

Bryson



Estate settlement solutions for personal property that bring objectivity, organization, and harmony to trustees and administrators

Our Opportunity

Problem worth solving

Estate settlement is mentally and emotionally gruelling - and tangible personal property causes the most trouble. Families are faced with the difficult burden of managing the property of the decedent - which can be valuable in dollars and memories.

Our solutions

1. Discover valuable properties
2. Document properties for asset inventory
3. Decide easily what to do with properties
4. Distribute property using fair approach



Market size: \$2.5B

Target Market

Settlement 100% (\$2.5B)

Competitors

Auction Houses

Appraisers

How our solution is better

Depth of service, objective values

Technology, efficiency

Sales and Marketing

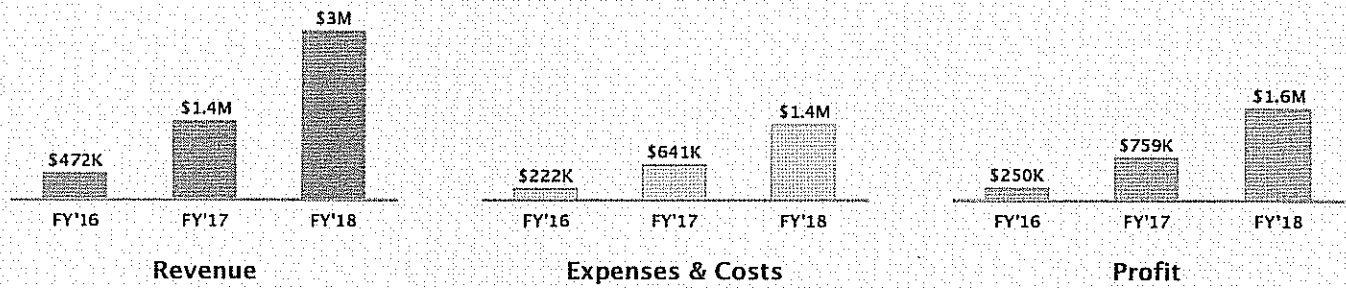
Sales channels

1. Trust Companies
2. Banks
3. Attorneys
4. Insurance Agents

Marketing activities

1. Referral relationship development
2. Seminars
3. Research & Publication
4. Digital (web & social) strategies
5. Publicity

Financial Projections



Team and Key Roles



Morgan Rigaud
Managing Member

Morgan is an IRS Qualified Fine Art Appraiser responsible for sourcing new business opportunities and product development



Joey Thomas
Operations Coordinator

Joey structures and implements roles and technology integral to our service delivery process so our service is continually improving