

Design proposal
Charger & Checkmark



**EVERY
WHERE**

U.S. DEPARTMENT OF ENERGY

EV Everywhere
Logo Challenge
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FigDesign
david@figdesign.com
972-259-5900

Horizontal version



**EVERY
WHERE**
U.S. DEPARTMENT OF ENERGY

One color



**EVERY
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Two color

Vertical version



**EVERY
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One color



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Two color

Color variations on black



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Two color

Color variations

with accent colors



Pattern



Flexible system



The circle is the focal point and “protects” the EV from distracting backgrounds

Additional information can be “plugged in” underneath the main wording