

Consumer Health Data Aggregator Solution-Engagement Plan Document

Version 1.0

Engagement model for Payers:

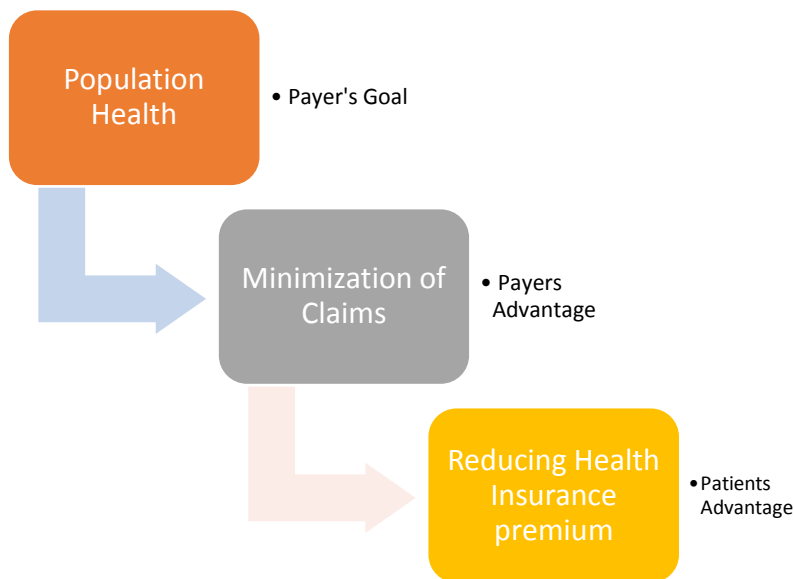
Payers along with policy makers always been interested in improving population health, healthier population means less expenditure and better results, and macro environment of healthcare now be brought under measurable data set and actionable insights with the help of technology.

Our application helps patients to take ownership of their personal health goals and be aware of steps involved at each level in maintaining good health.

Fluctuating health premiums is a matter of concern for the patients which can be reduced or minimized when they are using personal health monitoring devices recommended by the Payers.

While less premium is an advantage for the patients, less payment on medication and reimbursement is a benefit to the payers as well.

Our solution acts as an enabler for active and insightful communication between 3 P's of Healthcare, Patients, Providers and Payers.



Return on Investment: Realized through, Percentage decrease in claim value and yearly average of number of claims

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Provider-Payer Engagement Model:

The healthcare industry is moving from Fee-for-Service to value based healthcare, and insurance claims are evaluated based on the value of care offered to the patients.

Measurement of Value-based Healthcare involves a lot of complexities for the providers to keep track.

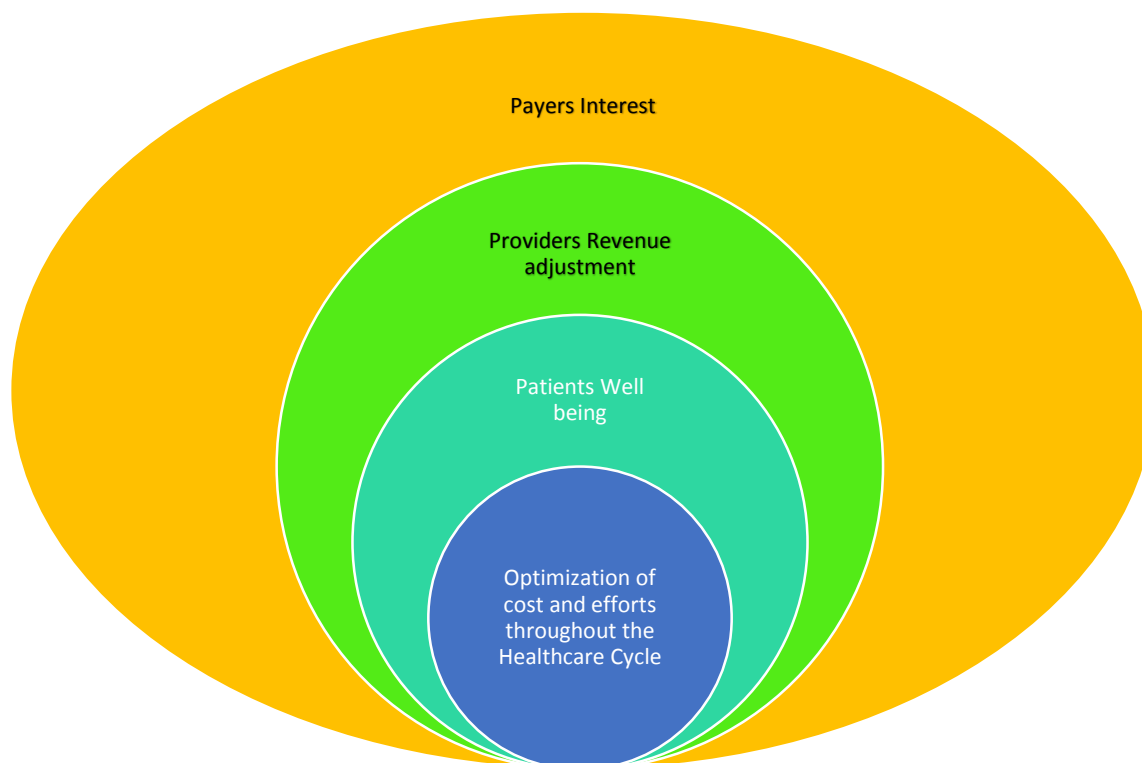
The objective of Value based Healthcare does not stop within the walls of the hospital but to extend care post discharge, involving patient data information analysis collected from the wearable's of patient.

The difference between the eligibility against the number of claims has been a key task to balance interest between the payers and providers.

This results in payment uncertainty for the providers, which impacts their revenue cycle.

Active involvement of patients in the care cycle induced by the providers and patients with discounted healthcare premium and care expense could help in leveraging extended advantages of healthcare business chain.

HealthViewX solution is built specifically to encourage involvement of patient health monitoring techniques to make providers & payers job simple.



Return on Investment: For Payers through reduction in claims, For Payers through revenue adjustments and improving the ratio between eligibility and claim, For Patients through discounted health premium price.