

## Salida Business Incubator: InnovateHER Cover Page

Name of the Winning Individual: Jennifer Dempsey  
Company Name: Salida Circus, LLC  
Product/Service name: Social Circus training and performances  
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Description of the Product or Service: Salida Circus provides social circus training programs that combine a unique blend of physical activity, artistic expression and fun, to teach children and teens to cooperate in teams, and collaborate in non-violent ways. Growth plans include developing a leadership training program offering "build-your-own-circus" kits to allow organizations nationwide to develop youth programs following their proven "Circus with a Purpose" business model.