

BRIGHTBRIDGE

capital vision for your vision

December 2, 2015

U.S. Small Business Administration
Office of Women's Business Ownership

Reference: InnovateHER 2016 Local Winner Submission

Winning Team Self-Identified Project Lead: Felicia Jackson

Company Name: CPR Lifewrap

Product/Service Name: CPR Assistive Device

Company Address: 957 Lower Mill Rd., Hixson, TN 37343

Product/Service Website: www.cprlifewrap.com (in construction but not live as of 12.2.15)

Telephone Number: 423.779.7090

Email Address: cprlifewrap@gmail.com

Host Organization's Legal Name: BRIGHTBRIDGE, INC.

Address: 535 Chestnut Street, Suite 161, Chattanooga, TN 37402

Designated Point of Contact: Mary Sedrick, msedrick@brightbridgeinc.org 423.648.9253

Description of Product/Service: CPR Lifewrap, a medical grade plastic sleeve that covers the chest with an attached mouth barrier. It is embossed with hand placements and simple CPR instructions are etched on top of the wrap on how to administer the potential life-saving measure.

Total Number of applicants that participated in our InnovateHER competition was five. These were the results from announcements on business radio, referrals from our District SBA office and information provided by SBA InnovateHER info. Then follow up face to face interviews, phone conversations and email correspondence with these specific businesses. From this process our nominee was selected.

Please advise if additional information is needed.

Sincerely,



Mary Sedrick
Director, BrightBridge Women's Business Center

CC: Jacqueline Merritt, District Office Technical Representative

P.O. Box 871 • Chattanooga, TN 37401 • tel 423 424.4220 • fax 423 424.4262

www.BrightBridgeInc.org

This corporation is an equal opportunity provider and employer.