

MOVE HEALTH DATA FORWARD CHALLENGE

DEPARTMENT OF HEALTH & HUMAN SERVICES

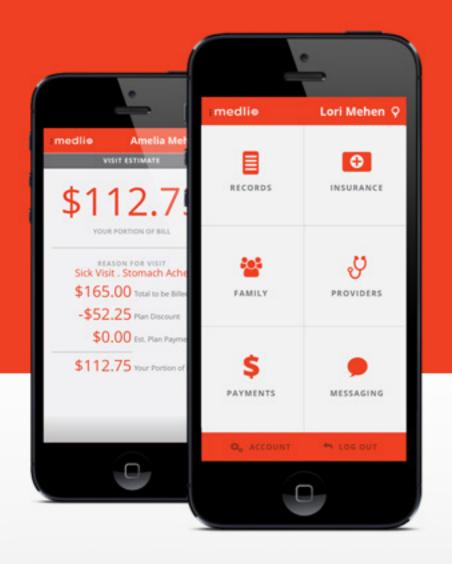
BRIEF DESCRIPTION OF PROPOSED SOLUTION

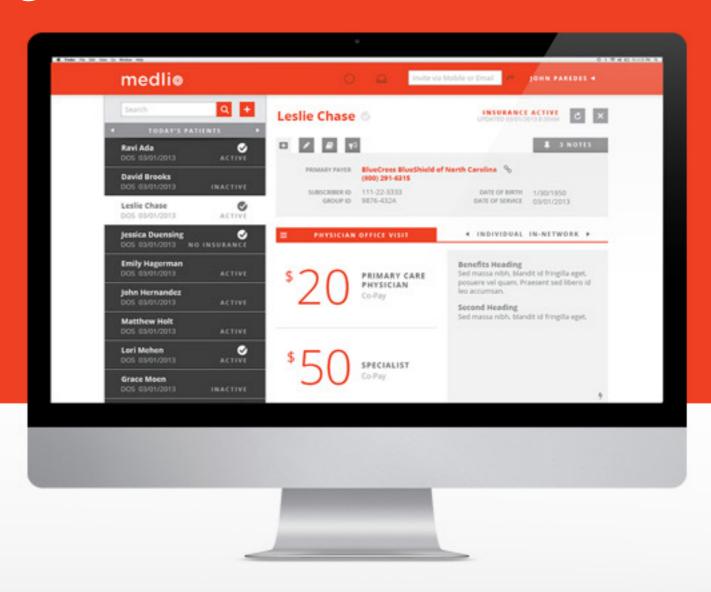
Medlio offers a digital check-in solution that allows consumers to use a smartphone-based "virtual health insurance card" application to complete the traditional check-in process. While the virtual health insurance card application supports digital check-ins to provider offices utilizing the Medlio provider application, it can also be used independently by consumers to access, aggregate, and manage both clinically-generated (EHR and patient portal data), as well as patient-generated data (wearables, consumer mobile app, as well as patient entered data and annotations to clinically-generated data).

Using the HEART WG implementation, we are allowing users to specify access authorization policies directly within the virtual health insurance card application. As the workflow screenshots highlight, this allows users to generate UMA profiles for providers, facilities, family members, and others, within the normal flow of the application. Furthermore, it allows users to easily define the scope of data being shared - from top-level general categories, such as immunization records, to discrete, granular level information, such as a specific medication. The user can also define date ranges of data to be shared, and can set the period during which data "requesters" can access the information, ranging from one-time to indefinite access, as well as a specific access termination date.

APPLICATION SUMMARY

Virtual Health Insurance Card for Digital Checkins



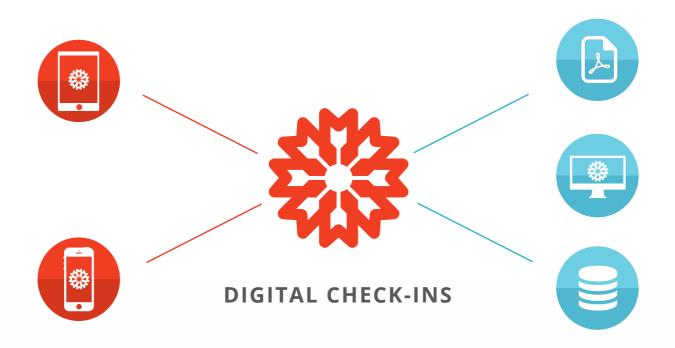








ANTICIPATED BENEFITS/VALUE







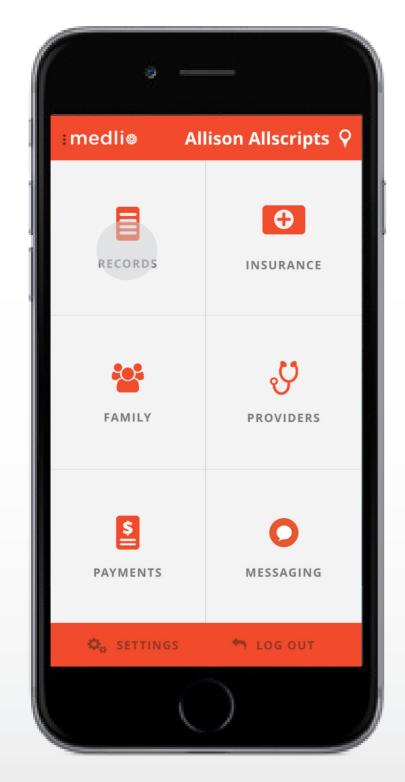
- + iPad or smartphone check-in
- + Clinical and patient-generated data
- + Virtual health insurance card
- + Up-front price transparency
- = THRILLED (EXCEPT FOR THE FLU)

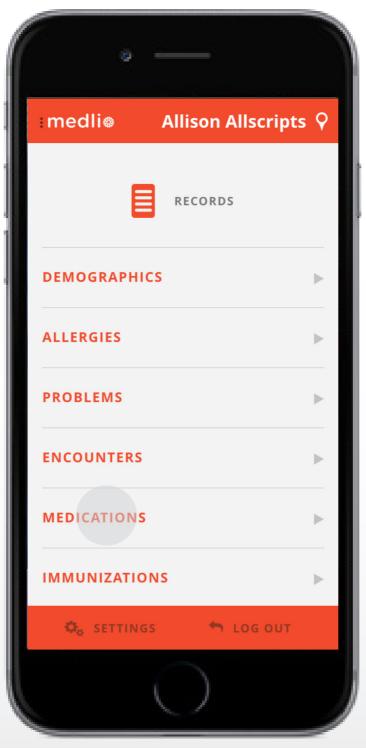
- + Legible, structured documents
- + Comprehensive data
- + Real-time eligibility & price transparency
- + Mobile payments

