



MyCampPlanner, L.L.C.

4144 Harbor Road,
Shelburne,
VT 05482

November 30, 2015

RE: InnovateHER Challenge

Dear Sir/Madam,

MyCampPlanner, LLC, a Vermont women-owned company, is pleased to submit a business plan for the "2016 InnovateHER: Innovating for Women Business Challenge".

We have reviewed the requirements of the challenge and are confident that we have a product that meets all three requirements:

1. Has a measurable impact on the lives of women and families
2. Has the potential for commercialization and
3. Fills a need in the marketplace.

Product Description:

MyCampPlanner is an intuitive and easy to use website and app that will simplify camp planning and management for busy parents, providing information and collaboration tools to manage the planning, registration and management of vacation and after school camps for their children.

Company Information:

- Project Lead: Annmarie Curley
- Company Name: MyCampPlanner, LLC
- Product/Service Name: MyCampPlanner
- Company Address: 4144 Harbor Road, Shelburne, VT 05482.
- Place of Incorporation: Vermont.
- Telephone Number: 802-4482490
- Email: AnnmarieCurley@MyCampPlanner.com

Thank you for the opportunity to present our business plan for your consideration.

Sincerely,

Annmarie Curley, PMP
MyCampPlanner, LLC