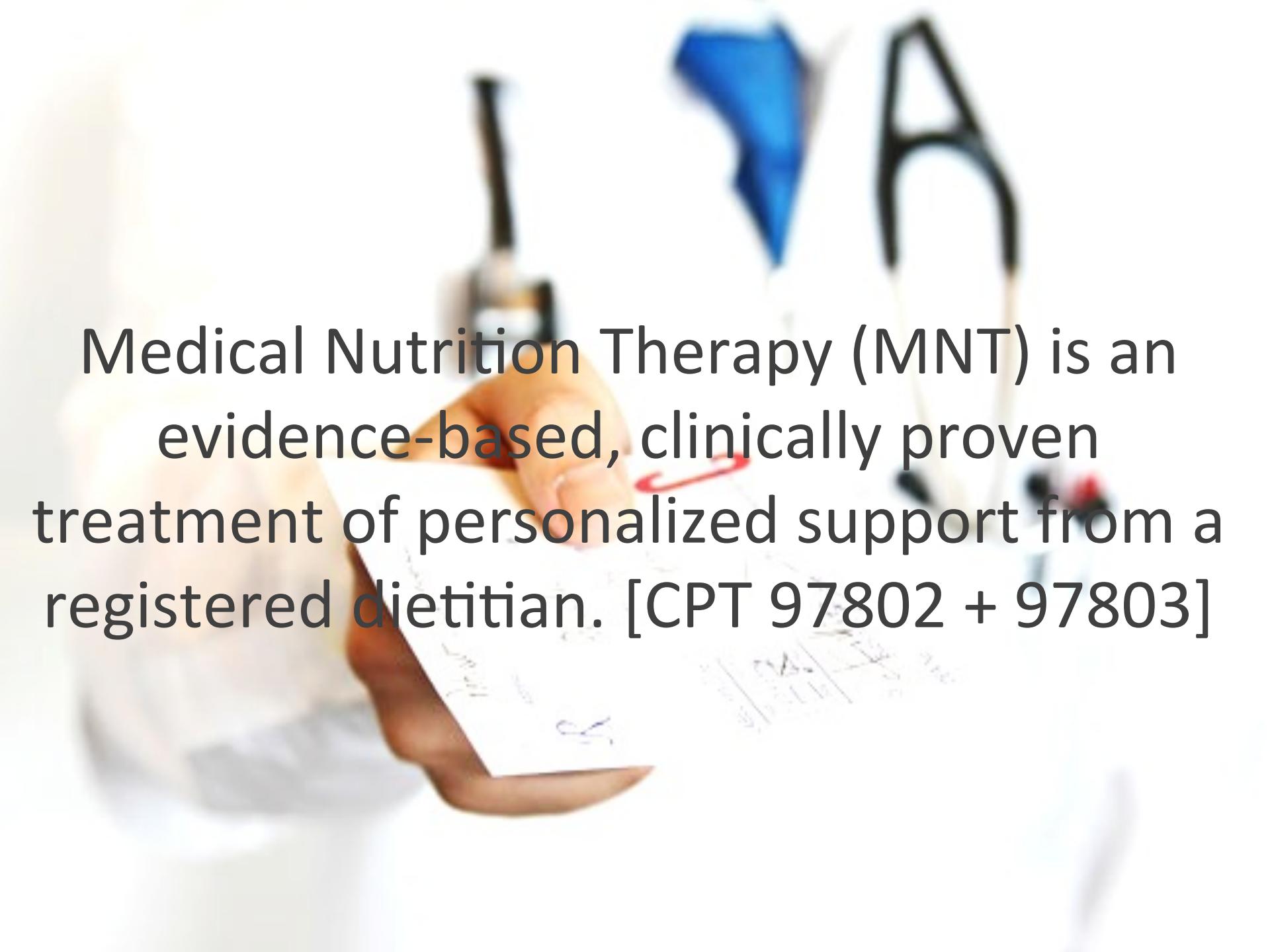




Real
Dietitian





Medical Nutrition Therapy (MNT) is an evidence-based, clinically proven treatment of personalized support from a registered dietitian. [CPT 97802 + 97803]

The Problem

21+ million women are covered
to receive Medical Nutrition Therapy
yet less than 4% do

\$9 billion of registered dietitians'
potential services go wasted





The Opportunity

There is a bill in Congress that
Medicare coverage will extend

78+ million covered for
reimbursable Medical Nutrition Therapy

When can I find time?

