

## Statement of Support

To Whom it May Concern,

On Nov 16<sup>th</sup> 2015, a local InnovateHER pitch completion was held at The Werx Foundation in McKinney, TX. From this live pitch competition Chris Hockenberry presented for Healthbloks, LLC, and shared their product currently in development, **Healthbloks Care Manager**, which was unanimously selected as the top winner by a panel of judges.

Healthbloks Care Manager is a product that targets:

- Parents of Minor Children
- Adult Children of Elderly Adults
- Adults That Provide or Manage the Care of Any Other Adult
- Any Adult Wanting to Have More Control Over Their Healthcare and Healthcare Related Data

Sharing medical information in a secure and compliant way between family members and a multitude of physicians and caregivers, has been an ever growing problem, especially with adult children of elderly parents who are now faced with keeping track of medical treatments, medications and appointments for their parents as well as their own children or family members. The technology that Healthboks has created reverses the traditional model of each doctor maintaining their own unique medical information portals, by creating a single patient portal that allows the patient to securely store their medical information, share with all their physicians and connected family members into a 'care group' managed by the individual family member.

This technology also allows medical records to be stored indefinitely at the patient's discretion, rather than be subject to becoming destroyed after 7yrs by a physician's office. Families have many factors in common, including their genes, environment, and lifestyle. Together, these factors can give clues to medical conditions that may run in a family. By noticing patterns of disorders among relatives, healthcare professionals can determine whether an individual, other family members, or future generations may be at an increased risk of developing a particular condition.

A family medical history can identify people with a higher-than-usual chance of having common disorders, such as heart disease, high blood pressure, stroke, certain cancers, and diabetes. These complex disorders are influenced by a combination of genetic factors, environmental conditions, and lifestyle choices. A family history also can provide information about the risk of rarer conditions caused by mutations in a single gene, such as cystic fibrosis and sickle cell anemia.

Healthbloks has been developing this product over the past year which has been self-funded by its founders to date. They are close to rolling out an initial product and are seeking funding to complete their launch. The WERX Foundation believes this product will have a measurable impact on the lives of women and families and is highly marketable.

Currently there are single patient portals available in the marketplace, but there is a real need for portals that allow families to create care groups that maintain a centralized medical history that may be stored for generations and also provide current information on treatments and conditions of children & elderly family members for designated caregivers. Healthbloks Care Manager technology will allow for HIPPA and federal regulation compliant secure communication and data sharing across multiple physician networks.

The WERX Foundation fully supports Healthbloks on its road to viability and looks forward to the impact it will have on families and the healthcare industry.

Thank You!

Sincerely,

A handwritten signature in cursive script that reads "Christine Smith". The signature is fluid and elegant, with the first name "Christine" and last name "Smith" clearly distinguishable.

Christine Smith

Executive Director, The Werx Foundation, Inc.