

Cover Page

Local Contest Winner:

Mark LeLong

MyWayIn, LLC

Kool Relief

PO Box 708

Twin Peaks, CA. 92391

Place of Incorporation: Wilmington, Delaware

<http://www.koolrelief.com>

909.645.0398

koolrelief@gmail.com

Local Contest Host:

University Enterprises Corporation on behalf of the

Inland Empire Women's Business Center

3780 Market Street

Riverside, CA. 92501

POC: Nicole Kinney

951-833-5518

nkinney@iewbc.org

Product Overview:

Kool Relief is the solution that alleviates the painful side effects of radiation therapy burns. When Kool Relief is applied to the skin, its patent pending design draws the heat out of the burn providing a cooling sensation to the burned area alleviating pain.