

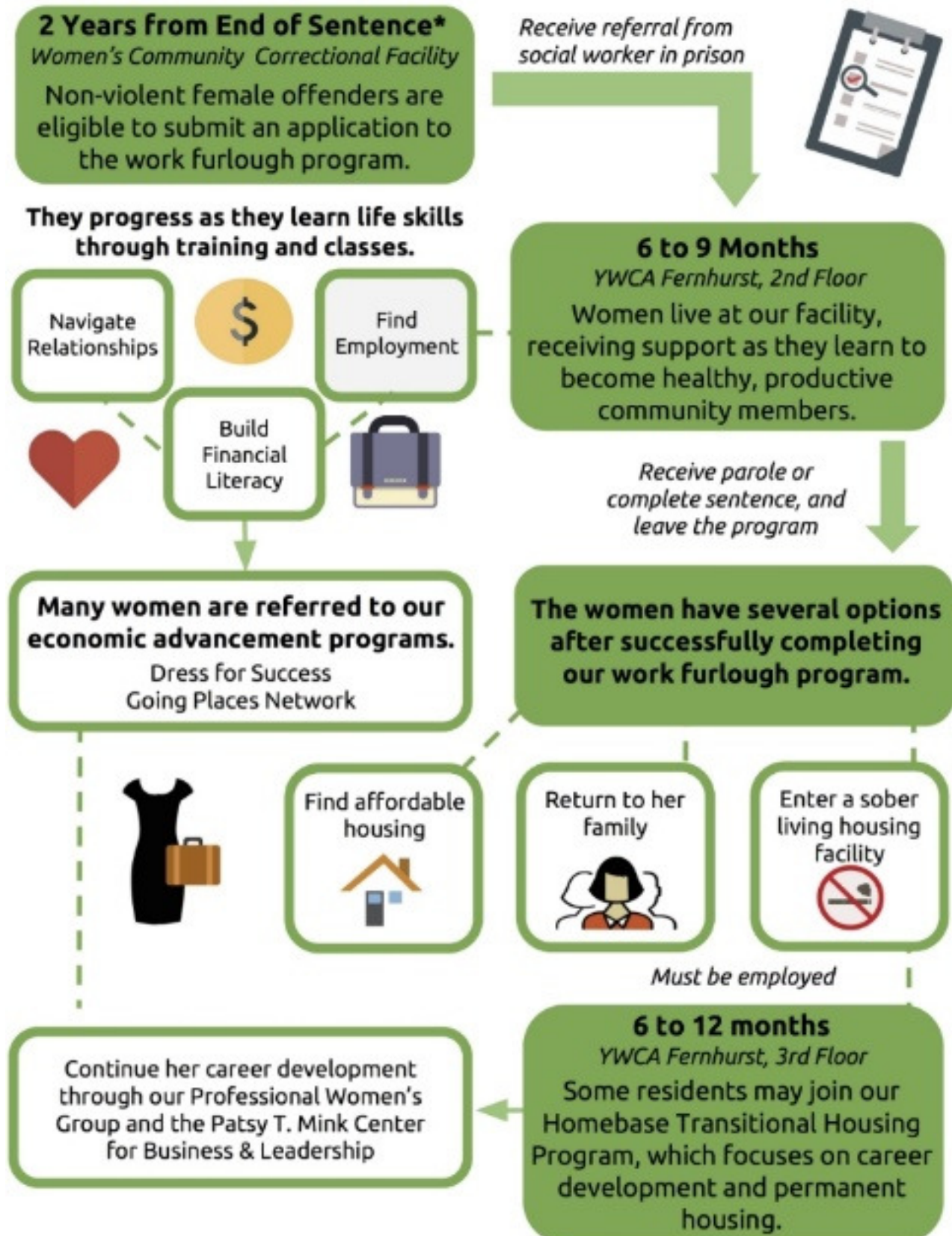
Funded in part by the Small Business Administration, The Patsy T. Mink Center for Business & Leadership (MCBL) is a program under the YWCA O'ahu and services the island of Oahu. MCBL is a women's business center (we also service men) that promotes the economic and leadership advancement of entrepreneurs by providing one-on-one business counseling, workshops, innovative programs and access to capitol.

Ka Hale Ho'āla Hou No Nā Wāhine is a community-based work furlough program that we currently run in our Fernhurst facility, dedicated to empowering women to successfully transition from prison back into the community. Through this program, our work furlough residents set and accomplish attainable goals, build resiliency, learn to manage emotions, and make positive changes. **R E D U C I N G R E C I D I V I S M** We provide our residents with the support necessary to gain and sustain employment in an effort to eliminate the inclination to return to criminal behavior for economic reasons. Additionally, our program model is gender-responsive, trauma-informed, and culturally-sensitive. 82.4% of the women we serve successfully stay out of prison for at least two years.

