**Cover Letter**

*for*

***Babyation***

***Section One***

***Company Name***: Babyation, LLC

***Owners:*** Samantha Rudolph, Co-Founder and CEO (Project Lead) and

Jared Miller, Co-Founder and CTO/COO

***Product Service Name:*** Babyation Breast Pump

***Address:*** 911 Washington Ave, Suite 433, Saint Louis, Mo 63101

***Place of Incorporation: I***ncorporated in Connecticut

***Website:*** [www.babyation.com](http://www.babyation.com)

***Contact Information:*** Phone number (267) 977-4877 and e-mail address [sam@babyation.com](mailto:sam@babyation.com)

***Section Two***

***Company Name***: MO Small Business and Technology Development Center

***Address:*** 911 Washington Ave, Suite 813 Saint Louis, Mo 63101

***Contact Information:*** Phone number (314) 662-0341 and e-mail address [watsonly@missouri.edu](mailto:sam@babyation.com)

***Section Three***

***Two-sentence description***: Babyation makes better products for parents, starting with an innovative breast pump for women.  The breast pump is currently like no other breast pump on the market as it is quiet and the sound reduction allows women to multitask and pump noiselessly; it allows the breasts to stay covered with the revolutionary form factor; and it is smart as it provides a data logging feature and interfaces with the user's mobile device for remote control and monitoring.

***Section Four***

**Total # of applicants participated:** 10