



WISCONSIN SMALL BUSINESS DEVELOPMENT CENTER

LOCAL OFFICE | UNIVERSITY OF WISCONSIN-LA CROSSE

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February 10, 2017

Ms. Tonya Van Tol
Western Technical College
400 7th St. North
PO Box C908
La Crosse, WI 54601

Re: Challenge Grant Letter of Support

Dear Ms. Van Tol,

The Wisconsin Small Business Development Center (SBDC) at the University of Wisconsin – La Crosse is pleased to support Western Technical College's application for the SBA's Challenge grant. This grant project will provide another outreach avenue for SBDC to serve as a resource for the western Wisconsin reentry population through no-cost consulting, low-cost entrepreneurial education, and strategic facilitation.

Our local office is part of a statewide network of SBDCs working with business owners and entrepreneurs to facilitate business growth and improvement, and to launch successful new companies. In supporting this application, SBDC will leverage access to current community programs to further the education and training of reentry entrepreneurs. The SBDC will help facilitate an increase in lender understanding of the value of investing in entrepreneurs who happen to have non-violent criminal histories.

SBDC looks forward to expanding our partnership with Western's Entrepreneurial program and the work of Project PROVEN to promote the entrepreneurial visions of our area's reentry population. On behalf of SBDC, thank you for pursuing this opportunity to support individuals in our La Crosse area community.

Sincerely,

A handwritten signature in black ink, appearing to read "Anne Hlavacka". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Anne Hlavacka
Director