Is there a RD
near me?

Will my insurance
cover it?



Virtual Private Practice

teleMNT via phone appointments

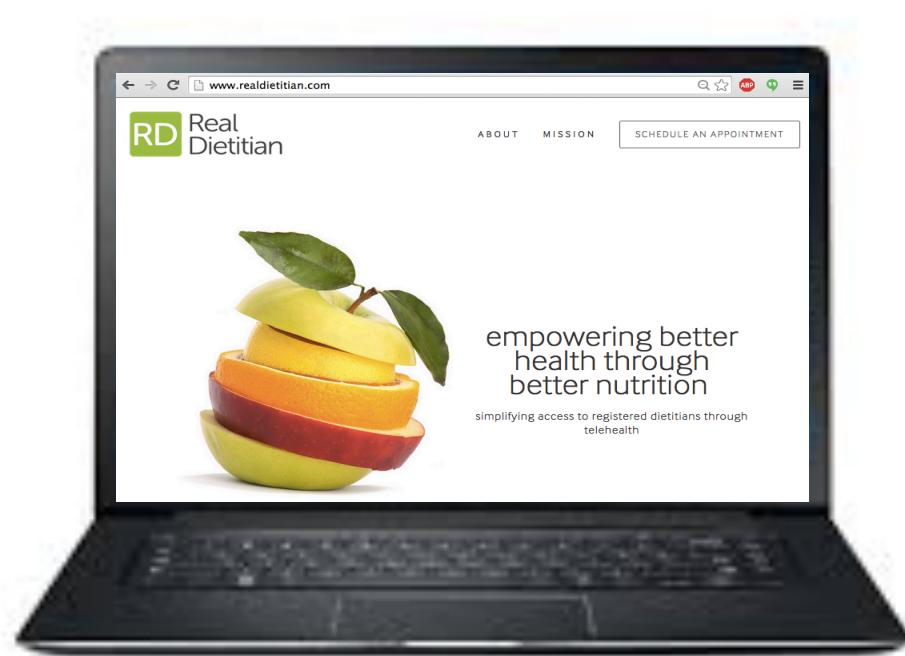


Increase Utilization

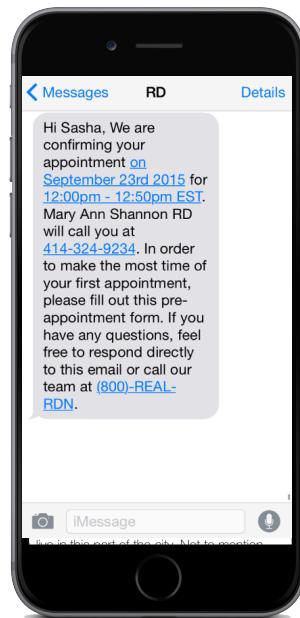
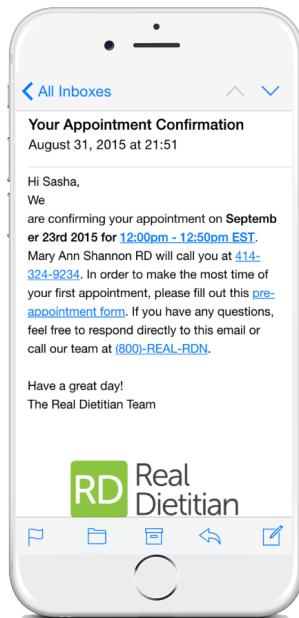