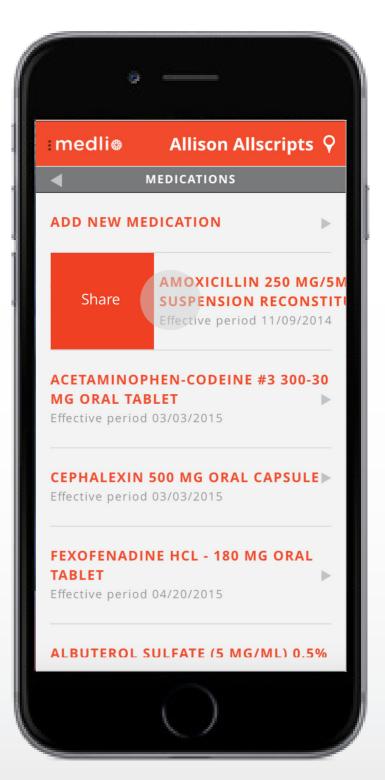
= HAPPY CAMPER



SPECIFIC MU3 COMPLIANCE: PATIENT ENGAGEMENT



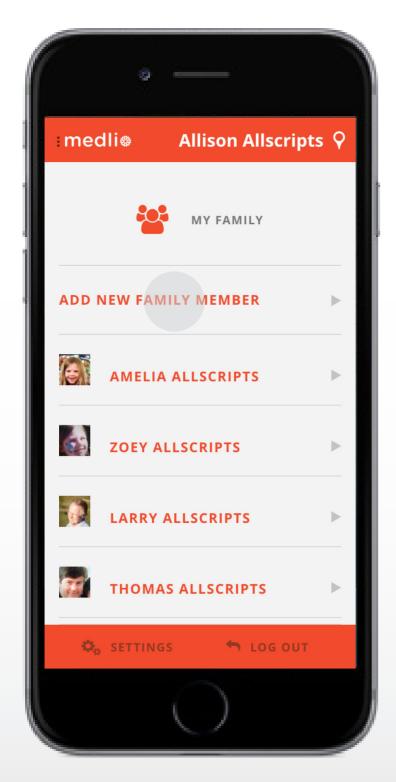


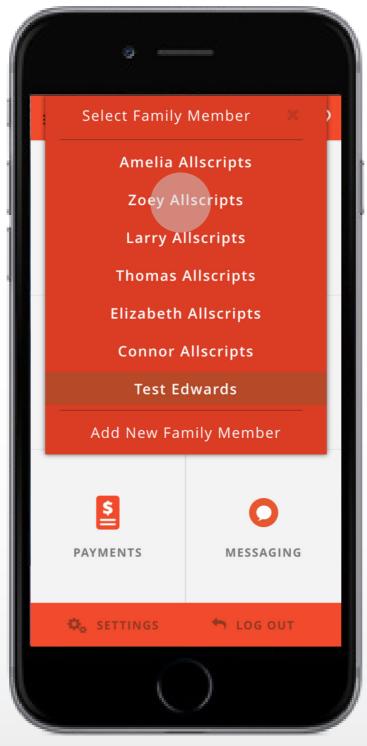


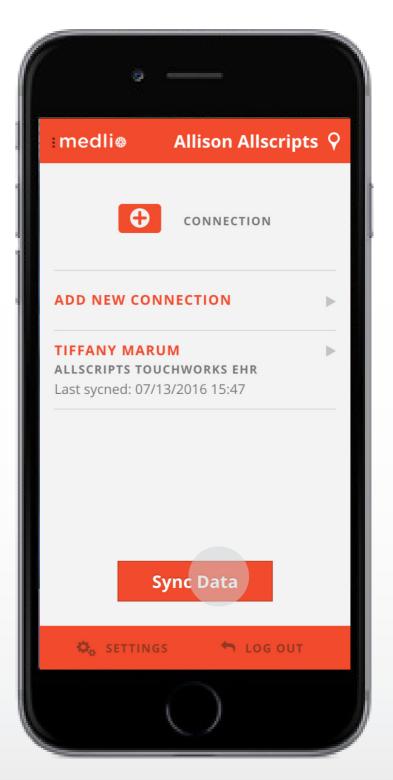
Home Screen Records Medications



SPECIFIC MU3 COMPLIANCE: PATIENT ENGAGEMENT





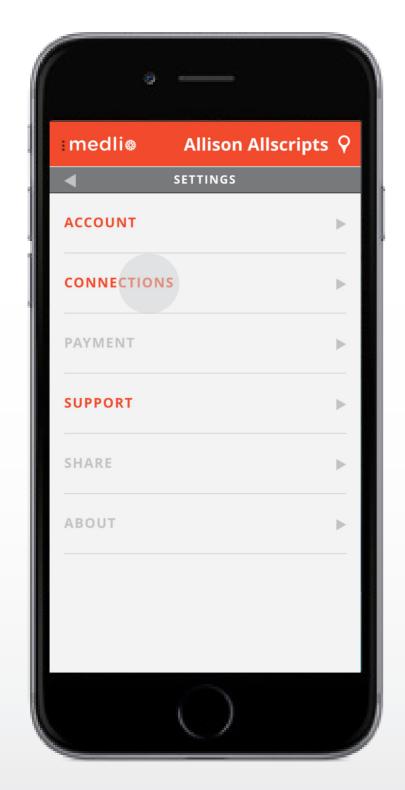


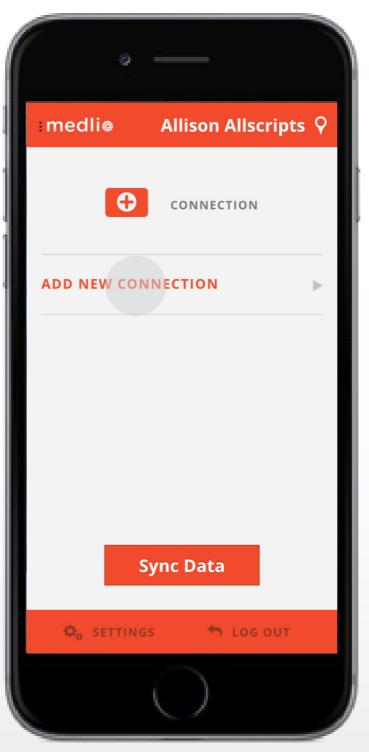
Add family members or care team

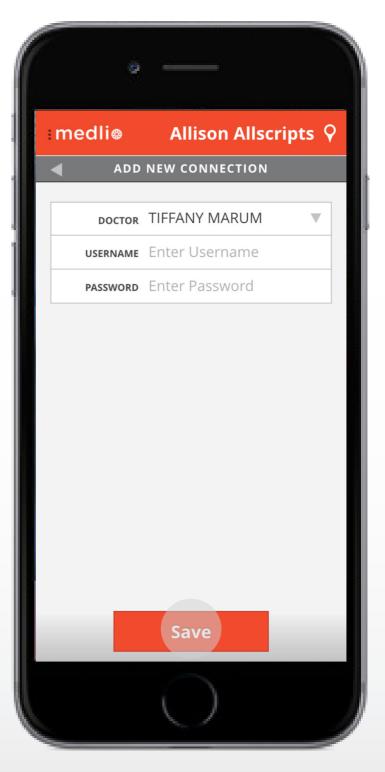
Tap to switch profiles

Request data connections/
