## CCR – Community Call and Response

A FaceBook app built utilizing open Data from the US Census Bureau

- 1. Description of the problem being tackled and solution
  - 1. Data collection rarely gets to the actual community level where the experience and impact is most relevant. It also focuses largely problems, anchored in past and present conditions, and rarely brings forward thinking or visioning of solutions. Communities also have generally little influence on how resources are directed, and rarely have access to the resources to create their own solutions, or benefit from the resources appropriated. Finally, there are few forums for dialogue that engage community residents, youth, and stakeholders in solution-building. In addition, conversations are often segregated by a variety of demographics.
  - 2. Our goal is to utilize the power of Facebook merged with census and other data sources to activate communities in discussing, understanding, designing and implementing solutions that lead to change and uplift communities from the ground up, leveraging both power, networks, and resources to support community evolution. The proposed platform also allows community youth to engage through a safe, open and accessible forum.
- 2. Who will benefit from your solution
  - 1. The primary beneficiary will be the neighborhoods and residents themselves. We have received feedback from funders and others who make decisions regarding appropriation of resources and community solutions that this kind of tool would be invaluable to decision-making and resource allocation to get these granular data to inform better decision-making. One foundation representative stated, "We have a planning processes around existing and emerging investment and grant making portfolios that require data. The more we have access to data captured and validated by youth and community, the better grounded our processes will be."
- 3. How easy/difficult it was to work with open government data
  - 1. We repurposed one of the examples that was in the SDK so the initial prototyping was very easy. We ran into some minor issues due to strict enforcement of SSL protocols by FaceBook. Once we resolved those items the calls to the API worked in all browsers tested. Presently working to enhance the prototype and add additional features. Overall implementation was a snap.

## The Team:

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Presented by







