



#### ***ABOUT THIS LOGO***

This logo's main two objectives were to show motion and add the “fun” factor of PEVs. The circles loosely represent tires which are supported by the two arrow lines in motion. The “+” and “-” symbols reference a PEV’s battery. Even the line tying “EV Everywhere” and “U.S. Department of Energy” together has a fun graphic element with the addition of a plug.

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