Sync data medli

SPECIFIC MU3 COMPLIANCE: PATIENT SELECTION







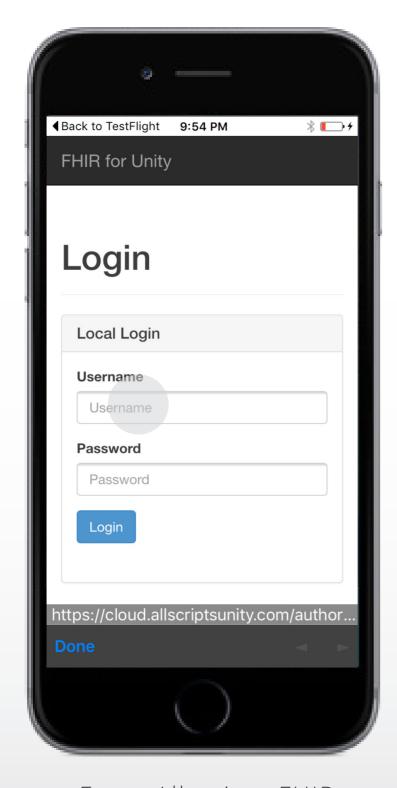
Settings/Connections

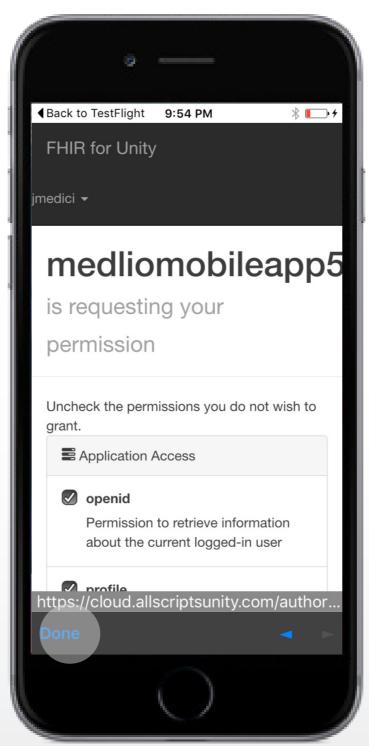
Add new connection

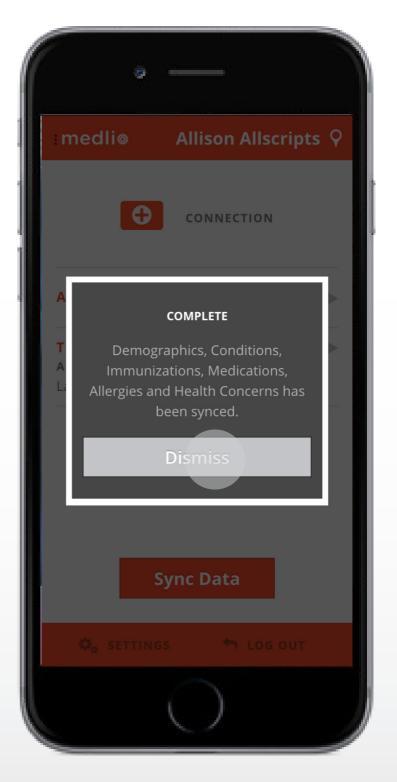
Select provider, enter credentials



SPECIFIC MU3 COMPLIANCE: PATIENT SELECTION







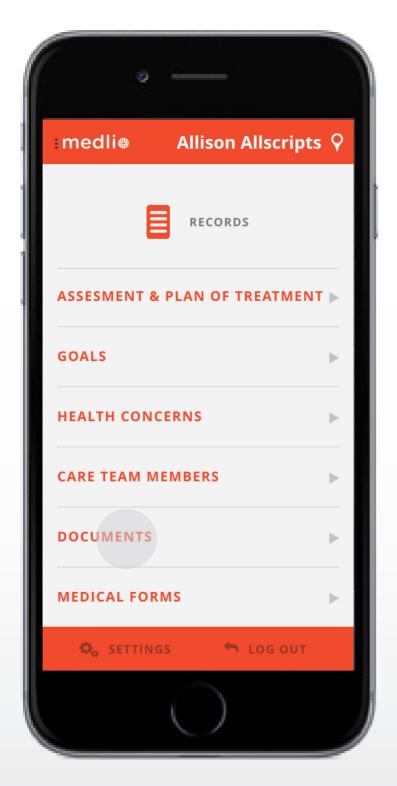
Enter Allscripts FHIR credentials

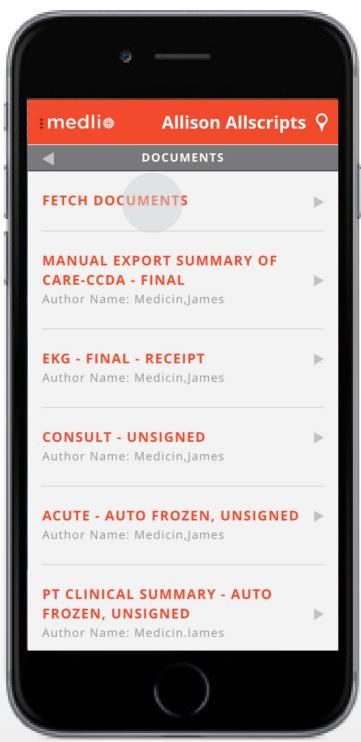
Approve data types

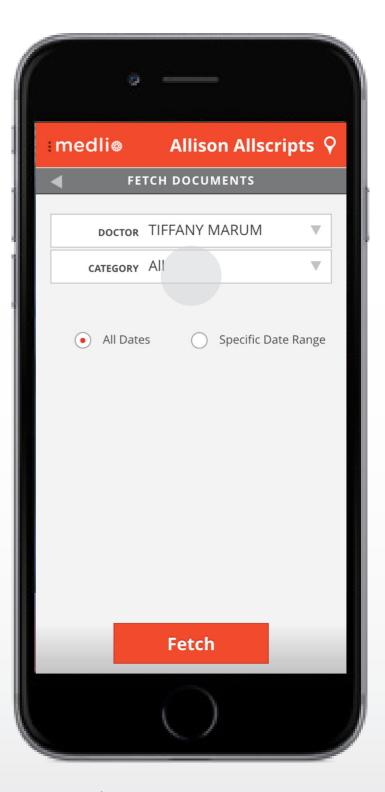
Syncronization complete



