



Outcome Metrics

In the last three years we've:

- Serviced 420 small businesses.
- Graduated 275 businesses from the 12-week course.

As a direct result:

- 48% of clients are in business.
- 50 jobs have been created overall.
- 20+ small business loans have been accessed.
- Average revenues have doubled.
- Seven of our clients have contracted with Whole Food's, one of which has expanded to three locations within the past year.



OUR PROGRAMS

Community Business Academy : A 12-session, 36-hour course in business planning and management taught by entrepreneurs.

Business Acceleration Services: We offer exclusive networking opportunities with top leaders and industry experts through the avenue of entrepreneurial events.

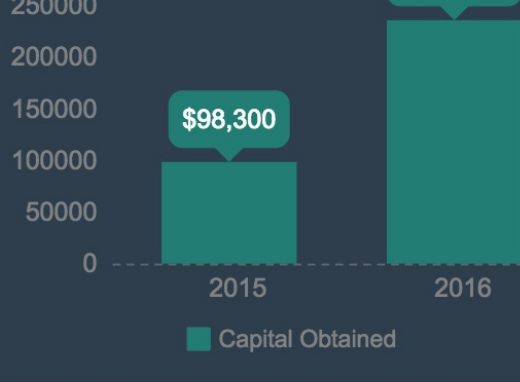
Small Business Opportunity Center : In partnership with micro-lending institutions and the City of Chicago, we prepare our clients to access capital for business growth. To date our clients have accessed up to \$333,800 in micro-loans.

Co-Working: Our co-working space, supported by the City of Chicago, offers dedicated offices for members.

The Exchange (Mentoring Program): brings together business professionals, industry experts and entrepreneurs for a collaborative exchange in which the seasoned professional and entrepreneur partner to grow their business and build their respective community.

Launch Your Business Workshops- throughout the year, we host a variety of workshops on both hard and soft business skills designed to equip our clients for growth.

Capital Obtained

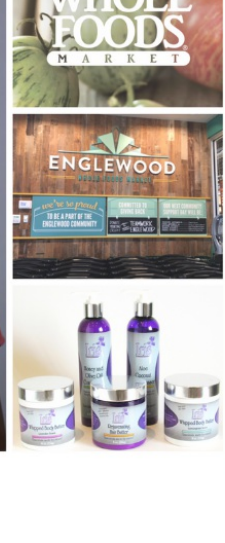
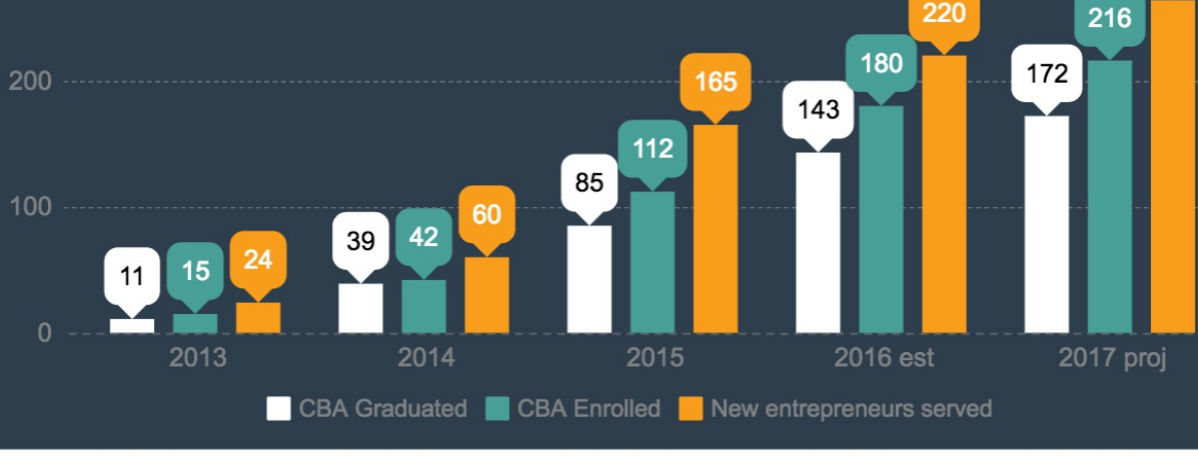


