

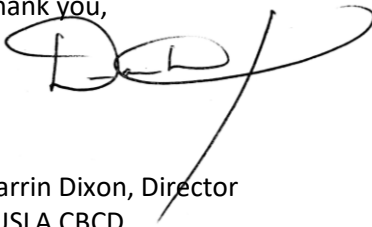


As host organization of the 2017 Louisiana InnovateHER Challenge, we are proud to nominate Lisa McKenzie and You Night Empowering Events as the Louisiana representative for the national InnovateHER Challenge.

You Night Empowering Events was selected by a panel of local women business owners as the best candidate to represent Louisiana based on the provided criteria of the impact this business will have on the lives of women and families, its potential for commercialization, and the need it fills in the marketplace.

Therefore, we submit, without any hesitation, You Night Empowering Events to compete for the 2017 National InnovateHER challenge as the represent for our region and the state of Louisiana.

Thank you,



Darrin Dixon, Director
SUSLA CBCD