, defines and presents examples of what Challenge.gov brand looks like in various visual media. It clearly defines the rules around Challenge.gov online presence in all channels such as websites, landing pages, mobile sites, blogs and other social media channels. The purpose of the guide is to provide complete uniformity in style and formatting wherever the brand is used to ensure no dilution of Challenge.gov brand.

This document specifies elements like Challenge.gov color scheme/palettes, typography and web fonts, markup, icon sets, buttons and form fields.

Logo

Challenge.gov Logo

This is used as default image on Challenge gov individual challenge on "List Page"

This is Logo for Prize Wire Blog on Challenge.gov

Colors

Challenge.gov Theme

Primary and Secondary colors used

Primary Color	Dark Grey	Background Grey	Accessible Oran...
HEX #FF8800	HEX #3D3D3D	HEX #EEEEEE	HEX #B15E00
RGB 255,136,0	RGB 61,61,61	RGB 238,238,238	RGB 177,94,0

Links & Hovers	Dark Grey Text	River Bed	Border Grey
HEX #337AB7	HEX #575757	HEX #4C5156	HEX #BBBBBB
RGB 51,122,183	RGB 87,87,87	RGB 76,81,86	RGB 187,187,187

Toolkit Color Palate

This is used for Challenge Toolkit & Prize wire Blog on Challenge.gov

Bourbon	HEX #BD7019	RGB 189,112,25
Sunshade	HEX #FF9922	RGB 255,153,34
Macaroni and Cheese	HEX #FFBE73	RGB 255,190,115
Claret	HEX #7D1D44	RGB 125,29,68
Claret-1	HEX #7D1C44	RGB 125,28,68
Blush	HEX #BA4C7A	RGB 186,76,122
Plum	HEX #7A3C77	RGB 122,60,119
Fuchsia Pink	HEX #A2509D	RGB 162,80,157
Lilac	HEX #C785C4	RGB 199,133,196
Pizza	HEX #D6A212	RGB 214,162,18
Lightning Yellow	HEX #FFC115	RGB 255,193,21
Dandelion	HEX #FFD769	RGB 255,215,105
Trendy Green	HEX #7E9E1C	RGB 126,158,28
Atlantis	HEX #A3CC24	RGB 163,204,36
Yellow Green	HEX #C7E66E	RGB 199,230,110
Orient	HEX #02627A	RGB 2,98,122
Deep Cerulean	HEX #027E9E	RGB 2,126,158
Glacier	HEX #73B0BF	RGB 115,176,191

Typography

Arial WEB

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&)*

Arial
Weight:
Style:italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&)*

Arial
Weight:
Style:italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&*)

Arial
Weight:400
Style:normal

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&*)

Arial
Weight:400
Style:normal

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&*)

Arial
Weight:bold
Style:normal

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!$&*)

Arial
Weight:bold
Style:normal

Usage

CSS

```
font-family: 'Arial', sans-serif;
```

Icons

Icon Fonts

Icon Fonts contain symbols and glyphs. Once you load a desired font, you can use any of the icons provided by that font using the class name of the icon. We can also apply different colors to the icons and resize them using the CSS properties. There are several icon libraries(fonts) that provide icons. This tutorial focuses on three main fonts, namely –

Font Awesome
Bootstrap Glyph icons
Google's Material Icons
Font Awesome
This font provides 519 free scalable vector icons. This library is completely free, for both personal as well as commercial use. These icons can be customized easily. Originally, they were developed for Bootstrap.

Bootstrap Glyph-icons
This is a library of monochromatic icons available in raster image formats, vector image formats, and as fonts. It provides over 250 glyphs in font format. You can use these fonts in your web projects. These icons are not free, however you can use them in Bootstrap based projects without having to purchase them.