SPECIFIC MU3 COMPLIANCE: DATA CATEGORY REQUESTS







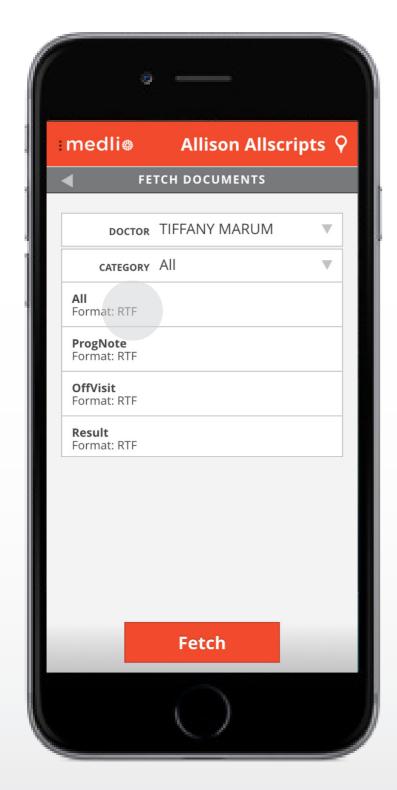
Select documents

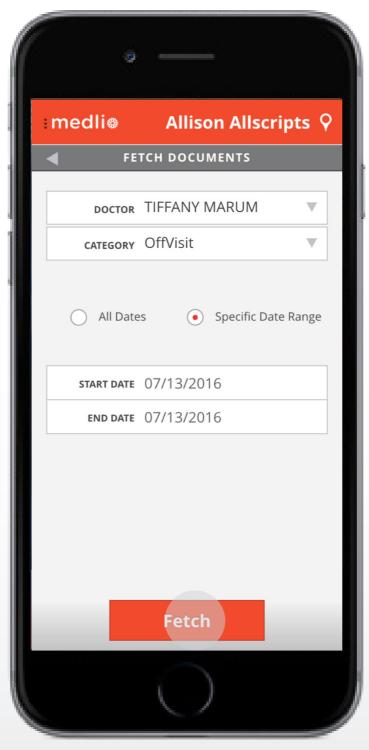
Fetch documents

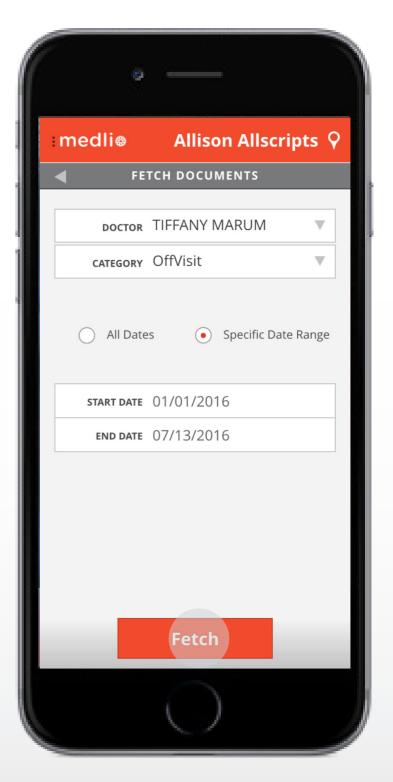
Select category type



SPECIFIC MU3 COMPLIANCE: DATA CATEGORY REQUESTS







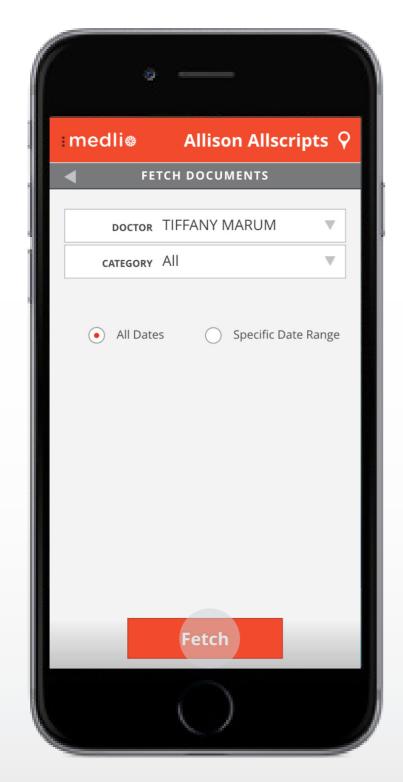
Pick category

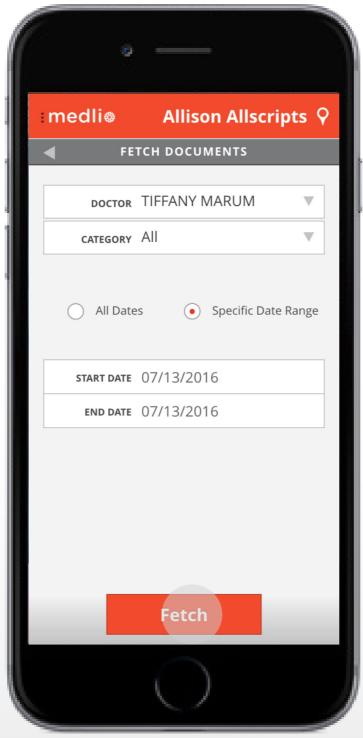
Select date

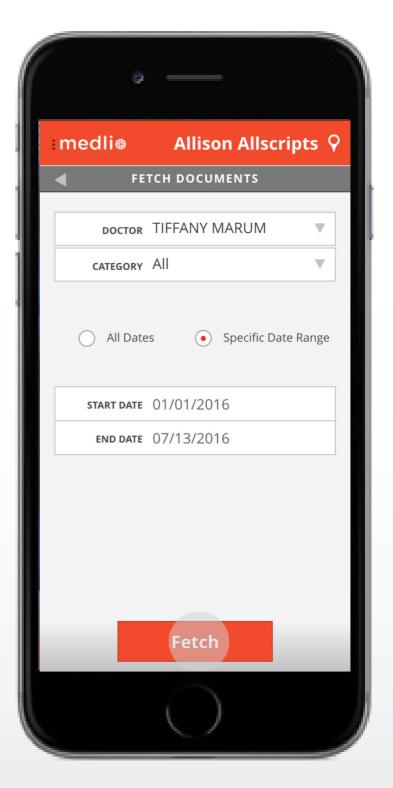
Select date range



SPECIFIC MU3 COMPLIANCE: ALL DATA REQUEST







all dates

