

**2016 InnovateHER Challenge**  
**Business Plan Competition**

**Winner:**

Name: Anthea Wallace  
Product Name: Anthea's Grano-lo  
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**Host Organization:**

Name: Local Development Corporation of East New York  
Address: 80 Jamaica Ave, 3<sup>rd</sup> floor, Brooklyn, NY 11207  
Telephone: (718) 385-6700  
Website: [www.ldceny.org](http://www.ldceny.org)  
POC: Santos Morales, Director Women's Business Center  
Telephone: (718) 385-6700 ext. 21  
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**Description:**

Grano-lo is a high fiber, low calorie, delicious granola snack that can be part of a special diet (substituting bread) for women with gestational diabetes.