

June 16, 2017

To whom this may concern,

I am confidently submitting Donna Hisey with PosiPocket as our Microsoft Mission Viejo InnovatHER winner for the 2017 Challenge. Donna has crafted not only a well-made product that can be flexed for use with both men and women but has found a void in the industry that can be filled. This can become a staple accessory for working professionals which will lead to a scalable and successful product launch.

During her presentation many of the women agreed that they have been in the position where professional attire often lacks a place for your Business cards or cell Phone when not carrying a purse or laptop bag. Being able to customize your PosiPocket to either use a beautiful brooch, customer magnet/logo for your business, or even utilize a nametag is remarkable. Donna has taken into consideration not only the durable construction that can hold up to 3 pounds but also has committed to this product being proudly made in the USA.

Thank you for allowing me to nominate Donna Hisey and PosiPocket as our InnovateHER Challenge winner in our local competition.

Sincerely,

Ashlee Soucek

A handwritten signature in black ink, appearing to read 'Ashlee Soucek', with a long horizontal line extending to the right.