

INNOVATEHER regional entry

PROJECT TITLE:

PodKeeper.com: Keeping Parents Organized Like Never Before

INNOVATION TYPE

☐ PRODUCT

☒ SERVICE

☐ TECHNOLOGY

STAGE INFO:

☐ THIS IS MY FIRST INNOVATION CHALLENGE

☒ I HAVE COMPETED IN BUSINESS COMPETITIONS BEFORE (ONE SPARK, ETC.,)

SUBMISSION:

☐ STUDENT

☐ INDIVIDUAL

☐ GROUP OF 1 2 3 4 5 6

☒ CORPORATE TEAM 1 2 3 4 5 6

☐ NON-

PROFIT/OTHER COMPANY/ORGANIZATION:

PodKeeper

☐ NEW CONCEPT, DEVELOPED FOR CHALLENGE

☒ EXISTING CONCEPT

☐ DEVELOPED BUSINESS PLAN FOR THIS CHALLENGE

☒ HAVE A COMPLETE BUSINESS PLAN BOUND AND READY

PARTICIPANT NAME:

Nikki Sacks

EMAIL: nikki@podkeeper.com

ADDRESS

222 South Church Street

Suite 100

Charlotte, NC 28202

PLEASE CIRCLE PROGRAMMING PREFERENCE TIME

S: MORNING MIDDAY AFTERNOON EVENING DAYS: M

TU W TR F SA SU

PHONE NUMBER(S)

704-759-6116

WHY DID YOU DECIDE TO ENTER?

We have developed an online communication tool that we believe is going to be indispensable for parents for helping keep their children's hectic lives organized. We have a product and a proven concept and are now looking to accelerate our growth to help millions of families. InnovateHER is an ideal fit to help gain additional exposure and resources.

ANY OTHER INFO FOR US? COMMENTS, QUESTIONS, IDEAS, ETC.,

THIS PROJECT MEETS THE CHALLENGE CRITERIA AND I

AM ELIGIBLE TO PARTICIPATE AS OUTLINED IN THE OFFICIAL CHALLENGER RULES AND GUIDELINES WWW.SBA.GOV/INNOVATEHER. I UNDERSTAND THAT IF SELECTED AS THE WINNER I WILL NEED TO PROVIDE 3

BOUND COPIES OF MY BUSINESS PLAN TO BE INCLUDED IN THE NOMINATION PACKET.

YOU CAN CONTACT ME ABOUT THE CHALLENGE AND RELATED EVENTS.

SIGNED Nikki Sacks

DATE: 11-30-15