Decrease Cost

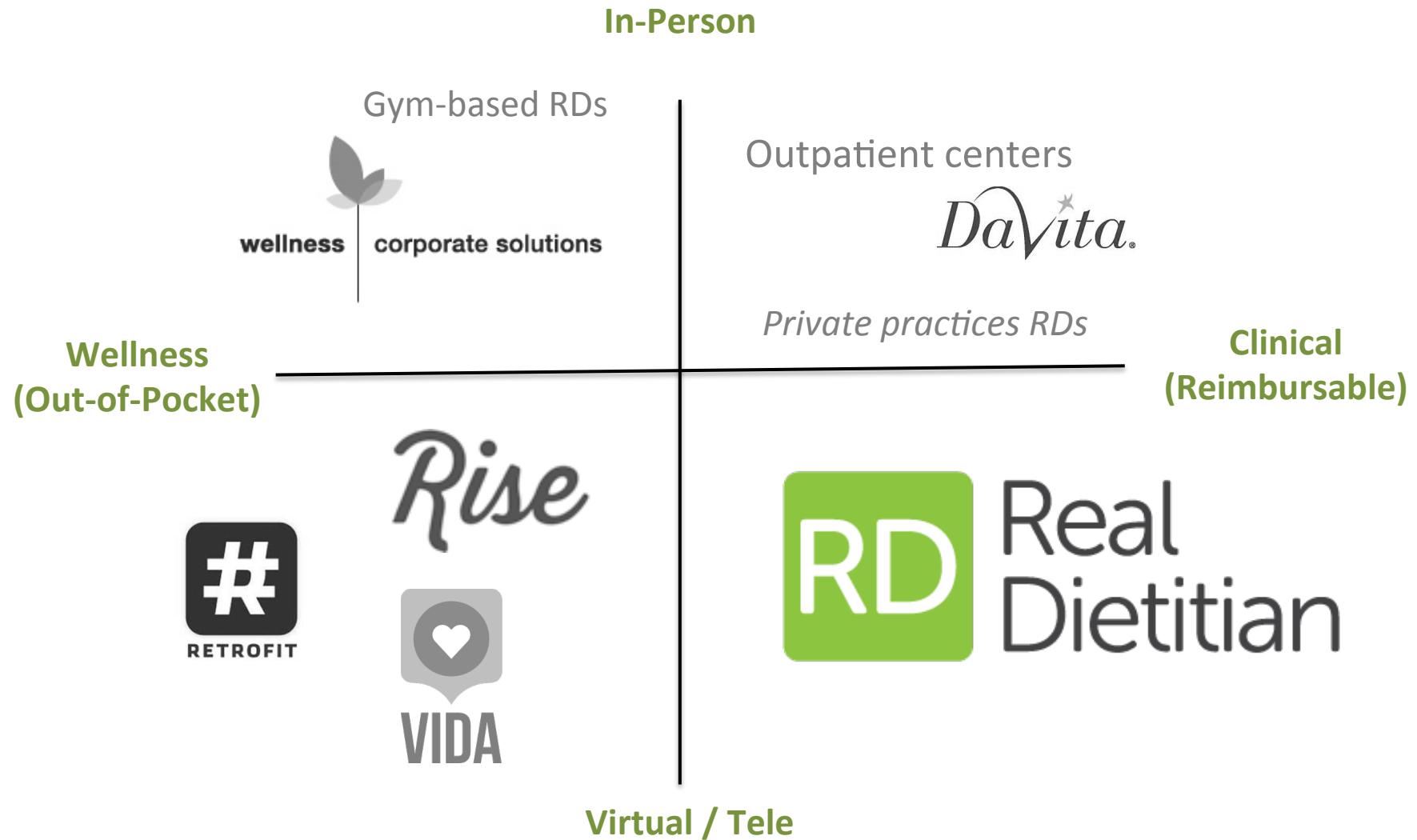
Patient Experience



Patient Experience



Competition



Business Model

	Health Plan Cost	RD Wage	RD	Real Dietitian
Initial Appointment	\$75	\$42	\$33	44%
Follow-up Appointment	\$50	\$26	\$24	48%





Real Dietitian is the **first + only** company in the nation to sign with a health plan to be a “covered” provider of tele-Medical Nutrition Therapy.

Financial Projections

	Year 1	Year 2	Year 3	Year 4	Year 5
Patients	1,600	12,000	58,000	198,400	492,000
Revenue	\$520,000	\$3,900,000	\$18,850,000	\$64,480,000	\$159,900,000
RD Wages	\$275,200	\$2,064,000	\$9,976,000	\$34,124,800	\$84,624,000
Gross Margin	\$244,800	\$1,836,000	\$8,874,000	\$30,355,200	\$75,276,000



Sidonia Rose Swarm | CEO

Six years working with RDs introducing telehealth solutions in RDs' private practice



Jenny Westerkamp, RD | Business Development

Previous outpatient and private practice RD
Founder of All Access Internships.





Real
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hello@realdietitian.com