November 30, 2015.

InnovateHER Challenge

Innovating for Women Businesses Challenge

To whom it may concern:

It is my pleasure to write a letter in support for Medacheck LLC as the winner of HCDC’s InnovateHER challenge.

Medacheck has a very unique product, proven to beneficially impact the lives of women that can be easily commercialized.

On our live pitch competition our 7 selected companies were judged on the challenge criteria; we standardized the judging process and used a scoring sheet in which the three areas of the challenge were judged on and weighed in.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **First Name** | **Last Name** | **Company** |  | **Need 30%** | **Commercialization 40%** | **Impact 30%** | **Total** |
| Carolyn | Taylor | Get Dibzy | OH | 51 | 63 | 44 | 53.7 |
| Jada | Harris | Icare | OH | 34 | 33 | 42 | 36 |
| Jeffrey | Shepard | Medacheck | OH | 56 | 71 | 50 | 60.2 |
| Rachel | Jones | Mommy's Dream Team | OH | 47 | 56 | 48 | 50.9 |
| Renee | Seward | Seeword Design | OH | 49 | 49 | 36 | 45.1 |
| Anna | Richardson | Sleeperhero | OH | 47 | 64 | 45 | 53.2 |

Medacheck was undoubtedly proven their competitive advantage, amongst the companies that were able to pitch at the event; the impact of their product, their ability to scale and commercialized has been proved as well as their need in the market with the aging population becoming greater in the next few years.

Best Regards,

Karla Boldery

Business Coach, HCDC Inc.