



2016 InnovateHER Local Challenge Submission

Cover Page

Competition Winner

Point of Contact: Nirupama Mallavarupu

Company Name: LocalArq, Inc. (A Delaware Corporation D.B.A. MobileArq)

Company Address: P.O. Box 75, Summit, NJ

Company Website: <http://mobilearq.com/>

Phone Number: 908-246-7117

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Host Organization

Great Turning Advisors, LLC

390 Dover Chester Rd.

Ironia, NJ 07845

Point of Contact: Steven Boughton (President)

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Description of Winning Business

MobileArq enhances parents' involvement and communication with their children's school(s) and the local school community by providing mobile and online apps that facilitate easier parent-to-parent and school-to-parent communications. The intended outcome for MobileArq apps is to enable parents to be better organized and more engaged with the school community, thus enhancing success for their children.

Number of Competition Applicants: 6