Appendix 1 Peace Tree Brewing Company
January - December 2015

	J	an 2015	F	eb 2015	M	lar 2015	A	Apr 2015	V	lay 2015	Jı	un 2015	J	lul 2015	Α	ug 2015	Sep
		Actual		Actual		Actual		Actual		Actual	-	Actual		Actual		Actual	Budget
Income																	
Discounts given				-35.00		89.21											0.00
Misc Income		0.00								368.49							
Sales		85,478.91		56,633.65		73,211.27		87,455.08		81,161.73		85,243.20		122,318.09		99,125.24	95,151.00
Sales of Product Income		740.00						72.10				84.05		748.00			0.00
Service Sales																	0.00
Taproom Sales		14,794.57		16,592.39		34,798.08		16,307.98		18,943.13		19,140.41		21,737.45		25,210.21	25,562.46
Web Sales		333.55		666.88		3,810.86		518.40		987.78		1,056.45		1,482.66		411.57	400.00
Total Taproom Sales	\$	15,128.12	\$	17,259.27	\$	38,608.94	\$	16,826.38	\$	19,930.91	\$	20,196.86	\$	23,220.11	\$	25,621.78	\$ 25,962.46
Uncategorized Income																	0.00
Total Income	\$	101,347.03	\$	73,857.92	\$	111,909.42	\$	104,353.56	\$	101,461.13	\$	105,524.11	\$	146,286.20	\$	124,747.02	\$ 121,113.46
Cost of Goods Sold																	
Cost of Goods Sold		40,993.62		32,567.56		35,925.20		36,637.42		33,888.54		38,643.72		51,680.56		38,480.31	41,866.00
Cost of Goods Sold Taproom		4,179.80		1,407.69		4,417.10		441.84		3,335.40		1,818.16		4,284.56		527.92	2,797.00
Freight & delivery - COS												69.10					
Freight and Shipping Costs		1,505.66		652.58		1,059.30		1,228.45		1,876.00		1,131.41		1,664.50		1,100.00	1,655.00
Merchant Account Fees		82.05		130.70		177.13		282.59		185.38		160.97		179.36		160.34	383.00
Supplies & Materials - COGS		282.96		49.51		568.25		222.50		246.78		494.57		493.93		69.24	0.00
Total Cost of Goods Sold	\$	47,044.09	\$	34,808.04	\$	42,146.98	\$	38,812.80	\$	39,532.10	\$	42,317.93	\$	58,302.91	\$	40,337.81	\$ 46,701.00
Gross Profit	\$	54,302.94	\$	39,049.88	\$	69,762.44	\$	65,540.76	\$	61,929.03	\$	63,206.18	\$	87,983.29	\$	84,409.21	\$ 74,412.46
Expenses																	
Advertising and Promotion		143.91		1,828.80		4,126.67		508.00		334.25		2,370.83		293.72		466.66	1,500.00
Advertising-POS				4,038.41		4,970.14		368.14		2,791.76		1,118.14		1,690.50		1,006.45	5,000.00
Festivals/Events		140.40				-494.03				11.47		3.98		7.00			200.00
<b>Total Advertising and Promotion</b>	\$	284.31	\$	5,867.21	\$	8,602.78	\$	876.14	\$	3,137.48	\$	3,492.95	\$	1,991.22	\$	1,473.11	\$ 6,700.00
Automobile Expense		108.56		1,003.36		1,536.28		472.85		176.77		941.50		613.99		546.37	700.00
Bank Service Charges		10.00		10.00		10.00		10.00		10.00		120.49		-265.04		10.99	10.99
<b>Business Licenses and Permits</b>				500.00		461.22		200.00		60.00						652.00	0.00

