2017 InnovateHER Statement of Support

Most people don't have the requisite skill and comfort level when it comes to servicing their mechanical product. Kim's One Shot, a patent pending device, provides a simple solution for this problem and allows anyone to apply a storage lubricant to their products when putting them away for the off-season. Kim's One Shot will not only allow women and families to take care of their outdoor products themselves, but it will also save money that will benefit the household budget.

We felt that our winner was farthest along in the production/commercialization of her product and that she appears ready to "springboard" into the next level - i.e, the marketplace, where she can provide a simple solution to a common household maintenance concern. Hopefully this win will help her accomplish this next step. The demographics for her product are widespread.

Sincerely Submitted,

∦ngela Crossin, President

Business Women United, Inc. DBA Business Women United Network

Joinder Agreement # _A-129_ | Authorization # 17-6050-38

1704 Calumet Avenue

Valparaiso, IN 46383

www.business-women-united.com

info@business-women-united.com

888.323.5982