Usage

http://fontawesome.io/examples/

Icons & Illustrations

fed_login_icon.png

public_profile_icon.png

login-lock.png

login-lock_orange.png

newsletter-zoom-in.png

newsletter-zoom-out.png

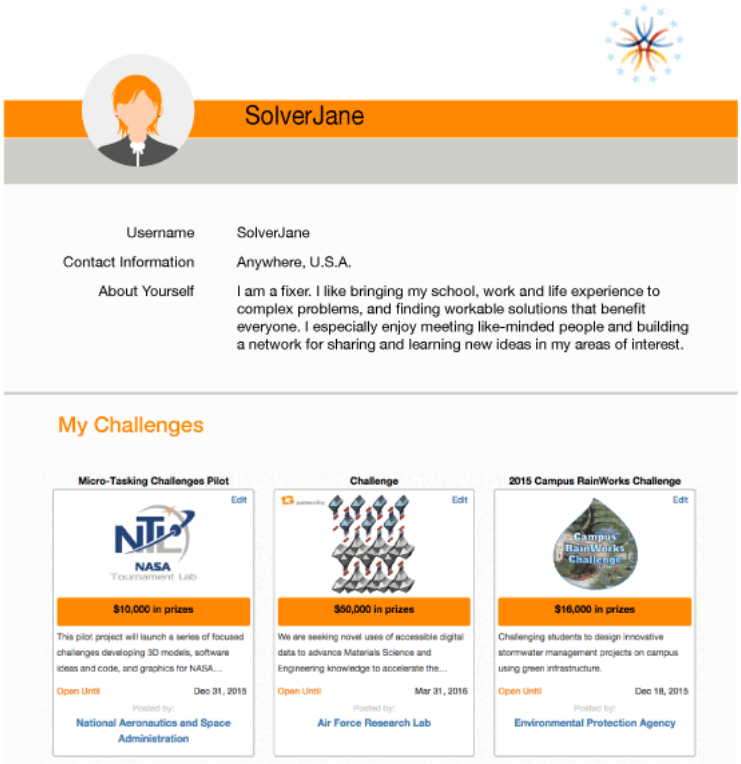
col1_howitworks.png

col4_howitworks.png