Cell Phone	239.66	239.66	239.66	238.55	249.71	242.00	239.42	239.90	240.00
Charitable Contributions	104.00	50.00	25.00				450.00	250.00	416.00
Computer and Internet Expenses	883.95	300.00	417.99	493.81	587.77	486.92	369.00	395.95	500.00
Continuing Education	1,682.00		24.99	24.99	24.99	24.99			0.00
Depreciation Expense	4,308.63	4,308.63	4,308.63	4,308.63	4,308.63	4,308.63	4,308.63	4,308.63	4,308.63
Dues and Subscriptions	20.00	345.00							0.00
Insurance Expense	1,209.83	1,309.66	1,209.66	1,209.66	1,355.66	1,255.66	1,355.66	1,318.89	1,666.00
Life insurance		116.79	3,644.00					152.50	
Total Insurance Expense	\$ 1,209.83	\$ 1,426.45	\$ 4,853.66	\$ 1,209.66	\$ 1,355.66	\$ 1,255.66	\$ 1,355.66	\$ 1,471.39	\$ 1,666.00
Interest Expense	884.26	4,719.80	4,499.96	4,797.96	4,684.62	4,684.62	4,663.27	4,753.86	4,000.00
Inventory Adjustments	-8,292.76	-285.16	4,160.39	1,294.30	1,217.69	12.32	-552.00		
Janitorial Expense	286.98	275.83	324.47	388.04	163.48	245.60	348.71	300.25	300.00
Legal & Professional Fees		6,306.00	1,275.00			1,600.00	275.00		300.00
Meals and Entertainment	1,477.98	690.22	232.66	25.00	1,244.66	402.16	107.46		400.00
Miscellaneous Expense	0.00								
Office Supplies	1,460.06	214.00	389.42	82.55	321.92	142.43	489.37		200.00
Payroll Expenses	213.90	152.95	284.85	218.90	218.90	213.90	213.90	213.90	200.00
Co. Retirement	187.04								0.00
Company-Paid Health Insurance	5,362.10	1,825.89	2,253.47	2,253.47	2,253.47	2,253.47	2,253.47	2,253.47	2,253.47
Company-Paid HSA		333.33	333.33	333.33	333.33	333.33	333.33	333.33	333.00
Employee Life and Disability									
IA - Unemployment									0.00
Simple IRA Match	215.09	450.22	447.47	480.15	483.69	508.97	522.04	505.65	525.00
Taxes	1,482.59	1,657.00	1,659.44	1,645.77	1,464.02	1,607.26	1,536.65	1,551.98	1,500.00
Wages	17,004.41	18,843.14	18,657.13	19,838.24	18,858.92	18,659.69	18,966.03	18,643.42	18,705.00
Total Payroll Expenses	\$ 24,465.13	\$ 23,262.53	\$ 23,635.69	\$ 24,769.86	\$ 23,612.33	\$ 23,576.62	\$ 23,825.42	\$ 23,501.75	\$ 23,516.47
Postage and Delivery	95.54	120.66	12.74	92.99	78.34	123.58			150.00
Printing and Reproduction			700.00						
Professional Fees									0.00
Rent Expense	3,150.00	3,150.00	3,150.00	3,150.00	3,150.00	3,150.00	3,150.00	3,150.00	3,150.00
Repairs and Maintenance	2,874.22	1,024.89	1,488.71	525.26	1,793.74	3,277.42	4,995.75	97.75	2,000.00
Sales Tax	3,754.00		42.00	4,452.00		-0.04	3,877.00		1,500.00
Security	54.14	54.14	54.14	54.14	54.14	54.14	54.14	54.14	54.00
Taproom Expense		558.55	1,245.40	325.56	109.27	114.57	1,266.35	119.61	400.00
Beer Dinners/Catering		42.36	2,590.00	525.00				1,596.00	200.00
Live Music		950.00	1,300.00	750.00	500.00	650.00	500.00	300.00	1,500.00

Taproom Decor				34.40		83.04		464.06			100.00		0.00
Taproom Food & Beverage	474.72		434.13	151.36		262.52		437.93		396.78	124.90		300.00
Total Taproom Expense	\$ 474.72	\$	1,985.04	\$ 5,321.16	\$	1,946.12	\$	1,511.26	\$	1,161.35	\$ 1,991.25	\$ 2,015.61	\$ 2,400.00
Tax-Federal Barrel Tax	4,983.93					4,844.35					5,916.33		2,000.00
Tax-lowa Beer Gallonage Tax	549.00									554.43	171.12		125.00
Telephone Expense	191.03		191.37	317.19		238.30		191.65		433.59	461.11	197.11	200.00
Travel Expense	2,935.56		286.97			511.11		727.06		736.09	125.47		600.00
Uncategorized Expense													0.00
Utilities													
Electricity	714.90		737.20	733.87		804.27		760.13		839.52	1,373.98	1,449.79	1,166.00
Gas	870.52		1,034.28	652.99		542.37		805.62		413.91	447.33	533.10	616.00
Water	551.66		533.40	598.43		668.26		445.82		678.42	805.18	713.67	625.00
Total Utilities	\$ 2,137.08	\$	2,304.88	\$ 1,985.29	\$	2,014.90	\$	2,011.57	\$	1,931.85	\$ 2,626.49	\$ 2,696.56	\$ 2,407.00
Total Expenses	\$ 50,331.81	\$	58,351.48	\$ 68,069.03	\$	57,021.51	\$	50,673.47	\$	52,959.30	\$ 61,588.77	\$ 46,115.37	\$ 57,844.09
Net Operating Income	\$ 3,971.13	-\$	19,301.60	\$ 1,693.41	\$	8,519.25	\$	11,255.56	\$	10,246.88	\$ 26,394.52	\$ 38,293.84	\$ 16,568.37
Other Expenses													
Miscellaneous													
Reconciliation Discrepancies-1								101.26		861.09			
Sale of Assets													0.00
Total Other Expenses	\$ 0.00	\$	0.00	\$ 0.00	\$	0.00	\$	101.26	\$	861.09	\$ 0.00	\$ 0.00	\$ 0.00
Net Other Income	\$ 0.00	\$	0.00	\$ 0.00	\$	0.00	-\$	101.26	-\$	861.09	\$ 0.00	\$ 0.00	\$ 0.00
Net Income	\$ 3,971.13	_¢	19,301.60	\$ 1.693.41	•	8,519.25	\$	11.154.30	\$	9.385.79	\$ 26,394.52	\$ 38,293.84	\$ 16,568.37

