

# **Consumer Data Aggregator Solution Costing & Expenses Sheet**

Version 1.0



## 1. Expenses

Minimum Viable Product (MVP) Development Expenses Sheet	
Sales & Marketing	
Market Analysis	
Sales	
Digital Marketing	
Health Care Conference (HIMSS)	
Training	
HIPPA Certification	
EMR Understanding	
FHIR Training	
Infrastructure & Devices	
Wearable Devices	
Mobile Devices	
Development Cost	
Cloud Hosting	
Product Engineering	
Product Management	
Android App Development (Mobile & Tablet)	
iOS (iPhone & iPad)	
Backend Services	
Third Party Integrations (EMR, Scheduler, FHIR, Claims, etc.,)	
Quality Assurance	
Security Testing	
Performance Testing	
Mobile Testing	
<b>TOTAL EXPENSE</b>	<b>\$280,000</b>

## 2. Pricing

Consolidated Patient Data Aggregation - Patient Portal / App	
Patient Portal / App Modules	
Registration	
Patient Dashboard (Vitals / activities / Diet / Sleep Monitoring)	
Goals (View / Manage Activity, Diet Goals)	
Detailed Health Data	
Manage Contacts (Care Givers, Physicians)	
Communication (Email, Secure Chat, Video Conferencing, Audio Call Communication)	
Scheduling (Manage Appointments (View / Request Appointments) with Physicians)	
Reports	
Settings (Profile Settings & Dashboard Settings)	
Alerts & Notification	
Connect with 3rd Party Devices (Wearables, Medical Devices, m-Health Apps)	
Patient Education (PDF Guides, Live Sessions)	
Community	
Locate Specialist Physicians	
Upload Health Data	
Feedback / Surveys	
Billing (View Bills / Make Payment)	
Physician Portal /App Modules	
Physician Dashboard (View Monitor Patient Shared Vitals, Activities, Diet Info, Sleep Data)	
View Patient Shared Goals Category Wise / Set Goals	
Patient Management (Register, Request Health Data, View / Save EMR info)	
Manage Contacts (Care Team / Patients)	
Communication (Email, Secure Chat, Video Conferencing, Audio Call Communication)	
Scheduling (Manage Appointments (View / Request Appointments) with Physicians)	
Risk Identification / Management	
Alerts & Notifications (SMS / Email Reminders & Notifications)	
Feedback / Surveys	
Reports (Download Patients Health Data Report (PDF, .csv))	
Patient Education Repository Management	
Billing (Generate Bills / View Billing History)	
Versions	Price (Per Patient Per Month)
Lite (Basic Features)	\$125
Medium (Basic + Few Add-on Features)	\$175
Premium (Advanced Features)	\$200
3rd Party Integrations	
Appointments (Scheduler Integration)	\$1000 Per Integration
Billing	
Medical History (EMR Integration)	
C-CDA / Blue Button Integration	