



**Urban League of Louisiana  
Women's Business Resource Center**

***Empowering Communities.  
Changing Lives.***

June 22, 2017

TO: Small Business Administration  
2017 InnovateHer Challenge  
InnovateHer Team

FROM: Klassi Duncan, Director  
Women's Business Resource Center  
Urban League of Louisiana  
4640 S. Carrollton Avenue, Suite 230  
New Orleans, LA 70119

RE: Letter of Support for Ms. Havilah Malone

Dear InnovateHer Team,

It is my pleasure to provide this letter of support to Ms. Havilah Malone, owner of Proof of What's Possible, Inc., as a semi-finalist in the 2017 InnovateHer Challenge. Havilah has developed a robust and scalable business model that impacts the lives of women and children offering multiple product lines including best-selling books and comprehensive training programs. The company has a proven track record for creating best-selling content and for building strong partnerships with several impactful organizations, including The Napoleon Hill Foundation.

For women, the company focuses on entrepreneurship, career, and leadership development. The company also offers targeted programs for children living in low income, single parent homes. These programs aim to provide kids with the life skills and character development tools needed for lifelong success. The company currently has programs being delivered in three states - Louisiana, Virginia, and New York. Ms. Malone is looking forward to delivering these offerings to other markets across the US and internationally.

Through her work, Ms. Malone exhibits the true essence of the InnovateHer Challenge. She is delivering products and services that not only educate women and children, but empowers them. Her resources provide a roadmap and a compass for long term success. I am confident that with the right resources, Proof of What's Possible can scale nationally and internationally achieving maximum impact and profitability.

Based on the goals of the InnovateHer Challenge, it is my pleasure to support Ms. Havilah Malone in the 2017 competition. If you have any questions, please feel free to contact me at 504-620-9647.

Sincerely,

Klassi R. Duncan, Director  
Women's Business Resource Center  
Urban League of Louisiana