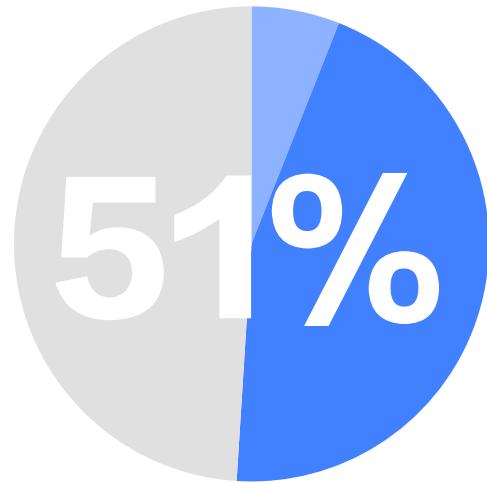




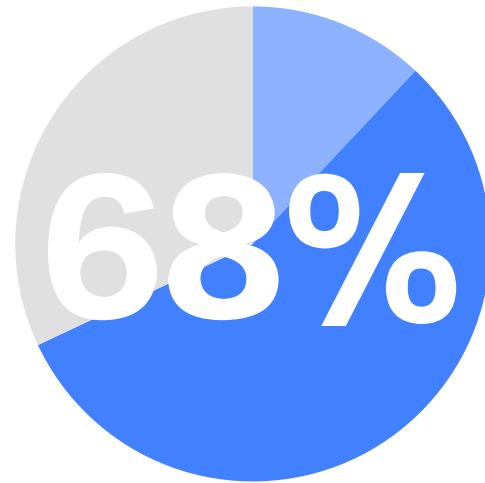
# Overcoming Underemployment

# Underemployment

Most recent grads are **un-** or **underemployed**.



**All recent grads**  
27 & under

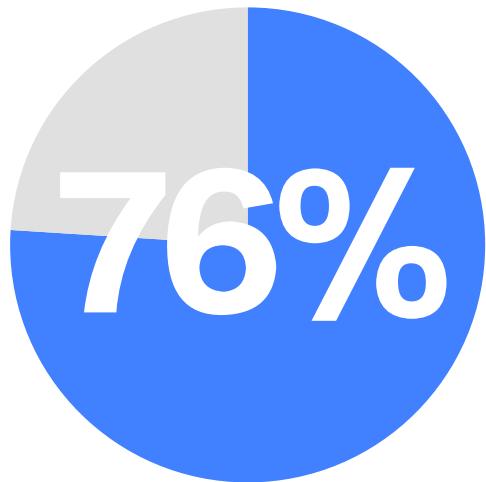


**Black recent grads**  
27 & under

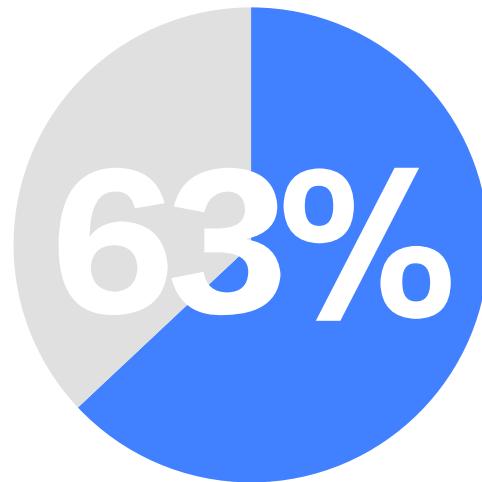


# Underrepresentation

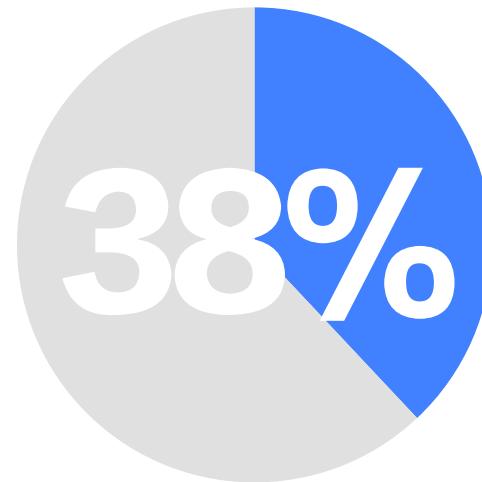
NYC is "majority **minority**" (tech & media are not).



**CUNY  
undergrads**



**NYC's total  
workforce**



**tech & media  
in NYC**



# Downward mobility

+86%

White grads

Change in median real net worth  
1992 to 2013

-56%

Black grads

-27%

Hispanic grads



# We raise social capital



**Build  
community**



**Share  
experience**



**Make  
connections**



# Since Fall 2014

**10 cohorts** in NYC

**125 alumni**, 95% via CUNY

**80% fulltime/salaried** within 6mo

**\$25k income boost** in first 12mo

**50+ partners**, led by Google



# Build community



# Peer Cohorts





“team of teams”



# Share experience



**3 alumni captains &  
volunteers coach  
200hrs at night**

**Career skills  
Digital toolkit  
Client projects  
Reflection**

{ **Excel  
Web Analytics  
Search & Social  
UX Design**

# 16wk Flagship



# Make connections



# Offline & Online



coop.cx

coop.cx/candidates

Kalani

PROBLEM PROGRAM PEOPLE PARTNERS CANDIDATES APPLY



## CANDIDATES

Featured  
Languages  
Writers  
Analytical  
Web Analytics  
SEM  
SEO  
Paid Social  
Media  
Designers  
Developers  
Agency Experience



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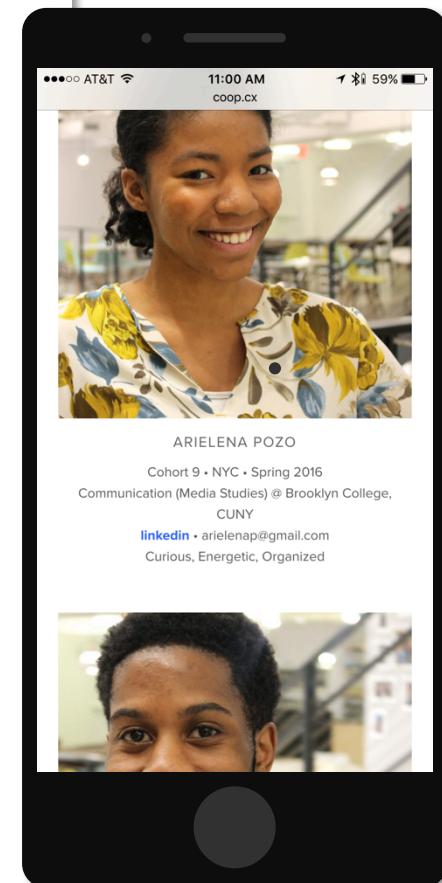
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# Online&Online



An aerial photograph of a coastal industrial area, likely the Port of Oakland or San Francisco. In the foreground, a complex network of elevated highways and industrial buildings is visible. Several large cargo ships are docked at the port, with one prominent orange ship on the right and others further out at sea. A large white cargo ship is being loaded or unloaded by a tall岸桥 (straddle carrier) in the center-left. The background shows a vast expanse of water leading to distant hills and mountains under a clear blue sky.

# Bay Area

Fall 2016





10,000 careers

through 2025



C1

# Lucy Pichardo

Fall 2014



C2



Alberto  
Morales

Spring 2015



C4



Alisha  
Flemming

Fall 2015



C10

Jay  
Sosa

Spring 2016







