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September 9: DigitalGov Daily Update

1 message

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Wed, Sep 9, 2015 at 3:05 PM

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Monthly Theme**Caution: Your Web Analytics Might Not Be Human**

09/09/2015 10:00 AM EDT



A Digital Analytics Program (DAP) user recently contacted me with an observation/problem: The data he had from his website's independent Web-analytics account was much, much higher than the data he was receiving in the DAP user interface. Theoretically, both tools (in this case, two separate Google Analytics accounts), were trying to measure the same thing, [...]

September Events

September 10: [Module 3: Operational Best Practices and Lessons Learned](#)

September 15: [GitHub for Beginners](#)

September 22: [DigitalGov Search Basics](#)

September 24: [Intro to Sites: Launching your own Website](#)

September 29: [The State of Federal Customer Experience – How to Improve and the Benefits](#)

NEW - September 29: [MobileGov Around the Horn](#)

October Events

October 8: [Five Years of Excellence in Federal Challenge & Prize Competitions](#)

October 15: [Using Responsive Comics in Government Storytelling](#)

October 19: [The National Institutes of Health Digital Summit](#)

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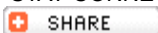
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