

InnovateHer Business Plan Competition

Contest Winner:

Dr. Cheryl Allen-Munley, Principal
Bandbox™ LLC
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State of Incorporation: New Jersey

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Host Organization:

Mary Adelman, Assistant Director
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Product Description:

The Bandbox™ helmet-hat successfully bands style to safety, creating a protective helmet that meets CPSC safety standards that cyclists and equestrians actually want to wear. Bandbox's innovative design incorporates space-age materials in its helmet-hat that is attractive and comfortable thus encouraging women and their families to safely be more active.

Participants:

7 individuals, 8 plans submitted/reviewed