Design proposal **Positive Charge** 

# EVERY WHERE

U.S. DEPARTMENT OF ENERGY

EV Everywhere Logo Challenge September 2015 FigDesign david@figdesign.com 972-259-5900

#### Horizontal version





#### Vertical version





One color

Two color

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### Color variations on black





### **Color variations**

with accent colors

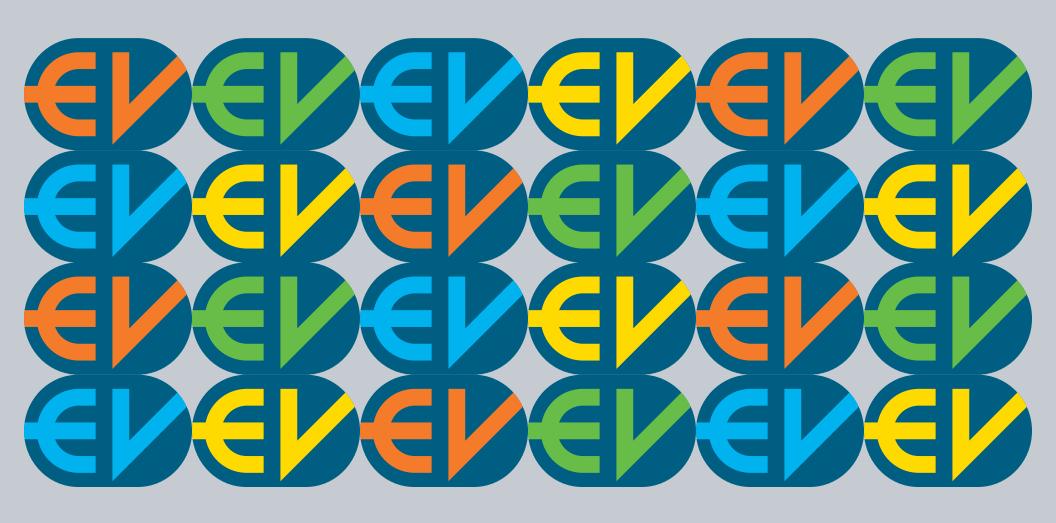








# Pattern



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## Flexible system



The rounded shape is the focal point and "protects" the EV from distracting backgrounds

Additional information can be "plugged in" underneath the main wording