



Envisioning the Future of Africa
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Thursday, December 03, 2015

To: InnovateHER Team

Re: SBA InnovateHER contest Winner from The African Union Expo 2015 @ NYC Harlem event to be held on 11/17/2015 from 11am - 7pm Signed Statement of support

We are pleased to provide a signed statement of support for the following the winner of our contest

Name: Kelechi Anyadiegwu

Company: Zuvaa

Product/Service Name: Zuvaa Marketplace

Company Address: 11 Senna Drive, Parlin, NJ 08859

Place of Incorporation: Delaware

Website: www.zuvaa.com

Telephone Number: 732-979-5495

Email: Kelechi@zuvaa.com

Description: Zuvaa is an online marketplace for African Fashion and Design. We work with designers on the African continent to connect them with a global customer base.

We believe that Zuvaa Marketplace met the stated criteria's for the competition and provides the most optimum and high valued solution for the entire ecosystem being served globally. Furthermore, we feel that such efficient product innovation can be replicated successfully for similar women's businesses if applicable to their business models.

Sincerely,

Dr. Dennie M. Beach

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CEO and President

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