Innovating for Women Business Challenge

Business	MedaCheck								
Fill in the need in the marketplace 30%		Score <u>0-5</u>	Comments	Total					
Market Research (formal or informal)	1	2 3 4 5							
Is this business addressing a real problem?	1	2 3 4 (5)							
Does this business provide solution to the problem?	1	2 3 4 (5)		, A. A.					
Potential for Commercialization 40%				VYI					
Market Size	1	2 3 4 (5)							
Competitive Positioning	1	2 3 4 5							
Team ability to execute	1	2 3 4 (5)							
Potential Profitability	1	2 (3) 4 5							
Measurable Impact on Women and Families 30% Increase Revenue (Income)	1	2 (3) 4 5	=	17					
Save time	1	2 3 (4) 5							
Increase efficiencies	1	2 3 (4) 5		1 1					
			= Grand Total						

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Business		MedaCheck								
Fill in the need in the marketplace		,	Score	0-5			Comments	Total		
30% Market Research (formal	1	2	3	4						
or informal) Is this business addressing a real problem?	1	2	3	4	(5)	mediaci	hoo nee	,		
Does this business provide solution to the problem?	1	2	3	4	_					
Potential for					0 1 1	5 2	-			
Commercialization 40%				\$	435	Seels	\$3M	110-\$20/		
Market Size	1	2	3	4	(5)					
Competitive Positioning	1	2	3	4	(5)					
Team ability to execute	1	2	3	4	(5)			2		
Potential Profitability	1	2	3	4	(5)					
Measurable Impact on Women and Families 30%							=			
Increase Revenue (Income)	1	2	3	4	(3)					
Save time	1	2	3	4	3	en (en partiente		/ \cdot		
ncrease efficiencies	1	2	3	4	(z)		=	,)		
							Grand Total	50		

Innovating for Women Business Challenge

Business		MedaCheck
Fill in the need in the marketplace 30%	Score <u>0-5</u>	Comments Total
Market Research (formal or informal)	1 2 3 4 (5)	nda kiriku da ara iti sinda a salaana daa salama. Waa ees 200 ke disalada na 615 km ka tara ah kiri kiri kiri
Is this business addressing a real problem?	1 2 3 4 5	
Does this business provide solution to the problem?	1 2 3 4 5	
Potential for Commercialization 40%		± \S
Market Size	1 2 3 4 (5)	Harest
Competitive Positioning	1 2 3 4 5	Weds o
Team ability to execute	1 2 3 4 5	fechusto
Potential Profitability	1 2 3 4 5	
		= Backgo
Measurable Impact on Women and Families 30%		
Increase Revenue (Income)	1 (2) 3 4 5	
Save time	1 2 3 4 5	
Increase efficiencies	1 2 3 4 5	
		= () Grand Total
Six of	business	hered "best
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Innovating for Women Business Challenge

Business	·					M	edaCheck
Fill in the need in the marketplace 30%			Score	0-5			Comme
Market Research (formal or informal)	1	2	3	0	5	la kuha unat dinin ah uhat	Malestrick R. Malestrick
Is this business addressing a real problem?	1	2	3	Ø	5		
Does this business provide solution to the problem?	1	2	3	4	5		Synchestie ers van tit noois Konmastores-
Potential for Commercialization 40%							=
Market Size	1	2	3	4	5		
Competitive Positioning	1	2	3	4	5	Amilian (Amilia)	
Team ability to execute	1	2	3	(5		
Potential Profitability	1	2	<u>(3)</u>	4	5		
Measurable Impact on Women and Families 30%							=
Increase Revenue (Income)	1	2	3	4	(5)		
Save time	1	2	3	4	B	acyre, accel	
Increase efficiencies	1	2	3	4	Œ		

FAUSpital Por

- Qualified Tram

- Good Research

- Progress to Bate...

- Story patabase...