Leadership Team: Terri Funakoshi is the Director of the Patsy T. Mink Center for Business & Leadership (MCBL) at the YWCA O'ahu. MCBL programs include, Launch Business, Launch My Non-Profit, Personal Pathways, Leadership Alliance & Girls Summit. The focus of her work is to promote the economic and leadership advancement of entrepreneurs by providing one-on-one business and legal counseling, workshops, innovative programs and access to capitol. Terri has been working in business for over 30 years. Her experience ranges from retail executive, business owner, entrepreneur, mentor and teacher. Terri has a BS degree from the University of Hawaii at Manoa. She has served on the boards of Pomare Ltd., and Hawaii Culture & Retail Association. Terri was nominated as the Outstanding Professional for the Governor's award in 2013. The Patsy T. Mink Center for Business & Leadership programs under her direction has exceeded SBA outcomes. MCBL has also been recognized for their contributions to the Boots to Business program helping our military with entrepreneur classes. MCBL is the only Women's Business Center in Hawaii.

Kehaulani Coleman is the Director of Economic Advancement Programs at the YWCA O'ahu. These programs include Dress for Success Honolulu and the Fernhurst Residence work furlough and transitional housing programs. The focus of her work is housing, employment, and career development for economically disadvantaged women. She has been working in the non-profit economic advancement field in Hawaii since 1992. The target populations she has specialized in serving are: Hawaiians, other Pacific Islanders, domestic violence survivors, and women coming out of incarceration. Kehaulani graduated from Punahou School and Centenary College for Women in New Jersey. She served on the boards of Hawaii Community Loan Fund and Consumer Credit Counseling Services of Hawaii. Besides her non-profit work, Kehaulani has 20 years of retail management experience, 8 years of business ownership and 5 years of small business consultancy and training, and nonprofit development in her background. Kehaulani was honored as a Pacific Business News Woman To Watch in 2014. The Dress for Success Job Readiness and Job Retention programs that she oversees both won high performance awards from Dress for Success Worldwide. The innovative work furlough program she oversees is the only community-based one in the State of Hawaii.

We also have on staff: 2 program managers, 2 counselors, and a program coordinator to help support the program.



\*Women are eligible to be referred to the work furlough program when they are within two years of expiration of their minimum sentence.



Participants who are interested in taking the launch my business class will have to fill out an application (available on line). Our team will review the application and schedule a one-on-one counselling session where we will access if the applicant is ready for the class. If applicant is ready for the class, we will advise them to attend a mandatory orientation prior to acceptance into the LMB Cohort. Once accepted we will notify the applicant and send required information.

### **Classroom Instruction:**

Launch My Business is a 45-hour course that takes aspiring entrepreneurs through a sequence of lessons designed to help businesses, step-by-step, from the ground up. Under the guidance and instruction of a seasoned business professional, participants will be equipped with the knowledge and resources necessary to turn their viable ideas into a competitive business enterprise.

At MCBL, our instructional approach focuses on adult learners: incorporating visual aids, hands-on activities, one-on-one help and ongoing review to reinforce understanding and retention. Formative and summative assessments will be conducted throughout the course to assess effectiveness of instruction and guide course improvements.

Course topics include:  
Product Development  
Marketing  
Distribution  
Sales & Promotion  
Business Structure

Operations Management  
Employment/HR/Payroll  
Insurance & Contracts  
Taxes, Accounting Concepts & Financial  
Statements  
Financing Option

**Mentoring:** MCBL provides individualized support to participants developing entrepreneurial skills and strategies through one-on-one counseling.

### **Community Connections:**

MCBL will provide opportunities to connect with the local business community and social service providers to increase participants' financial literacy, access to transitional services, and any other service that improves the economic well-being of the returning citizen. We do this through our network of resources such as Hi'ilea Aloha, Council of Native Hawaiian Affairs (CNHA), Office of Economic Development (OED), Department of Business Economic Development and Tourism (DBEDT), Native Hawaiian Hospitality Association (NAHHA), Pacific Gateway, YWCA O'ahu, SBA, SCORE, SBDC, VBOCK and many more. We also do client showcases where they can test market their service or product, one-on-one industry specific counseling (finance, marketing, insurance, accounting, and legal), various tradeshow, workshops and labs to create a working business plan

## ACCESS TO CAPITOL:

MCBL will prepare participants for meeting with capital providers. MCBL will teach them how to prepare the proper documents needed to attain access to capitol. We provide matchmaking events with local lenders and funders, online fund sources and business pitch events to key members of the entrepreneurial ecosystem in Hawaii. MCBL has helped clients attain capitol through SBA Loans, traditional credit unions and bank loans, crowd funding and friends and family investments. MCBL has also participated and hosted SBA innovateHER competitions, Kiva online funding and Pacific Gateway micro-lending application training.

“MCBL has helped me to focus my business plans and develop specific, attainable outcomes so that I can be more successful as a business leader. Their workshops, programs and one on one business counseling have been invaluable services. I highly recommend business owners or those considering starting a business or non-profit organization to utilize the great staff and resources at the MCBL!”

— Le'a Minton, MSN, APRN, CNM is a Certified Nurse Midwife

“The MCBL classes have been so informative and have equipped me with the tools I need to create a program plan and to begin writing grant proposals. Thank you!”

— Leschon Serrano, President FemCity® Honolulu

PATSY T. MINK  
CENTER FOR  
BUSINESS &  
LEADERSHIP



eliminating racism  
empowering women  
**ywca**  
O'ahu

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA. All MCBL events and services are provided on a nondiscriminatory basis.