Select all documents, Select all documents, one day

Select all documents, date range

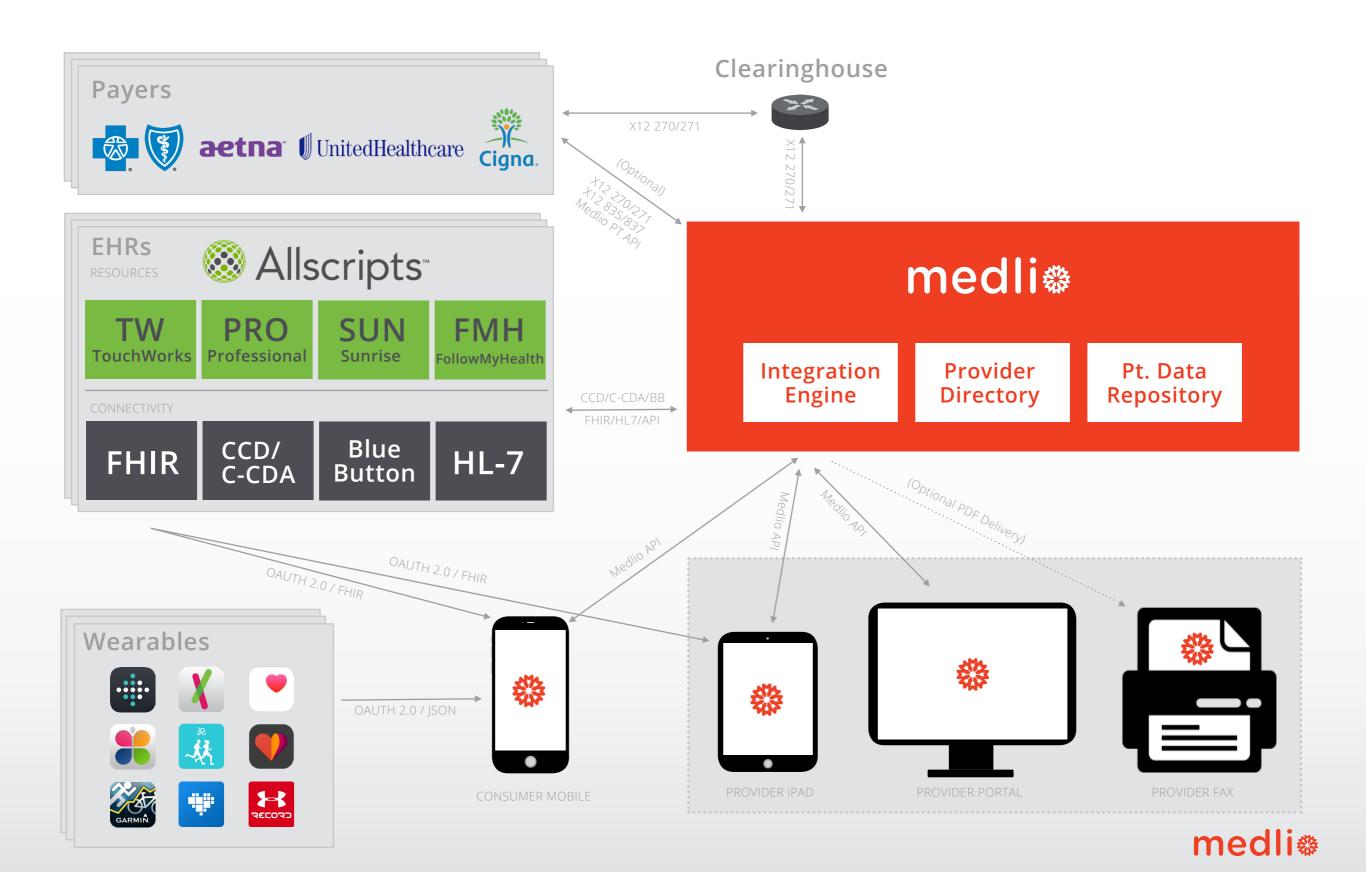


DEVELOPMENT TIMEFRAME

PROGRESS TOWARD RELEASE		ANTICIPATED COMPLETION
CONSUMER MOBILE	90%	August 15, 2016
DYNAMIC DIRECTORY	85%	October 1, 2016
INTEGRATION ENGINE	75%	September 1, 2016
PROVIDER PORTAL	50%	November 1, 2016
PROVIDER IPAD APP	10%	January 1, 2016



SOLUTION ARCHITECTURE



APIS USED

ALLSCRIPTS APIS

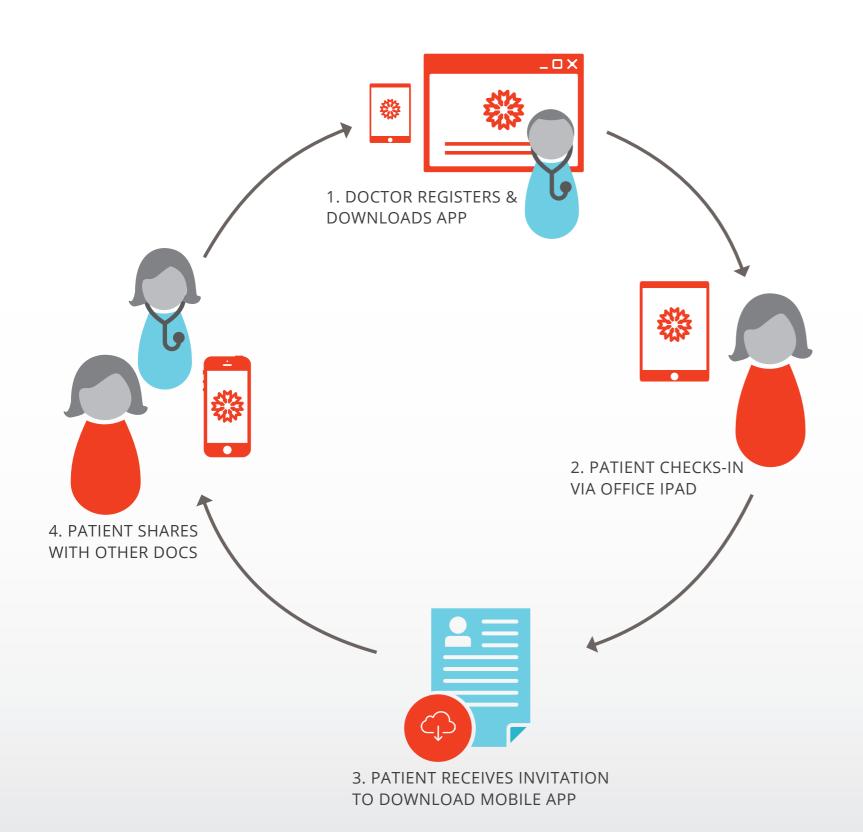
CCD/C-CDA (Unity Open API)
OAUTH 2.0
Allscripts FHIR