10 clients have accessed \$235,500 in grants and loans



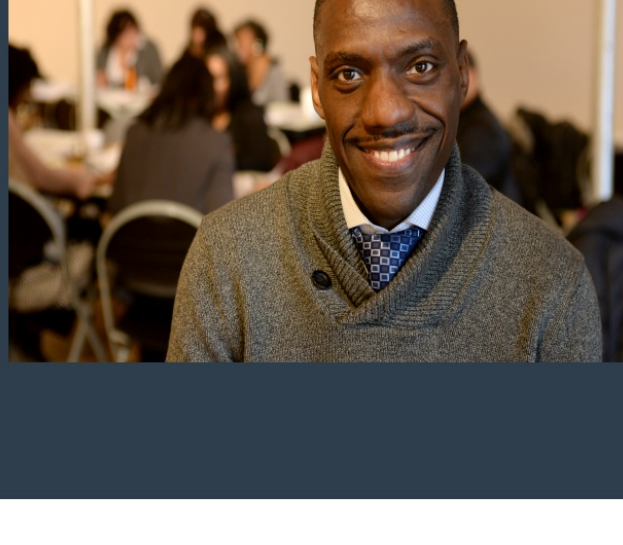
Throughout the last years, our clients have accessed \$333,800 in loans.

Clients Served



7 Sunshine clients have products in Whole Foods.

Iris Patterson, owner of Iris Botanicals, is pictured left.



Bucktown Maid Service
Owner: Tyrone Crowder

Graduate of the CBA (1st cohort)

Since Sunshine Enterprises:

Has contracted with Y.O.U to expand services.



ALT Enter, LLC
Owner: Jessica Jolly

Graduate of the CBA (3rd cohort)

Since Sunshine Enterprises:

Has contracted with the City of Evanston and procured opportunities for expansion.



We are proud to partner with organizations who recognize the ingenuity of our entrepreneurs and the unique aspect of our Community Business Academy. These are a sample of our partnerships.

Office of Civic Engagement

Individual Economic Impact

Women entrepreneurs make up 75% of our program participants. Our clients are typically low and moderate-income African-American women who have limited educational and financial resources. Our data indicates we are making a notable impact on the overall economic well-being of our target client.

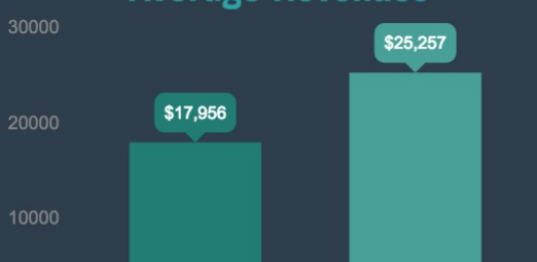
3 Jobs Created (FTE) via new outside employment

16 reported improved credit



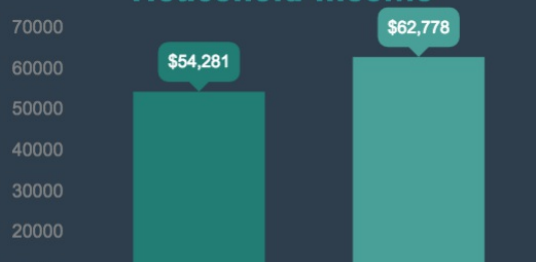
INDIVIDUAL IMPACT

Average Revenues



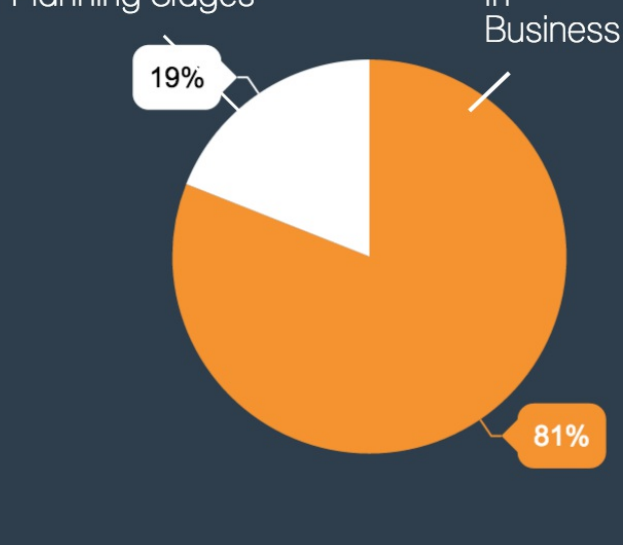
41% increase
14 businesses reported higher sales

Household Income



16% increase
20 clients reported higher incomes

BUSINESS PERFORMANCE INDICATORS



3 New Business Starts

15 Business Expanded (Increased Sales/Staff)

17 Businesses Strengthened

5.5 Jobs Created (FTE) through the business

New West Side Hub



Sunshine Enterprises Hubs

We are now operating out of 4 Hubs throughout the city of Chicago and Evanston area

Evanston

South Side (II)

West Side