

WINNER PROFILE



➔ **Meet: Marnie Webb**
CEO of Caravan Studios
San Francisco, California

➔ **The Challenge: Partnership for Freedom**

A public-private partnership involving the departments of Justice, Health and Human Services, and Housing and Urban Development, this challenge seeks to identify innovative ways to support survivors of human trafficking.

➔ **The Prize:**
\$1.7 million

💡 **The Solution:**
Caravan Studios partnered with Polaris Project and the New Jersey Department of Children and Families to use technology that locates and provides immediate shelter services for trafficking survivors while increasing the amount of shelter available.

☎ **For More About the Winner:**

Marnie Webb
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SUCCESS: IN HER OWN WORDS

How has participating in this challenge helped you advance your solution?

The Challenge allowed us to refine an idea, get feedback from experts, and collaborate on a proposal with another Challenge finalist. The prize money empowered us to develop a solution with authority, without looking for intervals in our timeline to seek new funding. Lastly, the visibility and credibility that came with winning allowed us -- an organization who does not work in this field -- to bring our expertise and passion to a new area and to get quick help from the many groups working hard in this field day every day.

What is the impact of your solution for government, your community, and society?

We are mid-way through delivering the solution, but already, we have seen an impact. Agencies in this first pilot phase have enthusiastically adopted services and solutions that will help them provide additional housing to human trafficking survivors. It's still too early to share definitive outcomes, but we're seeing a dramatic decrease in the time to pair survivors with shelter beds to within 30 minutes of request. Equally important, the number of times a survivor has to tell his/her story is being reduced, which, we hope, will result in less trauma. Data being gathered promises to equip government and other stakeholders with more insight on the true scope of need for shelter for survivors, and help them to make more informed decisions about the placement and types of shelters and support needed to help human trafficking survivors across the country.

