



## 2016 InnovateHER WBC – Semifinalist

### **Submissions:**

Finalist: Maria Earle, Ed.D  
Company: Intellifunda LLC  
Product: Comprehensive Behavioral Mobile Apps  
Address: 1095 Evergreen Circle, Suite# 200-511  
The Woodlands, Texas 77380  
State of Inc: Texas  
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Website: [www.intellifunda.com](http://www.intellifunda.com)  
Email: [maria@intellifunda.com](mailto:maria@intellifunda.com)

### **Host Agency:**

Director: Shirley Brooks  
Host: WBEA – Houston Women's Business Center  
Address: 9800 Northwest Freeway, Suite 120  
Houston, Texas 77092  
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### **Description of Product :**

The InnovateHER **simi-final** winner for Houston WBC was selected by 5 Judges excluding the WBC Director, as Maria Earle Ed. D, owner of Intellifunda LLC. Using IntelliFunda's Intelli-Apps Platform, her team designed comprehensive behavioral mobile tutoring apps. Based on the her pitch and business plan she demonstrated it has all three attributes of the InnovateHER Challenge Criteria, 1) measurable impact on the lives of women and families, 2) commercialization, accepted into the Microsoft's BizSpark development platform help with DevOps Cost and 3) fills a need in marketplace providing help in the comfort of one's home without the hassle of transporting children around town to expensive tutoring centers.