

HOST ORGANIZATION INFORMATION

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EVENT INFORMATION

On November 20th, 2015 the Center for Civic Innovation hosted a pitch and business plan competition with 10 competing companies for the SBA InnovateHER competition. These 10 companies were selected from 19 written applications. A panel of 4 judges evaluated business plans and 5 minute business pitches to select the top applicant for the SBA competition.

- 19 applications
- 10 selected to pitch in 11/20/15 competition
- 1 selected as winner

WINNING INDIVIDUAL

Amy Baxter, MD
MMJ Labs, Inc.
Buzzy
195 Arizona Ave LW08
Atlanta, GA 30307
www.buzzyhelps.com
Phone: 877-805-2899
abaxter@mmjllabs.com

Description

Our clinically proven and award-winning products combine ice packs and a palm-sized high frequency vibration unit to naturally block pain signals, in the same way that cool running water soothes a burn. Over-the-counter Buzzy(r) is FDA cleared to block needle, injection, and IV pain, while VibraCool(tm) is cleared to relieve muscle aches, injuries, and pain from myofascial trigger points and stiff muscles.