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Good day to InnovateHER Challenge Judges,

I would like to take an opportunity to offer a formal recommendation for Shawnee Huie, Eliza Anne Handbags. As a competitor for the 2016 InnovateHER Challenge, she shows the innovation and skill needed to succeed in today's environment.

Women's lives will continue to be challenged with growing demands, limiting time, and multi-tasking between home and business. Eliza Anne Handbags are a wonderful solution to one element of a women's life – and her world that lives in and out of her purse. Ms. Huie's solution is a simple and easy way to allow the transfer of purse contents to a different purse in moments.

This innovative and patented inner purse system liner will be product to serve women to reduce frustration and allow more time for other tasks. Eliza Anne Handbags demonstrates the dedication to improving the live's of women. Ms. Huie's product crosses multiple generations; the handbag liner system can be used by all women, at all stages of their life.

I believe Ms. Huie, of Eliza Anne Handbags, exhibits the qualities that are essential to be a successful businesswoman that runs a successful business. Thank you for your consideration of Ms. Huie's for the next round of completion in InnovateHER.

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