

2016 InnovateHer DC Regional Finals

Semi-Finalist Details

Winning Individual: Ilene Miller

Company Name: Activity Rocket LLC

Product/Service Name: Activity Rocket

Company Address: 9608 Eagle Ridge Drive

City: Bethesda **State:** Maryland **Zip:** 20817

Place of Incorporation: N/A

Product/Service Website: <https://www.activityrocket.com/>

Telephone Number: 240-205-4807

Email: Ilene@activityrocket.com

Service Description: Activity Rocket is a hyperlocal, searchable database for kids' classes, camps & sports for ages 0-18. This provides parents with a one-stop shop platform to find, organize, and book activities, while providing activity businesses a combined marketing, registration, and ecommerce solution.

Host Organization Details

Legal name*: Springboard Enterprises

Street Address: 2100 Foxhall Road NW

City: Washington **State:** DC **Zip:** 20007

Designated POC: Anna Consani

POC Number: 202-242-8066

POC Email: anna@sb.co

***Note:** Hosted in conjunction with Equita, Fosterly, Her Corner, and Hera Hub DC