OTHER APIS

X12 270/271
X12 835/837
CCD/C-CDA/BB
FHIR/HL7/API
OAUTH 2.0 / FHIR
OAUTH 2.0 / JSON
Medlio API
Medlio PT API



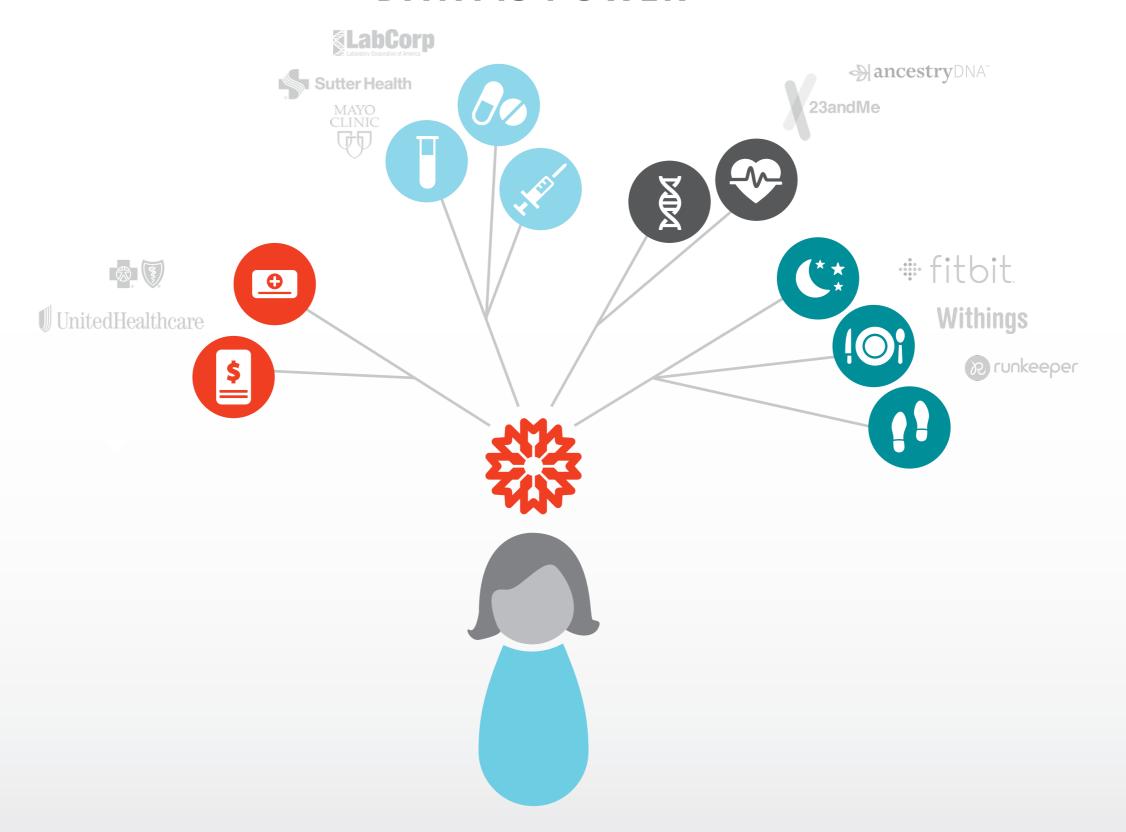
GO TO MARKET PLAN



- 1) We have a freemium model. We offer physicians our free core digital check-in solution, including physician iPad application, that replaces the traditional clipboard.
- 2) When patients check-in, they complete their medical forms and standard check-in paperwork.
- 3) Following their appointment, they receive an invitation to download the Medlio smartphone app, including access to the data they've already captured.
- 4) The smartphone app, including virtual health insurance card, offers standalone functionality. We hope to create a virtuous adoption cycle where patients share Medlio with their other physicians.

