

InnovateHer Submission

Winner:

Brittani Rettig

Company Name: Grit Fitness

Description: Full Body Boutique Fitness Concept Studio

Address:

3821 Ross Avenue

Dallas, TX 75204

Website: <http://www.dallasgritfitness.com/>

Phone: 214-238-2295

Email Address: brit@gritbybrit.com

Host Organization:

Diversity Solutions Marketing &

Women Entrepreneur Resource Event

Address:

906 W. McDermott Drive

#116-104

Allen, Texas 75013

POC: Stephanie Franco

Phone: 214-385-9754

Email Address: Stephanie@DiversitySolutionsTX.com

Dallas Grit/ Grit Fitness is an affordable full body boutique fitness studio located in Dallas, Texas that provides high energy choreographed fitness classes utilizing an innovate approach. Classes are held in the studio, off site at local partnership hotels and at local events in the community.

The date of the completion: November 23rd from 10am-12 noon.

Three applicants participated.