

Name: Renita Murimi

Company Name: Imara Research, LLC

Product/Service Name: MindSphere

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Place of Incorporation: Shawnee, OK

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Host Organization Official Legal Name: St. Gregory's University

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Designated POC: Angela James
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Two sentence description of product or service: MindSphere is a simple smartphone application designed to track mental health. The user interface is a ball with three color-coded sections in which the user chooses to best represent their mood. The app tracks this data and helps researchers/doctors see trends in mental health patients.

Business Plan - Attached

Signed statement of support explaining why the winner best satisfied the Challenge criteria and presented the greatest potential for success (2 pages max)

With the happenings of society today, mental health has become a topic of interest that requires additional research. However, current research shows that women are more susceptible to mental illness than men. Renita Murimi and MindSphere is a huge step in technology that could help with this research.

Being a woman owned business and creating this service that would benefit women worldwide and that makes this entry ideal for InnovateHer.