



Name of organization submitting partnership: FightHoax

Full address and postal code: Ermou 56, 105 63, Athens, Greece

For profit or not for profit: For profit

Industry affiliation: Big Data, Artificial Intelligence, Natural Language Understanding, Software as a Service, Govtech

Consulting and innovation:

Links to biographies of the participants or LinkedIn profiles:

<https://www.linkedin.com/in/valentinetzekas>

<https://www.linkedin.com/in/georgekary>

<https://www.linkedin.com/in/valandis-zotos>

Email address for participants:

v.tzekas@fighthoax.com

g.kary@fighthoax.com

v.zotos@fighthoax.com

Has your organization partner with the U.S. Government: None

What stage is your partnership business plan: None

Signed commitment statement to participate in the full three-day accelerator program in or around Washington, D.C.:

Emerged problem/opportunity: Fake news, propaganda and misinformation are already affecting billion dollar industries, platforms and markets, negatively. Trust in tech giants falls at all-time-low. \$130Bln in market value lost due to a fake news piece. Several countries approve stratures to fine social networks. At the same time, User Generated Content is exploding. 3.5 billions of people create more than 2.5 quintillion bytes of data, every day. Extracting useful context out of the chaos of the Internet, is more important than ever.

What is FightHoax: [FightHoax](#) is a News Analysis Platform powered by next-generation Natural Language Understanding technologies, that offers a variety of innovative features. From identifying the persuasive language, the partisanship, and reputation of the source to examining the author's reputation and biases.

We are capable of understanding and detecting fake news, biased stories and hate speech, with an exceptional accuracy, in seconds. 89% accuracy confirmed by the Journalism Lab of Harvard.

We are capable of analysing 1000's of news articles, in seconds, categorizing and filtering-out extreme and harmful content such as fake news, extreme biases, hate speech and more. At the same time, we are capable of understanding the timeline of a topic. You can explore some of our analyses, [here](#).

Ideal End State: Building a unique "*Intelligent Brain*" that is collecting, analyzing and understanding millions of news articles via Knowledge extraction and management, through the chaos of the Internet. Capable of detecting fake news, propaganda, hate speech, trends - mapping the timeline of any action, the outcome of any event, identify feelings towards any company/entity and much more.

Current Stage of Product/Company: The FightHoax suite of solutions consists of 4 tools. The Source Analysis, the API, the SDK and the Media Landscape. You can read more about their functionality [here](#) and [here](#). The current company stage is pre-revenue. We are not actively pushing our leads to convert to paying customers rather than looking to expand our network of partners, putting FightHoax technology in the spotlight of cutting-edge experiments. We have a standard conversion rate of 13%, from Lead to Partner stage. Some of our Partners are Forbes, the Microsoft Research Center and soon Wall Street Journal. We already have 2 offers from goverments that want to examine if their country is influenced from Russian propaganda. Several universities are benchmarking our Tech Stack, at the moment.

Resource Requirements: We have already a few stakeholders and investstors, from Greece. We are looking to further raise a seed round of investment of a total \$500.000 so we can fill the available needed job positions. We are looking to rapidly expand in the US, always keeping the R&D team in Greece. We are looking to establish great *connections* with people/companies from the US so we can move abroad, quickly.

Best Potential Partners: Big Media and Technology companies would be the best to kickstart a potential collaboration with Governments within English-speaking countries. Facebook, Twitter, Google, Microsoft would be ideal candidates so we can use the FightHoax technology in order to create online mass-case-studies, in real life scenarios. At the same time, Wall-Street stock exchange companies would be idea partners in order to explore and prevent potential stock market exploitations.

Valentinos Tzekas

CEO

[FightHoax](#) // News Analysis & Data Journalism // [Ermou 56, Athens \(4th Floor\)](#)

Office: +30 213 099 40 50 // E-mail: v.tzekas@fighthoax.com

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