

Statement of Support from the Patsy T. Mink Center for Business & Leadership

December 2, 2015

Aloha:

I am writing to express the Patsy T. Mink Center for Business & Leadership's strong support for the business plan submitted by Bianca Tubalino for the groundbreaking online learning tool Jetset ESL. These interactive, online English courses will connect women and children English students from developing countries with native English speakers helping to close the disparity gap for English education in these parts of the world.

Jetset ESL will have a measurable impact on the lives of women and families by allowing them to have access to English education through online cultural immersion, in person cultural immersions and in person/online teacher training. Jetset ESL's mission is to eliminate the English education disparity for women and families in developing countries and rural areas around the world.

Jetset ESL's strong business plans shows that this product has the potential for commercialization by filling a need in a \$12.7 billion target market of online English learners, ESL learners and ESL programs in the US, Brazil, Indonesia, Mexico and Japan.

Jetset ESL is fighting the education disparity by giving women and families domestically and abroad the ability to learn English in an effective and affordable way.

If you have any questions or require further information, please contact me at 808-866-7842 or by e-mail at desposito@ywcaohu.org.

Mahalo,



Denise Esposito

Director

Patsy T. Mink Center for Business & Leadership