

Design proposal
Positive Charge



**EVERY
WHERE**

U.S. DEPARTMENT OF ENERGY

EV Everywhere
Logo Challenge
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Horizontal version



Vertical version



**EVERY
WHERE**

U.S. DEPARTMENT OF ENERGY

One color



**EVERY
WHERE**

U.S. DEPARTMENT OF ENERGY

Two color

Color variations on black



**EVERY
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One color



**EVERY
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Two color

Color variations

with accent colors



Pattern



Flexible system



The rounded shape is the focal point and “protects” the EV from distracting backgrounds

Additional information can be “plugged in” underneath the main wording