



*Creating Jobs, Sustaining Communities and Protecting the Planet*

December 2, 2015

U.S. Small Business Administration  
InnovateHER Challenge

To Whom It May Concern:

This cover letter is to confirm that the winner of our competition was Flat Out of Heels, led by Dawn Dickson. The company address is: 1521 Alton Road, #592, Miami Beach, FL 33139. The company website is [www.flatoutofheels.com](http://www.flatoutofheels.com) and email address is [dawn@flatoutofheels.com](mailto:dawn@flatoutofheels.com). The company phone number is 404-91-FLATS.

The host organization information is EcoTech Visions Inc., 667 NW 90<sup>th</sup> Street, Miami, FL 33150. The designated point of contact is Justin Knight, [jknight@ecotechvisions.org](mailto:jknight@ecotechvisions.org), 786-766-0976.

One in ten women wear high heels and 48% have had a shoe-related injury. Flat Out of Heels are the most convenient way for women to relieve stiletto sore feet on the go.

There were 2 applicants to EcoTech's InnovateHER competition.

Sincerely,

Justin Knight

667 NW 90<sup>th</sup> Street, Miami, FL 33150  
EcoTechVisions.org  
Office: 305-224-9461  
Fax: 888-339-5911