## **Cash flow**

Net Income

Add Int

Add Dep

Total Cash income

Less loan payments

ISSB

M. McKay

D. McKay

**Total Loans** 

## Net Cash From Brewery

Oct	Nov		Dec	Total
Budget	Budget	I	Budget	Budget
0.00	271.33		53.42	378.96
				368.49
83,005.00	89,939.00		91,335.00	1,050,057.17
0.00	0.00		433.96	2,078.11
0.00	0.00		0.00	0.00
16,863.39	14,386.82		22,332.75	246,669.64
600.00	600.00		600.00	11,468.15
\$ 17,463.39	\$ 14,986.82	\$	22,932.75	258,137.79
0.00	0.00		496.50	496.50
\$ 100,468.39	\$ 105,197.15	\$	115,251.63	1,311,517.02
				0.00
36,522.00	39,573.00		40,187.00	466,964.93
2,797.00	2,797.00		2,803.00	31,606.47
				69.10
1,655.00	1,655.00		1,665.00	16,847.90
383.00	383.00		387.00	2,894.52
0.00	76.66		1,004.84	3,509.24
\$ 41,357.00	\$ 44,484.66	\$	46,046.84	521,892.16
\$ 59,111.39	\$ 60,712.49	\$	69,204.79	789,624.86
				0.00
				0.00
1,500.00	1,500.00		1,500.00	16,072.84
				20,983.54
200.00	200.00		200.00	468.82
\$ 1,700.00	\$ 1,700.00	\$	1,700.00	37,525.20
600.00	500.00		500.00	7,699.68
-9.95	10.00		10.00	-62.52
0.00	0.00		236.25	2,109.47

	240.00	240.00	240.00	2,888.56
	416.00	416.00	424.00	2,551.00
	500.00	500.00	500.00	5,935.39
	300.00	0.00	0.00	2,081.96
	4,308.63	4,308.63	4,308.63	51,703.56
	0.00	0.00	0.00	365.00
	1,666.00	1,666.00	1,674.00	16,896.68
				3,913.29
ĺ	\$ 1,666.00	\$ 1,666.00	\$ 1,674.00	20,809.97
	4,000.00	4,000.00	4,000.00	49,688.35
				-2,445.22
	300.00	300.00	300.00	3,533.36
	300.00	300.00	300.00	10,656.00
	400.00	400.00	400.00	5,780.14
				0.00
	200.00	200.00	200.00	3,899.75
	200.00	200.00	200.00	2,531.20
	0.00	0.00	0.00	187.04
	2,253.47	2,253.47	2,253.47	29,722.69
	333.00	333.00	333.00	3,665.31
				0.00
	0.00	0.00	0.00	0.00
	525.00	525.00	525.00	5,713.28
	1,500.00	1,500.00	1,500.00	18,604.71
	18,705.00	18,705.00	18,706.00	224,291.98
	\$ 23,516.47	\$ 23,516.47	\$ 23,517.47	284,716.21
	150.00	150.00	150.00	1,123.85
				700.00
	0.00	0.00	0.00	0.00
	3,150.00	3,150.00	3,150.00	37,800.00
	2,000.00	2,000.00	2,000.00	24,077.74
	1,500.00	1,500.00	1,500.00	18,124.96
	54.00	54.00	54.00	649.12
	400.00	400.00	400.00	5,339.31
	200.00	200.00	200.00	5,553.36
	500.00	500.00	500.00	7,950.00

56.50	113.35	0.00	851.35
300.00	300.00	300.00	3,482.34
\$ 1,456.50	\$ 1,513.35	\$ 1,400.00	23,176.36
2,000.00	2,000.00	2,000.00	23,744.61
125.00	125.00	125.00	1,774.55
200.00	200.00	200.00	3,021.35
600.00	600.00	600.00	7,722.26
0.00	0.00	0.00	0.00
			0.00
1,166.00	1,166.00	1,174.00	12,085.66
616.00	616.00	624.00	7,772.12
625.00	625.00	625.00	7,494.84
\$ 2,407.00	\$ 2,407.00	\$ 2,423.00	27,352.62
\$ 52,079.65	\$ 51,756.45	\$ 51,912.35	658,703.28
\$ 7,031.74	\$ 8,956.04	\$ 17,292.44	130,921.58
			0.00
			0.00
			962.35
0.00	0.00	0.00	0.00
\$ 0.00	\$ 0.00	\$ 0.00	962.35
\$ 0.00	\$ 0.00	\$ 0.00	-962.35
\$ 7,031.74	\$ 8,956.04	\$ 17,292.44	129,959.23

\$ 129,959

\$ 49,688

\$ 51,704

\$ 231,351

\$ 62,496

\$ 18,000

\$ 23,360

\$ 103,856

\$ 127,495