

InnovateHER Winner in the LocalShops1 Competition

Winning individual: Wendy Long

Company name: LaDee Da Kids Spa

Product/Service Name: LaDee Da Kids Spa

Company Address: 2250 State Road 580, Clearwater, Florida

Website: ladeedakidsspa.com

Telephone number: 727-301-1808

E-mail address: ladeedakidsspa@gmail.com

Host organization: LocalShops1

Address: PO Box 530144, St Petersburg FL 33747

Best contact number: 727-637-5586

E-mail address: ester@localshops1.com

Two-sentence description of product or service:

LaDee-Da Kids Spa is a childrens spa, hair salon, photography studio, boutique and entertainment center. They host birthday parties, princess parties, tea parties and other events for children, including several programs for kids with autism or other developmental disabilities.

Number of applicants that participated in your InnovateHER competition:

Eight finalists selected to do the live pitch presentation in front of a panel of judges and an audience of about 100 guests.

Business Plan from winning individual/team: Attached separately

Signed Statement of Support: Attached separately