SBA 2015 InnovateHER Competition: Nomination Package

Name: Chris Hockenberry Company: HealthBloks, LLC.

Product: Healthbloks Care Manager

Company Address: 610 Elm Street, Suite 700, McKinney, Texas 75069

www.healthbloks.com

Phone: 1(469)693-5055 email: chockenberry@healthbloks.com

Host Organization:

The WERX Foundation, Inc.

610 Elm St. STE 700 McKinney, TX 75069 POC: Christine Smith

Cell: 972-693-6476 Office: 214-856-4113

Christine@mckinneywerx.com

Product Description:

Healthbloks Care Manager allows patients to store, access, manage and disseminate the information, appointments, and other pertinent healthcare information for not just a single family member, but for any family members in their care group, and not just for a single doctor, but for all the medical providers in their network or access group. Healthbloks Care Manager, securely allows patients and physicians to share pertinent healthcare information between families assigned to a specific care group, to allow for better understanding for caregivers of treatments for patients, a more accurate and complete healthcare family history and greater efficiency during appts by centralizing data for auto filling intake paperwork.