



## NOMINATION PACKAGE

Statement of Support for Winner: My Cancer Doula

SCAPE was very excited to be a host for the SBA InnovateHer competition. It is very important to promote women owned businesses which makes women's lives better. There were 19 submissions for Colorado competition. The 3 independent judges were qualified small business analysts:

Dorian Rader	VP Business Development	New Mexico Angels, Inc.
Jasper Welch	Director	Four Corners Management Formerly NBIA
Elizabeth Marsh	Director	SCAPE

The judges evaluated all of the submissions based on the Challenge criteria and potential of success. They scored them based on the impact on the lives of women, potential for commercialization, and filling a need in the marketplace.

My Cancer Doula is a unique idea, fills a need, has a management team with personal experience, and can have a profound impact on women and families.

Thank you for this opportunity to host a competition to benefit women.

Sincerely,

Elizabeth Marsh  
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