



To Whom It May Concern:

This letter is to recommend Kimberly Meckwood, owner of Click & Carry, LLC for the InnovateHer Challenge 2016.

My name is Marsel Watts, Program Director of Valley Economic Development Center (VEDC) Women's Business Center (WBC). I am pleased to support Click & Carry for the InnovateHer Challenge award.

The WBC and the Advisory Board are thoroughly impressed with Click & Carry. Click & Carry participated in our local contest judged by the WBC Advisory Board. After careful consideration, Click and Carry was selected as the InnovateHer Challenge winner.

Click & Carry is an innovative device that allows shoppers to carry multiple bags at once comfortably. Click & Carry may be carried in the hands or worn over the shoulders for a hands free carry. When worn over the shoulder for easier carrying to counter balance for a hands-free carry.

Click & Carry is a highly suitable product for the award, and I have no doubt that her product will add value to women around the world. I give her recommendation and express full support. I am confident that Kimberly will prove to be a great entrepreneur.

Sincerely,

A handwritten signature in blue ink, which appears to read "Marsel Watts", is positioned above the printed name.

Marsel Watts  
WBC Program Director