col3_howitworks.png

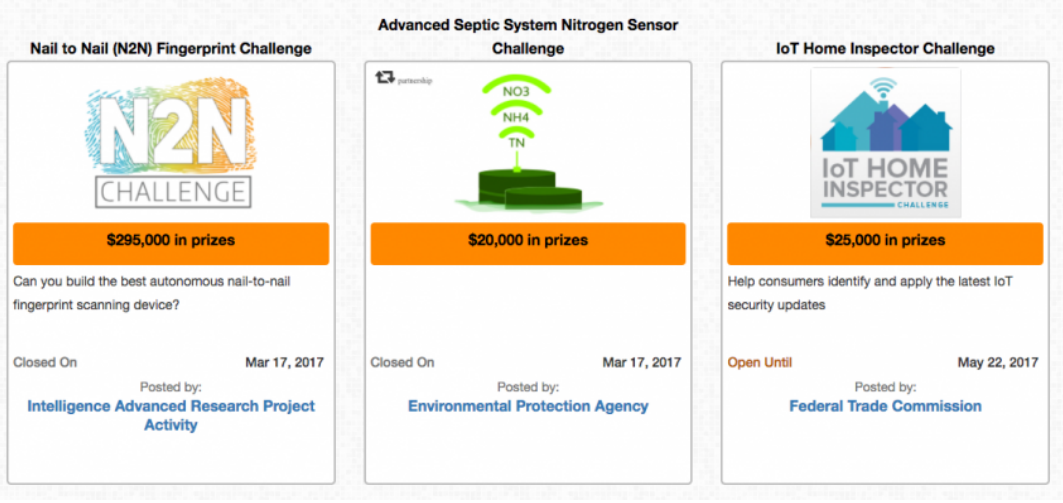
col2_howitworks.png

404.png



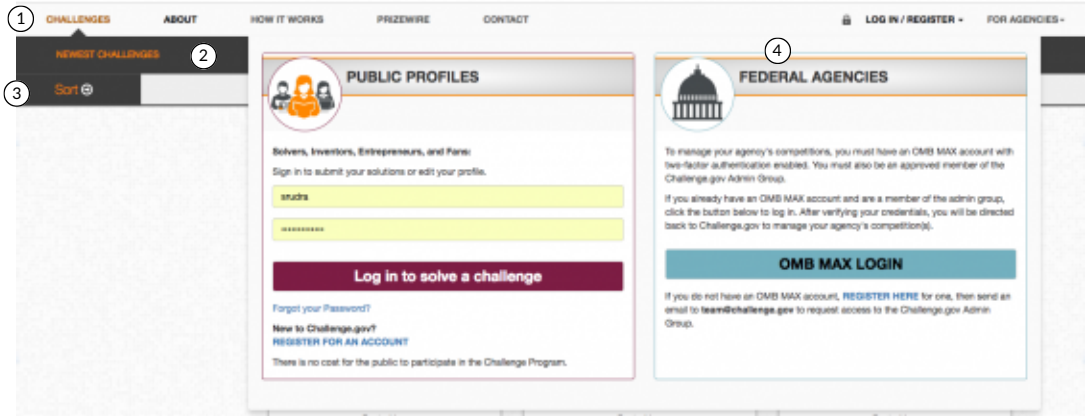
login-graphic.png

Challenge List

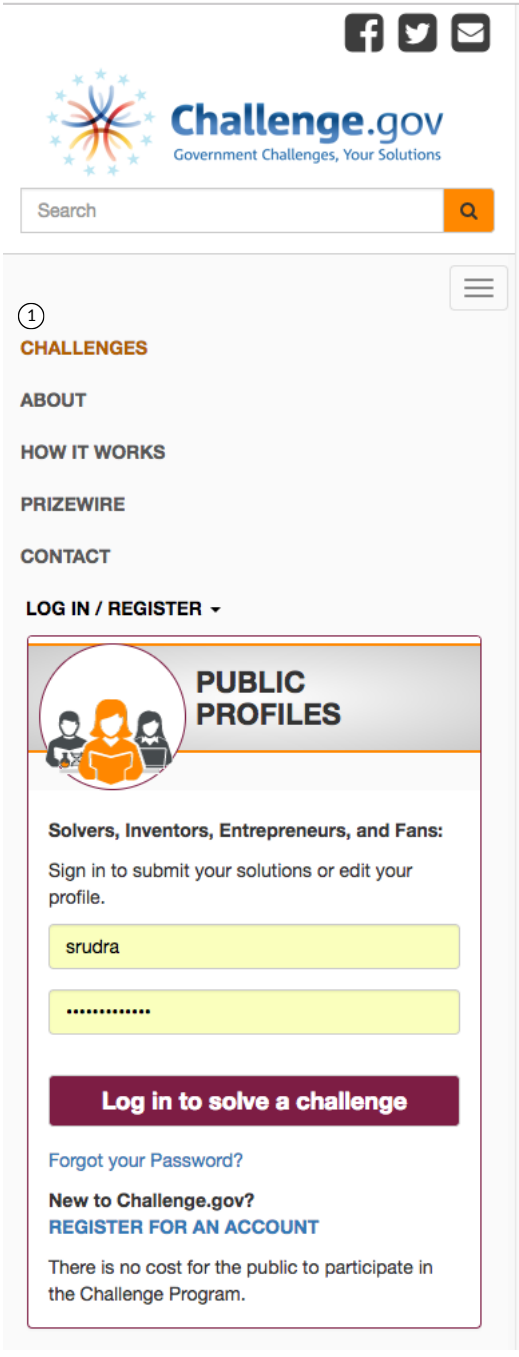


Challenge List on Desktop

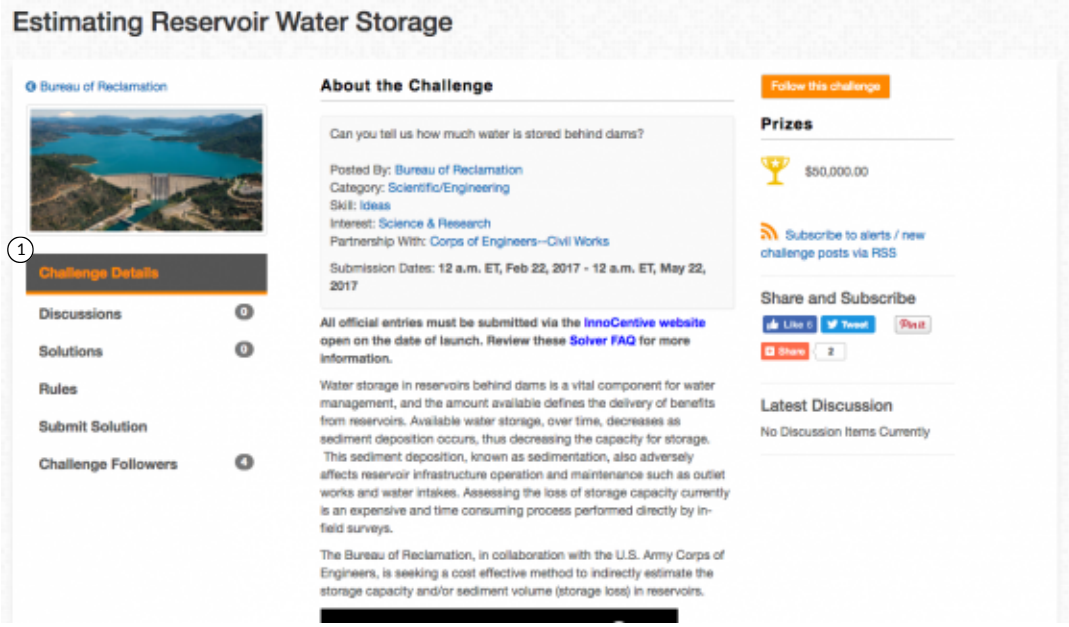
Navigation



