



3 December 2015

Dear InnovateHER Staff:

Supply Chain Visions (SCV) is proud to nominate Leslie Tramuel and her business Star Concierge, Inc. for the InnovateHER finals as the representative from the Roanoke area of Virginia.

Leslie is active in the Roanoke community, and makes concentrated efforts to work within the community at large for the benefit of women and families. She is connected to a number of organizations, included the Roanoke CoLab, Roanoke chapter of BNI, and a number of African-American leadership organizations.

In addition to regular errands and wedding and event planning, Leslie's business, Star Concierge, attempts to provide senior citizens and their families with a reprieve from the day-to-day tasks that eat up most of our days. This gives families less to worry about and a better chance to enjoy relaxed time with their family members.

Leslie's business is also affordable for the diverse families across the Roanoke Valley. A specific goal Leslie brought before the SCV team was to manage costs to a point where she could still be affordable for the average family- her success in starting and growing her business in town has been a leading indicator.

Leslie Tramuel is a fantastic representative of a women who understands helping other women and families. She has used her business to help fund her childrens' college expenses; she leads the community; she stays involved; she wants to help. The InnovateHER prize would benefit her and the Valley significantly.

If you have any questions regarding the information presented here, please contact me at (540) 529-7512, or by email at lbuck@supplychainvisions.com.

Thank you,

A handwritten signature in black ink, appearing to read "Levi Buck".

Levi Buck, Analyst
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