

SBA InnovateHER Challenge Nomination

(I)

Name of the winning individual: Olivia Jaras

Company name: Salary Coaching for Women

Product/Service Name: Salary Coaching for Women

Company Address: 9 Fern Lane, Hanover, NH 03755 Place of Incorporation:

Product/Service websites: www.salarycoachingforwomen.com,
www.salarycoachingforfemalevets.com and www.salarycoaching.com

Telephone number: 502.727.7562

E-mail address: olivia@salarycoaching.com

(II)

DEN Innovation Center and New Venture Incubator

4 Currier Place, Suite 107

POC: Eileen O'Toole

603.646.8187

Eileen.O'Toole@Dartmouth.edu

(III)

Salary Coaching for Women

There are 73 million women in the workforce today yet on average, working women earn 78 cents for every dollar a man earns because women either don't quantitatively know what they are worth or they don't feel comfortable asking for it.

At Salary Coaching for Women, we teach women how to negotiate and provide expert compensation advice. We instill the courage and skills to properly negotiate, and with our proprietary tool we also quantify their value in their relevant job market based on their unique skills and experience providing women with a customized negotiation strategy, as well as a tailored, quantifiable market pricing analysis to assess her market value.

(IV)

Two

2. Business Plan attached.
3. Signed statement of support attached.