1. Primary Navigation
2. Secondary Navigation
3. Sort Feature
4. Login

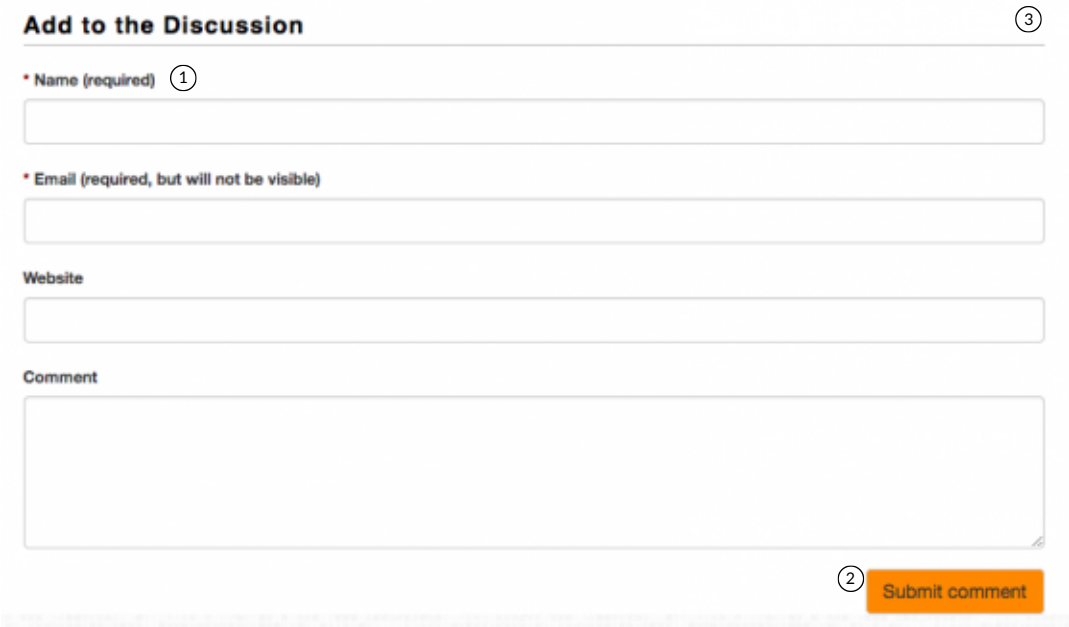


1. Primary & Secondary Navigation on Mobile Devices



1 Vertical navigation is used on subpages

Form



1 Labels on top left

2 Primary Buttons

3 Horizontal Form