SCV InnovateHER Roanoke Description Information

i. Winner

Leslie Tramuel Star Concierge, Inc. Concierge Service 1327 Grandin Road SW, Roanoke, VA 24015 https://www.facebook.com/starconciergeinc/ 540-728-1068 leslie@starconciergeinc.com

ii. Host Organization

Supply Chain Visions, Inc., 63 Perkins Street, Stoneham, MA (corporate address, but we do have an office in Roanoke)

<u>www.supplychainvisions.com</u> and <u>www.scaleup-roanokevalley.com/</u> Levi Buck, <u>lbuck@supplychainvisions.com</u>, (540) 529-7512

iii. Winner Description

Star Concierge Inc is a full-service concierge primarily serving the corporate and family markets in Roanoke, Salem, Vinton, Lynchburg and New River Valley of Virginia. The company is able to do almost any errand the clients need, freeing up their time to spend with their employers or families.

iv. Applicants

The Roanoke InnovateHER competition received one qualified applicant.

THE BUSINESS PLAN AND LETTER OF SUPPORT ARE INCLUDED AS UPLOADS ON CHALLENGE.GOV.