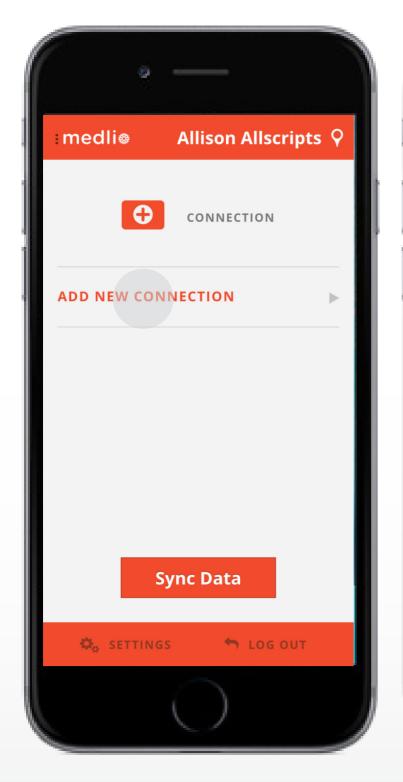


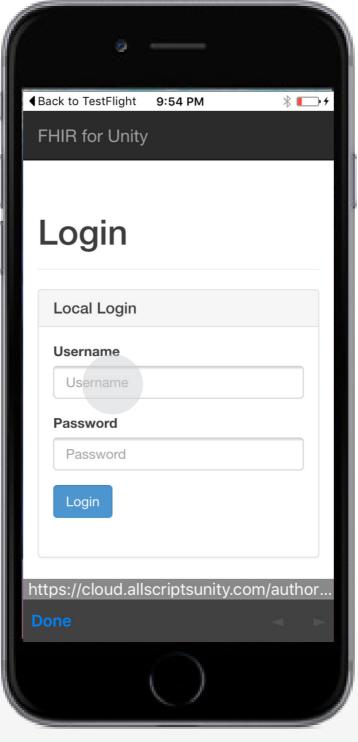
DATA IS POWER

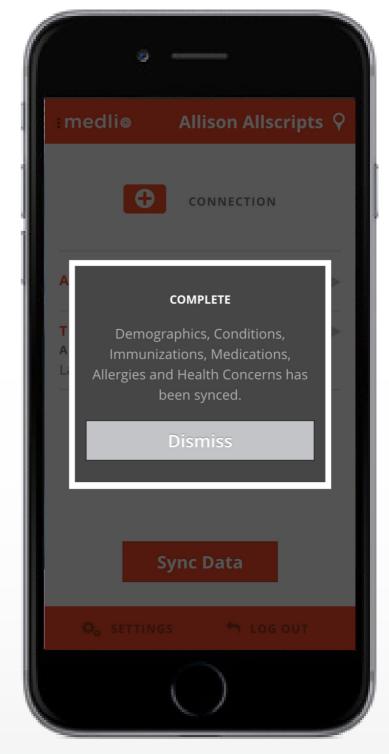


AGGREGATE AND CONTROL YOUR DATA
SO YOU CAN PUT IT TO WORK FOR COMPLETE, HASSLE-FREE DIGITAL CHECK-INS







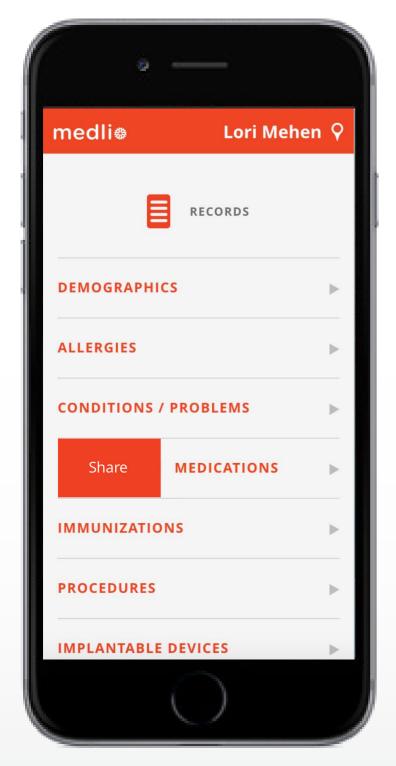


Add new connection

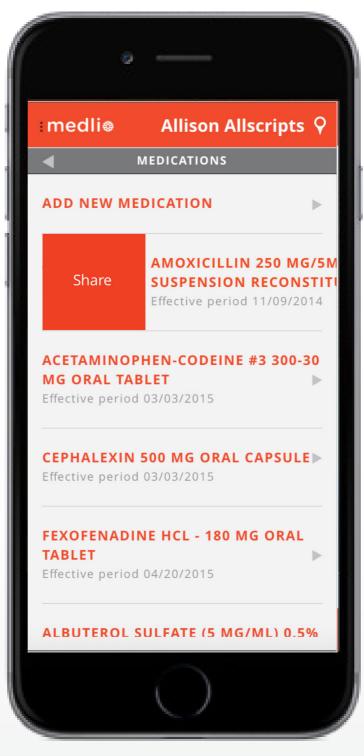
Enter FHIR credentials

Syncronization complete

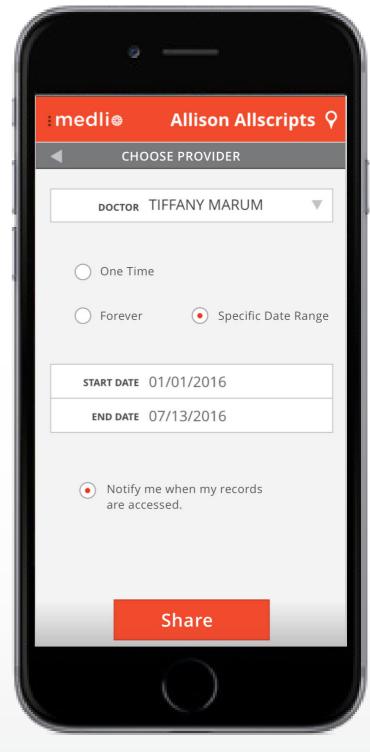




Share entire list



Share specific line item

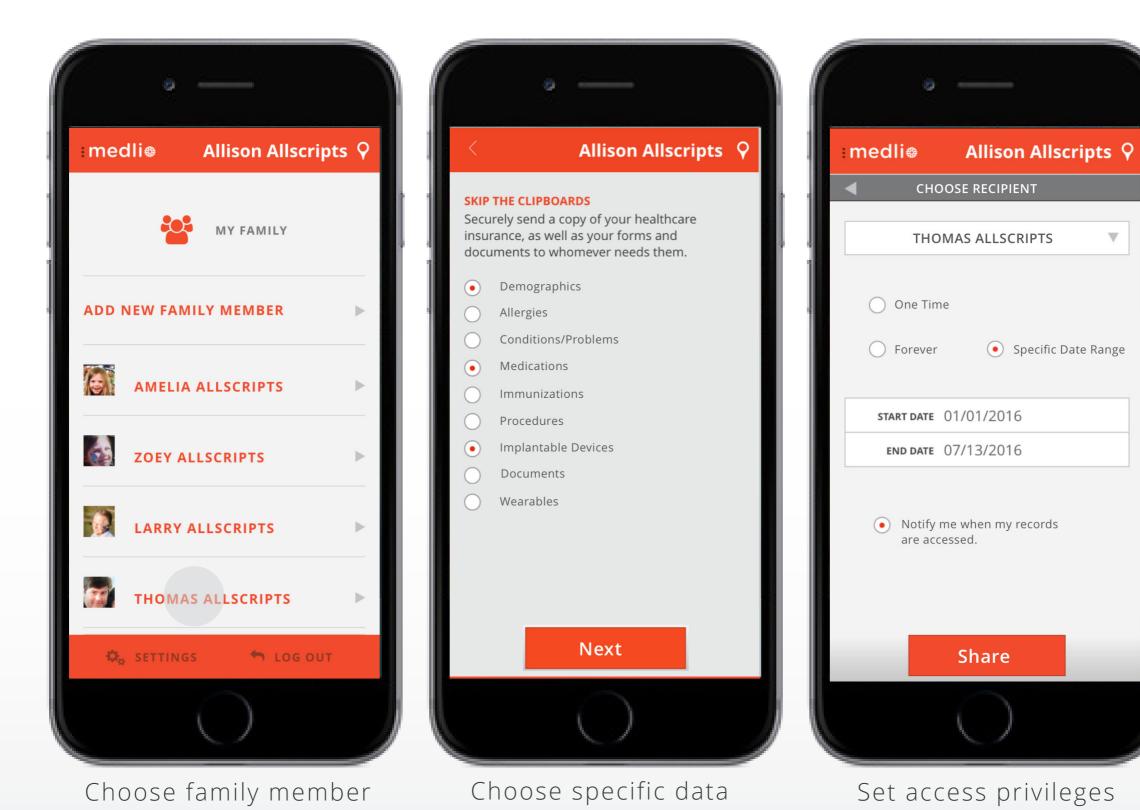


Select provider & access rights

SHARE FROM RECORDS

Users can share complete records, individual sections, and even individual data elements

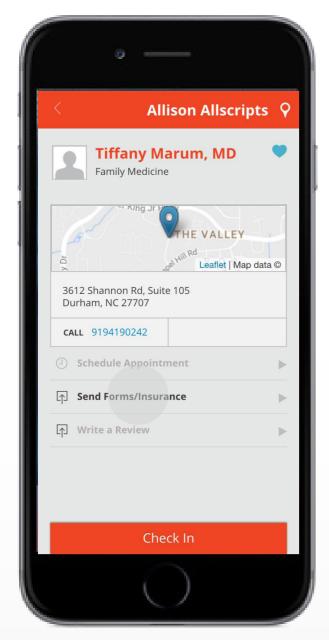




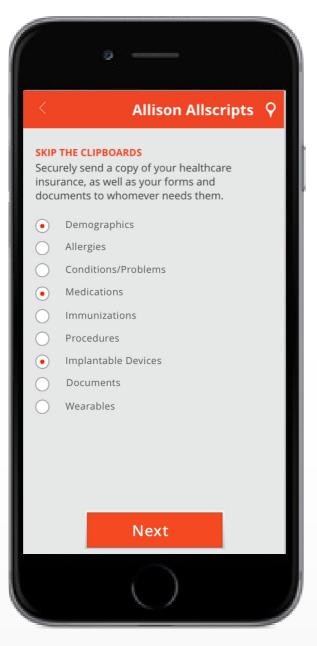
SHARE DATA WITH FAMILY MEMBERS

Share your medical data with family members and caretakers. You can choose complete records or individual data elements and specify privileges.

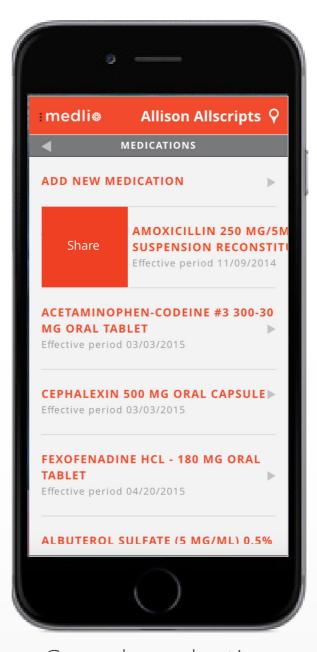
medli



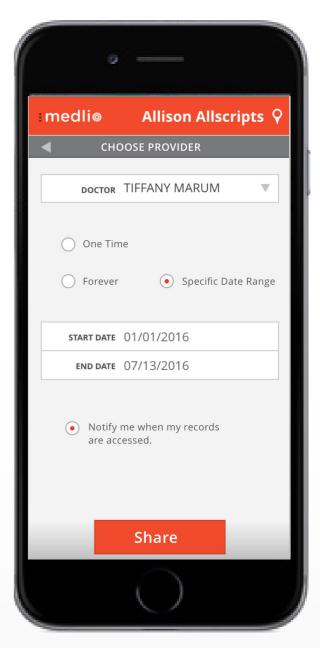
Share medical records



Choose data to share



Granular selection available

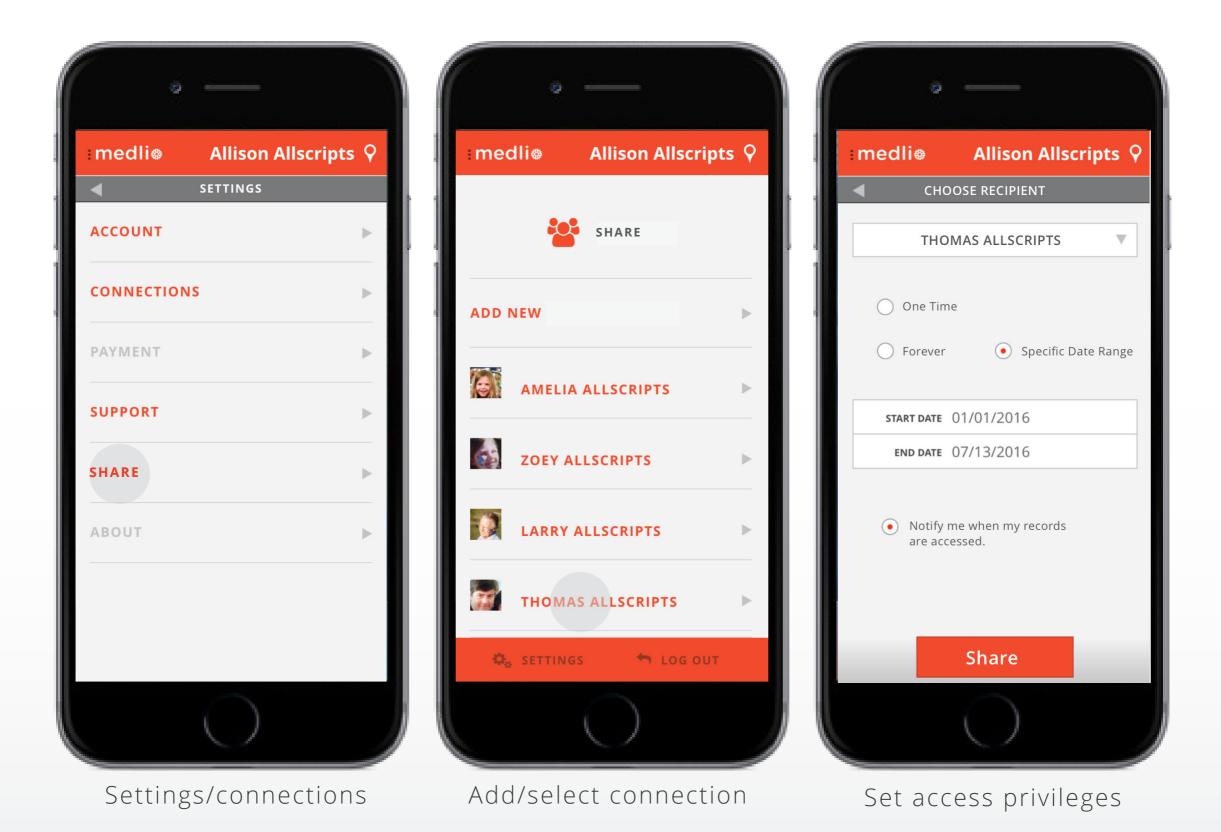


Set access privileges

SHARE FROM PROVIDER PROFILE

Patients can share data with their providers directly from the provider profile. Patients find and favorite all their providers, select all or individual elements of the data and set access privileges.





SHARE SETTINGS

From your settings, you can see and edit privileges to all the individual people you share data with.



COMPETITIVE ADVANTAGE OF MEDLIO'S APPROACH

On one hand, we would like to see general adoption of the HEART WG standards and, therefore, do not consider support of the overall APIs as generally competitive in nature. On the other hand, we believe that our solution has greater likelihood of consumer adoption, primarily because we focus on usability of data from the consumer perspective.

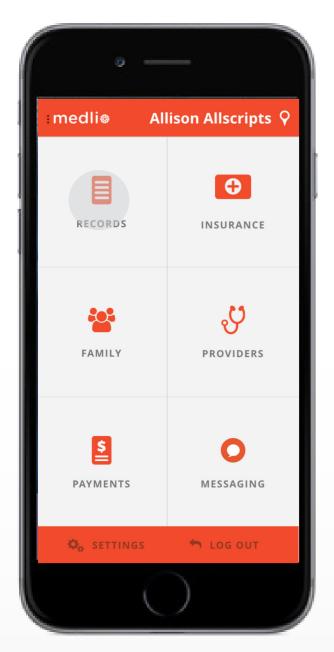
For example, we are not supporting consumer aggregation of data for the sole purpose of aggregating data. Rather, we are empowering consumers to consolidate, manage, and own their data for the explicit purpose of putting that data to work. We enable consumers to connect to their health insurance companies in real-time so they can make informed healthcare consumption decisions in the context of benefits transparency. We further allow consumers to aggregate clinical and patient-generated data so that they have a complete and thorough health record which can be easily shared among all of their health providers. Challenges will remain around building standard APIs and protocols so that EHRs can ingest patient managed "complete health records," but in the meantime, we can most certainly eliminate the use of frustrating clipboards which have long since outlived their function... unless, of course, their function was actually to cause frustration.

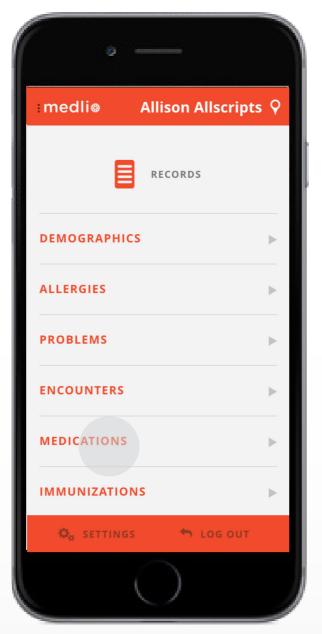
In addition to our approach, we have three patents-pending that we think offer an additional competitive advantage:

- **Virtual health insurance card** which is essentially leveraging the X12 270/271 transaction set to create a consumer facing, real-time health insurance benefits application. (As opposed to using the 271 response data to satisfy provider inquiries of eligibility status.)
- **Point-of-care price transparency** the ability to estimate the total cost, after adjudication, of fee-for-service encounters, including patient responsibility, prior to the visit.
- Health insurance identity verification, and fraudulent activity monitoring

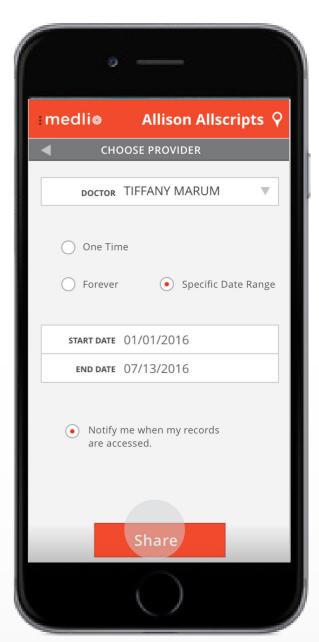
Example Use Case:

Allison Allscripts









EXAMPLE USE CASE

Our patient, Allison Allscripts, wants to share a portion of her medical record with her primary care doctor, Dr. Tiffany Marum. Allison selects records, then chooses the information she would like to share. Here she chooses to share one specific medication, her Amoxicillin. She selects her provider from the dropdown and can choose a specific date range for sharing or she can share one-time or forever. Allison will receive notification when Dr. Marum accesses her records.

